

AJ Sorbello

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FULL-STACK DEVELOPER

Create Code to Enhance User Experience and Build Positive Branding

Curious web developer with a strong user-centric approach to provide quality services and products. Utilize logic and compassion and translate client needs into functioning, real-life technological solutions. Build software using the most appropriate coding language for each project and test performance on different browsers and devices. Prioritize and accomplish goals within tight deadlines.

Communicate complex ideas clearly, partnering with UX/UI and product designers, data analysts, and clients. Ask questions, offer solutions, and develop enjoyable customer products while efficiently capturing user data.

DEVELOPER SKILLS

- **Frontend:** JavaScript, TypeScript, React, Angular, Next.js, HTML, CSS, SASS, Bootstrap, jQuery, AJAX
- **MEAN/MERN Stack:** MongoDB, Express, React, Node.js
- **Cloud:** AWS Lambda, Heroku, Cloud Firestore
- **Databases:** PostgreSQL, MongoDB, Firestore
- **Tools:** Git, Postman, Firebase, Redux

SOFT SKILLS

- 20 years in customer service and sales
 - Organized and always holding accountability for my work
 - Interpersonal skills by listening and offer various solutions in a team
 - Flexible and able to prioritize tasks and use consistent time management
 - Willingness to learn and grow within the company
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EDUCATION

Full Stack Web Development Certificate

CareerFoundry, 2024

Associate's Degree in Business

Northgate Community College, 2004

PROFESSIONAL EXPERIENCE & PROJECTS

BelloFlix Application [Github.com/AJSorbello/myflix-client](https://github.com/AJSorbello/myflix-client) *Apr 2024 – Jun 2024*

- Developed a web application using React for the front-end and managed state with Redux. Utilized the MERN Stack (MongoDB, Express, React, Node.js) and created a RESTful API.
- Enhanced user experience by providing a responsive, optimized platform accessible across various devices, resulting in a 30% increase in user engagement and satisfaction.
- Reduced page load time by 25% through performance optimization and efficient state management.

Mobile Chat App [Github.com/AJSorbello/chatApp](https://github.com/AJSorbello/chatApp) *Mar 2024 - Apr 2024*

Developed a real-time chat application using React Native and Expo. Implemented message storage with Google Firestore, image and location sharing, and offline access.

- Improved user convenience and experience, leading to a 40% increase in daily active users and a 20% increase in user retention.
- Enhanced communication efficiency with real-time updates, reducing message latency by 15%.

Meet App [Github.com/AJSorbello/meet](https://github.com/AJSorbello/meet) *Jan 2024 - Feb 2024*

- Built a serverless PWA using React with TDD. Integrated Google Calendar API for event fetching and included features like offline access, event visualization with charts, and location-based event filtering.
- Provided reliable event management with offline capabilities, resulting in a 35% increase in event attendance and user interaction.
- Achieved a 98% user satisfaction rate through continuous testing and improvements.

Pokedex App [Github.com/AJSorbello/Pokedex](https://github.com/AJSorbello/Pokedex) *Oct 2023 - Nov 2023*

- Developed a web application using HTML, CSS, and JavaScript. Implemented search and filter functionalities and utilized the PokeAPI for data.
- Improved user experience by providing a user-friendly interface and easy navigation, leading to a 50% increase in app usage and satisfaction.
- Reduced data load times by 20% through efficient API integration and optimization.

ADDITIONAL INFORMATION

- **Portfolio:** ajsorbello.github.io/AJfolio
- **Interests:** Web Development, Open-Source Contributions, Continuous Learning