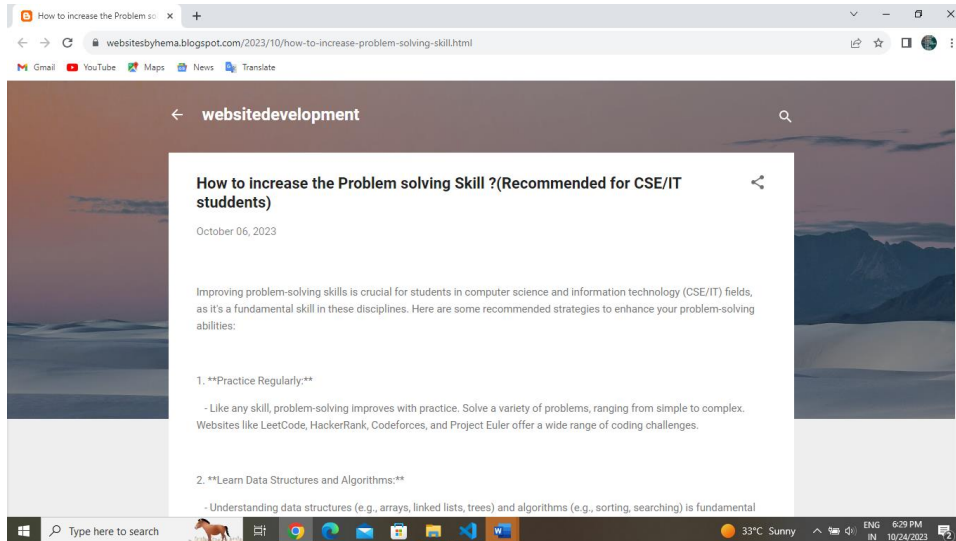


## DIGITAL MARKETING ASSIGNMENT

### QUESTIONS

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

SCREENSHOT:

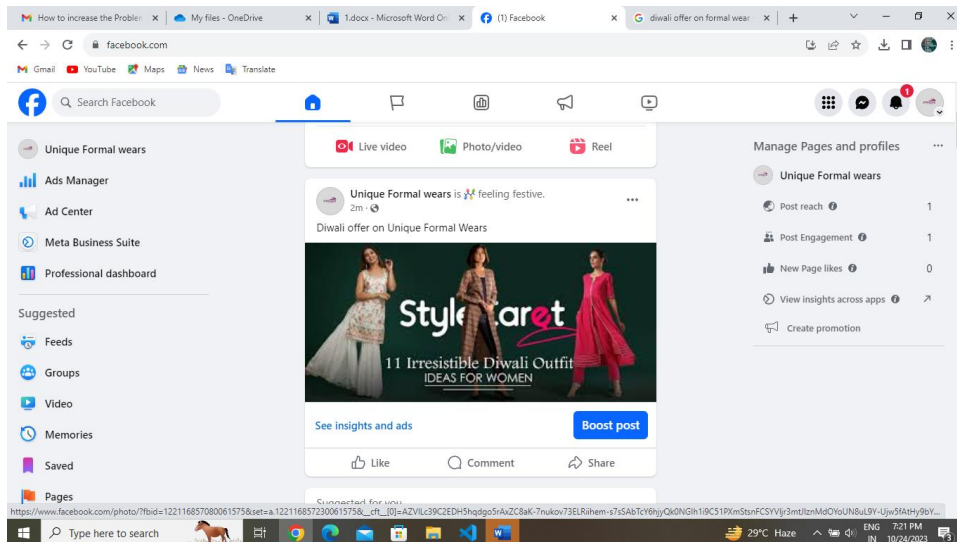
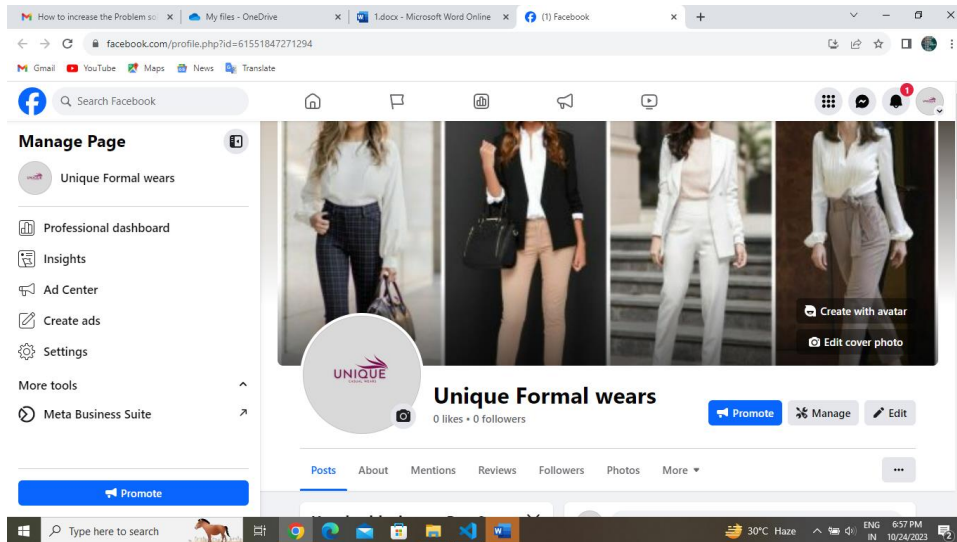


LINK:

<https://websitesbyhema.blogspot.com/2023/10/how-to-increase-problem-solving-skill.html>

2. Create a New Facebook Business Page and post one social media poster for your brand.

SCREENSHOT:



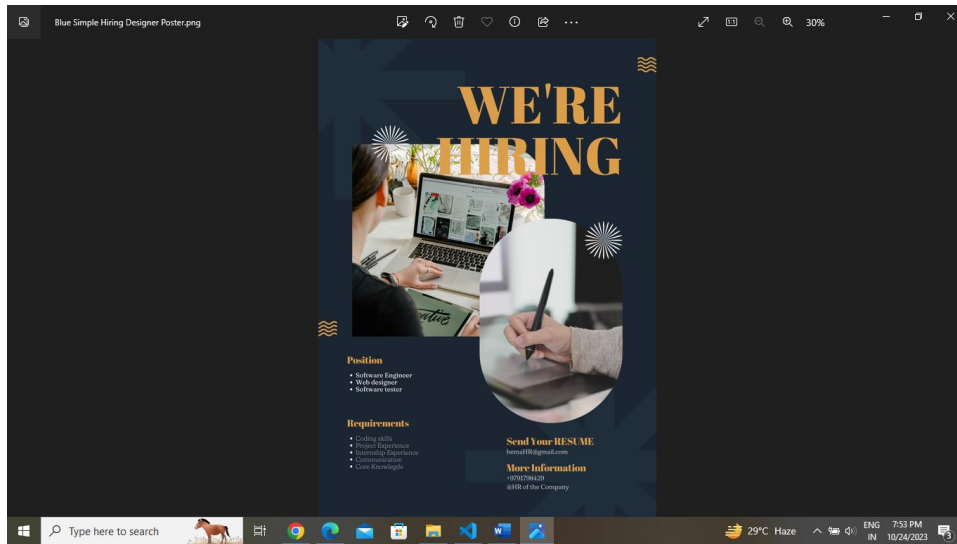
PROFILE LINK:

<https://www.facebook.com/profile.php?id=61551847271294&mibextid=ZbWKwL>

POSTER LINK:

[https://m.facebook.com/story.php?story\\_fbid=pfbid023akUrQkexJmt2fwRFKwBwzMMnMLcsjnp9FnQBTXWFDS3tsPxTcy3jhJgdrWXWtHel&id=61551847271294&mibextid=Nif5oz](https://m.facebook.com/story.php?story_fbid=pfbid023akUrQkexJmt2fwRFKwBwzMMnMLcsjnp9FnQBTXWFDS3tsPxTcy3jhJgdrWXWtHel&id=61551847271294&mibextid=Nif5oz)

3. Create and design a social media advertisement poster using canva.

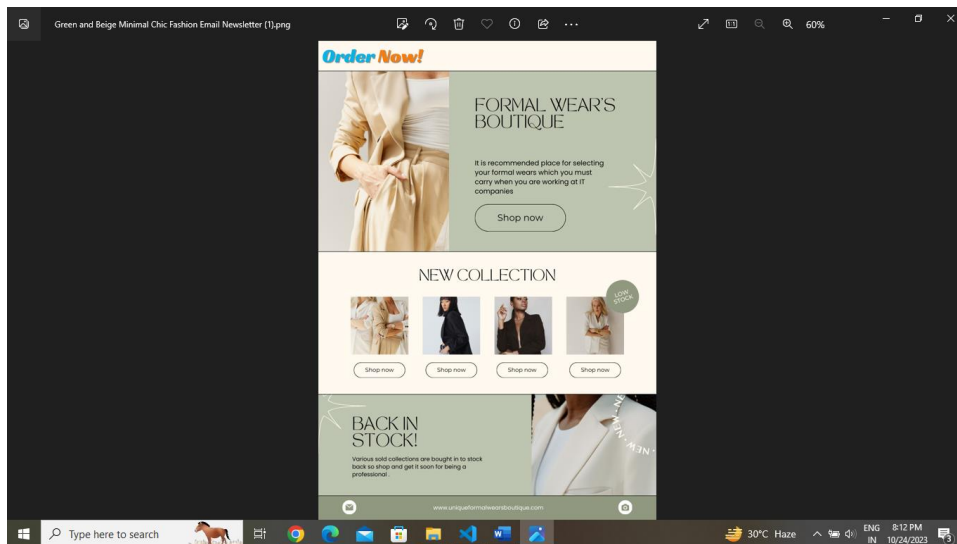


LINK:

[https://www.canva.com/design/DAFv6uhbckI/pFJUSLF4R5sH6NJ34QRPKw/edit?utm\\_content=DAFv6uhbckI&utm\\_campaign=designshare&utm\\_medium=link2&utm\\_source=sharebutton](https://www.canva.com/design/DAFv6uhbckI/pFJUSLF4R5sH6NJ34QRPKw/edit?utm_content=DAFv6uhbckI&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton)

4. Create email newsletter design using MailChimp or canva tool.

SCREENSHOT:



LINK:

[https://www.canva.com/design/DAFwipy4jnc/AYwn\\_12Sy8IsT30tD6J5bA/edit?utm\\_content=DAFwipy4jnc&utm\\_campaign=designshare&utm\\_medium=link2&utm\\_source=sharebutton](https://www.canva.com/design/DAFwipy4jnc/AYwn_12Sy8IsT30tD6J5bA/edit?utm_content=DAFwipy4jnc&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton)