



Anthony James C. Batanes

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🌐 <https://ajbatanes11.github.io/my-portfolio>

EDUCATIONAL ATTAINMENT

● Colegio de San Juan de Letran | 2015-2019

BS, Information Technology

● De La Salle Araneta University | 2011-2015

Secondary Education

WORK EXPERIENCE

● LAUNCH TO PROFIT MEDIA

October 2024 - Present
Part-Time

Shopify Developer

- Lead the development team, providing technical direction, mentorship, and best practices to improve Shopify development workflows.
- Develop, customize, and maintain Shopify stores for international clients, ensuring scalable and high-performing ecommerce solutions.
- Architect and optimize custom Shopify themes and templates using Liquid, JavaScript, and CSS to meet diverse client needs.
- Implement process improvements, enhancing development efficiency through workflow automation and a project management framework.

● GOLDEN ABC INC.

November 2022 - Present

Web Developer - Penshoppe, OXGN, Regatta, ForMe, Memo, & Bocu

- Successfully developed and launched websites, meeting client specifications and exceeding performance expectations.
- Collaborate with cross-functional teams, including designers, marketers, and business owners, to align development with business goals.
- Successfully resolved critical bugs and issues, contributing to a reduction in post-launch bug reports and enhancing the reliability of deployed web solutions.
- Applied SEO best practices, leading to improved website visibility and increased organic traffic.

September 2019 - November 2022

Technical Support Engineer - Penshoppe, OXGN, Regatta, ForMe, Memo, & Bocu

- Provided technical support for hardware, software, and network-related issues, ensuring minimal downtime for end users.
- Diagnosed and resolved system, POS, and connectivity issues through remote assistance and on-site support.
- Installed, configured, and maintained IT infrastructure, including POS systems, peripherals, and networked devices.
- Assisted in network setup and troubleshooting, ensuring seamless system operations across multiple locations.

● DELTA EARTHMOVING INC.

December 2018 - March 2019

IT Intern

- Managed and maintained servers to guarantee uninterrupted operations and enhance overall system performance.
- Provided support for resolving technical issues such as operating system troubleshooting, hardware malfunctions, and software issues within the office environment.

SKILLS

- Proficient in front-end technologies including HTML, CSS, JavaScript, PHP, and React JS
- Extensive experience with Shopify Liquid for dynamic and customizable e-commerce solutions
- Strong eye for aesthetics and attention to detail, with proficiency in Figma and Canva for design and branding consistency
- Expertise in designing, managing, and optimizing Microsoft SQL databases
- In-depth knowledge of computer network infrastructure, covering LANs and WANs
- Proficient at troubleshooting and resolving hardware and software issues for optimal system functionality
- Proficient in the installation, configuration, and maintenance of diverse computer systems

CERTIFICATIONS

- Microsoft Technology Associate in Networking Fundamentals
- Microsoft Technology Associate in Database Administration Fundamentals
- SAP Business One Logistics and Financials
- NSE 1 Network Security Associate in Fortinet's Network Security