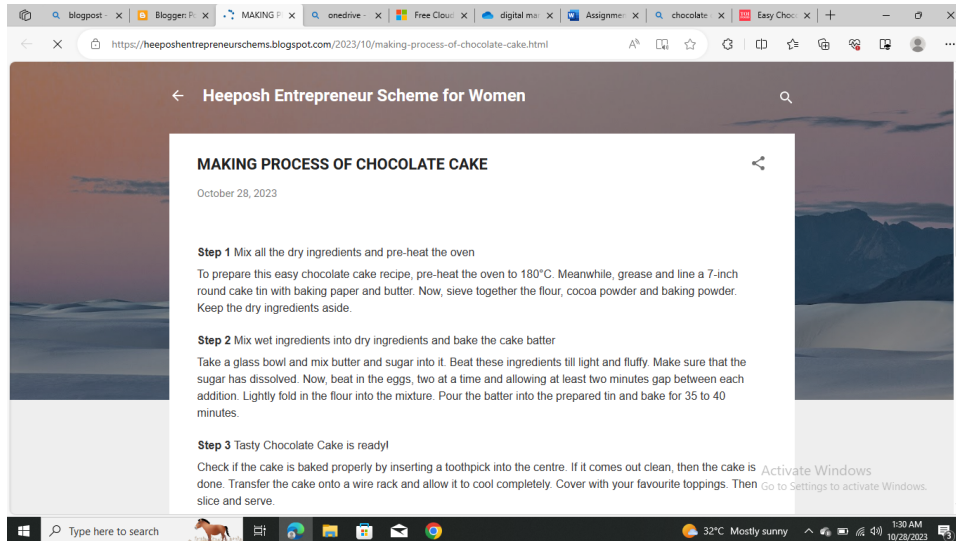


DIGITAL MARKETING ASSIGNMENT

QUESTIONS

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

SCREENSHOT:

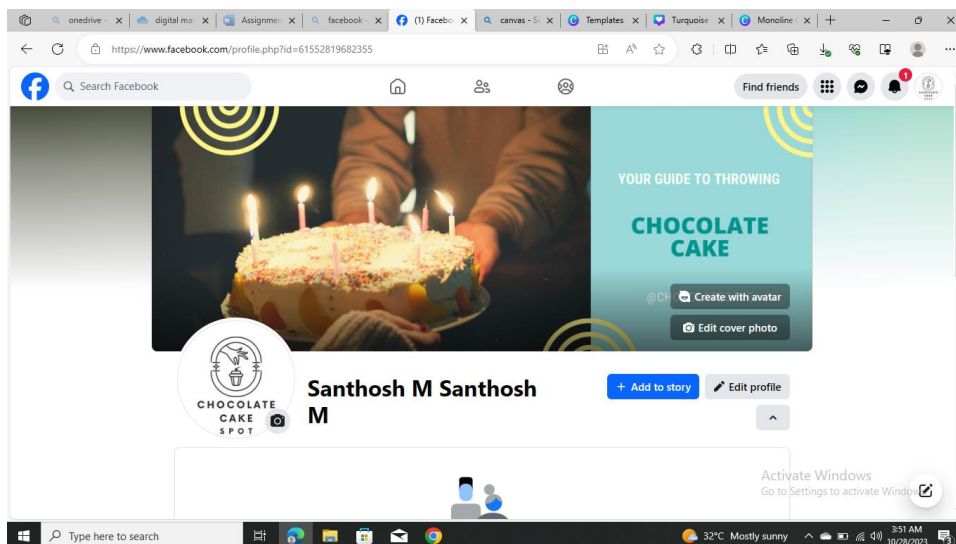


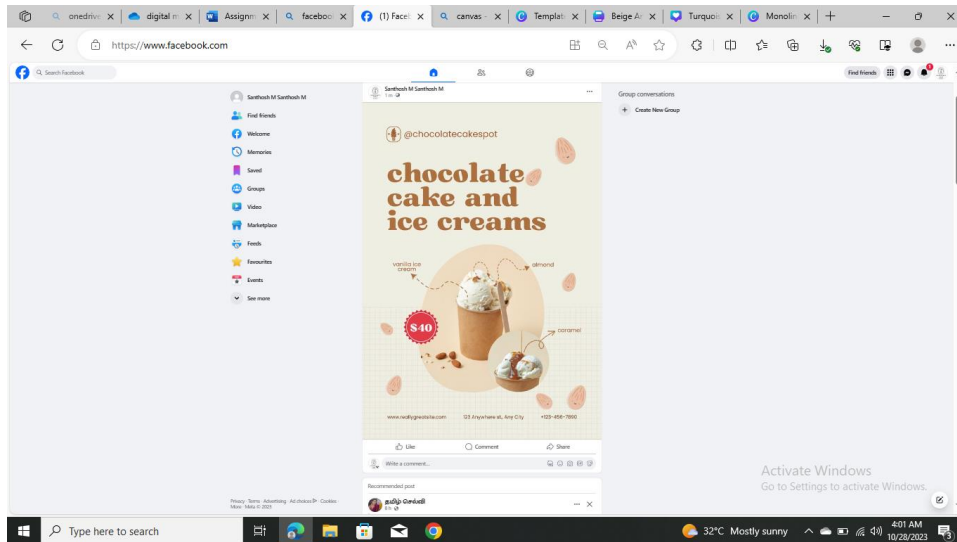
LINK:

<https://heeposhentrepreneurschems.blogspot.com/2023/10/making-process-of-chocolate-cake.html>

2. Create a New Facebook Business Page and post one social media poster for your brand.

SCREENSHOT:





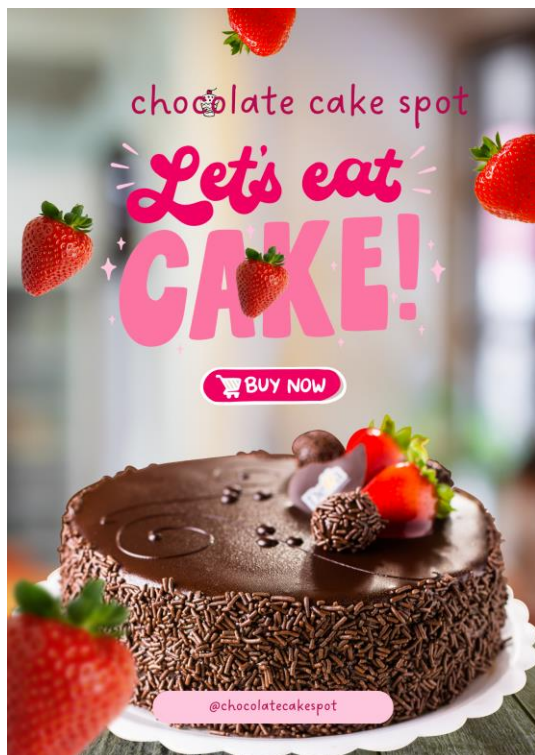
PROFILE LINK:

[\(1\) Facebook](#)

POSTER LINK:

[\(1\) Facebook](#)

3. Create and design a social media advertisement poster using canva.



LINK:

https://www.canva.com/design/DAFyi9dfxT8/vmwJ1j6dz7Tlcd9XYWIsIQ/view?utm_content=DAFyi9dfxT8&utm_campaign=share_your_design&utm_medium=link&utm_source=shareyourdesignpanel

4. Create email newsletter design using MailChimp or canva tool.

SCREENSHOT:



LINK:

https://www.canva.com/design/DAFyizlbN_w/lwYlmoOUOcCxgeKVlxaXzg/view?utm_content=DAFyizlbN_w&utm_campaign=share_your_design&utm_medium=link&utm_source=shareyourdesignpanel