

# Amanda Pinsker

## Interaction & Product Designer

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### EXPERIENCE

#### Design Director, Scout

*June 2016 - Present*

Lead a staff of 22 student designers and developers, and provide creative direction on client projects ranging from student ventures to University programs and departments. Implemented a more robust research phase, agile process, and workflow standards for the full team. Project work includes branding, UI/UX, website design & development, and packaging design.

#### Design Apprentice, Upstatement

*January 2016 - June 2016*

Designed and implemented key features and design improvements for client work including WBUR, Harvard, and internal projects. Projects included brand guidelines, designing a web donations experience, writing creative briefs and interview questions, and helping to plan and conduct a brand workshop.

#### Design Lead, Scout

*September 2015 - December 2015*

Led a team of student designers on a project for a Northeastern affiliated start-up. The team designed an MVP for a location-based photo-sharing mobile app, including research, branding, UX and UI design. Managed the project, and coordinated and led all internal and client meetings.

#### Design Co-op, Ronik Design

*January 2015 - June 2015*

Worked with the design team to create responsive digital experiences for a wide range of clients, including Nike and Reuters. Worked on branding, UI/UX design, visual design and motion graphics.

### EDUCATION

#### Northeastern University

BFA in Design expected May 2017

Concentration in Interaction Design

GPA: 3.818

#### Study Abroad in Berlin

Design in a German Cultural Context

July 2015

### SKILLS

#### Proficient

Interaction design, typography, Adobe Creative Suite, HTML/CSS, SCSS

#### Intermediate

User testing and interviewing, project management, Javascript, Git