Analysis Questions

EASY QUESTIONS

Who is the oldest customer, based on age?

Please show all customers transactions for CUST0247. They have requested all their orders and details to be sent over to them.

Show the top 10 highest transactions. We want to highlight any trends between these transactions, so we can increase the likelihood of high-priced orders.

Show all transactions after 30 April 2023. Please order these by the most expensive transactions.

What is the total number of customers in the database?

INTERMEDIATE QUESTIONS

Please return all the customers whose last names begin with B and are under the age of 50. We are trying to narrow down some orders to specific customers.

Which region has the least sales and which has the most?

List customers who have spent more than $1,000 in total. We want to offer a promotional voucher to these customers for spending over $1000 with us.

Get the total number of transactions each customer has made. This will help understand our customers' behaviours much more

What is the average transaction amount for each month of 2023?

TOUGH QUESTIONS

Show the average transaction amount for each customer, highest to lowest please.

Please find customers who are consistent spenders (spend around the same amount every transaction) in Germany. We want to differentiate who the most consistent spenders between men and women are, over there.