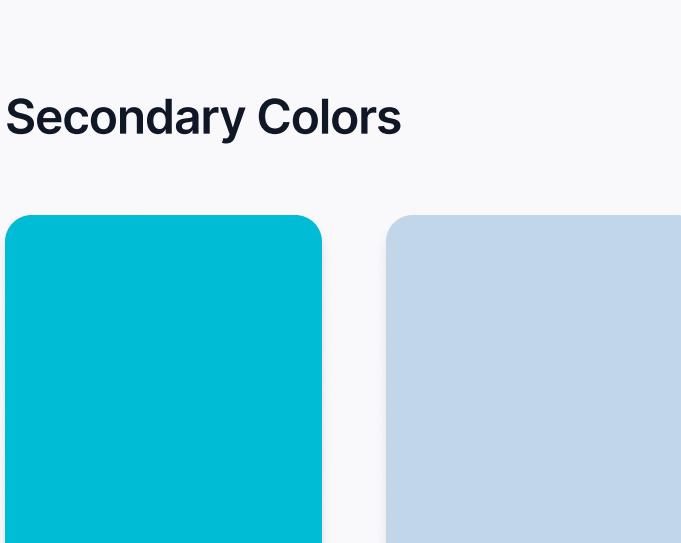


# Brand Guidelines

Design system and visual identity standards

## Color Palette

### Primary Colors



#### Primary Dark

#003D7A

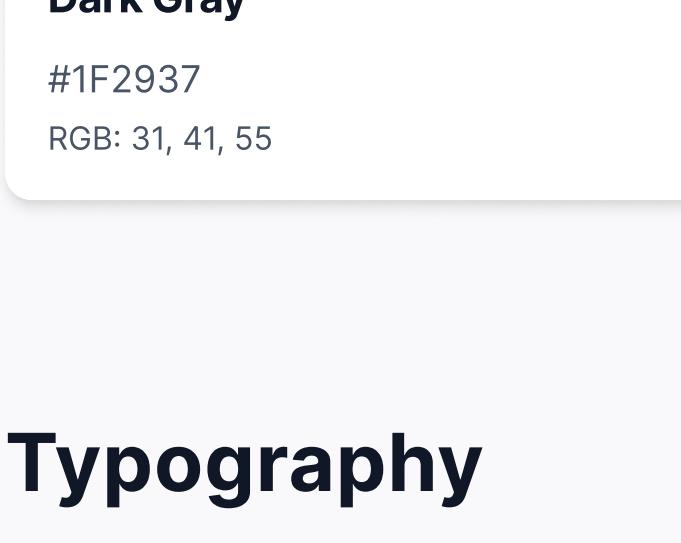
RGB: 0, 61, 122

#### Primary Light

#4A90E2

RGB: 74, 144, 226

### Secondary Colors



#### Cyan Blue

#00BCD4

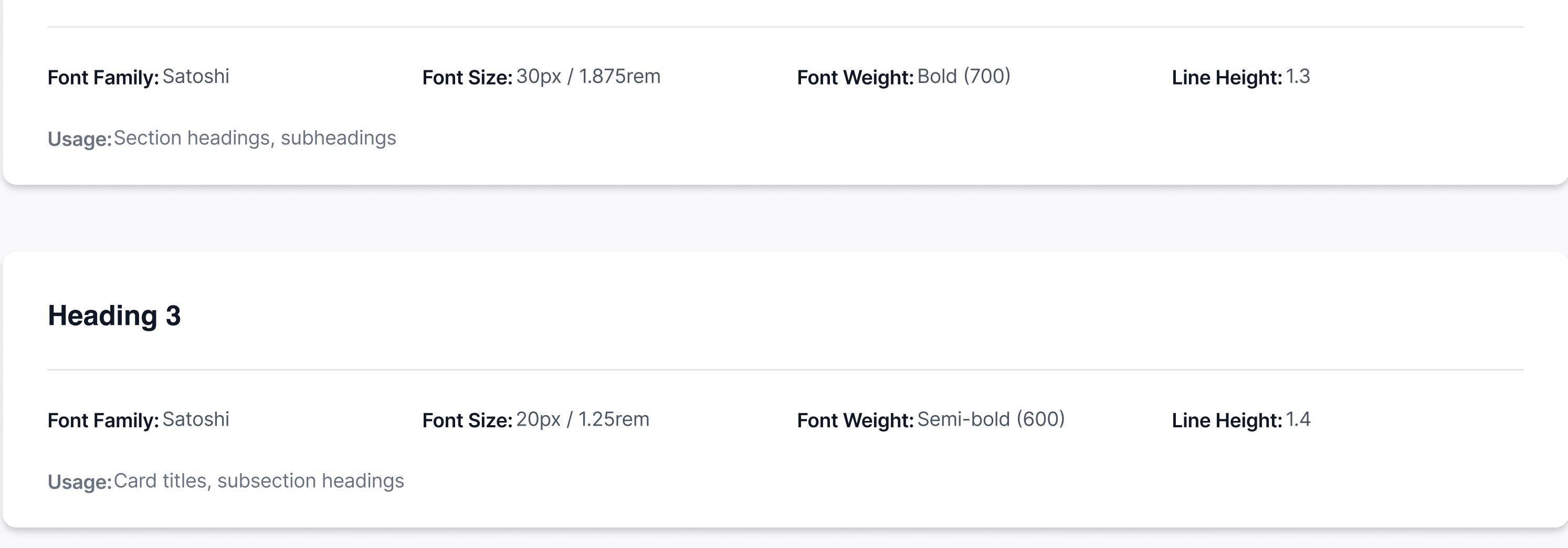
RGB: 0, 188, 212

#### Sky Blue

#C1D6EA

RGB: 193, 214, 234

### Neutral Colors



#### Dark Gray

#1F2937

RGB: 31, 41, 55

#### Medium Gray

#6B7280

RGB: 107, 114, 128

#### Light Gray

#D1D5DB

RGB: 209, 213, 219

#### Off White

#F9FAFB

RGB: 249, 250, 251

## Typography

### Heading 1

Font Family: Satoshi

Font Size: 40px / 2.5rem

Font Weight: Bold (700)

Line Height: 1.2

Usage: Page titles, main headings

### Heading 2

Font Family: Satoshi

Font Size: 30px / 1.875rem

Font Weight: Bold (700)

Line Height: 1.3

Usage: Section headings, subheadings

### Heading 3

Font Family: Satoshi

Font Size: 20px / 1.25rem

Font Weight: Semi-bold (600)

Line Height: 1.4

Usage: Card titles, subsection headings

This is body text. The quick brown fox jumps over the lazy dog. Use this for regular content and descriptions throughout the application.

Font Family: Satoshi

Font Size: 16px / 1rem

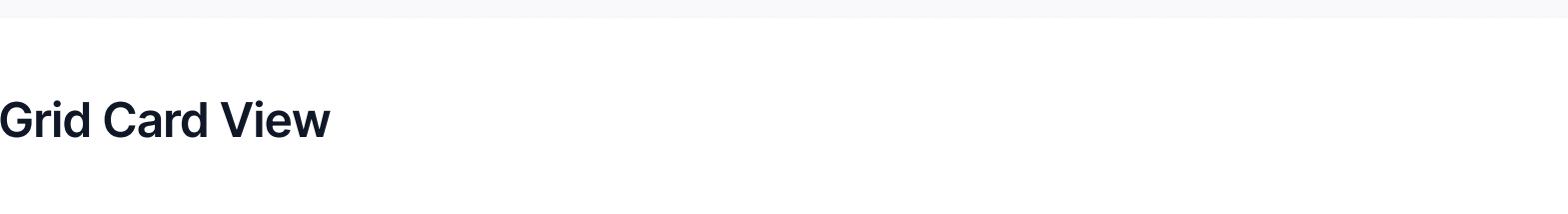
Font Weight: Regular (400)

Line Height: 1.6

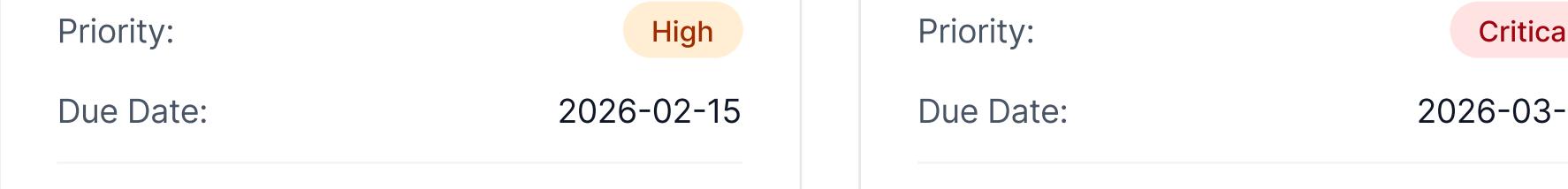
Usage: Body copy, paragraphs, descriptions

## Buttons

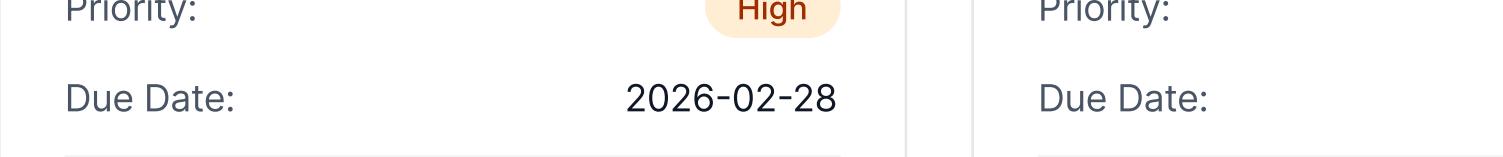
### Primary Buttons



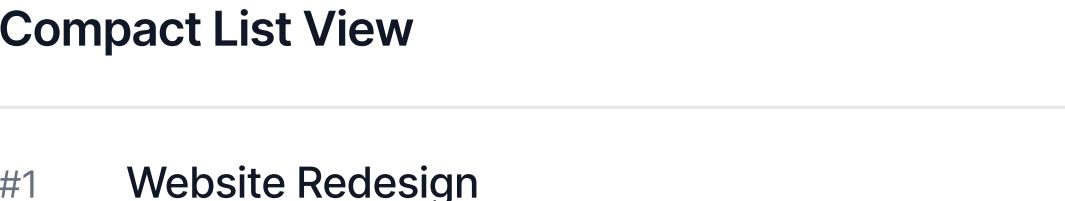
### Secondary Buttons



### Tertiary Buttons



### Dark Variant



### Button Specifications

Size	Padding	Font Size	Border Radius
Large	24px 12px	16px	8px
Medium	20px 8px	16px	8px
Small	16px 6px	14px	8px

## Table Grid View

### Standard Table View

ID	Project Name	Status	Priority	Due Date	Owner
1	Website Redesign	In Progress	High	2026-02-15	Sarah Chen
2	Mobile App Launch	Planning	Critical	2026-03-01	Michael Brown
3	Brand Guidelines	Completed	Medium	2026-01-20	Emma Davis
4	Marketing Campaign	In Progress	High	2026-02-28	James Wilson
5	User Research	Planning	Low	2026-03-15	Olivia Martinez
6	Product Documentation	In Progress	Medium	2026-02-10	David Lee

### Grid Card View

<b>Website Redesign</b> Status: In Progress Priority: High Due Date: 2026-02-15 Sarah Chen	<b>Mobile App Launch</b> Status: Planning Priority: Critical Due Date: 2026-03-01 Michael Brown	<b>Brand Guidelines</b> Status: Completed Priority: Medium Due Date: 2026-01-20 Emma Davis
<b>Marketing Campaign</b> Status: In Progress Priority: High Due Date: 2026-02-28 James Wilson	<b>User Research</b> Status: Planning Priority: Low Due Date: 2026-03-15 Olivia Martinez	<b>Product Documentation</b> Status: In Progress Priority: Medium Due Date: 2026-02-10 David Lee

### Compact List View

#1 Website Redesign	In Progress	High	2026-02-15	Sarah Chen
#2 Mobile App Launch	Planning	Critical	2026-03-01	Michael Brown
#3 Brand Guidelines	Completed	Medium	2026-01-20	Emma Davis
#4 Marketing Campaign	In Progress	High	2026-02-28	James Wilson
#5 User Research	Planning	Low	2026-03-15	Olivia Martinez
#6 Product Documentation	In Progress	Medium	2026-02-10	David Lee