

Abigail Ratley

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About me

I am a 21-year-old motivated and reliable final-year Media Production student at Nottingham Trent University, with a strong work ethic and a creative approach to problem-solving. Throughout my degree I have gained experience in working both independently and in groups to deliver high-quality content under tight deadlines. I am eager to apply my creativity, organisation, and technical skills to a professional setting where I can continue to grow and contribute effectively.

Education

BA Media Production (2023-2026): Predicted 1st

A-levels (2021-2023): Information Technology- Distinction; Psychology- A; English- B

GCSE's (2018-2021): two 8's, two 7's, five 6's

Experience

- I did a study abroad semester in San Jose California which increased my skills in every aspect. Moving across the world alone and managing an educational and social environment shows I am adaptable and confident. I got to study new topics that weren't offered to me here, so I chose to study creative coding, which is where I learnt p5.js and HTML.
- My dissertation is a self-led major project. I decided to choose a client lead branding and web design project, so I found a startup and offered to create all of their branding materials for them for free. I am still in the process of completing this but have already done the design elements, the next stage is coding the website.
- I have had both volunteer positions and paid work and can provide references to support my work ethic, reliability and adaptability. I have been working for 6 years and had 5 employers.
- I volunteered at Whitnash library, sitting 1 on 1 with children teaching them to read, being trusted with their safety. I also had a volunteer position at The British Heart Foundation charity shop where I did 2 hour shifts a week as a cashier for 6 months. I took on both of these roles as I wanted to give back to my community and put my time towards a worthy cause.
- I had a job working as a waitress in a restaurant/ pub "The Heathcote". I worked there from May 2021 to September 2023. The job included creating a friendly environment, being a good server and fulfilling all customers' needs. This helped my interpersonal skills and multitasking abilities, both of which are necessary for my future career.
- My current job is another hospitality position at a new location "The Black Pug" as I wanted to widen my horizons and experience. I work as a bartender but also help with social media upkeep and sales promotions, which means I have a better idea of how companies work higher up. I got the job in June 2024 and still work there outside of university term time.

Skills & Abilities

MEDIA/ EDITING

- Within my degree I have been taught how to use the Creative Cloud applications such as Photoshop, Premier Pro, XD and Audition. This makes me well practiced at all elements of static and dynamic post-production.

CODING

- I have taken projects from the start to the end of web development, completing all of the design, coding and publishing work myself. I know HTML, CSS and React.

TEAMWORK

- I can easily follow instructions and cooperate with others. I am comfortable working in a team environment yet am able to use my own initiative and work unsupervised.

COMMUNICATION

- I am a good communicator and confident talking to people at all levels. I am happy to speak to new people, whether that is in a crowd or one on one situation. I am able to do this in person or over the phone with experience in both.

LEADERSHIP

- I am a strong leader in group situations where necessary, and often take on the role of motivator or director within a team.

MEDIA/ EDITING

- Within my degree I have been taught how to use the Creative Cloud applications such as Photoshop, Premier Pro, XD and Audition. This makes me well practiced at all elements of static and dynamic post-production.

Achievements

- I represented my school in a debating competition, which, as a team, we won, and individually I won the Warwick Junior debater of the year, which not only portrays my communication and public speaking abilities, but also my ability to work as a team whilst having my own distinct voice.
- I learned ballet for 10 years, being graded up to grade 6, and performing at the Royal Leamington Spa theatre yearly. This dance style requires a lot of concentration, commitment and determination. I stopped practicing ballet because the number of classes were interfering with my schoolwork.
- I was in a musical theatre group for 4 years which unfortunately got discontinued due to covid-19, but with this group I learned about production, performing and marketing, as we were a part of all aspects of the show, whilst learning lines and routines, showing I can multitask and adapt to my environment.
- I have completed a number of LinkedIn courses to widen my knowledge on branding, influencing, media production and media in the workplace.