J.ASHOK KUMAR

UI/UX DESINER& UI DEVELOPER

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📍 Tuni,India

CAREER OBJECTIVE

A versatile individual with expertise in UI/UX Design and UI Development, possessing a strong command of HTML5, CSS3, Bootstrap, JavaScript, Figma and Balsamiq alongside a keen sense of accountability and teamwork. Seeking a challenging role where I can leverage my skills to effectively solve problems within the context of the job.

PROJECTS

UI/UX DESIGN

Trip Shuru (Travel Agency Mobile App)

- Developed a user-centric travel app with seamless navigation and personalized recommendations.
- Conducted extensive user research and prototyping to enhance user experience.
- Utilized Balsamiq and Figma for wireframing and design.
- Improved user satisfaction and booking efficiency through clear search options and personal recommendations.

Cargo Craft (Logistics Website)

- We're enhancing user experience through improved navigation, transparency, and accessibility to elevate satisfaction.
-Our logistics website's UX redesign starts with in-depth user research, followed by Figma for wireframing and prototyping.
- Figma is utilized for Low Fidelity Wireframes, User Persona, Information Architecture, and High Fidelity wireframes.
- The website's UX overhaul focuses on intuitive navigation and accessibility, ensuring seamless shipment management and transparent updates, fostering trust and loyalty.

Vibe(Movie Ticketing Application

- Design a clean, user-friendly interface with straightforward navigation and consistent layout for easy movie selection and ticket purchase.
-Streamline the booking process with quick date, time, and seat selection, and integrate multiple payment options for a hassle-free experience.
- Offer personalized movie recommendations and allow users to save preferences for a tailored experience.
- Provide real-time updates on ticket availability, showtimes, and booking changes, with customizable push notifications for user convenience.

UI DEVELOPMENT

Secure Bank

-Developed a modern banking website using HTML, CSS, Bootstrap, and JavaScript to ensure a responsive and visually appealing design.
-Implemented interactive features with JavaScript to enhance user experience, such as account balance updates, transaction history filtering, and dynamic form validation.
-Utilized Bootstrap's grid system and components for efficient layout and styling, ensuring compatibility across different devices and browsers.
-Implemented a visually appealing design using Bootstrap's pre-designed components and custom CSS styles, ensuring a modern and user-friendly interface.

Farm Again

-Developed a sophisticated precision agriculture website using HTML, CSS, Bootstrap, and JavaScript to provide comprehensive solutions for farmers.
-Implemented JavaScript functionalities for interactive data visualization, real-time monitoring of crop health, and predictive analytics for optimal farming decisions.
-Utilized Bootstrap's responsive design elements and CSS styling to ensure seamless access to data and tools across different devices and screen sizes.
-Integrated a user-friendly interface with customizable dashboards, allowing farmers to monitor field conditions, manage irrigation systems, and analyze crop performance efficiently.

Gadget Store

-Ensure a clean, intuitive layout with easy navigation, search functionality, and accessible product categories for a seamless shopping experience.
-Simplify the checkout process with minimal steps, multiple payment options, and secure transactions to enhance customer satisfaction.
- Implement personalized product recommendations and tailored promotions based on user behavior and preferences to increase engagement and sales.
- Optimize the website for all devices, ensuring a smooth and consistent user experience on desktops, tablets, and mobile phones.

Explore Ease

-Explore top destinations, curated travel packages, and personalized itineraries designed to make your dream vacation a reality.
-Enjoy a seamless booking experience with user-friendly search options, detailed travel information, and secure payment methods.
-Utilized Bootstrap's responsive design elements and CSS styling to ensure seamless access to data and tools across different devices and screen sizes.
-Take advantage of special discounts and exclusive offers on flights, hotels, and tour packages, tailored just for you.

SKILLS

- User Interface(UI) Design
- User Experience(UX) Design
- Prototyping
- Wireframing
- Information Architecture
- Visual Design
- Web Development
- HTML 5
- CSS 3
- BOOTSTRAP 5
- JS
- WORDPRESS

SOFTWARES

- Figma
- Balsamiq
- Zeplin
- Adobe XD
- Adobe Photoshop

INTERESTS

- Stocks Investment
- Cooking

EDUCATION

2019-2023   B. Tech – Electronics&Communication Engineering
IDEAL INSTITUTE OF TECHNOLOGY, Kakinada.

2019   Intermediate-MPC

SRI PRAKASH JUNIOR COLLEGE,Tuni

2017   Secondary School Certification

SRI CHAITANYA TECHNO SCHOOL,Payakaraopeta

CERTIFICATIONS

- UI/UX Designing & UI Development from ODIGOS, Kakinada (Oct,2023-Present)