

**Project -1 [DFND]**

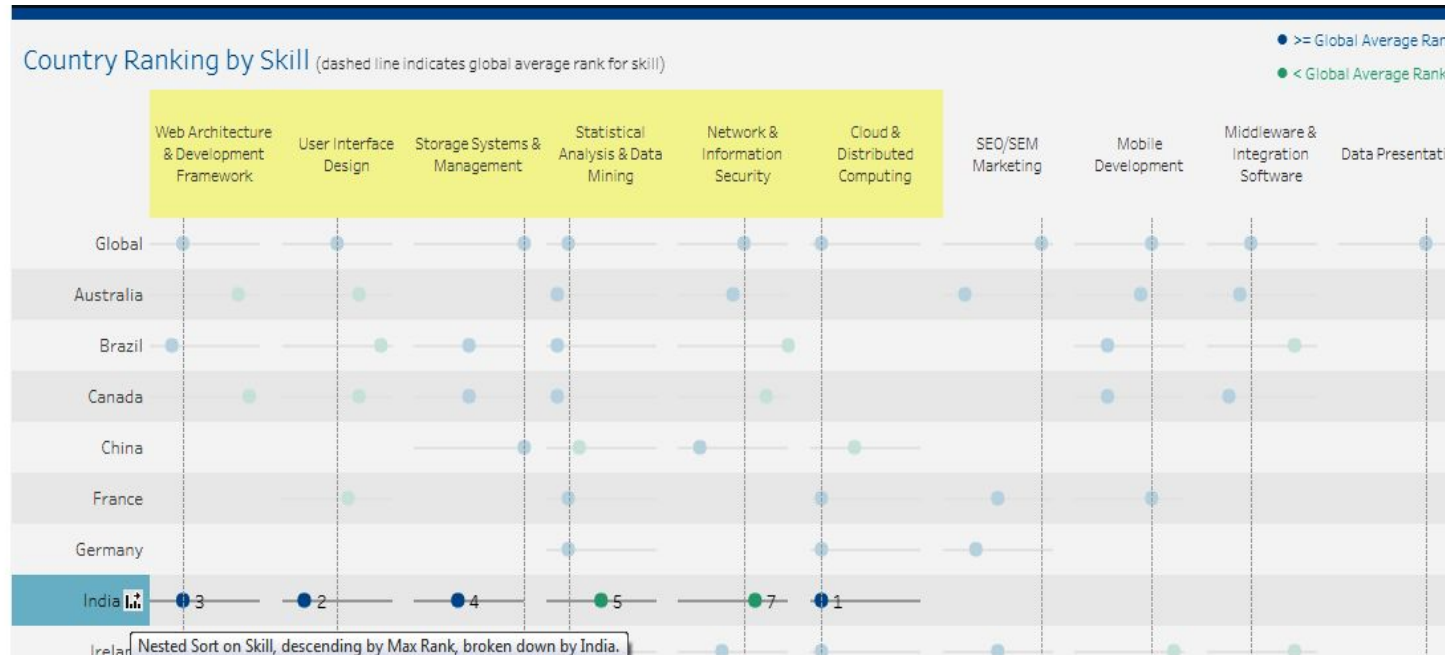
**LinkedIn Top Skill 2016**

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# 1. Analysing Top LinkedIn Skills in India

Reviewing the data in the **Indian Country**, **most of the skills** that lies under the **Global Average Rank** are also part of this country in most of the cases. There are majorly six skills in this country where they are highly demanding like Web Development & Architecture Design, rather than other countries. Skills like SEO/SEP

marketing, Mobile Development, Middleware & Integration Software, Data Presentation skills.



## 2. Cloud & Distributed Computing

### Data & Cloud regin supreme-

I clicked here then noticed that this skills have a uniform distribution across the globe.

This skillset ranks **#1 Globally** as well as **#1** in France, Germany, India,Ireland & The United States.

Only in China ,it ranks **#4** but here it is clearly observed that there is no job roles of cloud computing in United Arab Emirates, Africa, Brazil, UK & Netherlands.



# 3. Statistical Analysis & Data Mining - Trend and it's demand globally.

Show me, don't tell me:- Statistical Analysis and Data Mining holding strong again this year at #2, employers in these 14 countries demands employees who can organise data so it's easy for people to understand.

Drawing insights from Countries Ranking By Skills, STEM skills contribute/made up of majority of our Top 10 list.



## 4. SEO/SEM Marketing 2016 Trends:-

SEO/SEM dropped from #9 to #2 in Australia and #5 in France. This shows that demand for Marketing is slowing down sharply. This suggests that people are not interested in such job skill anymore.

