

Akhil Pogle

Product Designer

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EXPERIENCE

Accenture – Associate Application Developer

Oct 2018 – Nov 2019, Bangalore

Designed, Developed and Deployed a web-app tool, conducted user interviews, mapped user journey, designed a clickable prototype, conducted A/B testing & usability testing. Developed the web-app using HTML, CSS, Javascript, React.

Developed and maintained code for an in-house and client website primarily using HTML, CSS(Sass), JavaScript.

PROJECTS

Hypocam / UX Case Study

Improved User Experience of Black and white photography and image manipulation app. Sketched wireframes, developed clickable prototypes, iterated and redesigned the app in accordance with Apple Human-Centered Design Guidelines.

URL: <http://tiny.cc/icmwsz>

Gujarat Tourism / UI/UX Case Study

Conducted user survey, usability testing of the existing website, mapped out user journey, information architecture, sketched wireframes, designed prototype, followed responsive grid and best web practices, designed branding & style guide.

URL: <http://tiny.cc/mcmwsz>

PetMe / UI/UX Case Study

Designed a Concept app that connects people with therapy dogs, Conducted survey, user needs, user flows, information architecture, competitive analysis, sketched wireframes, affinity mapping, built clickable prototype, designed style guide.

URL: <http://tiny.cc/ncmwsz>

EDUCATION

B.E, Computer Science and Engineering

Visvesvaraya Technological University, Bangalore

August 2014 – June 2018 70%

Coursera User Experience Design – Georgia Tech

Interaction Design Foundation – Ongoing

SKILLS

Design

Responsive Web Design, Mobile design, Visual Design, Illustration.

Methods

User Research, Competitive Analysis, Wireframing, Prototyping, Usability Testing, A/B Testing. Affinity Mapping, Task Analysis, Persona hypothesis

Tools

Figma, Adobe XD, Adobe Creative Suite, Affinity Designer.

Technologies

JavaScript (ES6), HTML, CSS(Sass), jQuery, React, REST, Redux, Java, Git, Github, Gulp, Firebase.