

Making the Switch: Online Evaluations





make student course evaluations a powerful tool for everyone on campus.

Explorance is a secure data collection tool used by businesses and schools across the country. With our modern and secure system, you can feel comfortable knowing your data is as accurate and confidential as possible.



incredible losses that come with paper evaluations

environmental
waste



150,000

paper used by universities
on average in one year of
paper evaluations

lengthy
processes



60+

days wasted on paper
report processing

high costs



1,590,000

dollars spent on paper for
evaluations by universities
in one year

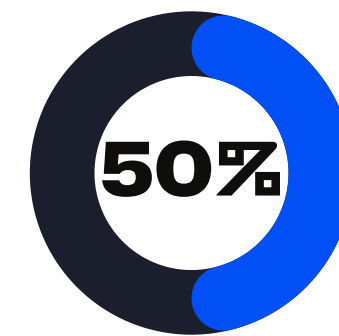
more time. more money



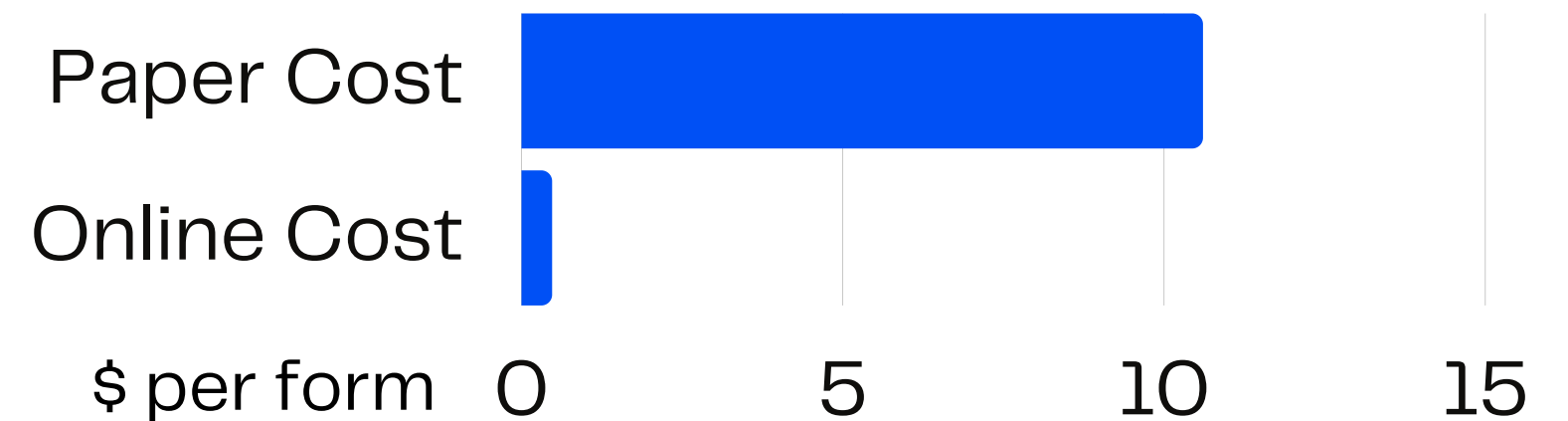
more time for strategic projects

Paper evaluations on average take **2 months** to complete and analyze. Instant assessment of data leads to **instant real time results** that factors into performance assessments.

save trees. save money.



Online evaluations cost only **50%** of paper evaluations.

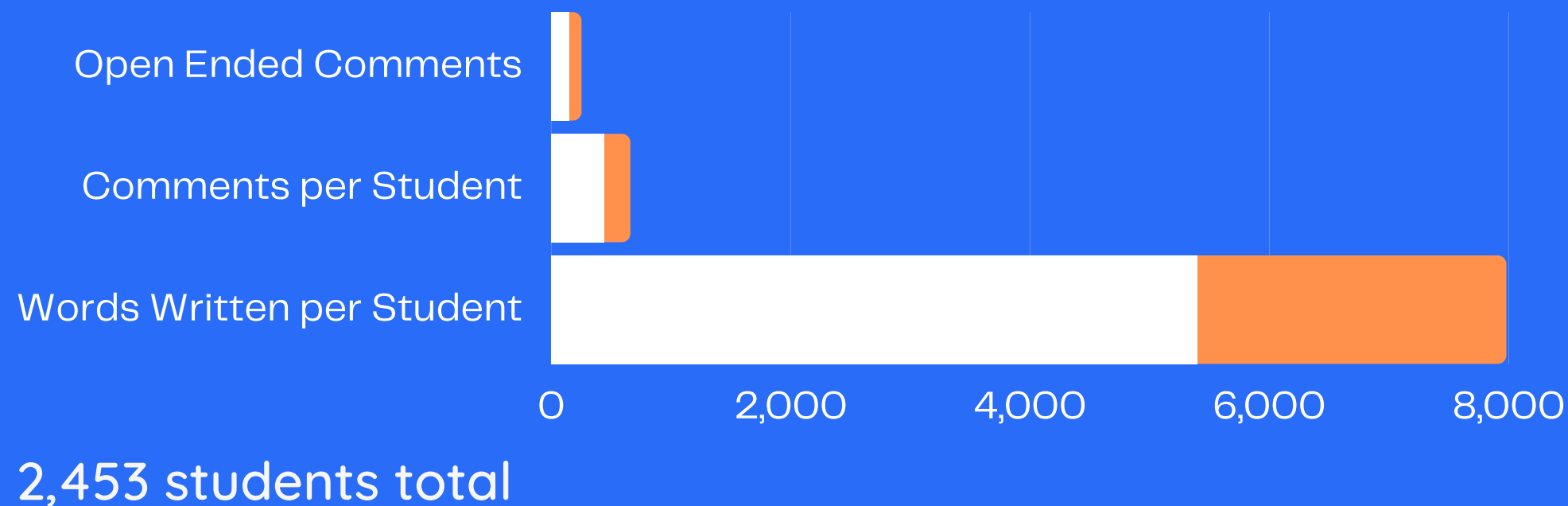
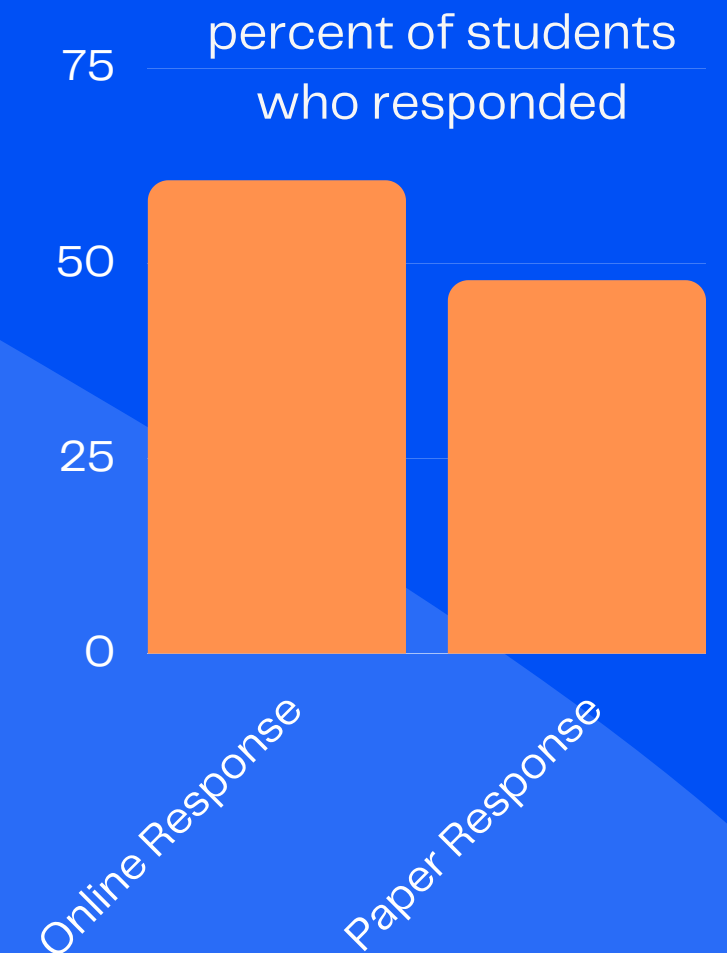


It costs **\$0.47** per processed online form versus **\$10.60** per paper form.

get better quality results

60.6% of students gave online responses

With grade incentives, the number of students who respond online are greater than those who respond in paper.



students write more on online evaluations

Online responses elicited longer, more thoughtful responses than paper evaluations.

more efficient systems



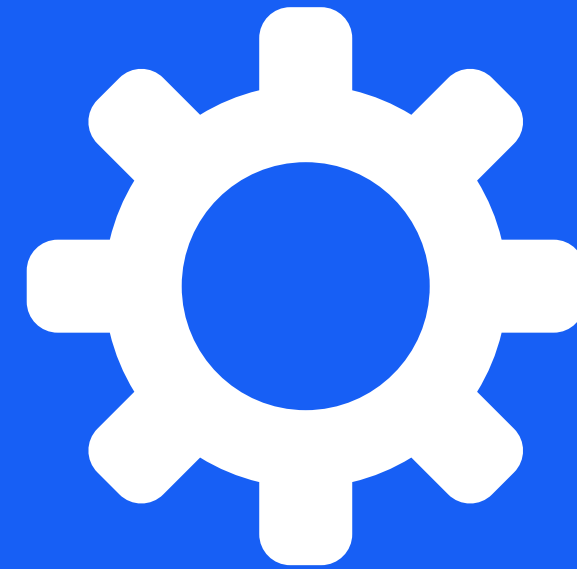
Substantial cost-savings: **50%**
cheaper than paper



Shorter questionnaires,
no demographic
questions



Flexible surveys with
customizable
questions



One modern system
to replace all



Easy to update,
monitor and
customize

These new online features make it easier for students to take their online course evaluations, and help universities quickly obtain reliable feedback



make the switch better and easier

Use eXplorance's efficient course evaluation systems to save time and money. Get the quality feedback that will help your institution make changes for the better.

nine best ways to implement online evaluations



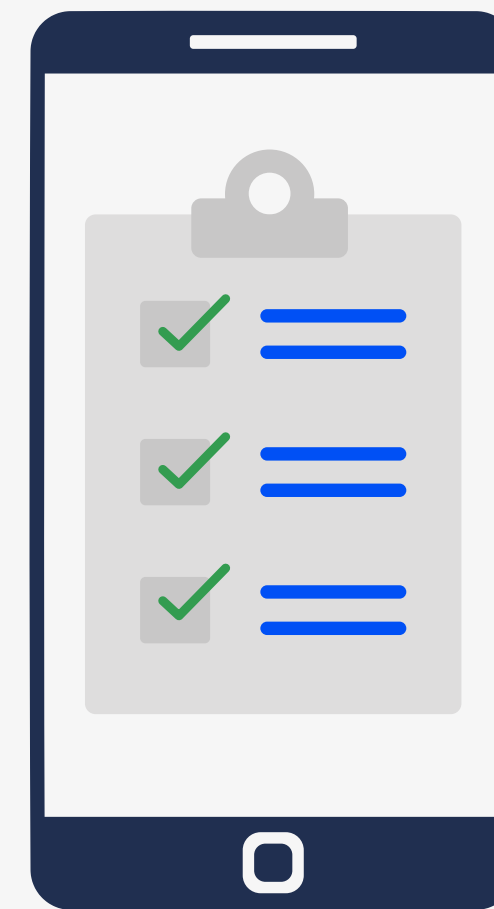
01



spread the benefits

Save more trees and more time.
Universities must spread the word in
posters, social media and email.

02



use student portals

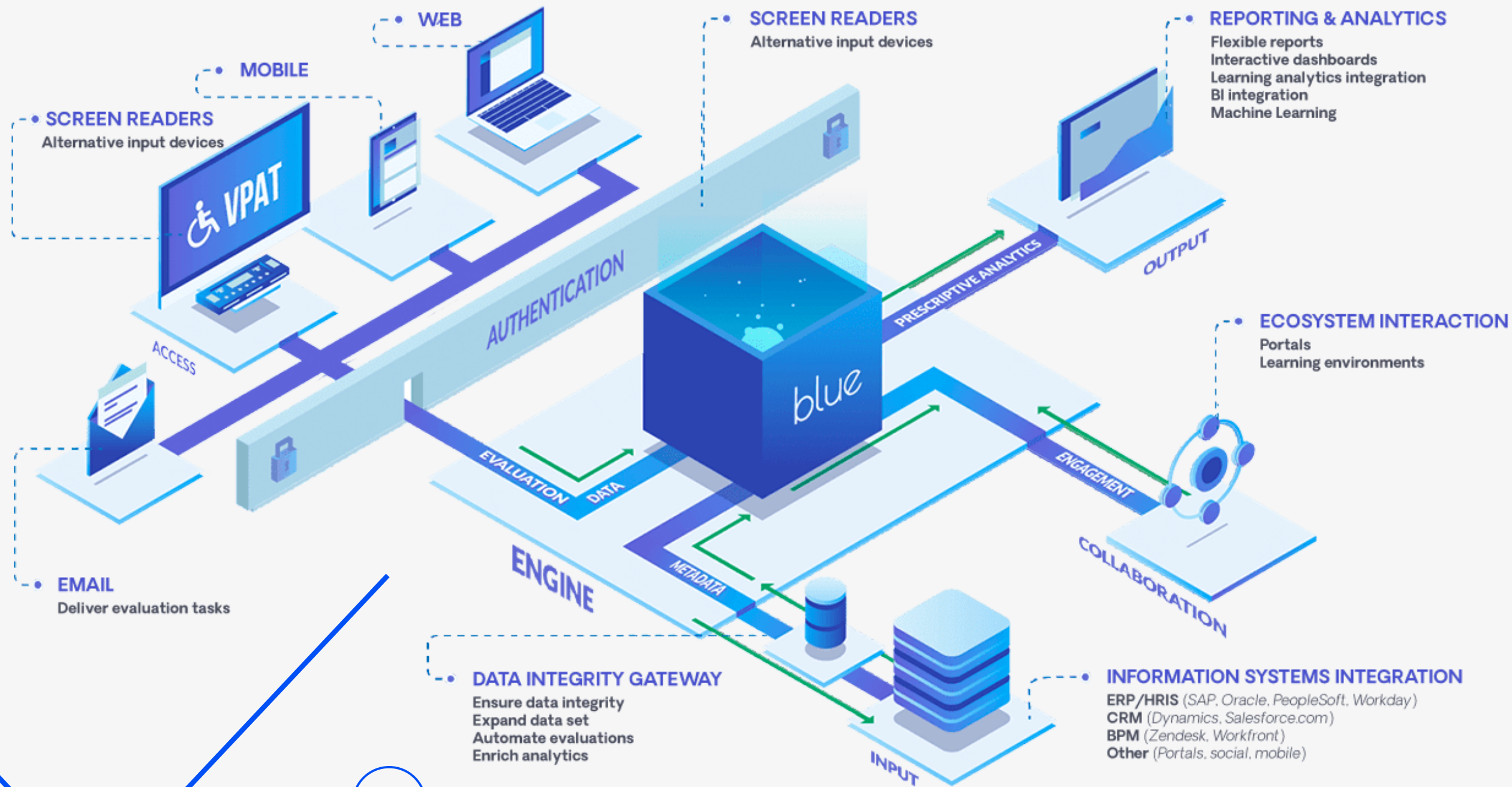
Increase evaluation participation by
spreading reminders through notifications
and give students convenient access to
their online evaluations.

03 keeping it confidential

Build trust and be ready to explain how the system keeps answers anonymous to increase response rates.

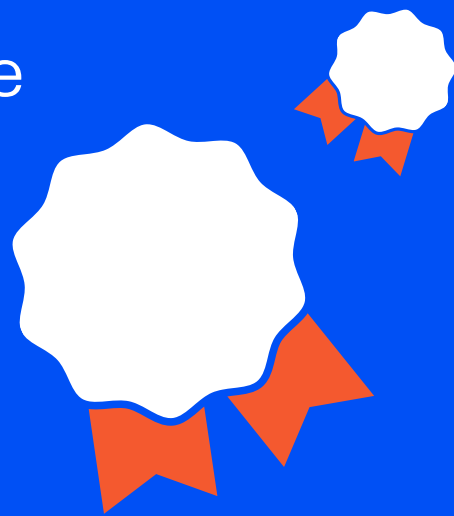
Check out how eXplorance keeps student's responses private.

Our resources use dual authentication from both the student and the system, which provides an extra layer of security that separates staff access of student identification.



04 PROVIDE A SMALL INCENTIVE

Offering grade incentives increase the response rates on average by 12%



06 ACCOMMODATE USING OUR SYSTEM

Lagging may cause students to abandon the process. Explorance's software gives you the ability to choose a system that is tailored to your student body and can handle multiple requests at once.

06

05 USE OUR EASY-TO-USE SYSTEM

Explorance's Blue is built for all students, with measures like simple online interfaces and easy-to-understand questionnaires.



07 BE READY AND HAVE ALTERNATIVES

Provide extra instructions or a paper option so that no one is left behind due to lack of computer literacy. Accomodate for special circumstances and increase response rates

07

stage

1

Do some evaluations on paper, and some online. Start with a mix of 60:40 or 80:20 paper:online, then increase in the following years until it reaches 100%online.

stage

2

At the end of each course, schedule students to go to the computer lab to complete their evaluations. In the following years, you can enable students to use e-mails for doing evaluations.

stage

3

Load PDAs, tablet PCs or laptops with the online course evaluations and bring them to the classroom. Students can do it on the spot or take them away.

***May only apply to smaller scale schools.**



08

**move online
in stages**



09

correct issues quickly

Build trust by proving to students that you are listening and taking action on their concerns to improve response rates.





Take a step towards the future and make the switch for good. Ask for a free demo at your convenience.

www.eXplorance.com