

# Artificial Intelligence (CSE3088) EDA Review

**Topic: Tesla and Ferrari Stock Prediction** 

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#### Introduction

The dataset focuses on two prominent companies in the automotive industry: Ferrari and Tesla. Ferrari is a luxury sports car manufacturer based in Italy, known for its high-performance vehicles and prestigious brand. Tesla, on the other hand, is an innovative electric vehicle (EV) and clean energy company headquartered in the United States, renowned for its electric cars, energy storage solutions, and renewable energy products.

The dataset contains information about the daily closing prices of Ferrari and Tesla shares over an eight-year period, spanning from 2015 to 2023.

It can be used to investigate the impact of various events, market conditions, and economic factors on the share prices of these two companies.

## **Five Operations Performed on the dataset**

- Data Summary
- Data Visualization
- Feature Scaling (Normalization)
- Feature Selection
- Dimensionality Reduction

## **Data Summary**

**Purpose:** Provide an overview of the dataset by examining basic statistics and properties.

**Results:** Obtain descriptive statistics (mean, median, standard deviation, etc.), data types, missing values, and distribution of variables

#### • Loading Up the Tesla Data:

	Date	Open	High	Low	Close	Adj Close	Volume
0	2015-10-22	14.104000	14.383333	13.960000	14.114667	14.114667	42378000
1	2015-10-23	14.333333	14.356667	13.846000	13.939333	13.939333	63532500
2	2015-10-26	14.092000	14.392000	14.000000	14.350667	14.350667	50871000
3	2015-10-27	14.322667	14.473333	13.834000	14.023333	14.023333	52791000
4	2015-10-28	14.087333	14.230000	13.886667	14.197333	14.197333	40929000

#### • Loading Up the Ferrari Data:

	Date	Open	High	Low	Close	Adj Close	Volume
0	2015-10-22	57.070000	58.200001	55.700001	56.750000	53.604126	4545100
1	2015-10-23	57.770000	58.000000	56.270000	56.380001	53.254635	1967600
2	2015-10-26	57.000000	57.000000	54.540001	55.020000	51.970028	1466300
3	2015-10-27	54.799999	54.990002	49.360001	53.849998	50.864880	5949200
4	2015-10-28	54.020000	54.160000	50.099998	51.869999	48.994644	2411300

#### • Number of Rows & Columns in Both the Dataset:

Number of rows: 1885 Number of columns: 7

#### • Data Type of Both the Dataset:

Date object
Open float64
High float64
Low float64
Close float64
Adj Close float64
Volume int64
dtype: object

#### • Missing Values in Both the Dataset:

Date 0
Open 0
High 0
Low 0
Close 0
Adj Close 0
Volume 0
dtype: int64

## • Description of Tesla Dataset:

	Open	High	Low	Close	Adj Close	Volume
count	1885.000000	1885.000000	1885.000000	1885.000000	1885.000000	1.885000e+03
mean	100.049049	102.330085	97.545756	99.989301	99.989301	1.181818e+08
std	110.688467	113.241143	107.806630	110.544977	110.544977	8.181768e+07
min	9.488000	10.331333	9.403333	9.578000	9.578000	1.062000e+07
25%	17.270666	17.557333	16.941334	17.243999	17.243999	6.745200e+07
50%	23.309999	23.650000	22.916000	23.290001	23.290001	9.321150e+07
75%	202.029999	207.696671	197.833328	202.070007	202.070007	1.394250e+08
max	411.470001	414.496674	405.666656	409.970001	409.970001	9.140820e+08

## • Description of Ferrari Dataset:

	Open	High	Low	Close	Adj Close	Volume
count	1885.000000	1885.000000	1885.000000	1885.000000	1885.000000	1.885000e+03
mean	146.694973	147.990397	145.406204	146.696976	144.380032	4.850036e+05
std	64.586379	65.092660	64.076793	64.569438	65.175258	4.721486e+05
min	32.290001	32.480000	31.660000	32.000000	30.226114	5.380000e+04
25%	105.720001	106.580002	104.260002	105.190002	101.958740	2.602000e+05
50%	151.500000	153.259995	150.000000	151.039993	148.161163	3.703000e+05
75%	200.860001	202.240005	199.264999	200.729996	199.868561	5.471000e+05
max	284.940002	286.609985	284.350006	285.529999	285.529999	7.485100e+06

## • Number of Duplicate Rows in Both the Dataset:

Number of duplicate rows: 0

• Earliest & Latest Date of Shares of Both Tesla and Ferrari Datasets:

Earliest date: 2015-10-22 Latest date: 2023-04-19

• Total Trading Volume of Tesla Dataset:

```
Total trading volume per year:
Year
2015
        2419168500
2016
       17435425500
2017 23850471000
2018
      32424582000
2019
      34620726000
2020 57158737200
2021
      20708071500
2022 21821019600
2023
       12334431500
Name: Volume, dtype: int64
```

#### • Total Trading Volume of Ferrari Dataset:

```
Total trading volume per year:
Year
2015
       47745400
2016 173509400
2017
      143317200
2018 157306800
      99901700
2019
2020
        86284800
2021
      81671600
2022
        97582000
2023
        26912900
Name: Volume, dtype: int64
```

#### • Average Share Price of Tesla Dataset Per Year:

```
Tesla average share price per year:
Year
2015
        14.910694
2016
        13.984484
2017
        20.954420
2018
        21.153995
2019
        18.235347
2020
       96.665689
2021 259,998162
2022
       263,093081
       176.328108
2023
Name: Close, dtype: float64
```

#### • Average Share Price of Ferrari Dataset Per Year:

```
Ferrari average share price per year:
Year
2015
      49.474694
2016
        46.020278
2017
       91.249322
2018
       124.199203
2019
       147,236786
       178.309683
2020
     218.776944
2021
2022
       206.874063
       258,806081
2023
Name: Close, dtype: float64
```

#### • Average Share Price of Tesla Per Month:

```
Tesla average price per month:
Month
1
      105.003316
2
     109,659089
3
     105.313809
4
     104.452530
5
      81.433554
6
       83.543694
7
      91.177265
8
     103,141966
9
     109.648490
10
      98,207217
11
     102.374901
12
     103,466480
Name: Close, dtype: float64
```

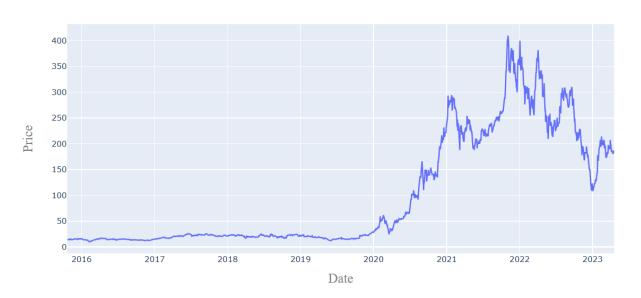
## • Average Share Price of Ferrari Per Month:

```
Ferrari average price per month:
Month
     149.508199
1
2
     150.777385
3
     148.198258
     147.921987
4
5
     135.882973
     140.782800
6
     147.360479
7
8
     150.573057
     149.956924
9
   143.956124
10
     146.352121
11
     148.341071
12
Name: Close, dtype: float64
```

## **Data Visualization**

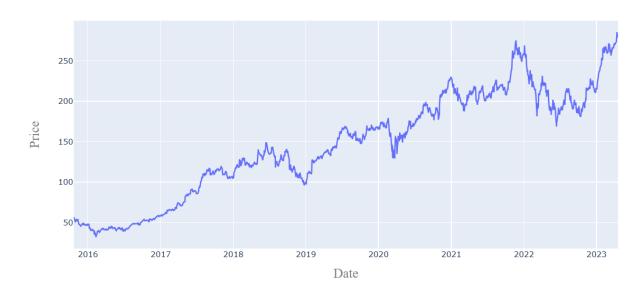
## • Graph of Price vs Year of Tesla Shares:

Stock Prices of Tesla



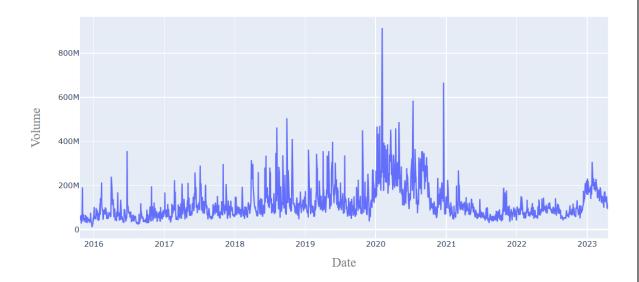
## • Graph of Price vs Year of Ferrari Shares:

Stock Prices of Ferrari



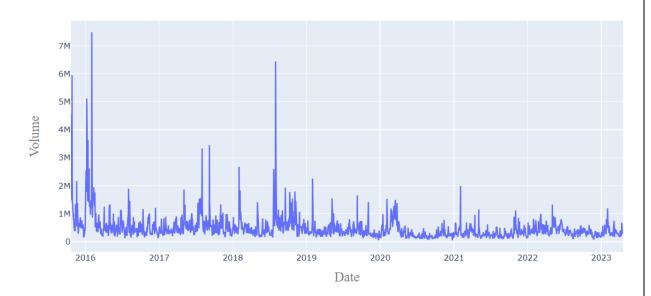
## • Graph of Volume vs Year of Tesla Shares:

Stock Prices of Tesla



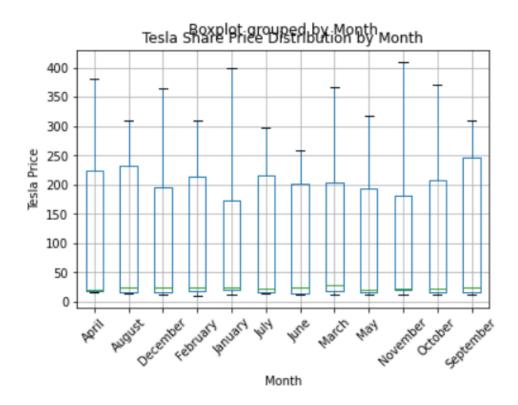
## • Graph of Volume vs Year of Ferrari Shares:

Stock Prices of Ferrari



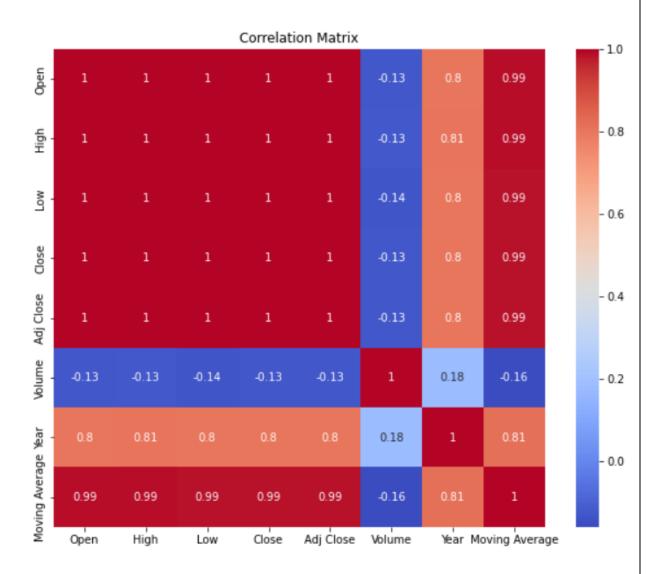
Now we have done box plot to visualize the stock price by month

#### • Tesla Share Price Distributed By Month:

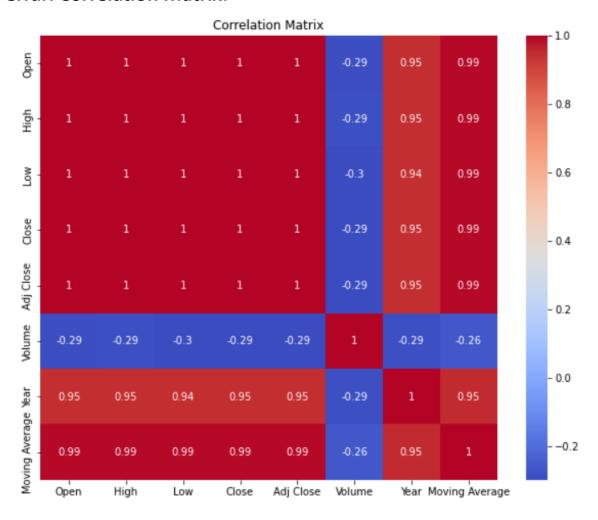


#### • Tesla Correlation Matrix:

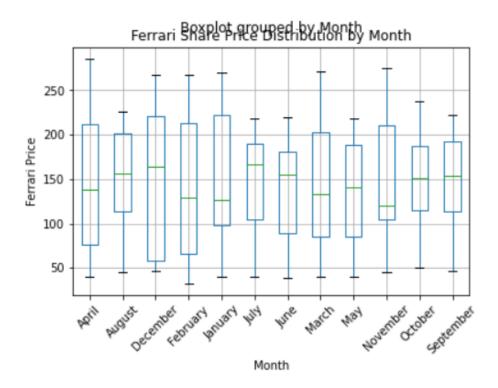
**Insights:** This heatmap or correlation matrix will provide insights into the correlation between numerical variables, highlighting the strength and direction of the relationships



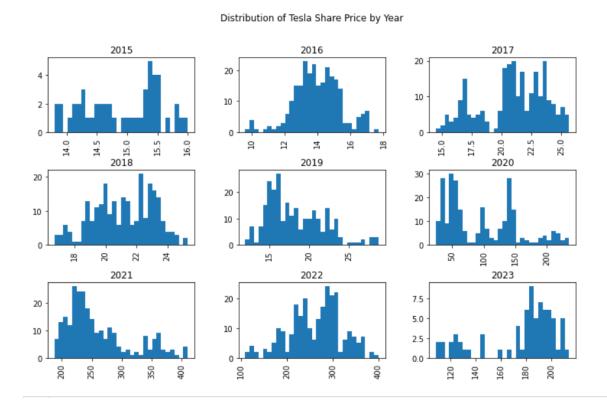
#### • Ferrari Correlation Matrix:



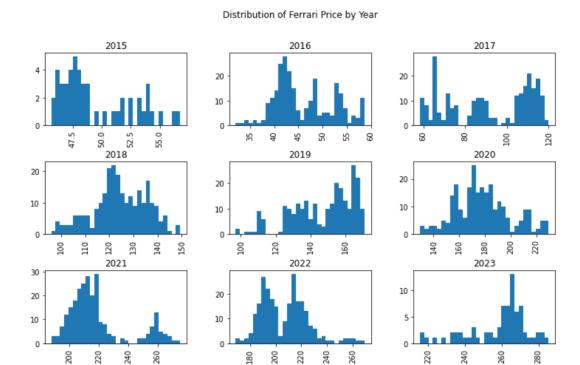
#### • Ferrari Share Price Distributed by Month:



## • Distribution of Tesla Share Price by Year:



## • Distribution of Ferrari Share Price by Year:



## **Feature Scaling**

Now we have done feature engineering such as normalization

• Normalization of Tesla Dataset:

```
0
       0.011331
1
       0.010893
2
      0.011920
3
      0.011102
4
      0.011537
1880 0.440373
1881
      0.438126
1882 0.443221
1883 0.436402
      0.427111
1884
Name: Close, Length: 1885, dtype: float64
```

#### • Normalization of Ferrari Dataset:

```
0 0.097622

1 0.096162

2 0.090798

3 0.086183

4 0.078373

...

1880 0.989784

1881 1.000000

1882 0.982290

1883 0.980555

1884 0.972784

Name: Close, Length: 1885, dtype: float64
```

#### **Feature Selection**

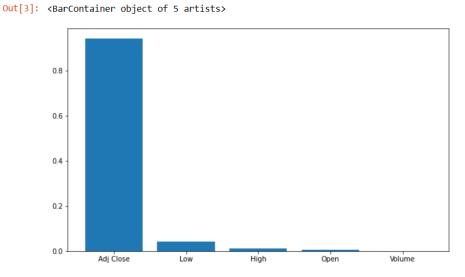
Feature selection has been done to remove all the unwanted columns to get the precise columns for use.

#### • Feature Selection of Ferrari Dataset:

```
Feature Importance
                           0.785072
             Adj Close
                           0.097258
                    Low
                   High
                           0.075381
                   Open
                           0.042277
                 Volume
                           0.000012
          ['Adj Close', 'Low', 'High', 'Open', 'Volume']
Out[140]: <BarContainer object of 5 artists>
           0.8
           0.7
           0.6
           0.5
           0.4
           0.3
           0.2
           0.1
                     Adj Close
                                                                               Volume
```

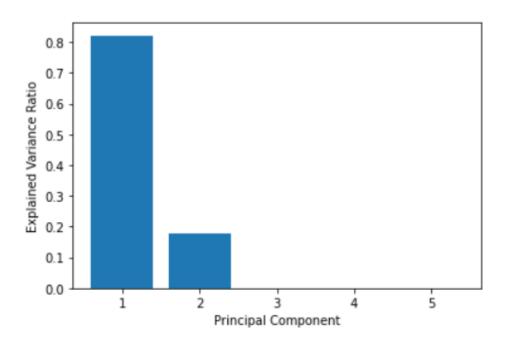
#### • Feature Selection of Tesla Dataset:

```
Feature Importance
3 Adj Close 0.940969
2 Low 0.041889
1 High 0.013024
0 Open 0.004114
4 Volume 0.000005
['Adj Close', 'Low', 'High', 'Open', 'Volume']
```



## **Dimensionality Reduction**

## • PCA of Tesla Dataset:



#### • PCA of Ferrari Dataset:

