

# **Introduction to the course**

# **CORPORATE MANAGEMENT**

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# INTRODUCTION

- Course name: Corporate Management
- Course length: Completion in 12 weeks  
(19/2/24 – 11/5/24)
- Number of credits: 3 Lectures
- Description
- Contents
- Requirements and Expectations
- Assessment
- References

# DESCRIPTION

- Recognize concepts related to enterprise and corporate governance, forms of business organization, the business environment of enterprises, enterprise organization, production and business organization activities of enterprises.
- Recognize the importance of corporate management in companies.
- Skill analyzes the economic efficiency of production and business activities in the enterprise.

## DESCRIPTION (Cont.)

- Skill analyzes the business context of enterprises in domestic and international environments.
- Skill establishes and organizes the corporate governance apparatus.
- Enterprise management skill.
- Human resource management skill in the enterprise.
- Skill manages the enterprise's supply system.
- Quality management skill of the enterprise.

# CONTENTS

- Chapter 1: Overview of an enterprise.
- Chapter 2: Forms of enterprise organization.
- Chapter 3: Enterprise and business environment.
- Chapter 4: Enterprise and governance.
- Chapter 5: Enterprise organization.
- Chapter 6: Human resource management in enterprise.
- Chapter 7: Supply management.
- Chapter 8: Quality management in the enterprise.
- Chapter 9: Economic efficiency of production and business in enterprise.
- Chapter 10: International business administration.

# REQUIREMENTS & EXPECTATIONS

- Students must spend much time on self-study and learn more related materials under the instruction of lecturers.
- Implement class assignments, homework assignments, and individual assignments to develop the ability to work independently.
- Students who miss more than 30% of class sessions will not be able to take the final theory examination.

# ASSESSMENT

- Assignments
  - + Class and homework assignments, and projects: 40%.
- Final examination
  - + Multiple choice test or essay; or combination between multiple choice test and essay: 60%.

# REFERENCES

1. Ngo Kim Thanh, Corporate Management, Publisher of National Economic University, 2013.
2. Dong Thi Thanh Huong and authors, Textbook of Corporate Management, Statistical Publisher, 2005.
3. Nguyen Ngoc Huyen, Textbook of Business Administration, Publisher of National Economic University, 2016.
4. James H. Donnelly, Jr., James L. Gibson and John M. lancevich, Basic Management, Statistical Publisher, 2001.
5. Other documents



# REFERENCES (Cont.)

## 5. Other documents

- Circular of Amendment to Circular No. 01/2021/TT-BKHDT dated March 16, 2021 of the Minister of Planning and Investment Guiding Enterprise Registration, No. 02/2023/TT-BKHDT of Ministry of Planning and Investment promulgated on April 18, 2023.
- Law on Cooperatives, No.17/2023/QH15 of the National Assembly promulgated on June 20, 2023.
- Law on Enterprise, No. 07/VBHN-VPQH of the National Assembly promulgated on Jan 25, 2022.
- Circular of Guidance on Enterprise Registration No. 01/2021/TT-BKHDT of Ministry of Planning and Investment promulgated on March 16, 2021.
- Decree on Enterprise Registration, No. 01/2021/ND-CP of the Government promulgated on Jan 04, 2021.
- Law on Enterprise, No. 59/2020/QH14 of the National Assembly promulgated on June 17, 2020.
- Law on Bankruptcy, No. 51/2014/QH13 of the National Assembly promulgated on June 19, 2014.