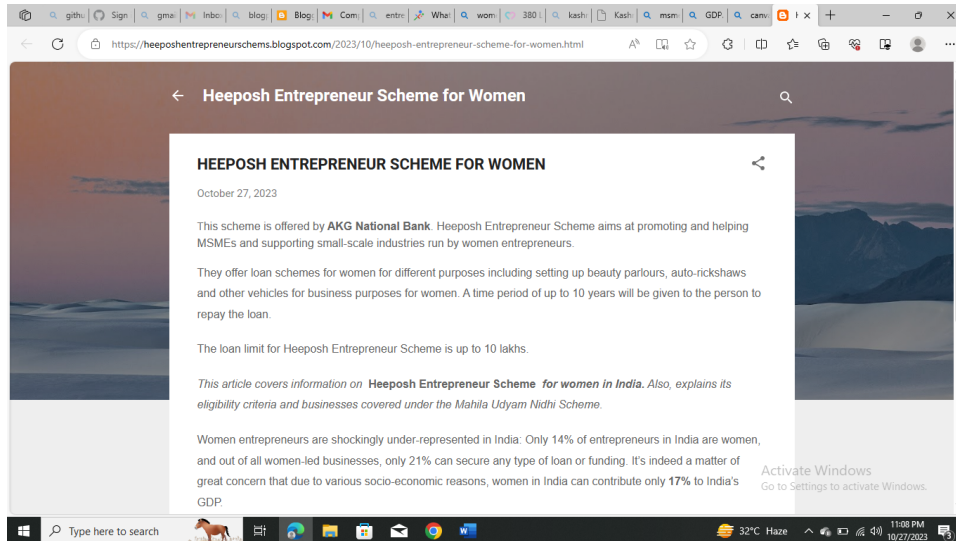


## DIGITAL MARKETING ASSIGNMENT

### QUESTIONS

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

SCREENSHOT:



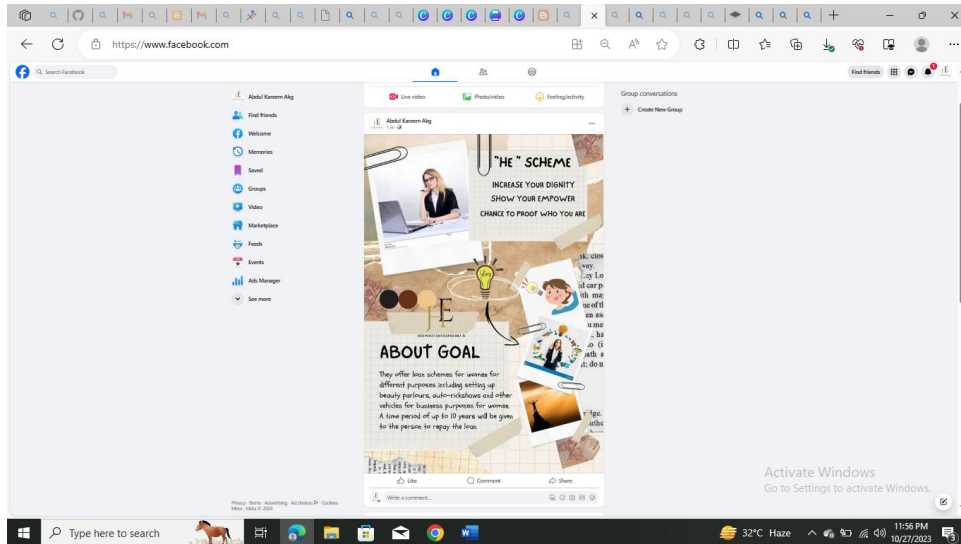
LINK:

[HEEPOSH ENTREPRENEUR SCHEME FOR WOMEN \(heeposhentrepreneurschems.blogspot.com\)](https://heeposhentrepreneurschems.blogspot.com/)

2. Create a New Facebook Business Page and post one social media poster for your brand.

SCREENSHOT:





PROFILE LINK:

[\(1\) Facebook](#)

POSTER LINK:

[\(1\) Facebook](#)

3. Create and design a social media advertisement poster using canva.

# HEEPOSH ENTREPRENEUR SCHEME

ABOUT QUALITY DEVELOPMENT

★2024★  
JAN

START YOUR IDEA EXECUTION PROCESS WITH US

**AKG National Bank**  
INDIA'S ONE OF THE TRUST  
LOAN PROVIDES AND LOW  
INTEREST RATE

**14%** **ENTREPRENEURS IN INDIA ARE WOMEN**  
Women entrepreneurs are shockingly under-represented in India: Only 14% of entrepreneurs in India are women.

**21%** **SECURE ANY TYPE OF LOAN OR FUNDING**  
Only 21% can secure any type of loan or funding. It's indeed a matter of great concern that due to various socio-economic reasons

**17%** **INDIA'S GDP.**  
women in India can contribute only 17% to India's GDP.

**8.77%** **GOLDEN SCHEME ALSO AVAILABLE WITH LOW INTEREST RATE**

**10.33%** **DIAMANT LOAD ALSO AVAILABLE WITH LOW INTEREST RATE**

Unused gold/diamant can then be lent to jewellers or used for other purposes. The programme requires the bank to pay interest to the depositor, and jewellers can borrow gold directly from banks.

**BEST CHOICE**

**HEEPOSH ENTREPRENEUR**

**TAKE DECISION TODAY**

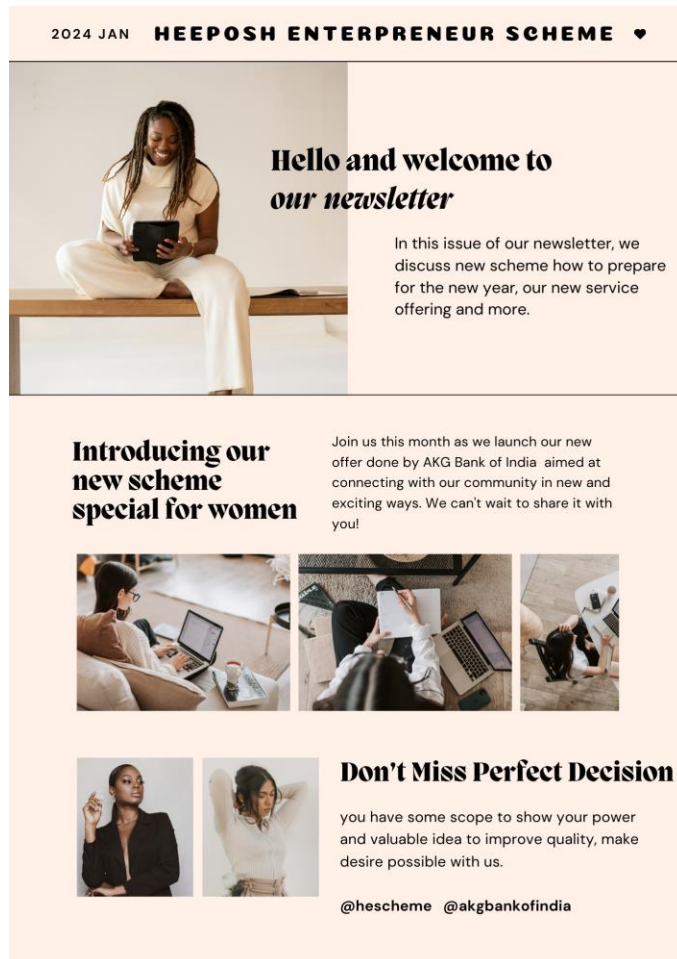
**@AKGBANKOFINDIA**

LINK:

[https://www.canva.com/design/DAFyhyYHSPQ/NUuM4WOIK\\_yHPdA8uGxSgw/view?utm\\_content=DAFyhyYHSPQ&utm\\_campaign=designshare&utm\\_medium=link&utm\\_source=editor](https://www.canva.com/design/DAFyhyYHSPQ/NUuM4WOIK_yHPdA8uGxSgw/view?utm_content=DAFyhyYHSPQ&utm_campaign=designshare&utm_medium=link&utm_source=editor)

4. Create email newsletter design using MailChimp or canva tool.

SCREENSHOT:



LINK:

[https://www.canva.com/design/DAFyhzeBsLw/Ov8i7QMDnQnz0iGnnlZjFQ/view?utm\\_content=DAFyhzeBsLw&utm\\_campaign=designshare&utm\\_medium=link&utm\\_source=editor](https://www.canva.com/design/DAFyhzeBsLw/Ov8i7QMDnQnz0iGnnlZjFQ/view?utm_content=DAFyhzeBsLw&utm_campaign=designshare&utm_medium=link&utm_source=editor)