```
unsold_products

SELECT p.product_id, p.product_name
FROM product p
LEFT JOIN (
        SELECT product_id, MAX(sale_date) AS last_sale_date
        FROM sales
        GROUP BY product_id
) s ON p.product_id = s.product_id
WHERE s.last_sale_date IS NULL OR s.last_sale_date < DATE_SUB(NOW(), INTERVAL 14 DAY);</pre>
```