Here's a checklist to help you activate your workforce for impact
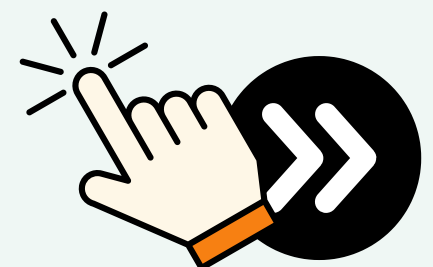
Is sustainability genuinely woven into your company culture, not just a standalone initiative?

Consider:

- Are employees regularly informed and involved in wider sustainability discussions, from waste reduction to ethical sourcing?
- Do they see how their daily actions contribute to broader environmental and social goals?
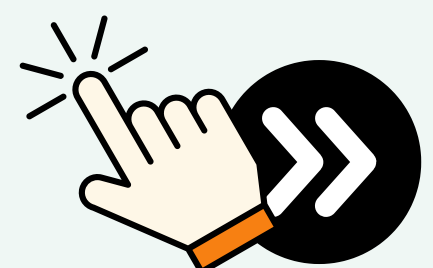
Swipe for more

Do employees have the tools and knowledge to understand their impact and take meaningful action?

Consider:

- Is there an accessible way for them to understand their environmental footprint (at work and beyond)?
- Are practical, impactful actions clearly communicated and incentivised across all sustainability facets?
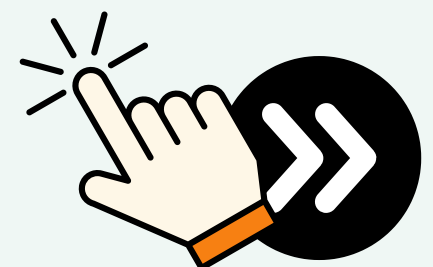
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Is there a feedback loop that celebrates progress and gathers insights from your workforce?

Consider:

- How are you tracking employee engagement with all your sustainability initiatives?

- Are you leveraging their ideas and enthusiasm to refine your wider sustainability strategy?

All the ideas here are taken from our extensive analysis work that forms our proven **Pillars of Success**.

If you'd like to find out more about our free masterclass on these, DM or drop a comment below.

| Communication | Green Team | Goals | Personalisation | Leadership |

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