

Business Model Canvas

Key Partnerships - <input type="checkbox"/> Construction companies and site managers. <input type="checkbox"/> PPE manufacturers and suppliers. <input type="checkbox"/> Software development teams. <input type="checkbox"/> Workplace safety compliance organizations. <input type="checkbox"/> IoT device manufacturers (for tracking systems)	Key Activities - <input type="checkbox"/> Develop a mobile application with real-time labor tracking and PPE monitoring. <input type="checkbox"/> Integrate IoT for geofencing and safety zone monitoring. <input type="checkbox"/> Conduct usability testing and ensure compliance with safety standards. <input type="checkbox"/> Collaborate with construction companies to deploy the solution. <input type="checkbox"/> Provide training for site managers and laborers	Value Propositions - <input type="checkbox"/> Ensures real-time tracking of labor movements on construction sites. <input type="checkbox"/> Guarantees PPE compliance to enhance workplace safety. <input type="checkbox"/> Reduces safety violations and liability risks for companies. <input type="checkbox"/> Improves productivity through automated monitoring. <input type="checkbox"/> Offers an intuitive interface for both managers and workers	Customer Relationships - <input type="checkbox"/> Dedicated customer support for app setup and troubleshooting. <input type="checkbox"/> Regular updates based on user feedback. <input type="checkbox"/> Training workshops for site managers, <input type="checkbox"/> Continuous engagement through notifications and reminders	Customer Segments - <input type="checkbox"/> Large construction companies. <input type="checkbox"/> Small and medium construction firms. <input type="checkbox"/> Government infrastructure projects. <input type="checkbox"/> Safety inspection agencies
	Key Resources - <input type="checkbox"/> Skilled app development team. <input type="checkbox"/> IoT devices for labor tracking and PPE verification. <input type="checkbox"/> Cloud infrastructure for data management. <input type="checkbox"/> Partnerships with safety compliance organizations		Channels - <input type="checkbox"/> Direct sales to construction companies. <input type="checkbox"/> Digital marketing campaigns on LinkedIn and industry-specific platforms. <input type="checkbox"/> Partnerships with construction hardware and PPE suppliers. <input type="checkbox"/> Trade shows and construction expos	
Cost Structure - <input type="checkbox"/> Development and maintenance of the app. <input type="checkbox"/> IoT device procurement and integration. <input type="checkbox"/> Marketing and customer acquisition. <input type="checkbox"/> Training programs for laborers and managers <input type="checkbox"/> Customer support and technical services			Revenue Streams - <input type="checkbox"/> Subscription-based pricing model (monthly or annual plans). <input type="checkbox"/> One-time setup fees for new clients. <input type="checkbox"/> Additional fees for premium features (e.g., advanced analytics, reporting). <input type="checkbox"/> Licensing the technology to PPE manufacturers or compliance agencies	