

Paseo

Most Profitable Product

Financial Performance Dashboard

Paseo

Top selling Product

118.73M

Total Sales

1.13M

Total Unit Sold

16.89M

Total Profit

Year

2013

2014

Month Name

All

Country

Canada

France

Germany

Mexico

United States of America

Segment

Channel Partners

Enterprise

Government

Midmarket

Small Business

Sales by Segment

Channel Partners	Enterprise	Government	Midmarket	Small Business
1.80M	19.61M	52.50M	2.38M	42.43M

Sales by Product

Product	Sales
Paseo	33M
VTT	21M
Velo	18M
Amarilla	18M
Montana	15M
Carretera	14M

Profit by Product

Product	Profit
Paseo	4.8M
VTT	3.0M
Amarilla	2.8M
Velo	2.3M
Montana	2.1M
Carretera	1.8M

Profit by Segment

Segment	Profit	Percentage
Government	11.39M	65.04%
Small Business	4.14M	23.66%
Channel Partners	1.32M	7.52%
Midmarket	0.66M	3.77%
Enterprise	0.00M	0%

Year	Product	Units Sold	2013 Sales	2013 Profit	2014 Units Sold	2014 Sales	2014 Profit
2013	Paseo	82,247.00	59,14,747.09	10,99,853.09	2,55,992.50	2,70,96,396.86	36,97,584.85
	VTT	41,584.00	54,01,427.23	8,78,185.23	1,27,199.00	1,51,10,493.79	21,56,422.79
	Velo	39,471.00	61,97,299.76	6,21,949.76	1,22,953.50	1,20,52,759.71	16,84,042.71
	Amarilla	33,688.00	35,19,132.53	7,81,949.53	1,21,627.00	1,42,27,983.53	20,32,154.52
	Montana	36,280.00	39,75,783.04	4,57,758.04	1,17,918.00	1,14,15,018.84	16,56,996.84
	Carretera	31,404.00	14,06,865.86	38,768.86	1,15,442.00	1,24,08,442.03	17,88,036.03
Total		2,64,674.00	2,64,15,255.51	38,78,464.51	8,61,132.00	9,23,11,094.76	1,30,15,237.74

Profit by Country

Country	Profit
France	3.8M
Germany	3.7M
Canada	3.5M
United States of America	3.0M
Mexico	2.9M

Profit by Month

Month	Profit
January	0.81M
February	1.15M
March	0.67M
April	0.93M
May	0.83M
June	1.47M
July	0.92M
August	0.79M
September	1.79M
October	3.44M
November	1.37M
December	2.72M