

INTERPRET A DATA VISUALIZATION:

LinkedIn Top Skills for 2016

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INSIGHT ONE:

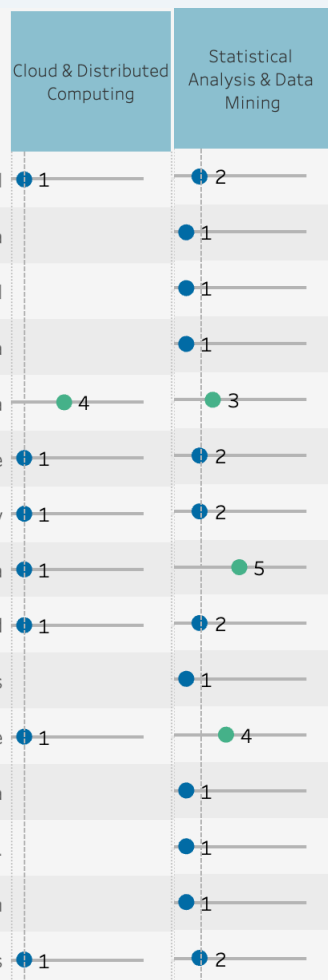
Cloud Computing & Data Mining and Analysis for the win!

In the Digital Age, it is no wonder that data holds the crown as the most sought after skill globally. With a ranking of 1-10 with 1 being the highest demanded and 10 being the lowest, it is clear upon first inspection that Statistical Analysis and Data Mining comes in #1 and Cloud Computing comes in #2 as the worlds most in demand skills. I reached this insight by clicking each skill individually and comparing them to the average scoring of other skills by country.

INSIGHT TWO:

China values Network and Information Security over any other skill.

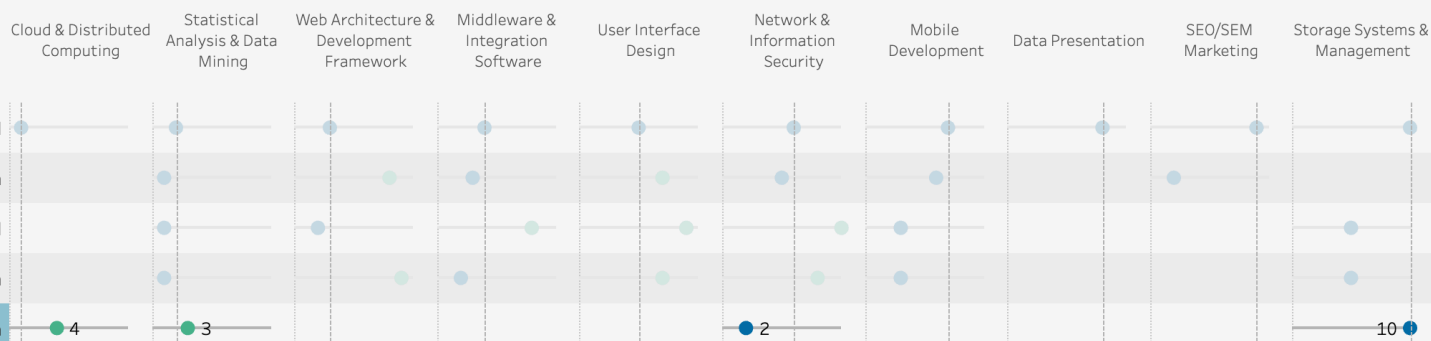
As seen in the screenshot below, Network and Information Security received a ranking of 2, comparable with the ranking of 3 and 4 for data mining and cloud computing, respectively. I reached this insight from clicking on China in the dashboard, which highlighted all of the skills China did rank. What caught my interest was China being the only country to have both cloud and data ranked lower than the global average.



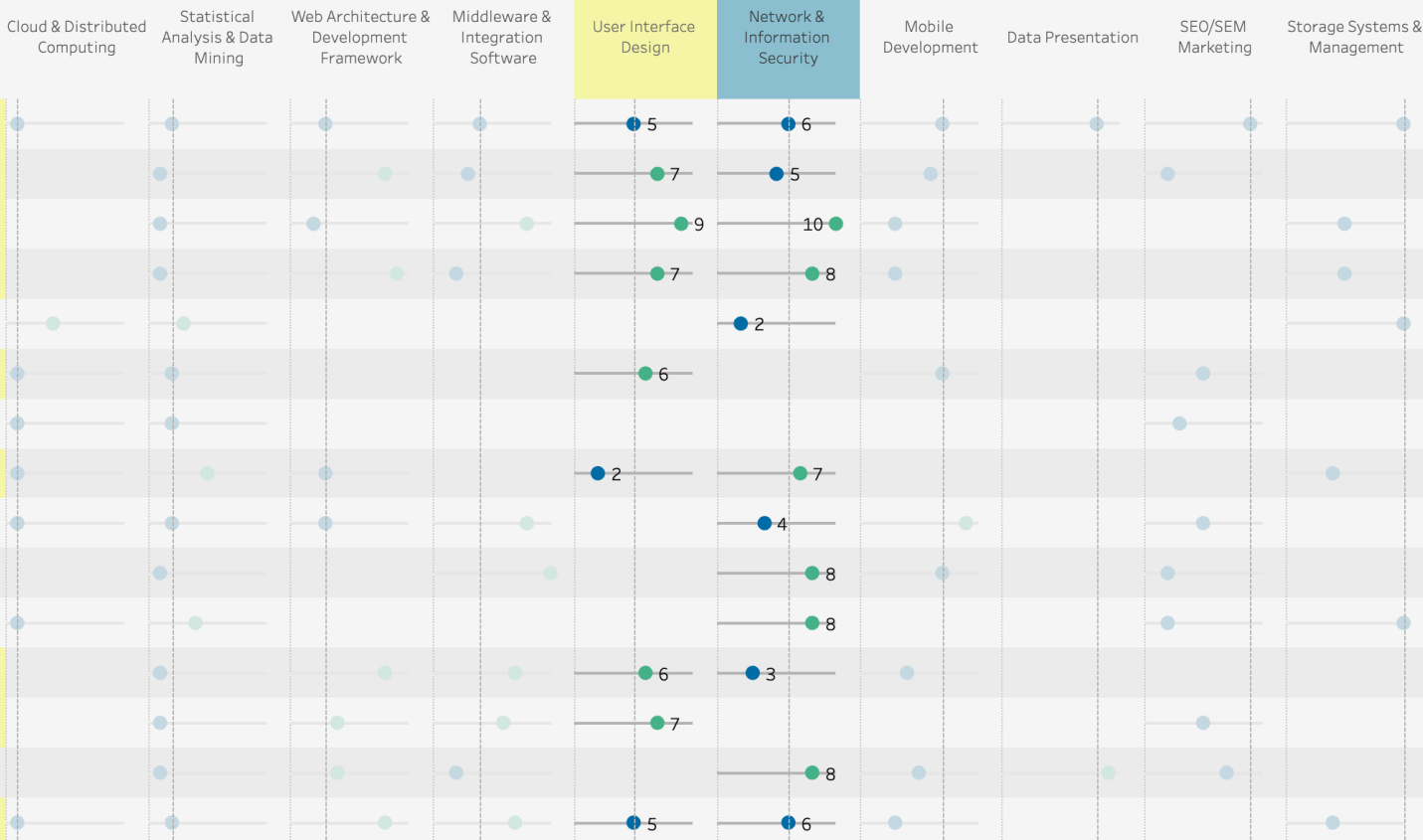
Country Ranking by Skill (dashed line indicates global average rank for skill)

● >= Global Average Rank

● < Global Average Rank



INSIGHT THREE:



Who's the biggest loser? User Interface Design, that's who.

Even with global demand average of 5, User Interface takes the cake for the worst of the best. With only 8 countries having actually ranked it, 6 of those countries have a lower demand than the global average. The United States sitting right on the fence with a ranking of 5 keeps UID from being ranked #2 only by India. I discovered this information by observing the amount of green dots each skill had and comparing it to the amount of countries that actually ranked them and then comparing further to the demand of other skills versus their global average ranking.