

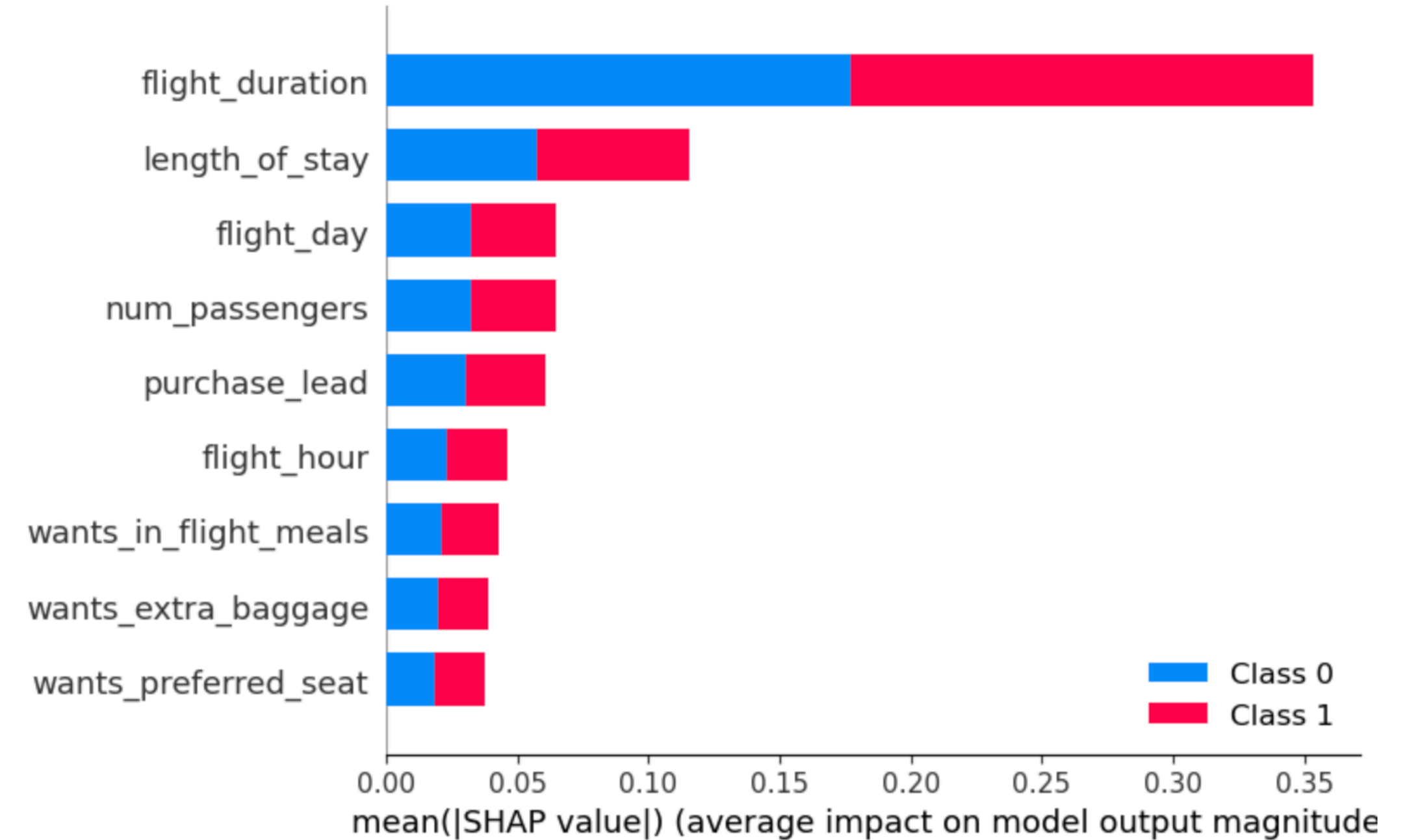
Optimising Passenger Choices

The impact of Flight Duration and stay Length on Travel Decisions

Flight Duration and Length of stay Influence on Passengers Choice

Insights Conclusions

- Passengers prioritise flights with shorter durations.
- The length of stay plays a pivotal role in flight booking decisions, particularly for business purposes.
- Airlines' preferential treatment, such as perks or discounts based on stay duration, can sway passenger choices.



Weight	Feature
0.2194 ± 0.0049	flight_duration
0.1173 ± 0.0071	length_of_stay
0.0924 ± 0.0041	purchase_lead
0.0666 ± 0.0041	flight_day
0.0601 ± 0.0041	flight_hour
0.0441 ± 0.0029	num_passengers
0.0410 ± 0.0015	wants_in_flight_meals
0.0332 ± 0.0022	wants_preferred_seat
0.0253 ± 0.0035	wants_extra_baggage