# 2 Basics concepts in risk management

- 2.1 Risk management for a financial firm
- 2.2 Modelling value and value change
- 2.3 Risk measurement

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# 2.1 Risk management for a financial firm

#### 2.1.1 Assets, liabilities and the balance sheet

A stylized balance sheet for a bank is:

Assets Investments of the firm		Liabilities Obligations from fundraising	
Cash	£10M	Customer deposits	£80M
(and central bank balance)			
Securities	£50M	Bonds issued	
- bonds, stocks, derivatives		- senior bond issues	£25M
Loans and mortgages	£100M	- subordinated bond issues	£15M
- corporates		Short-term borrowing	£30M
- retail and smaller clients		Reserves (for losses on loans)	£20M
- government			
Other assets	£20M	Debt (sum of above)	£170M
- property			
- investments in companies		Equity	£30M
Short-term lending	£20M		
Total	£200M	Total	£200M

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A stylized balance sheet for an insurer is:

Assets		Liabilities	
Investments - bonds	£50M	Reserves for policies written (technical provisions)	£80M
- stocks - property	£5M £5M	Bonds issued	£10M
Investments for unit-linked contracts	£30M	Debt (sum of above)	£90M
Other assets - property	£10M	Equity	£10M
Total	£100M	Total	£100M

- Balance sheet equation: Assets = Liabilities = Debt + Equity. If equity > 0, the company is solvent, otherwise insolvent.
- Valuation of the items on the balance sheet is a non-trivial task.
  - Amortized cost accounting values a position a book value at its inception and this is carried forward/progressively reduced over time.

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Fair-value accounting values assets at prices they are sold and liabilities at prices that would have to be paid in the market. This can be challenging for non-traded or illiquid assets or liabilities.

There is a tendency in the industry to move towards fair-value accounting. Market consistent valuation in Solvency II follows similar principles.

# 2.1.2 Risks faced by a financial firm

- Decrease in the value of the investments on the asset side of the balance sheet (e.g. losses from securities trading or credit risk)
- Maturity mismatch (large parts of the assets are relatively illiquid (long-term) whereas large parts of the liabilities are rather short-term obligations. This can lead to a default of a solvent bank or a bank run).
- The prime risk for an insurer is insolvency (risk that claims of policy holders cannot be met). On the asset side, risks are similar to those of a bank. On the liability side, the main risk is that reserves are insufficient

to cover future claim payments. Note that the liabilities of a life insurer are of a long-term nature and subject to multiple categories of risk (e.g. interest rate risk, inflation risk and longevity risk).

So risk is found on both sides of the balance sheet and thus RM should not focus on the asset side alone.

# 2.1.3 Capital

■ There are different notions of capital. One distinguishes:

Equity capital

- Value of assets debt;
- Measures the firm's value to its shareholders;
- Can be split into shareholder capital (initial capital invested in the firm) and retained earnings (accumulated earnings not paid out to shareholders).

Regulatory capital — Capital required according to regulatory rules;

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- For European insurance firms: MCR + SCR;
- A regulatory framework also specifies the capital quality. One distinguishes *Tier 1 capital* (i.e. shareholder capital + retained earnings; can act in full as buffer) and *Tier 2 capital* (includes other positions on the balance sheet).

### Economic capital

- Capital required to control the probability of becoming insolvent (typically over one year);
- Internal assessment of risk capital;
- Aims at a holistic view (assets and liabilities) and works with fair values of balance sheet items.
- All of these notions refer to items on the liability side that entail no obligations to outside creditors; they can thus serve as buffer against losses.

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# 2.2 Modelling value and value change

### 2.2.1 Mapping of risks

We now set up a general mathematical model for (changes in) value caused by financial risks. For this we work on a *probability space*  $(\Omega, \mathcal{F}, \mathbb{P})$  and consider a risk or loss as a *random variable*  $X : \Omega \to \mathbb{R}$  (or: L).

- Consider a portfolio of assets and possibly liabilities. The *value* of the portfolio at time t (today) is denoted by  $V_t$  (a random variable; assumed to be known at t; its df is typically not trivial to determine!).
- We consider a given time horizon  $\Delta t$  and assume:
  - 1) the portfolio composition remains fixed over  $\Delta t$ ;
  - 2) there are no intermediate payments during  $\Delta t$
  - $\Rightarrow$  Fine for small  $\Delta t$  but unlikely to hold for large  $\Delta$ .

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■ The *change* in value of the portfolio is then given by

$$\Delta V_{t+1} = V_{t+1} - V_t$$

and we define the (random) loss by the sign-adjusted value change

$$\underline{L_{t+1}} = -\Delta V_{t+1}$$

(as QRM is mainly concerned with losses).

#### Remark 2.1

- 1) The distribution of  $L_{t+1}$  is called *loss distribution* (df  $F_L$  or simply F).
- 2) Practitioners often consider the *profit-and-loss* (P&L) distribution which is the distribution of  $-L_{t+1} = \Delta V_{t+1}$ .
- 3) For longer time intervals,  $\Delta V_{t+1} = V_{t+1}/(1+r) V_t$  (r = risk-free interest rate) would be more appropriate, but we will mostly neglect this issue.

•  $V_t$  is typically modelled as a function f of time t and a d-dimensional random vector  $\mathbf{Z} = (Z_{t,1}, \ldots, Z_{t,d})$  of *risk factors* (d typically large), that is,

$$V_t = f(t, \mathbf{Z}_t)$$
 (mapping of risks)

for some measurable  $f: \mathbb{R}_+ \times \mathbb{R}^d \to \mathbb{R}$ . The choice of f and  $\mathbf{Z}_t$  is problem-specific (but typically known).

■ It is often convenient to work with the *risk-factor changes* 

$$\boldsymbol{X}_{t+1} = \boldsymbol{Z}_{t+1} - \boldsymbol{Z}_t.$$

We can rewrite  $L_{t+1}$  in terms of  $\boldsymbol{X}_t$  via

$$L_{t+1} = -(V_{t+1} - V_t) = -(f(t+1, \mathbf{Z}_{t+1}) - f(t, \mathbf{Z}_t))$$
  
= -(f(t+1, \mathbb{Z}\_t + \mathbb{X}\_{t+1}) - f(t, \mathbb{Z}\_t)).

We see that the loss df is determined by the loss df of  $X_{t+1}$ .

lacktriangleright If f is differentiable, its first-order (Taylor) approximation is

$$f(t+1, \mathbf{Z}_t + \mathbf{X}_{t+1}) \approx f(t, \mathbf{Z}_t) + f_t(t, \mathbf{Z}_t) \cdot 1 + \sum_{j=1}^d f_{z_j}(t, \mathbf{Z}_t) \cdot X_{t+1,j}$$

We can thus approximate  $L_{t+1}$  by the *linearized loss* 

$$L_{t+1}^{\Delta} = -\left(\underbrace{f_t(t, \mathbf{Z}_t)}_{=:c_t} + \sum_{j=1}^{a} \underbrace{f_{z_j}(t, \mathbf{Z}_t)}_{=:b_{t,j}} X_{t+1,j}\right) = -(c_t + \mathbf{b}_t' \mathbf{X}_{t+1}),$$

a linear function of  $X_{t+1,1}, \ldots, X_{t+1,d}$  (indices denote partial derivatives). The approximation is best if the risk-factor changes are small in absolute value.

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# Example 2.2 (Stock portfolio)

Consider a portfolio  $\mathcal{P}$  of d stocks  $S_{t,1}, \ldots, S_{t,d}$  ( $S_{t,j}$  = value of stock j at time t) and denote by  $\lambda_i$  the number of shares of stock j in  $\mathcal{P}$ . In finance and risk management, one typically uses logarithmic prices as risk factors, i.e.  $Z_{t,j} = \log S_{t,j}, j \in \{1, ..., d\}$ . Then

$$V_t = f(t, \mathbf{Z}_t) = \sum_{j=1}^{d} \lambda_j S_{t,j} = \sum_{j=1}^{d} \lambda_j e^{Z_{t,j}}.$$

The one-period ahead loss is then given by

$$L_{t+1} = -(V_{t+1} - V_t) = -\sum_{j=1}^{d} \lambda_j (e^{Z_{t,j} + X_{t+1,j}} - e^{Z_{t,j}})$$

$$= -\sum_{j=1}^{d} \lambda_j e^{Z_{t,j}} (e^{X_{t+1,j}} - 1) = -\sum_{j=1}^{d} \underbrace{\lambda_j S_{t,j}}_{-:v_{t+1,j}} (e^{X_{t+1,j}} - 1)$$
(1)

which is non-linear in  $X_{t+1,i}$ .

• With  $f_{z_j}(t, \mathbf{Z}_t) = \lambda_j e^{\mathbf{Z}_{t,j}} = \lambda_j S_{t,j} = w_{t,j}$ , the linearized loss is

$$L_{t+1}^{\Delta} = -\left(f_t(t, \mathbf{Z}_t) + \sum_{j=1}^d f_{z_j}(t, \mathbf{Z}_t) X_{t+1,j}\right) = -\left(0 + \sum_{j=1}^d w_{t,j} X_{t+1,j}\right)$$
$$= -\mathbf{w}_t' \mathbf{X}_{t+1}.$$

Note that

$$L_{t+1}^{\Delta} = -(c_t + \boldsymbol{b}_t' \boldsymbol{X}_{t+1})$$

for  $c_t = 0$  and  $\boldsymbol{b}_t = \boldsymbol{w}_t$ .

• If  $\mu = \mathbb{E} X_{t+1}$  and  $\Sigma = \operatorname{cov} X_{t+1}$  are known, then expectation and variance of the (linearized) one-period ahead loss are

$$\mathbb{E}L_{t+1}^{\Delta} = -\sum_{j=1}^{d} w_{t,j} \mathbb{E}(X_{t+1,j}) = -\boldsymbol{w}_{t}' \boldsymbol{\mu},$$

$$\operatorname{var} L_{t+1}^{\Delta} = \operatorname{var}(\boldsymbol{w}_t' \boldsymbol{X}_{t+1}) = \boldsymbol{w}_t' \operatorname{cov}(\boldsymbol{X}_{t+1}) \boldsymbol{w}_t = \boldsymbol{w}_t' \Sigma \boldsymbol{w}_t.$$

# Example 2.3 (European call option)

Consider a portfolio consisting of a European call option on a non-dividend-paying stock  $S_t$  with maturity T and strike (exercise price) K. The Black–Scholes formula says that today's value is

$$V_t = C^{BS}(t, S_t; r, \sigma, K, T) = \frac{S_t \Phi(d_1) - K e^{-r(T-t)} \Phi(d_2)}{(2)},$$

#### where

- t is the time in years;
- $\bullet$  is the df of N(0,1);
- r is the continuously compounded risk-free interest rate;
- lacksquare of  $S_t$  (standard deviation).

While (2) assumes  $r, \sigma$  to be constant, this is often not true in real markets. Hence, besides  $\log S_t$ , we consider  $r_t, \sigma_t$  as risk factors, so

$$Z_t = (\log S_t, r_t, \sigma_t) \implies X_{t+1} = (\log(S_{t+1}/S_t), r_{t+1} - r_t, \sigma_{t+1} - \sigma_t).$$

This implies that the mapping f (in terms of the risk factors) is given by

$$V_t = C^{\mathsf{BS}}(t, e^{\mathbf{Z}_{t,1}}; \mathbf{Z}_{t,2}, \mathbf{Z}_{t,3}, K, T) =: f(t, \mathbf{Z}_t)$$

and the linearized one-day ahead loss (omitting the arguments of  $C^{\ensuremath{\mathsf{BS}}})$  is

$$\begin{split} L_{t+1}^{\Delta} &= - \Big( f_t(t, \mathbf{Z}_t) + \sum_{j=1}^{3} f_{z_j}(t, \mathbf{Z}_t) X_{t+1,j} \Big) \\ &= - \big( C_t^{\mathsf{BS}} \Delta t + C_{S_t}^{\mathsf{BS}} S_t X_{t+1,1} + C_{r_t}^{\mathsf{BS}} X_{t+1,2} + C_{\sigma_t}^{\mathsf{BS}} X_{t+1,3} \big). \end{split}$$

If our risk management horizon is 1 d (as opposed to 1y), we need to introduce  $\Delta t = 1/250$  here. Note that the "Greeks" enter ( $C_t^{\rm BS}$  is the theta of the option;  $C_{S_t}^{\rm BS}$  the delta;  $C_{r_t}^{\rm BS}$  the rho;  $C_{\sigma_t}^{\rm BS}$  the vega).

For portfolios of derivatives,  $L_{t+1}^{\Delta}$  can be a rather poor approximation to  $L_{t+1} \Rightarrow$  higher-order (Taylor) approximations such as the *delta-gamma-approximation* (second-order) can be used.

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#### 2.2.2 Valuation methods

# Fair value accounting

The *fair value* of an asset/liability is an estimate of the price which would be received/paid on an active market. One distinguishes:

- **Level 1** *Mark-to-market*. The fair value of an investment is determined from quoted prices for the same instrument; see Example 2.2.
- **Level 2** *Mark-to-model with objective inputs*. The fair value of an instrument is determined using quoted prices in active markets for similar instruments or by using valuation techniques/models with inputs based on observable market data; see Example 2.3.
- **Level 3** *Mark-to-model with subjective inputs*. The fair value of an instrument is determined using valuation techniques/models for which some inputs are not observable in the market (e.g. determining default risk of portfolios of loans to companies for which no CDS spreads are available).

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#### **Risk-neutral valuation**

- is widely used for pricing financial products, e.g. derivatives
- value of a financial instrument today = expected discounted values of future cash flows; the expectation is taken w.r.t. the risk-neutral pricing measure Q (also called equivalent martingale measure (EMM); it turns discounted prices into martingales, so fair bets) as opposed to the real world/physical measure P.
- An risk-neutral pricing measure is a probability measure Q such that the expectation of the discounted payoff w.r.t. Q equals  $V_0$  (fair bet).
- lacktriangledown Risk-neutral valuation at t of a claim H at T is done via the risk-neutral pricing rule

$$V_0^H = \mathbb{E}_{Q,t}(e^{-r(T-t)}H), \quad t < T,$$

where  $\mathbb{E}_{Q,t}(\cdot)$  denotes expectation w.r.t. Q given the information up to and including time t.

lacktriangledown is estimated from historical data; Q is calibrated to market prices.

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# **Example 2.4 (European call option continued)**

- Suppose that options with strike K or maturity T are not traded, but other options on the same stock are.
- Under  $\mathbb P$  the stock price  $(S_t)$  is assumed to follow a geometric Brownian motion (GBM) (the so-called *Black–Scholes model*) with dynamics  $dS_t = \mu S_t \, dt + \sigma S_t \, dW_t$  for constants  $\mu \in \mathbb R$  (drift) and  $\sigma > 0$  (volatility), and a standard Brownian motion  $(W_t)$ .
- Under the EMM Q,  $(e^{-rt}S_t)$  is a martingale and  $S_t$  follows a GBM with drift r and volatility  $\sigma$ .
- The European call option payoff is  $H = (S_T K)^+ = \max\{S_T K, 0\}$  and the risk-neutral valuation formula may be shown to be

$$V_t = E_t^Q \left( e^{-r(T-t)} (S_T - K)^+ \right) = C^{\mathsf{BS}}(t, S_t; r, \sigma, K, T), \quad t < T; \quad (3)$$

• One typically uses quoted prices  $C^{BS}(t, S_t; r, \sigma, K^*, T^*)$  (for different  $K^*, T^*$ ) to infer the unknown  $\sigma$ . Then plug this so-called *implied* volatility into (3).

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#### 2.2.3 Loss distributions

Having determined the mapping f (may involve valuation models, e.g. Black–Scholes, or numerical approximation), we can identify the following key statistical tasks of QRM:

- 1) Find a statistical model for  $X_{t+1}$  (typically a model for forecasting  $X_{t+1}$ , estimated based on historical data);
- 2) Compute/derive the df  $F_{L_{t+1}}$  (requires the df of  $f(t+1, \mathbf{Z}_t + \mathbf{X}_{t+1})$ );
- 3) Compute a risk measure from  $F_{L_{t+1}}$ .

There are three general methods to approach these challenges.

# 1) Analytical method

**Idea:** Choose  $F_{X_{t+1}}$  and f such that  $F_{L_{t+1}}$  can be determined explicitly.

Prime example: Variance-covariance method, see RiskMetrics (1996):

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- **Assumption 1**  $m{X}_{t+1} \sim \mathrm{N}(m{\mu}, \Sigma)$  (e.g. if  $(m{Z}_t)$  is a Brownian motion,  $(m{S}_t)$  a geometric Brownian motion)
- Advantages:  $\blacksquare$   $F_{L_{t+1}}$  explicit ( $\Rightarrow$  typically explicit risk measures)
  - Easy to implement
- Drawbacks: Assumptions. Assumption 1 is unlikely to be realistic for daily (probably also weekly/monthly) data. Stylized facts about  $X_{t+1}$  suggest that  $F_{X_{t+1}}$  is leptokurtic (thinner body, heavier tail than  $\mathrm{N}(\mu,\Sigma)$ ). Thus,  $X_{t+1}\sim\mathrm{N}(\mu,\Sigma)$  underestimates the tail of  $F_{L_{t+1}}$  and thus risk measures such as  $\mathrm{VaR}$ .

When dynamic models for  $X_{t+1}$  are considered (e.g. time series models), different estimation methods are possible depending on whether we focus

on conditional distributions  $F_{X_{t+1}|(X_s)_{s\leq t}}$  or the equilibrium distribution  $F_X$  in a stationary model.

# 2) Historical simulation

**Idea:** Estimate  $F_{L_{t+1}}$  by its empirical distribution function (edf)

$$F_{L_{t+1}}(x) = \frac{1}{n} \sum_{i=1}^{n} I_{\{\tilde{L}_{t-i+1} \le x\}}, \quad x \in \mathbb{R},$$

based on  $\tilde{L}_k = -(f(t+1, \mathbf{Z}_t + \mathbf{X}_k) - f(t, \mathbf{Z}_t))$ .  $\tilde{L}_{t-n+1}, \dots, \tilde{L}_t$  show what would happen to the current portfolio if the past n risk-factor changes were to recur.

Advantages: ■ Easy to implement

lacktriangle No estimation of the distribution of  $oldsymbol{X}_{t+1}$  required

Drawbacks: 
Sufficient data for all risk-factor changes required

 Only considers past losses ("driving a car by looking in the back mirror")

# 3) Monte Carlo method

**Idea:** Take any model for  $X_{t+1}$ , simulate from it, compute the corresponding simulated losses and estimate  $F_{L_{t+1}}$  (typically via edf).

- Advantages: lacktriangle Quite general (applicable to any model of  $X_{t+1}$  which is easy to sample)
- Drawbacks: Unclear how to find an appropriate model for  $X_{t+1}$  (any result is only as good as the chosen  $F_{X_{t+1}}$ )
  - Computational cost (every simulation requires to evaluate the portfolio; expensive, e.g. if the latter contains derivatives which are priced via Monte Carlo themselves ⇒ Nested Monte Carlo simulations)

So-called *economic scenario generators* (i.e. economically motivated dynamic models for the evolution and interaction of risk factors) used in insurance also fall under the heading of Monte Carlo methods.

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### 2.3 Risk measurement

- A risk measure for a financial position with (random) loss L is a real number which measures the "riskiness of L". In the Basel or Solvency context, it is often interpreted as the amount of capital required to make a position with loss L acceptable to an (internal/external) regulator.
- Some reasons for using risk measures in practice:
  - ➤ To determine the amount of capital to hold as a buffer against unexpected future losses on a portfolio (in order to satisfy a regulator/manager concerned with the institution's solvency).
  - As a tool for limiting the amount of risk of a business unit (e.g. by requiring that the daily 95% value-at-risk (i.e. the 95%-quantile) of a trader's position should not exceed a given bound).
  - ► To determine the riskiness (and thus fair premium) of an insurance contract.

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# 2.3.1 Approaches to risk measurement

Existing approaches to measuring risk can be grouped into three categories:

# 1) Notional-amount approach

- oldest approach
- "standardized approaches" of Basel II (e.g. OpRisk) still use it
- risk of a portfolio = summed notational values of the securities times their riskiness factor
- Advantages: ▶ simplicity
  - Drawbacks: No differentiation between long and short positions and no netting: the risk of a long position in corporate bonds hedged by an offsetting position in credit default swaps is counted as twice the risk of the unhedged bond position.

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- ▶ No diversification benefits: risk of a portfolio of loans to many companies = risk of a portfolio where the whole amount is lent to a single company.
- Problems for portfolios of derivatives: notional amount of the underlying can widely differ from the economic value of the derivative position.

### 2) Risk measures based on loss distributions

- Most modern risk measures are characteristics of the underlying (conditional or unconditional) loss distribution over some predetermined time horizon  $\Delta t$ .
- Examples: variance, value-at-risk, expected shortfall (see later)
- Advantages: The concept of a loss distribution makes sense on all levels (from single portfolios to the overall position of a financial institution).

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- ▶ If estimated properly, loss distributions reflect netting and diversification effects.
- Drawbacks: Estimates of loss distributions are typically based on past data.
  - ► It is difficult to estimate loss distributions accurately (especially for large portfolios).
    - ⇒ Risk measures should be complemented by information from scenarios (forward-looking).

### 3) Scenario-based risk measures

- Typically considered in stress testing.
- One considers possible future risk-factor changes (scenarios; e.g. a 20% drop in a market index).

■ Risk of a portfolio = maximum (weighted) loss under all scenarios.

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lacktriangledown If  $\mathcal{X}=\{x_1,\ldots,x_n\}$  denote the risk-factor changes (scenarios) with corresponding weights  $w = (w_1, \ldots, w_n)$ , the risk is

$$\psi_{\mathcal{X}, \boldsymbol{w}} = \max_{1 \le i \le n} \{ w_i L(\boldsymbol{x}_i) \}, \tag{4}$$

where L(x) denotes the loss the portfolio would suffer if the hypothetical scenario x were to occur. Many risk measures are of the form (4); see CME SPAN: Standard Portfolio Analysis of Risk (2010).

- Mathematical interpretation of (4):
  - Assume  $L(\mathbf{0}) = 0$  (okay if  $\Delta t$  small) and  $w_i \in [0,1] \ \forall i$ .
  - $\mathbf{v}_i L(\mathbf{x}_i) = w_i L(\mathbf{x}_i) + (1 w_i) L(\mathbf{0}) = \mathbb{E}_{\mathbb{P}_i}(L(\mathbf{X}_i))$  where  $\mathbf{X}_i \sim$  $\mathbb{P}_i = w_i \delta_{x_i} + (1 - w_i) \delta_{\mathbf{0}} (\delta_x \text{ the Dirac measure at } x)$  is a probability measure on  $\mathbb{R}^d$ .

Therefore,  $\psi_{\mathcal{X},w} = \max\{\mathbb{E}_{\mathbb{P}}(L(X)) : X \sim \mathbb{P} \in \{\mathbb{P}_1,\ldots,\mathbb{P}_n\}\}.$ Such a risk measure is known as a generalized scenario; they play an important role in the theory of coherent risk measures.

- Advantages: ▶ Useful for portfolios with few risk factors.
  - Useful complementary information to risk measures based on loss distributions (past data).
  - Drawbacks: 
    Determining scenarios and weights.

#### 2.3.2 Value-at-risk

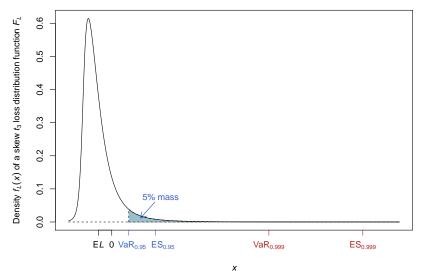
### Definition 2.5 (Value-at-risk)

For a loss  $L \sim F_L$ , value-at-risk (VaR) at confidence level  $\alpha \in (0,1)$  is defined by  $\operatorname{VaR}_{\alpha} = \operatorname{VaR}_{\alpha}(L) = F_L^{\leftarrow}(\alpha) = \inf\{x \in \mathbb{R} : F_L(x) \geq \alpha\}.$ 

- $VaR_{\alpha}$  is simply the  $\alpha$ -quantile of  $F_L$ . As such,  $F_L(x) < \alpha$  for all  $x < VaR_{\alpha}(L)$  and  $F_L(VaR_{\alpha}(L)) = F_L(F_L^{\leftarrow}(\alpha)) \ge \alpha$ .
- Known since 1994: Weatherstone  $4^{15}$  report (J.P. Morgan; RiskMetrics)
- lacktriangleq VaR is the most widely used risk measure (by Basel II or Solvency II)

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•  $\mathrm{VaR}_{\alpha}(L)$  is not a what if risk measure: It does not provides information about the severity of losses which occur with probability  $\leq 1-\alpha$ 



Example 2.6 (VaR $_{\alpha}$  for N( $\mu, \sigma^2$ ) and  $t_{\nu}(\mu, \sigma^2)$ )

1) Let  $L \sim N(\mu, \sigma^2)$ . Then

$$F_L(x) = \mathbb{P}(L \le x) = \mathbb{P}((L - \mu)/\sigma \le (x - \mu)/\sigma) = \Phi((x - \mu)/\sigma).$$

This implies that

$$\operatorname{VaR}_{\alpha}(L) = F_L^{\leftarrow}(\alpha) = F_L^{-1}(\alpha) = \mu + \sigma \Phi^{-1}(\alpha).$$

2) Let  $L \sim t_{\nu}(\mu, \sigma^2)$ , so  $(L - \mu)/\sigma \sim t_{\nu}$  and thus, as above,

$$\operatorname{VaR}_{\alpha}(L) = \mu + \sigma t_{\nu}^{-1}(\alpha).$$

Note that  $X \sim t_{\nu} = t_{\nu}(0,1)$  has density

$$f_X(x) = \frac{\Gamma((\nu+1)/2)}{\sqrt{\nu\pi}\Gamma(\nu/2)} (1+x^2/\nu)^{-\frac{\nu+1}{2}}.$$

If 
$$\nu > 1$$
,  $\mathbb{E}X = 0$ ; if  $\nu > 2$ ,  $\text{var } X = \frac{\nu}{\nu - 2}$ .

# Choices of parameters $\Delta t, \alpha$ :

- lacktriangledown  $\Delta t$  should reflect the time period over which the portfolio is held (unchanged) (e.g. insurance companies:  $\Delta t=1\,\mathrm{y}$ )
- $\ \ \, \ \, \Delta t$  should be relatively small (more risk-factor change data is available).
- Typical choices:
  - For limiting traders:  $\alpha = 0.95$ ,  $\Delta t = 1$  d
  - ▶ According to Basel II:
    - Market risk:  $\alpha = 0.99$ ,  $\Delta t = 10 \,\mathrm{d}$  (2 trading weeks)
    - Credit risk and operational risk:  $\alpha = 0.999$ ,  $\Delta t = 1\,\mathrm{y}$
  - According to Solvency II:  $\alpha = 0.995$ ,  $\Delta t = 1$  y
- Backtesting often needs to be carried out at lower confidence levels in order to have sufficient statistical power to detect poor models.
- Be cautious with strictly interpreting  $VaR_{\alpha}(L)$  (and other risk measure) estimates, there is typically considerable model/liquidity risk behind.

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#### Interlude: Generalized inverses

 $T \nearrow$  means that T is *increasing*, i.e.  $T(x) \le T(y)$  for all x < y.  $T \uparrow$  means that T is *strictly increasing*, i.e. T(x) < T(y) for all x < y.

### Definition 2.7 (Generalized inverse)

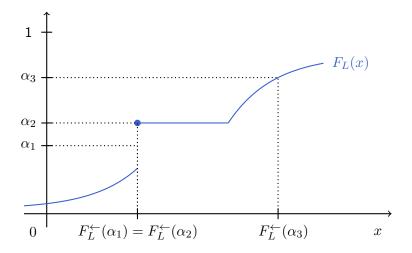
For any increasing function  $T:\mathbb{R}\to\mathbb{R}$ , with  $T(-\infty)=\lim_{x\downarrow-\infty}T(x)$  and  $T(\infty)=\lim_{x\uparrow\infty}T(x)$ , the generalized inverse  $T^\leftarrow:\mathbb{R}\to\bar{\mathbb{R}}=[-\infty,\infty]$  of T is defined by

$$T^{\leftarrow}(y) = \inf\{x \in \mathbb{R} : T(x) \ge y\}, \quad y \in \mathbb{R},$$

with the convention that  $\inf \emptyset = \infty$ . If T is a df,  $T^{\leftarrow} : [0,1] \to \mathbb{R}$  is the quantile function of T.

- If T is continuous and  $\uparrow$ , then  $T^{\leftarrow} \equiv T^{-1}$  (ordinary inverse).
- There are rules for working with  $T^{\leftarrow}$  (similar to  $T^{-1}$ ); see Proposition A.15.

 $F_L^{\leftarrow}$  visualized for a df  $F_L$ :



# $2.3.3~{ m VaR}$ in risk capital calculations

 VaR in regulatory capital calculations for the trading book
 For banks using the *internal model (IM)* approach for market risk in Basel II, the daily risk capital formula is

$$RC^{t} = \max \left\{ VaR_{0.99}^{t,10}, \frac{k}{60} \sum_{i=1}^{60} VaR_{0.99}^{t-i+1,10} \right\} + c.$$

- $VaR^{s,10}_{\alpha}$  denotes the 10-day  $VaR_{\alpha}$  calculated at day s (t= today).
- $k \in [3,4]$  is a multiplier (or *stress factor*).
- $c = {\rm stressed~VaR~charge}$  (calculated from data from a volatile market period) + incremental risk charge (IRC;  ${\rm VaR}_{0.999}$ -estimate of the annual distribution of losses due to defaults and downgrades) + charges for specific risks.

The averaging tends to lead to smooth changes in the capital charge over time unless  $VaR_{0.99}^{t,10}$  is very large.

# 2) The Solvency Capital Requirement in Solvency II

The Solvency Capital Requirement (SCR) is the amount of capital that enables the insurer to meet its obligations over  $\Delta t=1$  y with  $\alpha=0.995$ . Let  $V_t=A_t-B_t$  denote the equity capital. The insurer wants to determine the minimum amount of extra capital  $x_0$  to put aside to be solvent in  $\Delta t$  with probability  $(\geq)\alpha$ . So

$$x_{0} = \inf\{x \in \mathbb{R} : \mathbb{P}(V_{t+1} + x(1+r) \ge 0) \ge \alpha\}$$

$$= \inf\{x \in \mathbb{R} : \mathbb{P}\left(-\left(\frac{V_{t+1}}{1+r} - V_{t}\right) \le x + V_{t}\right) \ge \alpha\}$$

$$= \inf\{x \in \mathbb{R} : \mathbb{P}(L_{t+1} \le x + V_{t}) \ge \alpha\}$$

$$= \inf\{x \in \mathbb{R} : F_{L_{t+1}}(x + V_{t}) \ge \alpha\}$$

$$= \inf\{z - V_{t} \in \mathbb{R} : F_{L_{t+1}}(z) \ge \alpha\} = \operatorname{VaR}_{\alpha}(L_{t+1}) - V_{t}$$

and thus  $SCR = V_t + x_0 = VaR_{\alpha}(L_{t+1})$  (available capital now + capital required to be solvent in  $\Delta t$  with probability  $(\geq)\alpha$ ). If  $x_0 < 0$ , the company is already well capitalized.

### 2.3.4 Other risk measures based on loss distributions

# 1) Variance (or standard deviation)

- $\operatorname{var}_{\alpha}(L)$  (or standard deviation) has a long history as a risk measure in finance (due to Markowitz).
- Drawbacks:
  - $ightharpoonup \mathbb{E}(L^2) < \infty$  required (not justifiable for non-life insurance or operational risk)
  - no distinction between positive/negative deviations from the mean (var is only a good risk measure if  $F_L$  is roughly symmetric around  $\mathbb{E}L$ , but  $F_L$  is typically skewed in credit and operational risk)

### 2) Expected shortfall

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# Definition 2.8 (Expected shortfall)

For a loss  $L \sim F_L$  with  $\mathbb{E}|L| < \infty$ , expected shortfall (ES) at confidence level  $\alpha \in (0,1)$  is defined by

$$ES_{\alpha} = ES_{\alpha}(L) = \frac{1}{1-\alpha} \int_{\alpha}^{1} VaR_{u}(L) du.$$
 (5)

- $\mathrm{ES}_{\alpha}$  is the average over  $\mathrm{VaR}_u$  for all  $u \geq \alpha$  (if  $F_L$  is continuous,  $\mathrm{ES}_{\alpha}$  is the average loss beyond  $\mathrm{VaR}_{\alpha}$ )  $\Rightarrow$   $\mathrm{ES}_{\alpha} \geq \mathrm{VaR}_{\alpha}$
- Besides VaR, ES is the most important risk measure in practice.
- $ES_{\alpha}$  looks further into the tail of  $F_L$ , it is a "what if" risk measure ( $VaR_{\alpha}$  is frequency-based;  $ES_{\alpha}$  is severity-based).
- $ES_{\alpha}$  is more difficult to estimate and backtest than  $VaR_{\alpha}$  (larger sample size required; the variance of estimators is typically larger).
- $ES_{\alpha}(L) < \infty$  requires  $\mathbb{E}|L| < \infty$ .

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- Subadditivity and elicitability. One can show:
  - ▶ In contrast to  $VaR_{\alpha}$ ,  $ES_{\alpha}$  is subadditive (see later).
  - ▶ In contrast to  $ES_{\alpha}$  (see Gneiting (2011) or Kou and Peng (2014)),  $VaR_{\alpha}$  exists if  $\mathbb{E}|L| = \infty$  and is elicitable (see also the appendix).

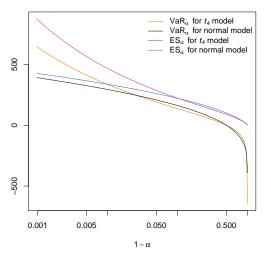
#### **Example 2.9 (VaR and ES for stock returns)**

- Consider Example 2.2 with a portfolio consisting of a single stock  $V_t = S_t = 10\,000$ . In this case,  $L_{t+1}^{\Delta} = -S_t X_{t+1}$ , where  $X_{t+1} =$  $\log(S_{t+1}/S_t)$ .
- Let  $\sigma = 0.2/\sqrt{250}$  (annualized volatility of 20%) and assume
  - 1)  $X_{t+1} \sim N(0, \sigma^2) \Rightarrow L_{t+1}^{\Delta} \sim N(0, S_t^2 \sigma^2);$
  - 2)  $X_{t+1} \sim t_{\nu}(0, \sigma^2 \frac{\nu-2}{\nu})$  (so that  $\operatorname{var} X_{t+1}$  is also  $\sigma^2$ ). Then

$$X_{t+1} = \sqrt{\sigma^2 \frac{\nu - 2}{\nu}} Y$$
 for  $Y \sim t_{\nu}$ .

$$\Rightarrow L_{t+1}^{\Delta} = -S_t \sqrt{\sigma^2 \frac{\nu - 2}{\nu}} Y \sim t_{\nu}(0, S_t^2 \sigma^2 \frac{\nu - 2}{\nu}) \left( \text{var}(L_{t+1}^{\Delta}) = S_t^2 \sigma^2 \right).$$

Consider  $\nu=4$  and note that  $\operatorname{VaR}_{\alpha}^{t_4} \geq \operatorname{VaR}_{\alpha}^{\operatorname{normal}}$  and  $\operatorname{ES}_{\alpha}^{t_4} \geq \operatorname{ES}_{\alpha}^{\operatorname{normal}}$  only hold for sufficiently large  $\alpha$ .



 $\Rightarrow$  The  $t_4$  model is not always "riskier" than the normal model.

# Example 2.10 (Example 2.6 continued; $\mathrm{ES}_{\alpha}$ for $\mathrm{N}(\mu,\sigma^2)$ and $t_{\nu}(\mu,\sigma^2)$ )

1) Let  $\tilde{L} \sim N(0,1)$ . Then  $\mathrm{VaR}_{\alpha}(\tilde{L}) = 0 + 1 \cdot \Phi^{-1}(\alpha)$  and thus

$$ES_{\alpha}(\tilde{L}) = \frac{1}{1-\alpha} \int_{\alpha}^{1} \Phi^{-1}(u) \, du = \frac{1}{1-\alpha} \int_{\Phi^{-1}(\alpha)}^{\infty} x\varphi(x) \, dx,$$

where  $\varphi(x) = \Phi'(x) = \exp(-x^2/2)/\sqrt{2\pi}$ . Note that  $x\varphi(x) = -\varphi'(x)$ , so that

$$\mathrm{ES}_{\alpha}(\tilde{L}) = \frac{-\left[\varphi(x)\right]_{\Phi^{-1}(\alpha)}^{\infty}}{1-\alpha} = \frac{-(0-\varphi(\Phi^{-1}(\alpha)))}{1-\alpha} = \frac{\varphi(\Phi^{-1}(\alpha))}{1-\alpha}.$$

This implies that  $L \sim N(\mu, \sigma^2)$  has expected shortfall

$$\mathrm{ES}_{\alpha}(L) = \mu + \sigma \, \mathrm{ES}_{\alpha}(\tilde{L}) = \mu + \sigma \frac{\varphi(\Phi^{-1}(\alpha))}{1 - \alpha}.$$

2) Let  $L \sim t_{\nu}(\mu, \sigma^2)$ ,  $\nu > 1$ . Similarly as above, one obtains that

$$ES_{\alpha}(L) = \mu + \sigma \frac{f_{t_{\nu}}(t_{\nu}^{-1}(\alpha))(\nu + t_{\nu}^{-1}(\alpha)^{2})}{(1 - \alpha)(\nu - 1)},$$

where  $f_{t_{\nu}}$  denotes the density of  $t_{\nu}$ ; see Example 2.6.

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By l'Hôpital's Rule (case "0/0"), one can show that

$$1 \le \lim_{\alpha \uparrow 1} \frac{\mathrm{ES}_{\alpha}(L)}{\mathrm{VaR}_{\alpha}(L)} = \frac{\nu}{\nu - 1}.$$

- In finance, often  $\nu \in (3,5)$ . With  $\nu = 3$ ,  $\mathrm{ES}_{\alpha}(L)$  is 50% larger than  $\mathrm{VaR}_{\alpha}(L)$  (in the limit for large  $\alpha$ ).
- $\qquad \text{For } \nu \uparrow \infty \text{, } \lim_{\alpha \uparrow 1} \frac{\mathrm{ES}_{\alpha}(L)}{\mathrm{VaR}_{\alpha}(L)} \downarrow 1; \ \text{ for } \nu \downarrow 1 \text{, } \lim_{\alpha \uparrow 1} \frac{\mathrm{ES}_{\alpha}(L)}{\mathrm{VaR}_{\alpha}(L)} \uparrow \infty.$

#### Conclusion:

For losses with *heavy tails* (power-like), the difference between using VaR and ES as risk measures for computing risk capital can be huge (for large  $\alpha$  as required by Basel II).

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#### 2.3.5 Coherent and convex risk measures

- Artzner et al. (1999) (coherent risk measures) and Föllmer and Schied (2002) (convex risk measures) propose axioms of a good risk measure.
- Assume that risk measures  $\rho$  are defined on a linear space of random variables  $\mathcal{M}$  (including constants; we can thus add rvs, multiply them with constants etc.), so  $\rho: \mathcal{M} \to \mathbb{R}$ .
- There are two possible interpretations of elements of  $\mathcal{M}$ :
  - 1) Elements of  $\mathcal{M}$  are random variables  $V_{t+1}$ ;  $\tilde{\rho}(V_{t+1})$  denotes the amount of additional capital that needs to be added to a position with future value  $V_{t+1}$  to make it acceptable to a regulator.
  - 2) Elements of  $\mathcal{M}$  are losses  $L_{t+1} = -(V_{t+1} V_t)$ ;  $\rho(L_{t+1})$  denotes the total amount of capital necessary to back a position with loss L.
  - 1) and 2) are related via  $\rho(L_{t+1}) = V_t + \tilde{\rho}(V_{t+1})$  (total capital = available capital + additional capital). We focus on 2) and drop "t+1".

#### **Axioms of coherence**

**Axiom 1** (monotonicity)  $L_1,L_2\in\mathcal{M},\ L_1\leq L_2$  (a.s., i.e. almost surely)  $\Rightarrow \rho(L_1)\leq \rho(L_2)$ 

Interpr.: Positions which lead to a higher loss in every state of the world require more risk capital.

Criticism: none

**Axiom 2** (translation invar.)  $\rho(L+l)=\rho(L)+l$  for all  $L\in\mathcal{M}$ ,  $l\in\mathbb{R}$ 

Interpr.: lacktriangle By adding  $l\in\mathbb{R}$  to a position with loss L, we alter the capital requirements accordingly.

If  $\rho(L) > 0$ , and  $l = -\rho(L)$ , then  $\rho(L - \rho(L)) = \rho(L+l) = \rho(L) + l = 0$  so that adding  $\rho(L)$  to a position with loss L makes it acceptable.

Criticism: Most people believe this to be reasonable.

**Axiom 3** (subadditivity)  $\rho(L_1+L_2) \leq \rho(L_1) + \rho(L_2)$  for all  $L_1, L_2 \in \mathcal{M}$ 

Interpr.: Reflects the idea of diversification

- Using a non-subadditive  $\rho$  encourages institutions to legally break up into subsidiaries to reduce regulatory capital requirements.
- Subadditivity makes decentralization possible: Assume  $L=L_1+L_2$  and that we want to bound  $\rho(L)$  by M. Choose  $M_j$  such that  $\rho(L_j) \leq M_j$ ,  $j \in \{1,2\}$ , and  $M_1+M_2 \leq M$ . Then  $\rho(L) \leq \sup_{\text{subadd}} \rho(L_1) + \rho(L_2) \leq M_1 + M_2 \leq M$ .

 $\begin{array}{c} \text{Criticism: VaR is ruled out under certain scenarios (see later).} \\ \text{VaR is monotone, translation invariant, and positive homogeneous, but in general not subadditive.} \\ \end{array}$ 

**Axiom 4** (positive homogeneity)  $\rho(\lambda L) = \lambda \rho(L)$  for all  $L \in \mathcal{M}, \ \lambda > 0$ 

Interpr.: (or motivation):  $\lambda=n\in\mathbb{N}$  and subadditivity imply  $\rho(nL)\leq n\rho(L)$ , but n times the same loss L means no diversification, so equality should hold.

Criticism: If  $\lambda>0$  is large, liquidity risk plays a role and one should rather have  $\rho(\lambda L)>\lambda\rho(L)$  (also to penalize concentration or risk), but this contradicts subadditivity. This has led to convex risk measures (see later), i.e. risk measures  $\rho$  satisfying  $\rho(\lambda L_1+(1-\lambda)L_2)\leq \lambda\rho(L_1)+(1-\lambda)\rho(L_2)$  for all  $L_1,L_2\in\mathcal{M},0\leq\lambda\leq 1$ .

#### Definition 2.11 (Coherent risk measure)

A risk measure  $\rho$  which satisfies Axioms 1–4 is called *coherent*.

#### Example 2.12 (Generalized scenario risk measures)

Let L(x) denote the hypothetical loss under scenario x (risk-factor change). The generalized scenario risk measure

$$\psi_{\mathcal{X},\boldsymbol{w}}(L) = \max\{\mathbb{E}_{\mathbb{P}}(L(\boldsymbol{X})) : \boldsymbol{X} \sim \mathbb{P} \in \{\mathbb{P}_1,\ldots,\mathbb{P}_n\}\}$$

is coherent. Monotonicity, translation invariance, positive homogeneity are clear (by monotonicity and linearity of  $\mathbb{E}(\cdot)$ ); for subadditivity, note that

$$\psi_{\mathcal{X},\boldsymbol{w}}(L_1 + L_2) = \max\{\underbrace{\mathbb{E}_{\mathbb{P}}(L_1(\boldsymbol{X}) + L_2(\boldsymbol{X}))}_{=\mathbb{E}_{\mathbb{P}}(L_1(\boldsymbol{X})) + \mathbb{E}_{\mathbb{P}}(L_2(\boldsymbol{X}))} : \boldsymbol{X} \sim \mathbb{P} \in \{\mathbb{P}_1, \dots, \mathbb{P}_n\}\}$$

$$\leq \psi_{\mathcal{X},\boldsymbol{w}}(L_1) + \psi_{\mathcal{X},\boldsymbol{w}}(L_2).$$

One can show that all coherent risk measures can be represented as generalized scenarios via

$$\rho(L) = \sup \{ \mathbb{E}_{\mathbb{P}}(L) : \mathbb{P} \in \mathcal{P} \}$$

for a suitable set  ${\mathcal P}$  of probability measures.

### Definition 2.13 (Convex risk measure)

A risk measure  $\rho$  which is monotone, translation invariant and convex is called a *convex risk measure*.

- Justification: Again diversification but they don't have to be positive homogeneous.
- Any coherent risk measure is also a convex risk measure. The converse is not true in general, but for positive homogeneous risk measures, convexity and subadditivity are equivalent.

#### Theorem 2.14 (Coherence of ES)

ES is a coherent risk measure.

*Proof.* Monotonicity, translation invariance and positive homogeneity follow from VaR. Subadditivity is more involved but can be shown in various ways; see Embrechts and Wang (2015).

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## Superadditivity scenarios for $\mathrm{Va}\mathrm{R}$

Under the following scenarios,  $VaR_{\alpha}$  is typically superadditive:

- 1)  $L_1, L_2$  have skewed distributions;
- 2) Independent, light-tailed  $L_1, L_2$  and small  $\alpha$ ;
- 3)  $L_1, L_2$  have special dependence;
- 4)  $L_1, L_2$  have heavy tailed distributions.

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## Exercise 2.15 (Skewed loss distributions)

Consider a portfolio of two independently defaultable zero-coupon bonds (maturity T=1y, nominal/face value 100, paid interest of 5%, default probability p=0.009, no recovery). The loss of bond j (from the lender's/investor's perspective) is thus

$$L_j = \begin{cases} -5, & \text{with prob. } 1 - p = 0.991, \\ 100, & \text{with prob. } p = 0.009, \end{cases} \quad j \in \{1, 2\}.$$

Set  $\alpha=0.99$ . Then  $\mathrm{VaR}_{\alpha}(L_j)=-5$ ,  $j\in\{1,2\}.$ 

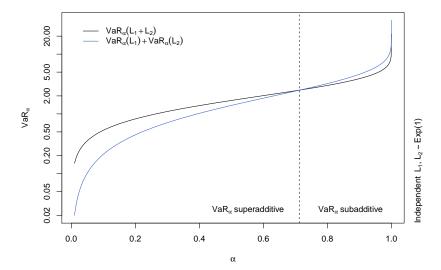
The loss  $L_1 + L_2$  is given by

$$L_1 + L_2 = \begin{cases} -10, & \text{with prob. } (1-p)^2 = 0.982081, \\ 95, & \text{with prob. } 2p(1-p) = 0.017838, \\ 200, & \text{with prob. } p^2 = 0.000081. \end{cases}$$

Therefore,  $VaR_{\alpha}(L_1 + L_2) = 95 > -10 = VaR_{\alpha}(L_1) + VaR_{\alpha}(L_2)$ . Hence  $VaR_{\alpha}$  is superadditive.

### Exercise 2.16 (Independent, light-tailed $L_1, L_2$ and small $\alpha$ )

If  $L_1, L_2 \stackrel{\text{ind.}}{\sim} \operatorname{Exp}(1)$ ,  $\operatorname{VaR}_{\alpha}$  is superadditive  $\iff \alpha < 0.71$ .



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### Exercise 2.17 (Special dependence)

$$\text{Let }\alpha\in(0,1)\text{, }L_1\sim \mathrm{U}(0,1)\text{ and define }L_2\stackrel{\text{a.s.}}{=}\begin{cases}L_1, &\text{if }L_1<\alpha,\\1+\alpha-L_1, &\text{if }L_1\geq\alpha.\end{cases}$$

One can show that  $L_2 \sim \mathrm{U}(0,1).$  Also,  $L_1 + L_2 = \begin{cases} 2L_1, & \text{if } L_1 < \alpha, \\ 1+\alpha, & \text{if } L_1 \geq \alpha, \end{cases}$  from which one can show that

$$F_{L_1+L_2}(x) = \begin{cases} 0, & \text{if } x < 0, \\ x/2, & \text{if } x \in [0, 2\alpha), \\ \alpha, & \text{if } x \in [2\alpha, 1 + \alpha), \\ 1, & \text{if } x \ge 1 + \alpha. \end{cases}$$

For all  $\varepsilon \in (0, \frac{1-\alpha}{2})$ , we thus obtain that

$$\operatorname{VaR}_{\alpha+\varepsilon}(L_1+L_2) = 1 + \underset{\varepsilon \in \left(0, \frac{1-\alpha}{2}\right)}{\alpha} > 2(\alpha+\varepsilon) = \operatorname{VaR}_{\alpha+\varepsilon}(L_1) + \operatorname{VaR}_{\alpha+\varepsilon}(L_2).$$

#### Exercise 2.18 (Heavy tailed loss distributions)

Let  $L_1, L_2 \stackrel{\text{ind.}}{\sim} F(x) = 1 - x^{-1/2}$ ,  $x \in [1, \infty)$ . By deriving the distribution function

$$F_{L_1+L_2}(x) = 1 - 2\sqrt{x-1}/x, \quad x \ge 2,$$

of  $L_1+L_2$  (via the density convolution formula; tedious), one can show (via solving a quadratic equation) that  $\mathrm{VaR}_{\alpha}$  is superadditive for all  $\alpha \in (0,1)$ .

#### Remark 2.19 (Special case of comonotone risks; elliptical risks)

■ In comparison to Exercise 2.17,  $L_1 \stackrel{\text{a.s.}}{=} L_2$  does not lead to the largest  $VaR_{\alpha}(L_1 + L_2)$  since

$$\operatorname{VaR}_{\alpha}(L_1+L_2) \overset{\mathsf{pos.}}{\underset{\mathsf{hom.}}{\overset{}}} 2\operatorname{VaR}_{\alpha}(L_1) = \operatorname{VaR}_{\alpha}(L_1) + \operatorname{VaR}_{\alpha}(L_2),$$
 so "only" equality.

•  $VaR_{\alpha}$  is subadditive and thus coherent for a certain class of multivariate distributions (strictly including the multivariate normal and t); see later.