



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Provides valuable in sights into business operations.

Estimating all the expenses required to start and operate the business such as equipment, rent and meeting.

Estimation for business analysis is foreseeing time, resource and cost of the project during life cycle.

Type your paragraph...

The process of finding an estimate or approximation

Used for better understanding costs and effects in certain periods related with any enterprise.

Estimation does not eliminate uncertainties instead the aim of prediction is to evaluate the cost and effort at desired levels.



BUSINESS MAN

Examine the Expenses.

Gather the fiinancial statement.

Create a list of monthly expenses.

Creating a detailed budget monitering and analyzing your financial is necessary.

To detect certain expenses from the taxes,burden and bulk profits.

By calculating these costs upfront, business owners better plan their budget and avoid unexpected expenses.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?