ANTHONY BYRNES

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Kitty Swink & Bill Brochtrop
The Antaeus Company
5114 Lankershim Blvd.
North Hollywood, CA 91601
kitty@antaeus.org, bill@antaeus.org

RE: Executive Director - The Antaeus Company

Dear Kitty, Bill, and members of the selection committee,

I've long been a fan and admirer of Antaeus and your work and dedication. Without question, Antaeus sets the standard for classical, intimate theater in Los Angeles. Your membership, a remarkable asset; your commitment to the form, a beacon others could only aspire to; your reputation, burnished.

What's next? What is the company's vision of the future? What aspirations are unmet? What challenges remain to be conquered? And, more personally, could my experience and dedication to Los Angeles theater and the form help Antaeus achieve those goals?

What I can offer the company is nearly two decades of committed work in Los Angeles theater. Ranging from my work at Center Theater Group - where I produced the new play development work and oversaw the renovation of the Kirk Douglas Theater and Ivy Substation; to my work as an educator - both hosting and teaching the work of Anne Bogart and the SITI company and a decade of teaching at LACHSA (the County's public performing arts high school); and higher education - serving as a cultural ambassador for USC; and as critic for KCRW - trying to provide context for the rich ecosystem that is Los Angeles Theater. Through these experiences, I have a deep and broad understanding of what, from the outside, appear to be Antaeus' core programs and strengths. My appreciation and understanding of the broader theater and cultural ecosystem, I believe, could help leverage Antaeus' strengths.

Pragmatically, my recent work at Shakespeare Center of Los Angeles (SCLA) demonstrates both my fiscal stewardship and development abilities. In my first year with SCLA, I oversaw and managed a roughly \$300k turnaround from a deficit of nearly \$200k to a surplus of over a \$100k. I've led the company's transition from a free ticket model to an audience base that has grown 20% year over year for the last three years. I've shepherded the implementation of a company wide information infrastructure that has ranged from the company's first comprehensive development database, to the creation of a rational and comprehensive chart of accounts, to a new website and branding initiative, and a company wide adoption of PatronManager/ Salesforce for both ticketing, development, and company management.

Given the close-knit nature of Los Angeles theater and the numerous overlaps between SCLA and Antaeus, I would respectfully request that my application remain confidential until we determine if a potential partnership is prudent. At that time, I'd be more than happy to provide references for your due diligence both from SCLA and other organizations.

I would welcome the opportunity to discuss both Antaeus' future and my qualifications in greater depth.

Thank you for your time and consideration.

Respectfully,

Anthony Byrnes

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