

Fishers, IN 46033
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Abby Kelly

SKILLS

Relationship Building
Collaboration
Negotiation
Communication
Self-Starter

Closing Deals
CRM Management
Account Planning
Social Media Skills | Digital Marketing
Qualifying Leads

EXPERIENCE

Family Leisure, Indianapolis IN – *Senior Sales Representative*

Nov 2020 - Jun 2021

- Built strong client relationships through successful lead generation and customer service
- Consistently exceeded sales and new business expectations

Anytime Fitness, Indianapolis IN – *Personal Trainer, Sales Representative*

Feb 2018 - March 2020

- Lead individual and group training sessions
- Performed personalized fitness consultations to evaluate client needs
- Social media Marketing / Digital Marketing

IROC Physical Therapy and Personal Training, Indianapolis IN – *Rehab Technician*

July 2017 - April 2018

- Lead patients through personalized care routines
- Proactively identify and provide the Physical Therapist with the resources needed to deliver efficient services to patients
- Lead one-on-one training sessions to build off of Physical Therapists' recommendations

EDUCATION

Indiana University-Purdue University Indianapolis – *Bachelor of science in kinesiology*

Graduated May 2019

- Major: Exercise Science Pre-PT | Graduated May 2019

ACCOMPLISHMENTS & AWARDS

Varsity/ Travel Softball - Team captain

NJROTC - Leadership boot camp attendee, Lead drill team in competitions

Camp Brosius - Leadership camp to develop strong team building and leadership skills

American Red Cross, First Aid/CPR/AED - Active thru December 2021