BoringBiz.ai — UI Sitemap & Components (for aura.build)

This doc outlines the sitemap, page list, tabs, panels, cards, dashboard widgets, and all key UI components for your web app. Use as your blueprint for building in aura.build, Vercel, or any no/low-code tool.

Sitemap (pages)

- `/` — Dashboard (home)
- `/leads` — Lead Finder
- `/competitors` — Competitors
- `/trends` — Trends & Insights
- `/settings` — Settings (Integrations, API keys)
- `/audit/[id]` — Audit Details (single competitor audit)
- `/projects` (future: manage multi-site projects)
- `/auth` — Login/Register (future)

Navigation (header/sidebar)

- Dashboard
- Lead Finder
- Competitors
- Trends
- Settings

Main Components

Dashboard

- **Stats cards** (KPI widgets)
- Total Leads
- Revenue Potential
- Conversion Rate
- NPS/Feedback
- **Lead Flow Chart** (bar+line chart)
- **Competitor Hotlist** (table)
- **Market Pulse** (line chart)
- **Recent Activity** (list)
- **Quick Actions** (buttons)
- Find New Leads

• Generate Report
• Upgrade Plan

Lead Finder

• **Search/Filter Bar** (by niche, city, state)
• **Results Table** (company name, type, status, call-to-action)
• **Bulk Add URLs** (CSV upload panel)
• **Opportunity Cards** (high-value signals)

Competitors

• **Competitors Table** (saved audits, company info, keywords, score)
• **Audit Detail Modal/Card** (open audit details)
• **Compare Panel** (side-by-side view)

Trends

• **Keyword/Opportunity Trends** (charts)
• **Opportunity Timeline** (horizontal cards)

Settings

• **Tabs:** Integrations, Team, API Keys
• **Panels:** Notion, Airtable, Claude/OpenAI, Brand Settings
• **Profile Card** (user info)

Shared Components

• **Header** (app name, user menu, notifications)
• **Sidebar** (main nav)
• **Footer** (copyright, links)
• **Modal** (universal)
• **Card** (universal, for all dashboards)
• **Table** (universal, for audits and leads)
• **Tabs** (settings, trends)
• **Pagination** (table nav)

Dashboard Example (components layout)

• Sidebar
• Header (app name + user)
• Main area:
• **Row 1:** Stats cards (4 across)
• **Row 2:** Lead Flow chart (8 col), Quick Actions (4 col)

- **Row 3:** Competitor Hotlist (7 col), Market Pulse (5 col)
  - **Row 4:** Recent Activity (full width)

Design Notes

  - Use brand palette: #32C682 (primary), #FF785A (accent), #F5C542 (highlight), #2F2F2F (ink), #F9FAFB (paper)
  - Rounded cards, soft drop shadows, big CTA buttons
  - Charts: bar, line, donut (Chart.js, Recharts, or aura widgets)
  - Lucide/Midjourney icons
  - Fun/friendly — avoid pure corporate look

Example Component Cards (titles)

  - "Total Leads This Month"
  - "Projected Q3 Revenue"
  - "Competitors Added"
  - "Hot Niche Opportunities"
  - "Conversion Rate"
  - "Top Keywords (StepLock)"
  - "Next Steps"

Use this doc as your full UI blueprint for aura.build or any design tool.