

Purpose

• The aim of this project is to find interesting information using data from all 27 released MCU film since April 2022. This will include focusing on individual movies and then the phases.

Dataset

- The data used for this project has come from David Dong via <u>Kaggle</u>, ranging from 05/02/2008 to 17/12/2021.
- The dataset first starts from I have cleaned the data so it can be imported to and suitable for PostgreSQL.
- The columns in this dataset are: ID, movie title, MCU phase, release date, tomato meter, audience score, movie duration, production budget, opening weekend, domestic box office, worldwide box office.

Simple queries used

| Stats | Highest grossing | Lowest grossing | Most expensive | Highest rated |
|-------|--------------------------------|--|--|--|
| Movie | Avengers: Endgame | The Incredible Hulk | Avengers: Endgame | Spiderman: No Way Home |
| | MARKE STUDIS ENDGAME PRIL 26 | NORTON TYLER ROTH HURT MARINE | MARIE STUDIS END GAME END GAME STUDIO STU | SPIDER-MAN No Way Hame BECUSVEY IN MOVE THE TERS DECEMBER 17 THE PRINCIPLE MAN AND ADDRESS AND ADDRES |

Data on the different phases in the MCU

| Phase | 1 | 2 | 3 | 4 |
|------------------|---|---|----|---|
| Movies per phase | 6 | 6 | 11 | 5 |

| Stats | Highest grossing | Lowest grossing | Most expensive | Highest rated |
|-------|---|-----------------|---|--|
| Phase | 3 | 1 | 3 | 4 |
| | PHASE WARTE THREE | PHASE1 | PHASE MARVEL THREE CINEMATIC UNIVERSE | BLACTURE STATE THE ETERNAL |
| | DOCTOR SUARDIANS STRANGE SPIDER:MAN HOMEC BAILING RAGPIAROK CAPTAN MARVEL | SAVETIFIERIS | SPIDER-MAN HOMECAMING THOR RAGINAROK CAPAN AND THOR RAGINAROK CAPAN MARVEL | JULY 9, 2021 RELECTION OF THE TEN KINGS SEPTEMBERS 2021 NOVEMBER 5, 2021 |

Overall trends and conclusions

- Phase 3 is the most successful phase with the movies it outperforming others in terms of gross and ratings.
- Avengers: Endgame is the leading factor to phase 3 success as it has brought in the most money but also the higher number of movies in this phase could be said to be a contributing factor.
- Phase 1 has the lowest rating but with phase 4 only having 5 movies out so far a fair conclusion cannot be made right now.