

Project Design Phase-I
Proposed Solution Template

Date	06 May 2023
Team ID	5811E51749E44BD85FB45DB938872B4E
Project Name	How to Create a Brand Promo Video Using Canva

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	<p>The "Golden Bond Scheme" seeks to address these issues by offering an investment opportunity that combines the time-tested appeal of gold with the security and returns associated with fixed-income bonds.</p> <p>This scheme aims to provide individuals with accessible, secure, and transparent investment options backed by physical gold reserves, allowing them to diversify their portfolios and realize the value of gold without the complexities of physical ownership.</p> <p>Additionally, the scheme should be designed to promote financial inclusion and offer educational resources to help investors make informed decisions.</p>
2.	Idea / Solution description	<p>The "Golden Bond Scheme" is a financial program that merges the intrinsic value and stability of gold with the predictability and income potential of bonds. The scheme enables investors to purchase bonds backed by physical gold reserves held securely by the issuer, whether it's a government, financial institution, or a trusted organization.</p> <p>The "Golden Bond Scheme" is a groundbreaking investment initiative designed to harness the enduring allure of gold as a store of value and combine it with the benefits of fixed-income investments</p>
3.	Novelty / Uniqueness	The "Golden Bond Scheme" is a novel and unique financial initiative that distinguishes itself through a combination of features

		and benefits that set it apart from traditional investment schemes
4.	Social Impact / Customer Satisfaction	The "Golden Bond Scheme" offers a novel investment avenue that combines the intrinsic value of gold with the reliability of fixed-income investments. It aims to cater to the financial needs of diverse investors, from those looking for stability and a source of income to those interested in diversifying their portfolios with a tangible and secure asset.
5.	Business Model (Revenue Model)	The revenue model for the "Golden Bond Scheme" should be structured to ensure sustainability and cover the operational costs of managing the scheme. It should also be designed to provide competitive returns to investors while balancing the entity's profitability and its commitment to social and environmental responsibility, if applicable. The specific revenue mix will depend on the scheme's design, target market, and the prevailing regulatory environment.
6.	Scalability of the Solution	accuracy of 90%