



SHRI MATA VAISHNO DEVI UNIVERSITY

KATRA, J&K 182320

TITIKSHA ORGANISING COMMITTEE

TITLE SPONSOR (4,00,000)

Pre Titiksha 2k13 Publicity:

- Titiksha tech fest theme as per company's choice.
- Company's insignia to be placed in conjugation with SMVDU Campus, everywhere.
- Logo and name in all publicity media as SMVDU and <Title Sponsor> presents Titiksha 2k13.
- Logo on the homepage of Titiksha 2k13 website along with a hotlink to the <Title Sponsor> website.
- Promotional materials to be sent to over 200 colleges in India in conjunction with the invitations.
- Hoardings with logo in city's(katra) hotspots.
- Advertisements in a leading Newspaper prior to Titiksha 2k13.

Publicity during Titiksha 2k13:

- ✿ Titiksha 2k13 pamphlets 200 will have company logo and description
- ✿ Twenty logo-bearing banners all over the campus.
- ✿ One dedicated events of choice for <Title sponsor> by the technical associations.
- ✿ Expression of gratitude in both opening and closing ceremonies.
- ✿ Five minutes promotional slot in inaugural and validictory of Titiksha 2k13
- ✿ Hoardings with big logo in city's (katra) hotspots.
- ✿ Backdrop with logo on the event platform.
- ✿ One Drop Downs of <title sponsor> near Main stage.
- ✿ Ten Standees of <Title Sponsor> near the events arena and food stalls.
- ✿ Logo on the front side of over 300 fest ID cards.
- ✿ Logo on the general registration forms and registration pamphlets of all events.
- ✿ Logo in all fest publications-brochure, magazines, flexes etc.
- ✿ Two standard 100 sq. feet kiosks at different locations for signing up for/selling the company's merchandise to participants.
- ✿ All certificates and awards shall carry the insignia of <Title sponsor>.
- ✿ Three company member free accomodation during the Titiksha 2k13

Post Titiksha 2k13 Publicity:

- ✿ All Titiksha memorabilia shall carry the logo and name of the title sponsor.
- ✿ Mention of name and logo as past sponsors in Titiksha's website and brochures in the future.
- ✿ Post Titiksha videos and photos will bear the insignia of the company.
- ✿ Database of attendees of fest to be submitted to the company along with the branding report briefing the success of Titiksha 2k13.

Co-Sponsor (2,00,000)

Pre Titiksha 2k13 Publicity:

- ❁ Logo and name in all publicity media as SMVDU, katra and <Title Sponsor> present Titiksha 2k13 in association with <Co-Sponsor>.
- ❁ Promotional materials to be sent to over 200 colleges in India in conjunction with the invitations.
- ❁ Logo on the homepage of Titiksha 2k13 website along with a hotlink to the <Co-Sponsor> website.
- ❁ Hoardings with logo in city's (katra) hotspots.

Publicity during Titiksha 2k13 :

- ❁ Titiksha 2k13 pamphlets 200 will have company logo and description
- ❁ Ten logo bearing banners all over the campus.
- ❁ Expression of gratitude in opening ceremonies.
- ❁ Five minutes promotional slot in validictory of Titiksha 2k13
- ❁ Backdrop with logo on the event platform.
- ❁ One Drop Down of <Co-sponsor> near Main stage.
- ❁ Five Standees of <Co-Sponsor> near the events arena and food stalls.
- ❁ Logo on the general registration forms.
- ❁ Logo in all fest publications-brochure, magazines, flexes etc.
- ❁ A standard 100 sq. feet kiosk for signing up for/selling the company's merchandise to participants.
- ❁ Two company member will have free accomodation during Titiksha 2k13 .

Post Titiksha 2k13 Publicity:

- ✿ All Titiksha memorabilia shall carry the logo and name of the Co-sponsor.
- ✿ Mention of name and logo as past sponsors in Titiksha's website and brochures in the future.
- ✿ Post Titiksha videos and photos will bear the insignia of the company.
- ✿ Database of attendees of fest to be submitted to the company along with the branding report briefing the success of Titiksha 2k13 .

Platinum Sponsor (1,00,000)

Pre Titiksha 2k13 Publicity:

- ✿ Logo and name in all publicity media.
- ✿ Promotional materials to be sent to over 200 colleges in India in conjunction with the invitations.
- ✿ Hoarding with logo in city's (katra) hotspot.
- ✿ Mention on the official Titiksha 2k13 website along with hotlink.

Publicity during Titiksha 2k13:

- ✿ Titiksha 2k13 pamphlets 200 will have company logo and description .
- ✿ five logo bearing banners all over the campus.
- ✿ Expression of gratitude in both opening and closing ceremonies.
- ✿ Backdrop with logo on the event platform.
- ✿ Logo on the general registration forms.
- ✿ Logo in all fest publications-brochure, magazines, flexes etc.
- ✿ One company member free accomodation during the Titiksha 2k13.

Post Titiksha 2k13 Publicity:

- ✿ All Titiksha 2k13 memorabilia shall carry the logo and name of the platinum sponsor.
- ✿ Mention of name and logo as past sponsors in Titiksha website and brochures in the future.
- ✿ Database of attendees of fest to be submitted to the company along with the branding report briefing the success of Titiksha 2k13.

Gold Sponsor (50,000)

Pre Titiksha 2k13 Publicity:

- ✿ Logo and name in all publicity media.
- ✿ Promotional materials to be sent to over 200 colleges in India in conjunction with the invitations.
- ✿ Mention on the official Titiksha 2k13 website along with hotlink.

Publicity during Titiksha 2k13 :

- ✿ Two logo bearing banners all over the campus.
- ✿ Backdrop with logo on the event platform.
- ✿ Logo in all fest publications-brochure, magazines, flexes etc.

Post Titiksha 2k13 Publicity:

- ✿ All Titiksha 2k13 memorabilia shall carry the logo and name of the gold sponsor.
- ✿ Mention of name and logo as past sponsors in Titiksha's website and brochures in the future.
- ✿ Database of attendees of fest to be submitted to the company along with the branding report briefing the success of Titiksha 2k13 .

Silver Sponsor (25,000)

Pre Titiksha 2k13 Publicity:

- ✿ Logo and name in all publicity media.
- ✿ Promotional materials to be sent to over 200 colleges in India in conjunction with the invitations.
- ✿ Mention on the official Titiksha 2k13 website along with hotlink.

Publicity during Titiksha 2k13 :

- ✿ One logo bearing banners all over the campus.
- ✿ Logo in all fest publications-brochure, magazines, flexes etc.

Post Titiksha 2k13 Publicity:

- ✿ All Titiksha 2k13 memorabilia shall carry the logo and name of the gold sponsor.
- ✿ Mention of name and logo as past sponsors in Titiksha's website and brochures in the future.
- ✿ Database of attendees of fest to be submitted to the company along with the branding report briefing the success of Titiksha 2k13 .

Mega-Event Sponsor (15,000)

Publicity during Titiksha:

- ✿ Extensive publicity during the event.
- ✿ Logo on the registration pamphlet of the particular event.
- ✿ Three logo bearing banners during the event
- ✿ Standees to be put during the event.
- ✿ Special prizes as sponsored by <company name> during prize distribution.

Post Titiksha Publicity:

- ✿ Mention of name and logo as past sponsors in Titiksha website and brochures in the future.
- ✿ Database of attendees of fest to be submitted to the company along with the branding report briefing the success of Titiksha 2k13.

Contact Us:

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