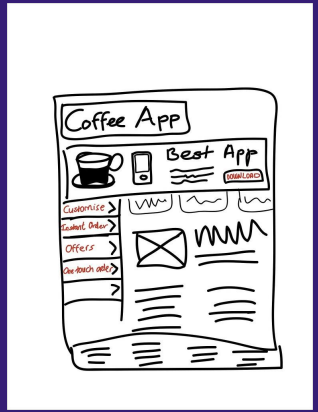
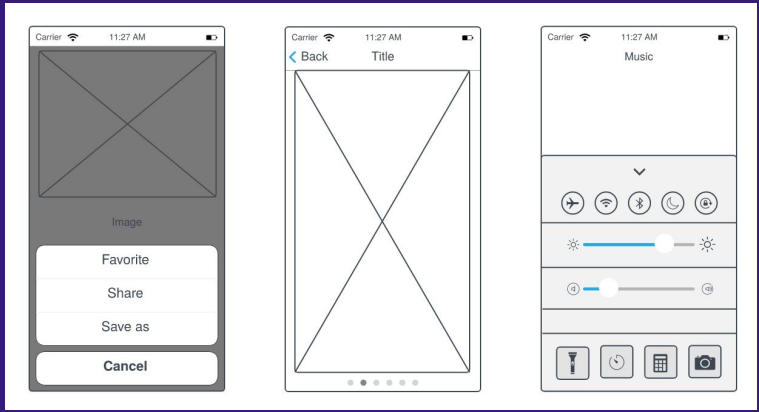
Sketches, Wireframes And Prototypes

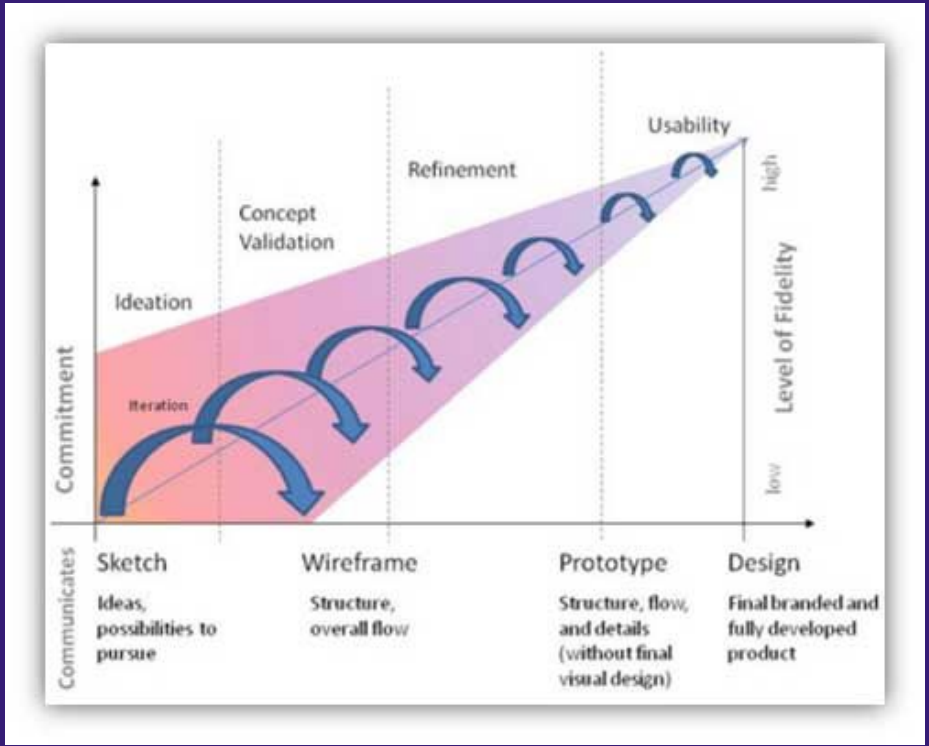




Sketch vs. Wireframe vs. Prototype

We must differentiate between:

1. **Sketch**: a quick picture on a piece of paper
2. **Wireframe**: a page layout created with a specific tool
3. **Prototype**: A wireframe design, still in its embryonic state, using HTML, CSS, etc.



What should our sketch look like?

- Quick and cheap: It can be done on a piece of paper
- Clear and simple: the minimum is detailed
- Not refined: it's about giving an initial idea
- Exploratory and ambiguous: it's time to explore all the options
-

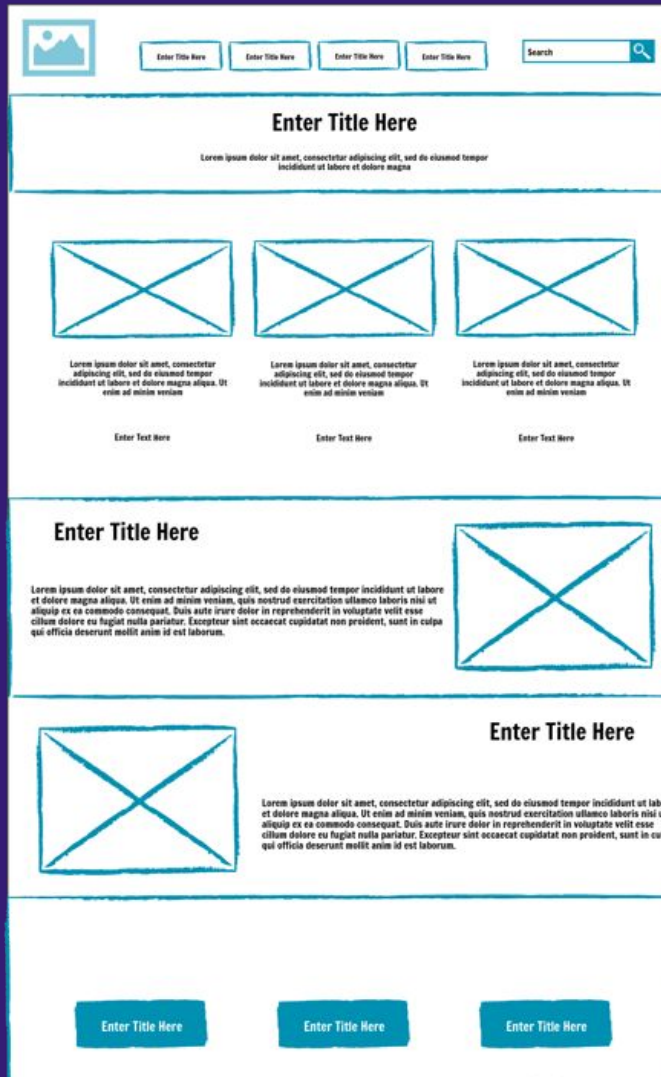
WIREFRAME

A wireframe is a two-dimensional draw of a page's interface using a design tool.

Wireframes **do not include**: color and graphics. Fonts with real size (style only approximate)

It consists of passing the Sketch to net, prioritizing:

- **Distribution** of space.
- Determine the priority contents
- Interaction and links: if the tool allows it, if not, descriptively

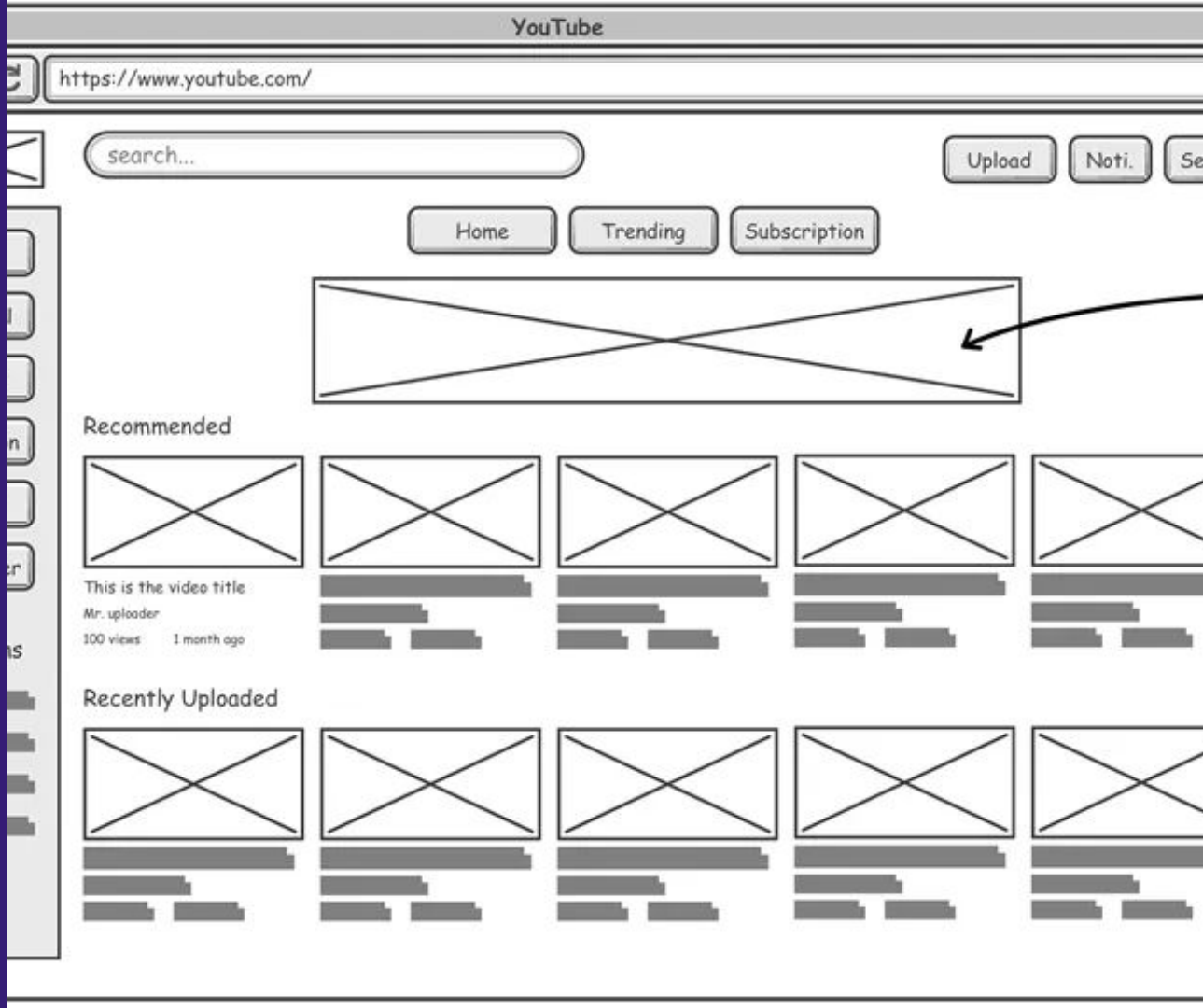


Wireframe examples: desktop

- Exemple Desktop:

  wireframe of youtube.com

- More examples
  What is Wireframe



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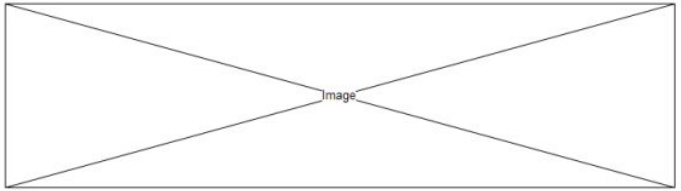

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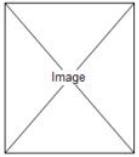

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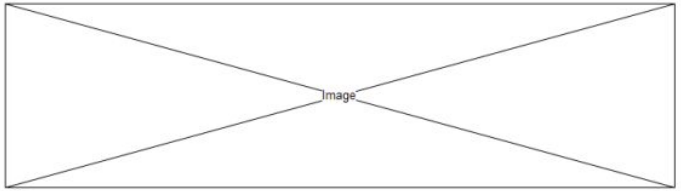

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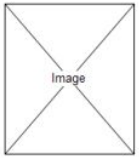

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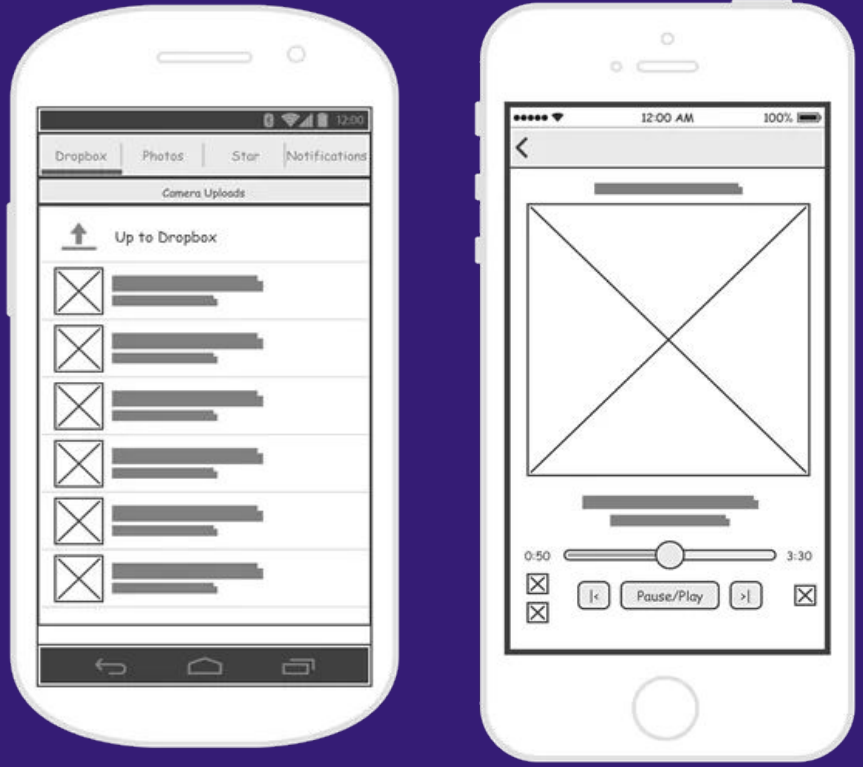
Wireframe examples: mobile

- Example mobile
- More examples a What is a Wireframe



Wireframing Tools

There are dozens of online tools to create wireframes and mockups.

Our favorites are:

- ★ **Balsamiq.com**: 30-day trial. links. How to design with Balsamiq
- ★ **Figma**: It is a very professional tool and used in a work environment
- ★ **Miro**: It is a general purpose tool, also useful for making Wireframes