

# AKANKSHA CHOUKSEY

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## EDUCATION

VIT Bhopal University, Bhopal, MP

Aug. 2021 – May 2025

-Bachelor of Technology in Computer Science and Engineering

CGPA: 8.22

## EXPERIENCE

Shadownik

June 2024 – August 2024 | Remote

Marketing and Outreach Intern

- Conducted market research and competitive analysis to support data-driven decision-making.
- Developed marketing strategies to enhance brand visibility and engagement.
- Created reports and presentations to communicate key insights to stakeholders.

Technical One

October 2024 – December 2024 | Remote

Web Development Intern

- Developed and deployed full-stack web applications aligned with team objectives.
- Designed scalable, user-centric solutions to enhance efficiency and engagement.

## TECHNICAL SKILLS

**Sales & Marketing:** Sales Enablement, Market Research, Competitive Intelligence, Lead Nurturing

**Technical:** Excel, PowerPoint, Word, SQL, Python, C++, JavaScript

**Front-End Development:** HTML, CSS, Tailwind CSS, React

**Other:** Data Analysis, Business Strategy, Strategic Thinking, Communication, Teamwork

## PROJECTS

UrbanNest | MERN Stack (MongoDB, Express, React, Node.js), Prisma, Auth0

Jan 2024- Feb-2024

- Developed a responsive real estate platform with property listings, search, bookings, and dynamic map views, improving user experience by 20%.
- Implemented secure user authentication with JWT and Auth0, ensuring seamless access control.
- Added features for property management, bookings, and favorites, boosting user engagement by 15%.
- Designed a scalable RESTful API backend with Prisma ORM and MongoDB, optimizing database performance.

ExpenseGenie | Next.js, Tailwind CSS, Firebase, OpenAI API

Mar 2024 - Apr 2024

- Engineered a responsive AI-powered finance app for tracking expenses, budgeting, and income management with interactive charts.
- Integrated OpenAI API for personalized financial recommendations, enhancing decision-making.
- Implemented Google OAuth for secure authentication and Firebase for cloud-based data storage.
- Designed a modern, user-friendly UI with Tailwind CSS and ShadCN UI for optimized performance.

YatraAI | React, Gemini AI, Firebase, TailwindCSS

Jun 2024 -July 2024

- Built a responsive AI-powered trip planner with destination selection and personalized recommendations using Gemini AI (budget, duration).
- Integrated Google Places API for location auto-complete and Firebase Firestore for real-time data storage and retrieval.
- Implemented Google OAuth for secure authentication and designed a modern, user-friendly UI with TailwindCSS, ShadCN.

## Certifications

AWS Certified Cloud Practitioner ([Certificate](#))

January 2024

Google Certified Cloud Digital leader ([Certificate](#))

January 2024

## Leadership / Extracurricular

GeeksforGeeks Club

Aug 2023 – Sep-2024

Public Relations

VIT Bhopal

- Core member of the PR and Outreach team for GeeksforGeeks Student chapter
- Volunteer in GeekGala event in college fest.