

Ideation Phase

Define the Problem Statements

Date	25-04-2023
Team ID	5811E51749E44BD85FB45DB938872B4E
Project Name	How to Create a Brand Promo Video Using Canva
Maximum Marks	2 marks

Customer Problem Statement Template :

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
1.Golden Bond is a poor popularity but profitability Thing to invest the money to get monthly profit.	About awareness level	Make importance about the bond schemes	People didn't take any responsibility	Once they can know the things their will keep move next stage	I had conveyed properly using the Canva platform.
2.How we can make popular and express the bond scheme benefits	Know the profit phases	Marketing the golden scheme to announce the offer.	Video will convey the proper convey to them	The disadvantages of scheme promotion reduced	It is more useful to enhance the next level.