
Effervescence

T-shirt design contest

Show us your creative talent & submit an original design for our
2013 effervescence T-shirt Design Contest!

Details:

- Creator of the winning design will receive Certificate from GeekHaven and public recognition on Effervescence website and cash prizes.
- All IIITA students are eligible to participate in the event.
- Last day of submission is 15th September 2013.
- Email submissions to geekhaven@iiita.ac.in, with subject "Effe T-shirt Application".
- Winner will be decided on the basis of polling done on our website.
- Geekhaven decision about the winner shall be final.

GuideLines:

- ✓ Digital art entries only; high-resolution (300 dpi) layered .psd/.eps/.tif (Photoshop) file or .ai/.eps Vector Files (Illustrator) are preferred.
- ✓ Do **NOT** send Microsoft Office files or Low- Resolution Files.
- ✓ There should be no embedded bitmap images (jpg, tif, bmp).
- ✓ Convert and group all fonts to outlines.
- ✓ Please notate the preferred T-shirt colour for printing.
- ✓ Please provide a jpg/png/screenshot of the completed artwork to act as a proof for your submission files. (front side, backside & side view) (3 different images).
- ✓ Use only white or black background for your artwork. (Ex: if your t-shirt colour is white, use a black background for the artwork)
- ✓ You need to provide both the Jpeg/Png presentation file and the psd/inf/ etc. artwork file to ensure your entries are self-designed.

Note:

- ❖ The design must be your own original, unpublished work and must not include any third-party logos or copyrighted material; by entering the competition, you agree that your submission is your own work.
- ❖ Design may use a maximum of four colours.
- ❖ Maximum of two entry per person.
- ❖ Must be original art. Content found on the internet rarely has the resolution needed for print and is often considered unlawful to use without permission.
- ❖ Submissions will be screened by the GeekHaven team for merit and feasibility.
- ❖ Do not use more than one tag line.
- ❖ Use smaller fonts for college name.
- ❖ The T-shirt must contain IIITA or IIIT-Allahabad or full college name.
- ❖ Designs with a concept will be preferred.
- ❖ Violation of any rule will lead to immediate disqualification.
- ❖ If you have any questions about how to properly submit your file, please contact via email questions to geekhaven@iiita.ac.in
- ❖ Subject: "T-Shirt Contest Help"

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