Amanda Pinsker

516.662.0683
apinsker4@gmail.com
amandapinsker.com

Experience

Design Director, Scout
June 2016 - Present
Oversees a staff of 22 student designers and developers and leads creative direction on 3-4 semester-long projects for Northeastern University affiliated clients ranging from student ventures to University programs and departments. Implemented strategy exercises, agile process and workflow standards for the studio team. Project work includes branding, UI/UX, website design & development, and packaging design.

Design Apprentice, Upstatement
January 2016 - June 2016
Designed and implemented key features and design improvements for client work including WBUR, Harvard GSD, and Upstatement internal projects. Projects included brand guidelines, desinging a web donations experience, written creative briefs, and helping to plan and conduct a brand workshop.

Design Lead, Scout
September 2015 - December 2015
Lead a team of student designers on Northeastern client projects, making design and strategy decisions on branding guidelines, UI/UX, and visual design for desktop and mobile. Coordinated and lead internal and client meetings.

Art Director, Tastemakers Magazine
December 2014 - Present
Manages a team of student designers to produce Northeastern's music magazine. Runs design critiques, and coordinates with both writers and printers to create the magazine

Design Co-op, Ronik Design
January 2015 - June 2015
Worked with the design team to to design and produce responsive digital experiences for a wide range of clients. Worked on tasks including branding, UI/UX design, visual design and motion graphics.

Education

Northeastern University
BFA in Design expected May 2017
Concentration in Interaction Design
GPA: 3.818

Skills

Proficient	Learning
Adobe CC	Interviewing
Wireframing	User testing
Prototyping	Javascript
HTML/CSS	Team management
SASS	Twig/Timber
Sketching	

Interests

Related	Personal
UI/UX Design	Record collecting
Design Strategy	Music theory
Design Process	Traveling
Typography	Psychology