👉 **NAVIGATION**

The navigation inside a website is one of the most important parts of it.

- A website must provide links to all the resources that are accessible inside it

- Links must be consistent

- Use alternate menus, search boxes or tags to make the resources easy to find

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▶️ [navigation consists](#) (3')

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(1) Types of Navigation elements

★ **Main and Secondary menus:**

- They link to sections in your webpage, normally a html page with contents or more links related to that section

★ **Inner links**

- Links to other pages in your website.

- They can be placed on a text, on an image or an icon

★ **Organizational links**:

- Organize the information of your website in a non-hierarchical way.

- For instance: a tag link o a search box → you can get information that is related to that tag or to a search sentence.

★ **Breadcrumbs**:

- An indication of where the user is on the website.

★ **External links:**

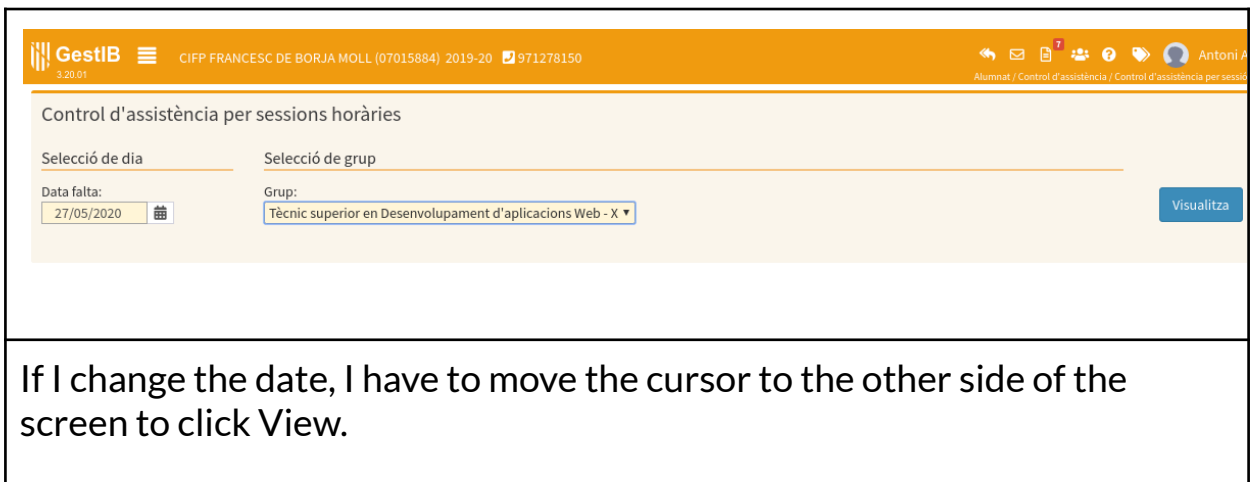- Links to external web pages

(2) Basic Navigation design

Things to consider when implementing website navigation.

1 Visible links

- Mark the LINKS well, using color or background changes when passing over, underlined, a special color, etc.

2 Options not too far away

- Prevent the user from having to make too many clicks or scrolls to access some important information or functionality

- There's no point in putting a button that far back if I have room to put it underneath, for example.

If I change the date, I have to move the cursor to the other side of the screen to click View.

3 Link to homepage

- The logo usually has a link to the homepage.
- It is a very common and intuitive way for your user to return to the homepage.

4 Link on breadcrumbs

- When entering a page, the option to go back is desirable, apart from the browser button with the left arrow.
- This can be done using Breadcrumbs or a link bet.

We can find ourselves in this situation more often than we think: there is no link to go back.

5 Link back to the top

- When you click it, it returns to the beginning of the page via javascript.
- Example: Web Borja Moll

This back to top button is fixed in the viewport and appears as soon as we have scrolled down a bit.

Back to top button on the Time Out magazine page (bottom right corner) - it doesn't scroll and only goes to the footer.

6 Yes to Redundancy

- There can be several ways to get to a page
- Repeating links makes the page easier to navigate

I can access Amazon Drive from two different links, one in the menu and the other, on a secondary page.