



GORUCO NYC

Sponsorship Prospectus GORUCO 2016

Thank you for your interest in GORUCO, a one day, single track conference for over 300 attendees in New York City.

GORUCO can help you reach a large group of motivated and experienced software developers on the East Coast as well as the rest of the US.

Your sponsorship helps keep GORUCO affordable and accessible to the widest possible audience.

Ready to sponsor?

Email sponsors@goruco.com

The background of the image is a photograph of a conference or event. It shows a crowd of people, some standing and some sitting, in a large room. There are banners and posters visible in the background, including one that says "vagrant-2fs" and another that says "gust". The entire image is covered with a semi-transparent red overlay.

"GORUCO was a fantastic event for Stormpath. It gave us a chance to expose our product and get feedback from some of the top Ruby developers on the East Coast. The conference had the organization and infrastructure we expect from a professionally managed event, with a very high caliber of technical conversation."

- Claire Hunsaker

VP of Marketing and Business
Development, Stormpath

Sponsorship Levels



Platinum Level Sponsorship

\$20K (Limit 1)

- Exclusive Podium banner placement
- Logo placement on Conference Videos
- Prominent booth space in main conference hall
- Platinum sponsor designation in outbound marketing
- Platinum sponsor link on GORUCO website
- Name included in press release and event mailings
- Logo on conference signage in main conference hall
- Recognition in social media
- 10x2 banner in main conference room (sponsor-provided)
- 4x8 banner in entrance area (sponsor-provided)
- Content-approved email blast to all conference attendees
- 6 conference passes
- Logo and 200-word description on website sponsors page
- Exclusive signage at after-party
- Exclusive space at after-party to set up a table (recruiting) or something else fun (branded photo booth, etc) (sponsor-provided)
- An exclusive announcement at the start of our after-party
- Mobile app logo placement



Gold Level Sponsorship

\$10k (Limit 6)

- 4x3 banner placement on stage
- Logo placement on Conference Videos
- Prominent booth space in Expo Hall
- Logo on conference signage in main conference hall
- Gold sponsor designation in outbound marketing
- Gold sponsor link on GORUCO website
- Name included in press release and event mailings
- Recognition in social media
- 10x2 banner in main conference room (sponsor-provided)
- 4 conference passes
- Logo and 100-word description on website sponsors page
- Mobile app logo placement



Silver Level Sponsorship

\$5k

- Logo on conference signage in the main conference hall
- Silver sponsor link on GORUCO website
- Recognition in social media
- 10x2 banner in Expo Hall (sponsor-provided)
- 2 conference passes
- Logo and 50-word description on sponsors page of website
- Mobile app logo placement



Bronze Level Sponsorship

\$2k

- Logo on conference signage in the main conference hall
- 1 conference pass
- Logo on website sponsors page
- Mobile app logo placement



Lanyard Sponsorship

\$5K + cost of lanyard

- Provides wide recognition during GORUCO
- Logo and text on lanyard
- 2 conference passes
- Can be added to other packages

Don't see anything that fits? We can work with you to create a custom sponsorship. Opportunities are available at the conference as well as during the after-party.

Ready to sponsor?

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