

Move Wise



Team C2

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MoveWise

Smart Choices, Seamless Relocation

Our team has years of experience across diverse industries



Harshita Agrawal

Title: MIIPS

Experience:

Product Manager



Anni Kang

Title: MISM-BIDA

Experience:

Data Analyst Intern

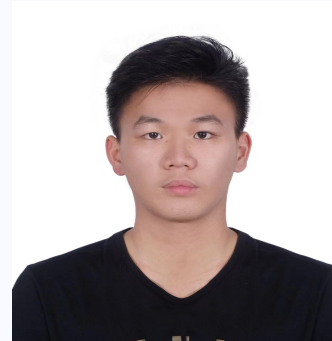


Zheyu Yan

Title: MISM-BIDA

Experience:

Data Analyst



Yingyuan Lin

Title: MISM-BIDA

Experience:

Data Analyst

Why is relocation currently so difficult?

Problem

Scattered Information about different states makes it hard to get the overall picture of moving

Why is relocation currently so difficult?

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Challenge

Job seekers spend endless hours sifting through information, struggling to piece together a clear plan for their future.

Why is relocation currently so difficult?

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Scattered Information about different states makes it hard to get the overall picture of moving

Challenge

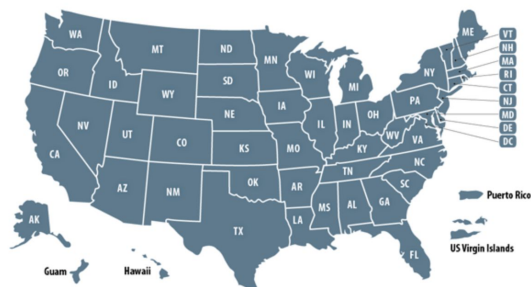
Job seekers spend endless hours sifting through information, struggling to piece together a clear plan for their future.

Effects

This process is time-consuming and leads people to feel frustrated and overwhelmed for their move

Scattered Information

May 2022 State Occupational Employment and Wage Estimates



[May 2022 National Occupational Employment and Wage Estimates](https://www.bls.gov/oes/current/oessrcst.htm)

[May 2022 Metropolitan Area Occupational Employment and Wage Estimates](https://www.bls.gov/oes/current/oesmst.htm)

Employment & Wage

<https://www.bls.gov/oes/current/oessrcst.htm>

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Composite Cost of Living Index
Second Quarter 2023

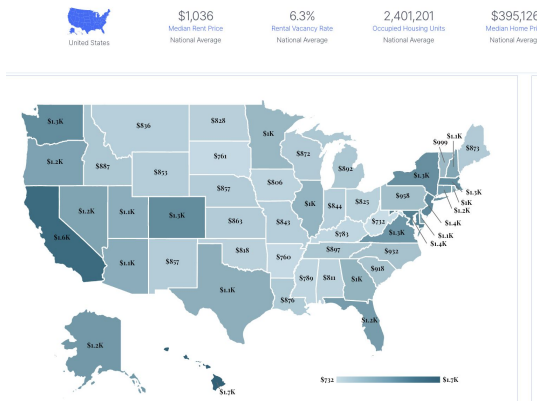


Cost of Living

<https://meric.mo.gov/data/cost-living-data-series>

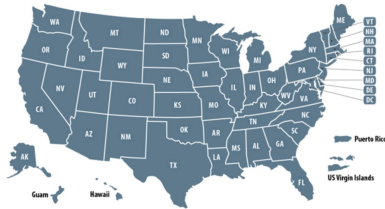
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Average Rent by State



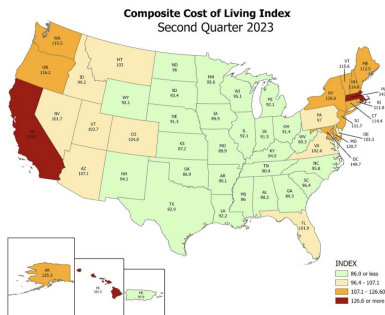
Housing

<https://wisevoter.com/state-rankings/average-rent-by-state/#map>



May 2022 National Occupational Employment and Wage Estimates

May 2022 Metropolitan Area Occupational Employment and Wage Estimates



\$1,038

Median Home Price

6.3%

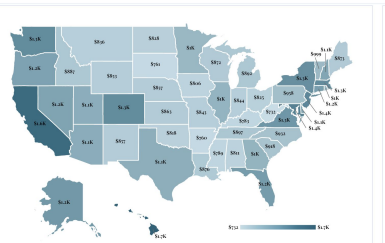
National Mortgage

2,401,201

Occupied Housing Units

\$395,126

Median Home Price



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Choose a Tab

● Overview

○ State Information

○ State Comparison

MoveWise

Everything you need to know before relocating for jobs

Overview

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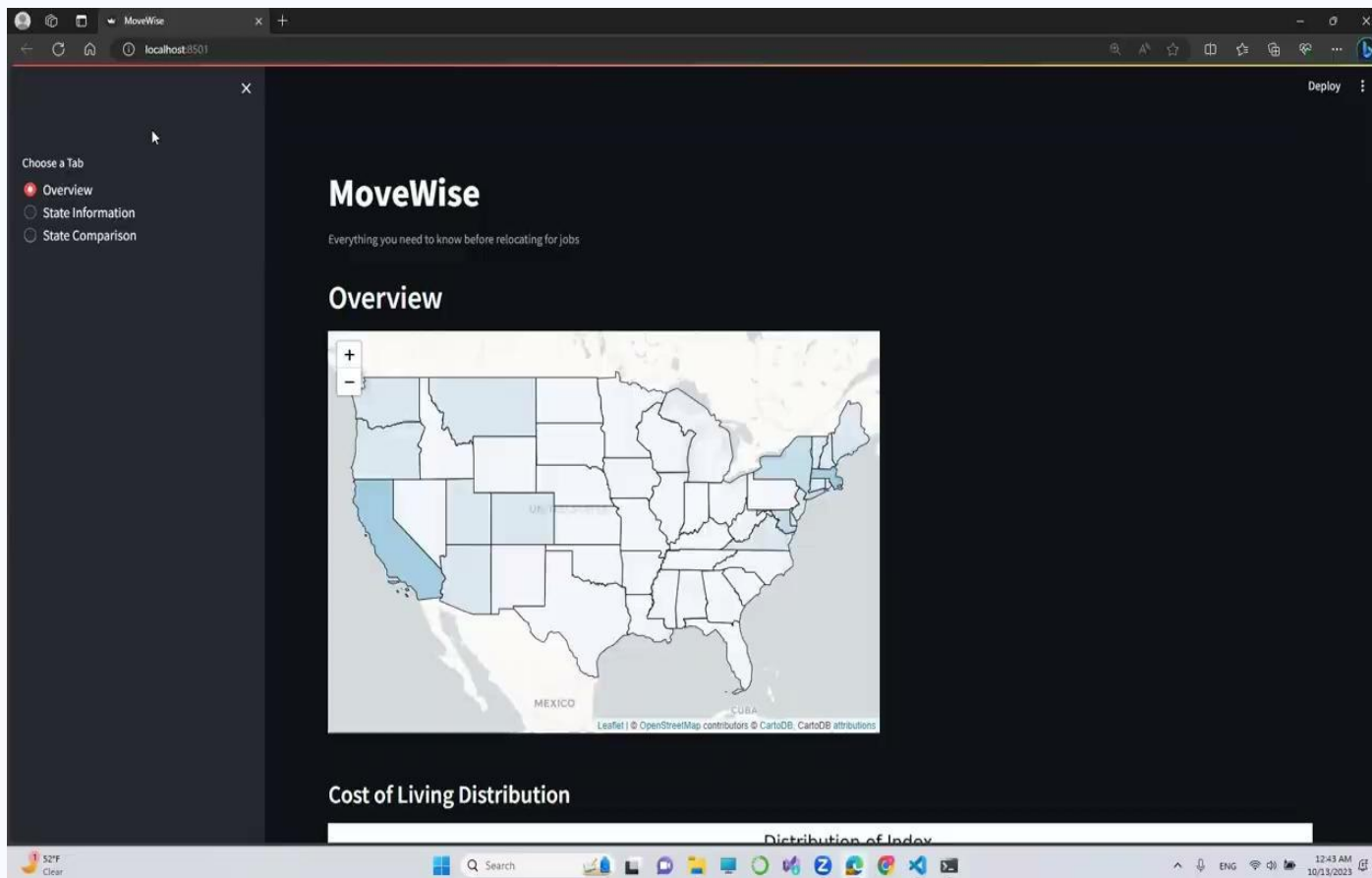
UNITED STATES

MEXICO

CUBA

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Demo



Relocation Management Service Market Analysis

\$ 31,655 M

Value in 2022

3.35%

CAGR 2022 - 2028

\$ 38,575 M

Growth by 2028

Students

2 million +

- **Streamlined** Transition
- **Informed** Decision

Remote Workers

36.2 million +

- **Statistical** Comparison
- **Financial** Insights

Freemium Business model

Free
Visibility of 5 states
Salary Data
State Information
Basic Relocation Insights

Free

Pro
Unlimited Access to all states
Advanced Salary Data
Detailed Relocation Insights & Comparison
Personalized Job Recommendations

\$30 One time fee

In-app advertising / sponsored posts for companies in different states to advertise

Go-To-Market

Marketing

- Social Media Marketing
 - Search Engine Optimization (SEO)
 - Referrals from users
-

Key Drivers

- Quality, Trustworthy Data & Privacy
 - Optimized User Experience
 - Updates based on Feedback
-

Partnerships

- College and University Collaborations
 - Government Collaborations
 - Top Companies Collaborations
-

Traction

- Feature Additions
 - Regional Expansion
 - Job Posting & Recommendation
-

Next Steps

Fundraising



App production and design



Pilot Launch



Feedback & testing



Product launch



Maintenance



Thank You!

