





2.	The report discussed in the reading successfully did the job of:	1/1 point
	O Summarizing pages and pages of research.	
	O Calculating projections for the economy.	
	<ul> <li>Using data and analytics to generate the likely economic scenarios.</li> </ul>	
	O Convincing the leadership team to act on an initiative.	
	✓ Correct Correct.	
3.	According to the reading, in order to produce a compelling narrative, initial planning and conceptualizing of the final deliverable is of extreme importance.	1/1 point
	O False.	
	True.	
	✓ Correct	
	Correct.	<b>▼</b>