

Amanda Pinsker

Interaction & Product Designer

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EXPERIENCE

Design Director, Scout

June 2016 - Present

Oversees a staff of 22 student designers and developers, and leads creative direction on 3-4 semester-long projects for Northeastern University affiliated clients ranging from student ventures to University programs and departments. Implemented a more robust research phase, agile process, and workflow standards for the full team. Project work includes branding, UI/UX, website design & development, and packaging design.

Design Apprentice, Upstatement

January 2016 - June 2016

Designed and implemented key features and design improvements for client work including WBUR, Harvard GSD, and Upstatement internal projects. Projects included brand guidelines, designing a web donations experience, written creative briefs, writing interview questions, and helping to plan and conduct a brand workshop.

Design Lead, Scout

September 2015 - December 2015

Lead a team of student designers on a project for a Northeastern affiliated start-up. The team designed an MVP for a location-based photo-sharing mobile app, including research, branding, UX and UI design. Managed the project, and coordinated and lead all internal and client meetings.

Art Director, Tastemakers Magazine

December 2014 - Present

Manages a team of student designers to produce Northeastern's music magazine. Runs design critiques, and coordinates with both writers and printers to create the magazine.

Design Co-op, Ronik Design

January 2015 - June 2015

Worked with the design team to design and produce responsive digital experiences for a wide range of clients. Worked on tasks including branding, UI/UX design, visual design and motion graphics.

EDUCATION

Northeastern University

BFA in Design expected May 2017

Concentration in Interaction Design

GPA: 3.818

SKILLS

Proficient

Interaction design, typography, Adobe Creative Suite, HTML/CSS, SCSS

Learning

User testing and interviewing, project management, Javascript, Git

INTERESTS

Related

Product Design
UI/UX Design
Design Process

Personal

Record collecting
Music theory
Psychology