



Shopping Mall Sales Analysis Dashboard

Total Revenue

3.5M

Year

2021

2022

2023

Reset

Male Revenue

1.4M

Female Revenue

2.1M

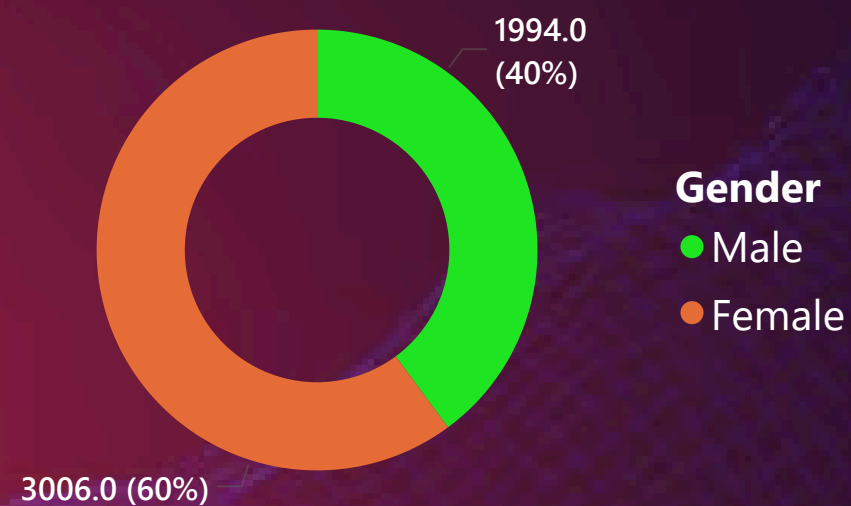
Total Purchased Male

6.0K

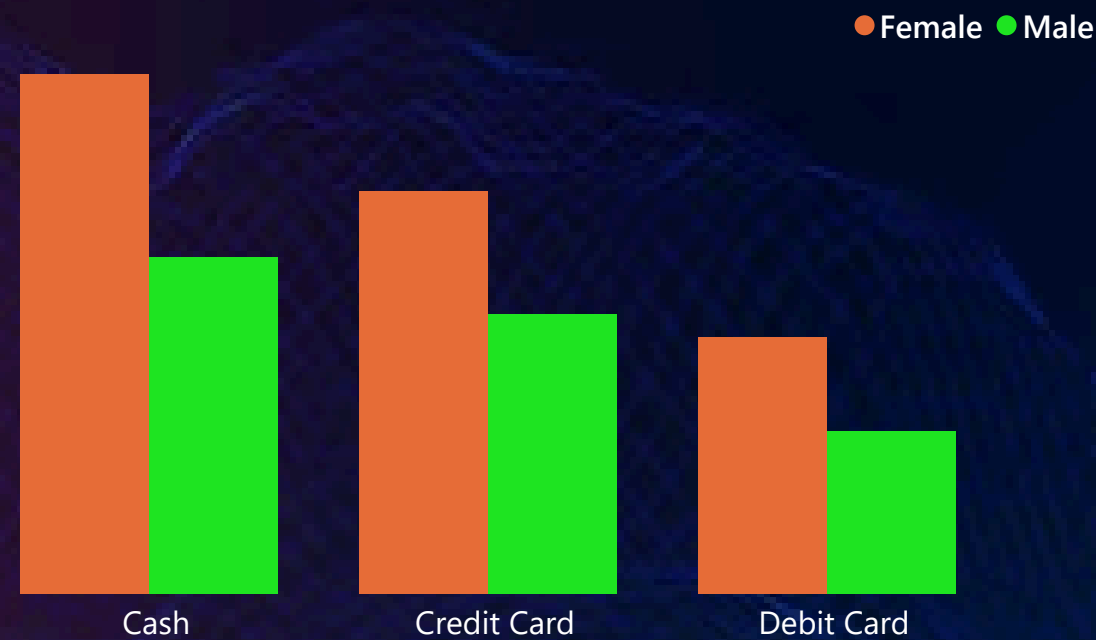
Total Purchased Female

9.1K

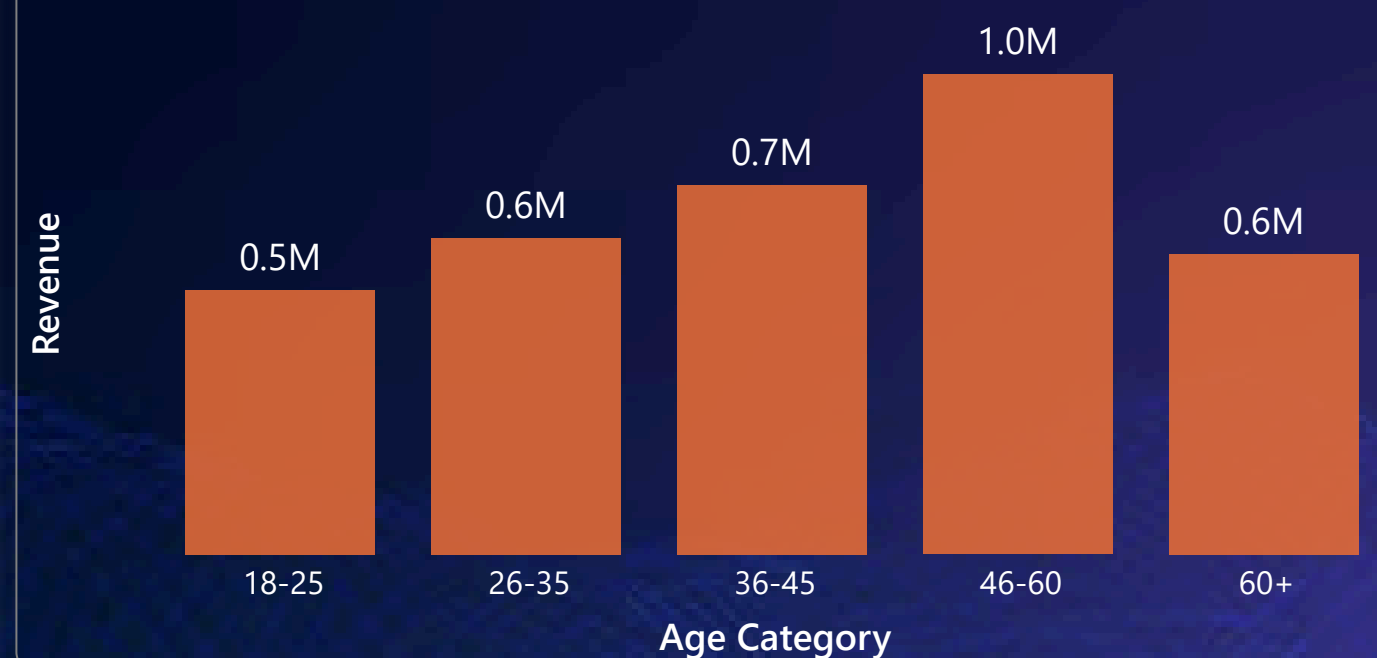
Shopping Distribution By Gender



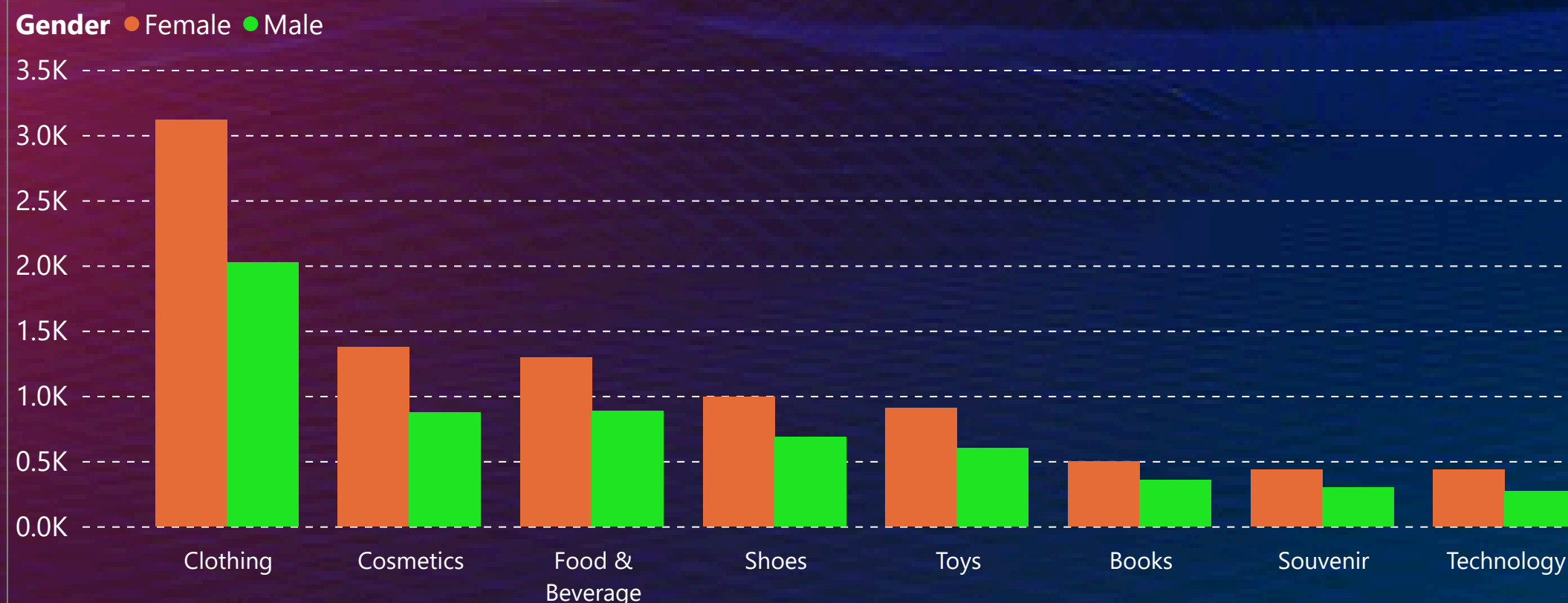
Payment method vs Gender



Revenue by age



Purchase Categories VS Gender



Category	18-25	26-35	36-45	46-60	60+	Total
Clothing	807	978	971	1486	904	5146
Cosmetics	375	472	459	618	326	2250
Food & Beverage	340	458	436	625	320	2179
Shoes	241	306	372	469	296	1684
Toys	286	238	282	423	279	1508
Books	136	154	158	228	176	852
Souvenir	115	153	148	211	107	734
Technology	108	118	183	178	119	706
Total	2408	2877	3009	4238	2527	15059