

Most Profitable Product

Financial Performance Dashboard

Paseo

Top selling Product

118.73M

Total Sales

1.13M

Total Unit Sold

16.89M

Total Profit

Year 2013 2014

Month Name

Canada France Germany Mexico United States of America

Segment

Channel Partners

Enterprise

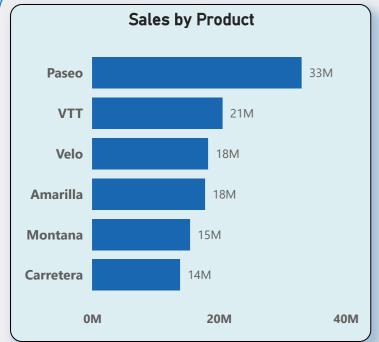
Government

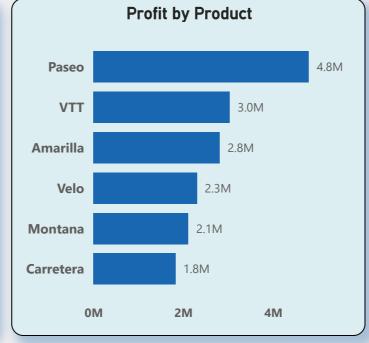
Midmarket

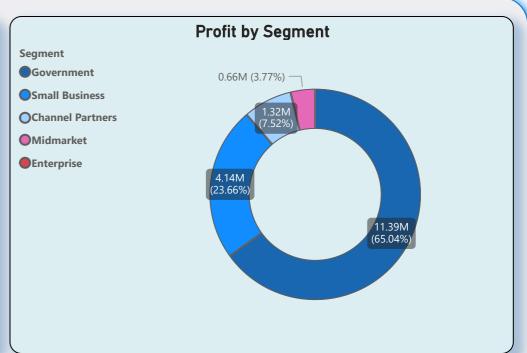
Small Business

Sales by Segment

| Channel Partners | Enterprise | Government | Midmarket | Small Business |
|------------------|------------|------------|-----------|----------------|
| 1.80M | 19.61M | 52.50M | 2.38M | 42.43M |







| Year | | 2013 | | 2014 | | |
|-----------|-------------------|----------------|--------------|-------------------|----------------|----------------|
| Product | Units Sold | Sales | Profit | Units Sold | Sales | Profit |
| Paseo | 82,247.00 | 59,14,747.09 | 10,99,853.09 | 2,55,992.50 | 2,70,96,396.86 | 36,97,584.85 |
| VTT | 41,584.00 | 54,01,427.23 | 8,78,185.23 | 1,27,199.00 | 1,51,10,493.79 | 21,56,422.79 |
| Velo | 39,471.00 | 61,97,299.76 | 6,21,949.76 | 1,22,953.50 | 1,20,52,759.71 | 16,84,042.71 |
| Amarilla | 33,688.00 | 35,19,132.53 | 7,81,949.53 | 1,21,627.00 | 1,42,27,983.53 | 20,32,154.52 |
| Montana | 36,280.00 | 39,75,783.04 | 4,57,758.04 | 1,17,918.00 | 1,14,15,018.84 | 16,56,996.84 |
| Carretera | 31,404.00 | 14,06,865.86 | 38,768.86 | 1,15,442.00 | 1,24,08,442.03 | 17,88,036.03 |
| Total | 2,64,674.00 | 2,64,15,255.51 | 38,78,464.51 | 8,61,132.00 | 9,23,11,094.76 | 1,30,15,237.74 |

