

## ANTHONY BYRNES

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Anthony Byrnes is a producer, production manager, educator, critic, and arts administrator based in Los Angeles. He has served as the Producer and General Manager for The Shakespeare Center of Los Angeles, Associate Producer of New Play Development for Center Theatre Group, weekly columnist on KCRW, and Director of Cultural Relations for the University of Southern California. Over the past 20 years, he has produced more than 100 new works for the theater. He received an MFA from California Institute of the Arts and a BA from the University of Pennsylvania.

## RELEVANT EXPERIENCE

### 2016 - Present CALIFORNIA STATE UNIVERSITY LONG BEACH (CSULB)

#### **Head of Theater Management, Assistant Professor**

- Responsible for graduate MFA/MBA dual degree program in Theater Management
- Teaching both graduate and undergraduates.

### 2012 - 2015 THE SHAKESPEARE CENTER LOS ANGELES (SCLA)

#### **Producer, General Manager, Director of Operations**

Shakespeare Center of Los Angeles is a 29 year-old non-profit theater company known for its award-winning youth program *Will Power to Youth* and its outdoor summer productions of Shakespeare.

Key responsibilities and accomplishments:

- Responsible for the financial, operational, and production management of the company and its \$1.6 million budget
- Over the past three years, completed the transition from a 'free theater' model to an earned revenue model with a 20% year over year increase in ticket sales
- Increased and maintained revenue of an already successful annual gala by 50%
- Produced SCLA's annual *Simply Shakespeare* benefit led by Tom Hanks and Rita Wilson
- Produced company's outdoor summer production
- Designed and managed creation of 600-seat outdoor temporary amphitheater in the Japanese Garden at the West LA Veterans Administration as part of the company's *Veterans in Arts* initiative
- Implemented a new all inclusive data management infrastructure unifying the company's ticketing, development, accounting, and communications resulting in company-wide access and collaboration
- Managed an 8 person team year-round and a seasonal staff of 67 (including 7 interns).

### 2009 - present BURKE & BYRNES CONSULTING

#### **Partner**

Burke & Byrnes provides strategic counsel and execution in the areas of business development, communications, marketing and public relations to a broad range of organizations in the architecture and design related fields. As Partner of Burke & Byrnes, Anthony Byrnes provides strategic analysis, planning, content development and management counsel to clients.

Representative consulting projects include:

- *Synthesis Technology Integration*: development and delivery of cohesive brand communications that allowed the company to distinguish itself amongst competitors
- *Kilograph*: strategic branding and business growth strategies
- **Additional architecture clients**: Christof Jantzen, Kevin Daly, Lorcan O'Herlihy, Morphosis, Patrick Tighe, Platform for Architecture and Research, SPF:a, Standard

**RELEVANT EXPERIENCE (cont.)**

2007 - 2009

**UNIVERSITY OF SOUTHERN CALIFORNIA**  
***Director of Cultural Relations***

Served as the liaison between the University of Southern California and the Los Angeles arts community.

Key accomplishments:

- Oversaw the creation, development and implementation of the USC**Arts** website, a top level domain and unified portal for the five arts schools and the cultural offerings of the university
- Curated *Experience LA!* as part of the University's Visions & Voices arts and humanities initiative. Conceived of as a way of promoting artistic engagement, cultural literacy and encouraging the next generation of arts patrons

1997 - 2005

**CENTER THEATER GROUP (CTG) - Mark Taper Forum & Kirk Douglas Theater (KDT)**  
***Associate Producer of New Play Development***  
***Project Director, Kirk Douglas Theater Project*****Associate Producer of New Play Development**

For Center Theatre Group, produced the *Taper, Too, New Work Festival*, and Play Development activities at the Kirk Douglas Theater, Ivy Substation, the evidENCE room, and the Actor's Gang from 1999 to 2005.

- Produced inaugural season of five world premieres at the Kirk Douglas Theater
- Produced over 100 productions, workshops, and readings of new work for the theater
- Managed a 12-person team year round and a part-time production staff of 35.
- Oversaw and conceived the \$450,000 renovation of the 99-seat Ivy Substation in partnership with the Culver City Redevelopment Agency and architect, Steven Ehrlich

**Project Director, Kirk Douglas Theater Project**

In addition to producing work for CTG, Anthony served as the Project Director, reporting directly to board member Ron Arnault, for the adaptive re-use transformation of a 1947 streamline moderne movie theater in the heart of Culver City into CTG's 317-seat Kirk Douglas Theater.

- Stewarded project from 'back of a napkin' sketch through on-time and on-budget delivery of the \$12.1 million project
- Led all stages of project development including initial budgeting and programming studies, the architect selection process, and design development with architects and consultants
- Served as project coordinator and daily representative for CTG throughout construction phase
- Negotiated, with CTG counsel, the Disposition and Development Agreement and Lease with Culver City
- Upon project completion, was responsible for day-to-day operations and production: developed and managed a staff of 50 full- and part-time employees and designed both the operational model and budgets for the institution
- Produced inaugural season of five world premieres
- Reported directly to board member - Ron Arnault, Managing Director - Charles Dillingham, and Artistic Director - Gordon Davidson throughout all phases of the project

**RELATED EXPERIENCE**

2010 - present

**KCRW 89.9 FM**  
***Theater Critic, Opening the Curtain***  
***\*2011 NEA Arts Journalism Fellow***

Anthony Byrnes is host of the weekly radio column *Opening the Curtain* for KCRW, Southern California's leading National Public Radio affiliate reaching 550,000 listeners weekly. Airing weekly during NPR's *All Things Considered*, and available for podcast through iTunes, the show focuses on the theater of Los Angeles and Southern California with the aim to not only provide a critical voice for the theater community but also highlight the trends and issues the community confronts. Commentary available at: [kcrw.com/theater](http://kcrw.com/theater)

**EDUCATION**

- 1994 - 1997      **California Institute of the Arts**  
Master of Fine Arts - Theatre
- 1989 - 1994      **University of Pennsylvania**  
Bachelor of Arts - graduated with honors  
Major: English, Art History

*Complete list of producing credits available upon request.*

**SKILLS / TECHNOLOGY**

MS Office, Quickbooks, Xero, Adobe Creative Suite, Dreamweaver, PatronManager/Sales Force, Filemaker Pro. MS Access, Microsoft Project, AccountEdge, BillingsPro, Daylite, iWork, Final Cut Pro, Archicad 17, Vectorworks, SketchUp, Lightwright, Logic, SoundStudio, QLab, Omniplan, Omnioutliner, Omnifocus, PC and Mac fluent.