

8399

Total Order

14.92M

Total Sales

## Sales Dashboard

1.52M

Total profit

215K

Total quantity sold

2009

2010

2011

2012

Furniture

Office Supplies

Technology

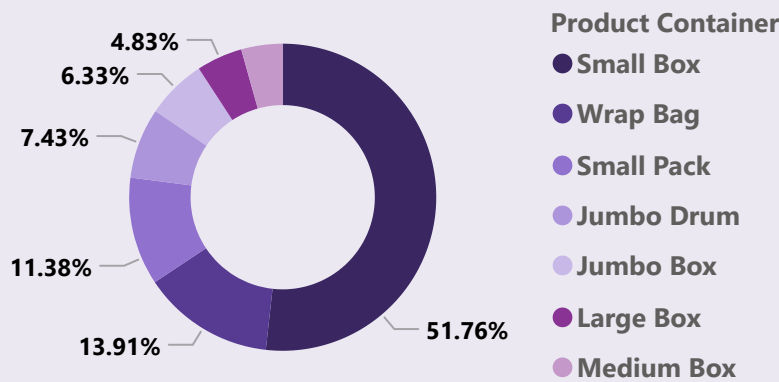
Consumer

Corporate

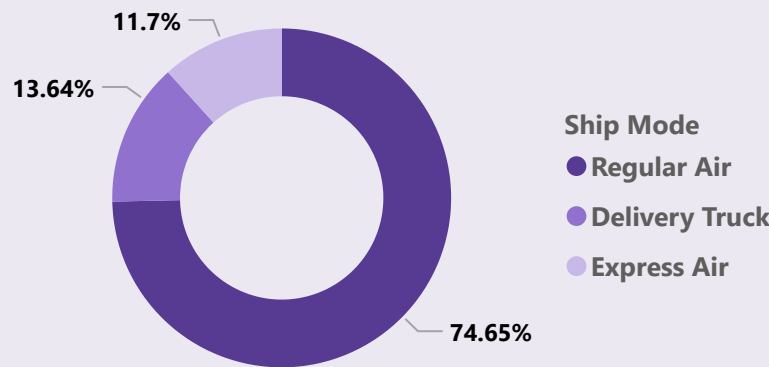
Home Of...

Small Bu...

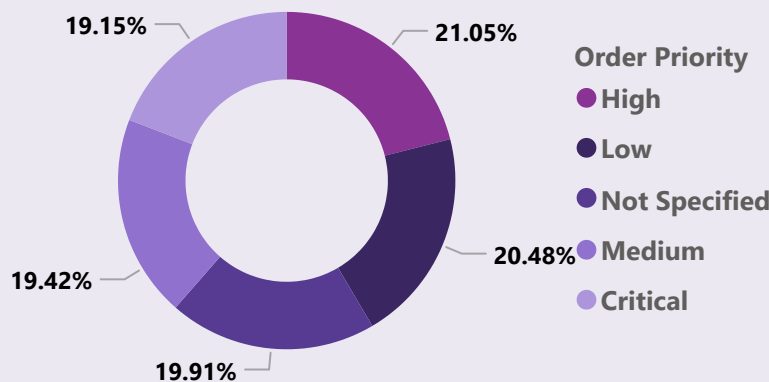
Number of Order by Container



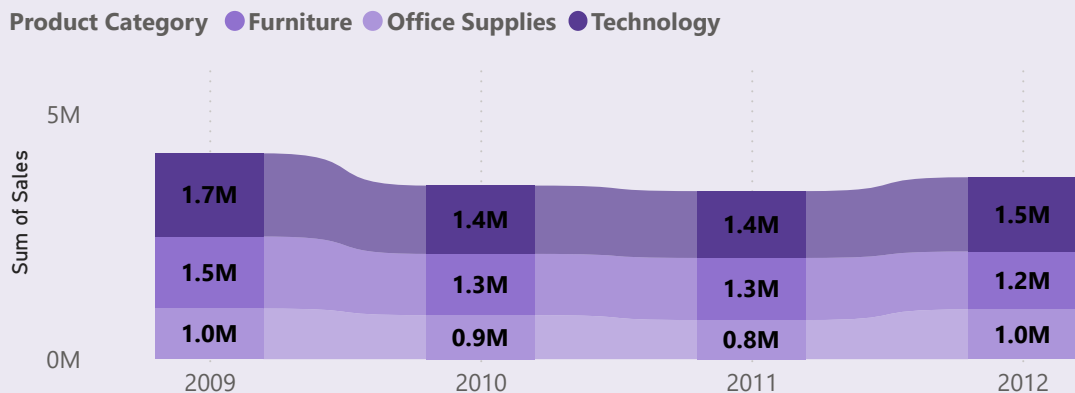
Number of Order by Ship Mode



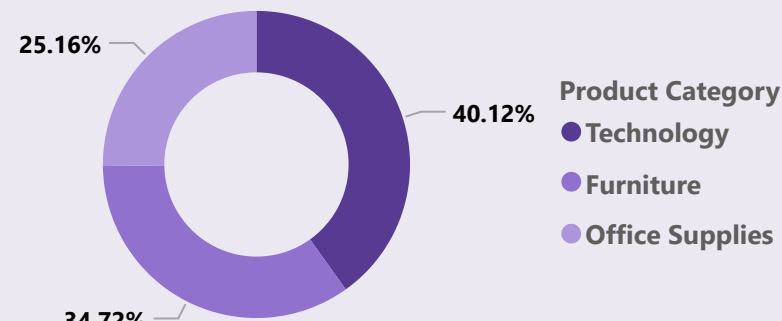
Number of Order by Priority



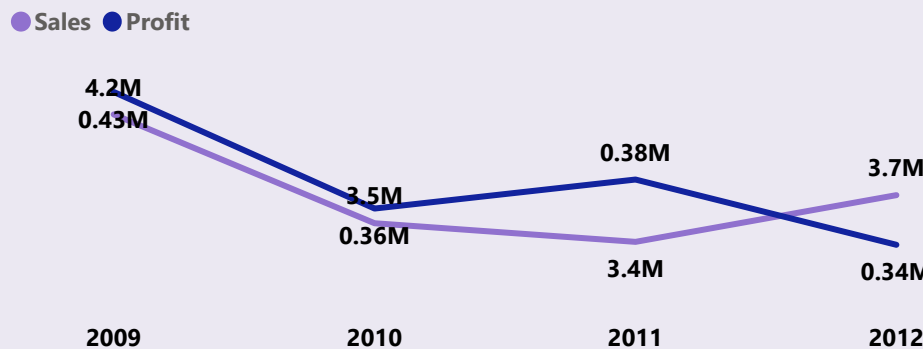
Sales by Year and Product Category



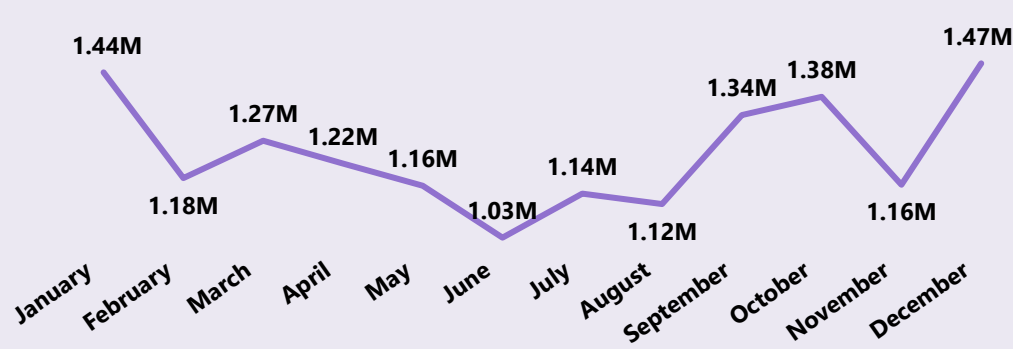
Sales by Product Category



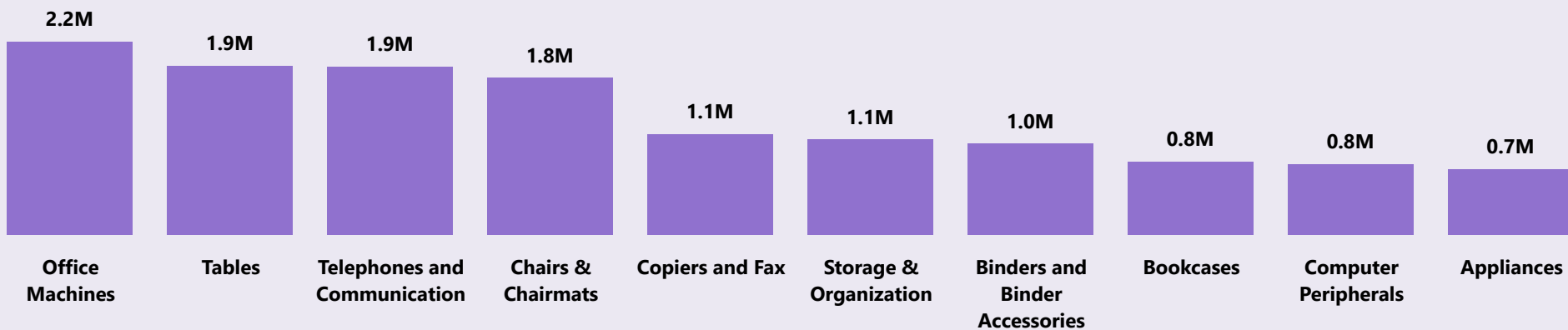
Sales by Year



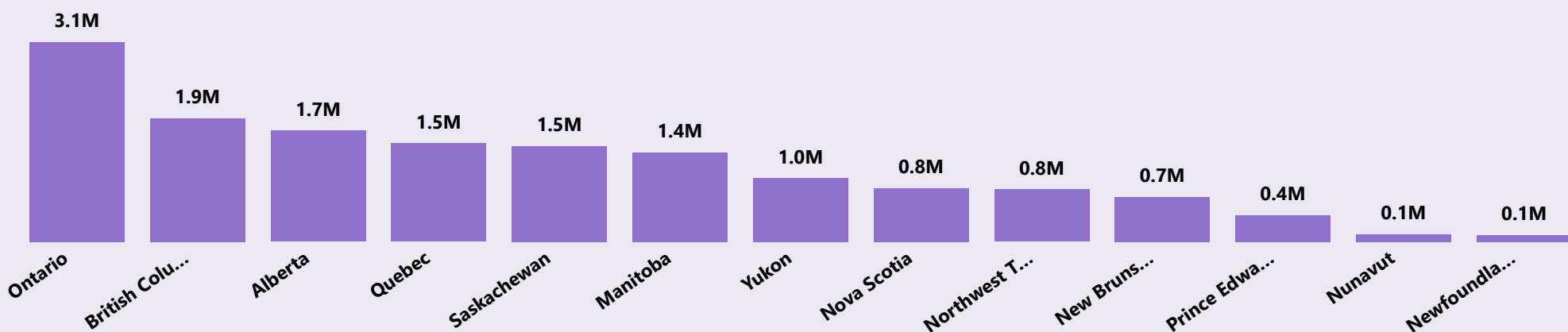
Sales by Month Name



Top 10 Sales of Product Sub-Category



Sales by Province



Customer Segment	Total Order Quantity	Total Sales	Total Profit
Consumer	41760	30,63,611.08	2,87,959.95
Corporate	78517	54,98,904.88	5,99,746.00
Home Office	52807	35,64,763.88	3,18,354.03
Small Business	41693	27,88,320.99	3,15,708.01
Total	214777	1,49,15,600.82	15,21,767.99

Product Category	Total Order Quantity	Total Sales	Total Profit
Furniture	44324	51,78,590.54	1,17,433.03
Office Supplies	118278	37,52,762.10	5,18,021.44
Technology	52175	59,84,248.18	8,86,313.52
Total	214777	1,49,15,600.82	15,21,767.99

Month	Total Order Quantity	Total Sales	Total Profit
January	17952	14,44,923.38	1,71,520.75
February	16602	11,80,083.78	1,02,429.12
March	17264	12,73,680.93	1,04,799.33
April	17270	12,16,483.44	1,23,906.51
May	21273	11,60,896.38	1,15,628.70
June	16534	10,30,858.51	1,18,703.57
July	17929	11,41,104.35	1,20,965.31
August	18067	11,15,015.33	74,585.50
September	19116	13,37,956.96	1,64,352.69
October	18278	13,83,714.44	1,74,016.39
November	16251	11,63,393.37	1,06,670.36
December	18241	14,67,489.96	1,44,189.76
Total	214777	1,49,15,600.82	15,21,767.99

Product Sub-Category	Total Order Quantity	Total Sales	Total Profit
Paper	30871	4,46,452.86	45,263.20
Binders and Binder Accessories	22992	10,22,957.59	3,07,413.40
Telephones and Communication	22969	18,89,313.80	3,16,951.62
Office Furnishings	20648	6,98,093.81	1,00,427.93
Computer Peripherals	19222	7,95,875.94	94,287.48
Pens & Art Supplies	16980	1,67,107.22	7,564.78
Storage & Organization	13804	10,70,182.60	6,664.15
Appliances	10901	7,36,991.54	97,158.06
Chairs & Chairmats	9590	17,61,836.55	1,49,649.73
Tables	9195	18,96,008.14	-99,062.50
Office Machines	7856	21,68,697.14	3,07,712.93
Labels	7301	38,981.55	13,677.17
Envelopes	6578	1,74,085.80	48,182.60
Rubber Bands	4920	15,006.63	-102.67
Bookcases	4891	8,22,652.04	-33,582.13
Scissors, Rulers and Trimmers	3931	80,996.31	-7,799.25
Copiers and Fax	2128	11,30,361.30	1,67,361.49
Total	214777	1,49,15,600.82	15,21,767.99