

Akhil Pokle

Product Designer

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akhilp96.github.io

EXPERIENCE

Associate Application Developer
Accenture

Oct 2018 - Nov 2019, Bangalore

Designed, Developed and Deployed a web-app tool, conducted user interviews, mapped user journey, designed a clickable prototype, conducted A/B testing & usability testing. Developed the web-app using HTML, CSS, Javascript, React.

Developed and maintained code for an in-house and client website primarily using HTML, CSS(Sass), JavaScript.

PROJECTS

Hypocam / App Redesign Case Study

A Black and white photography and image manipulation app. Conducted usability testing, user interviews for the existing app, mapped out key pain points and possible solutions. Sketched wireframes, developed clickable prototypes, iterated and redesigned the app in accordance with Apple Human-Centered Design Guidelines.

URL: <https://akhilp96.github.io/case%20study/hypocam/index.html>

Gujarat Tourism / Website Redesign Case Study

A redesign of Gujarat Tourism official Website. Conducted user survey, usability testing of the existing website, mapped out user journey, information architecture, sketched wireframes, designed prototype, followed responsive grid and best web practices, designed branding & style guide.

URL: <https://akhilp96.github.io/case%20study/gujaratTourism/index.html>

PetMe / Concept App UX Case Study

Conducted user survey, mapped out user needs, user flows, information architecture, conducted competitive analysis, sketched wireframes, usability test, affinity mapping, built clickable prototype, designed style guide.

URL: <https://akhilp96.github.io/case%20study/petMe/index.html>

EDUCATION

B.E, Computer Science and Engineering
Visvesvaraya Technological University, Bangalore

August 2014 - June 2018 70%

User Experience Design
Coursera - Georgia Tech

UI/UX Design Specialization
Coursera - CalArts

SKILLS

Design
Responsive Web Design,
Mobile design, Visual Design,
Illustration.

Methods
User Research, Competitive Analysis, Wireframing, Prototyping, Usability Testing, A/B Testing. Affinity Mapping, Task Analysis, Persona hypothesis

Tools
Figma, Adobe XD, Adobe Creative Suite, Affinity Designer.

Technologies
JavaScript (ES6), HTML, CSS(Sass), jQuery, React, REST, Redux, Java, Git, Github, Gulp, Firebase.