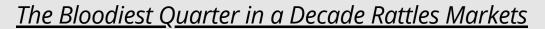


Weekly Market Commentary - April 1st, 2020



- The "Everything Rally" that characterized 2019 was flipped on its head in Q1 2020 with several major asset classes suffering their worst quarterly declines in over a decade.
- Bitcoin fell a whopping 25% in March, its worst monthly decline since November 2018 (-37%), which briefly pushed BTC below its 200-week moving average, a level that's served as key support following prior major corrections.
- Many alternative crypto assets have watched 50-60% of their value evaporate over the last few weeks, increasing pressure on projects dependent on external financing or token sales to fund development.
- The swift correction in equities has caused key momentum indicators to roll over while the initial fallout from COVID-19 begins to show up in key economic indicators, providing tangible evidence of its destructive potential.



Lead Analyst

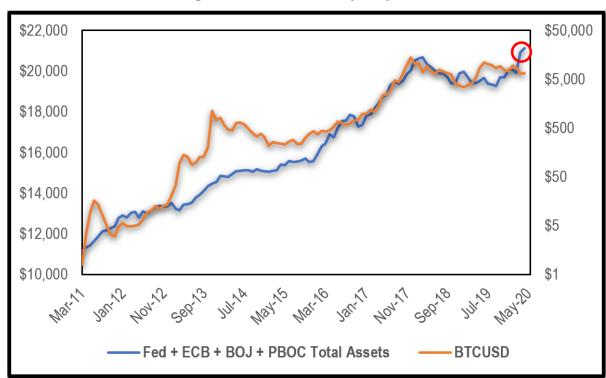
Kevin Kelly, CFA

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#### Chart of the Week

The world is on the verge of a monetary and fiscal stimulus tsunami as policymakers attempt to combat the detrimental impact of COVID-19. The Federal Reserve's aggressive asset purchase program has already propelled its balance sheet above \$5 trillion for the first time, though its total assets are more likely to end this week closer to \$6 trillion given the Fed's upcoming purchase plans. **The backdrop for massive debt monetization is set and it appears all the usual suspects are making their way to the stage.** 

<u>Bitcoin (Orange) vs. Total Assets of Major Central Banks</u>



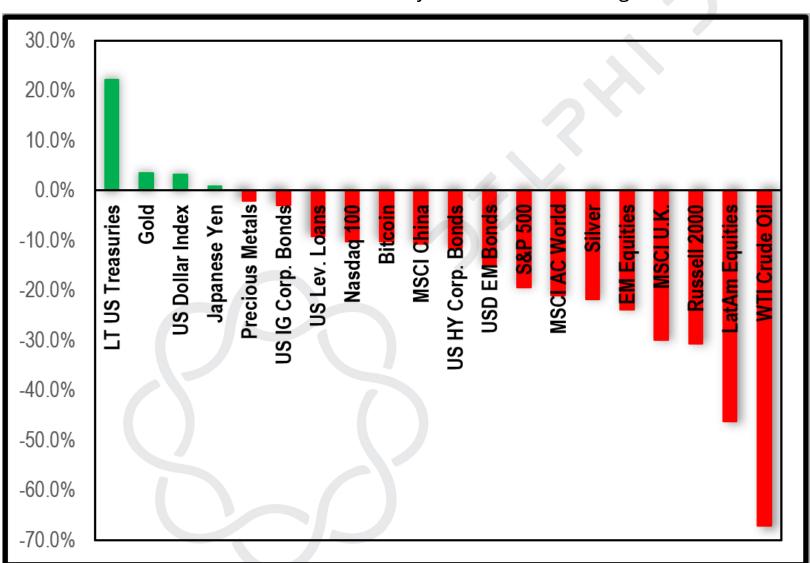
Sources: FRED, Digital Assets Data, PBOC

### "Everything Rally" Ends in Flames



Markets waltzed into 2020 with the wind at their back after providing investors with one of the best years of returns since the financial crisis. Fast forward three months and it's next to impossible to find a pundit who doesn't see the global economy slipping into one of the worst recessions since the Great Depression. Large-cap stocks and high yield corporate bonds in the U.S. are coming off their worst quarters since 2008, the Russell 2000's 31% plunge handed small-caps their worst quarter in at least 40 years, and crude oil just wrapped up its worst quarter on record following its 66% collapse. Starting points certainly matter, but the carnage we saw in Q1 makes bitcoin's 10% loss look like child's play relative to what could have been.

#### Major Asset Class % Change YTD



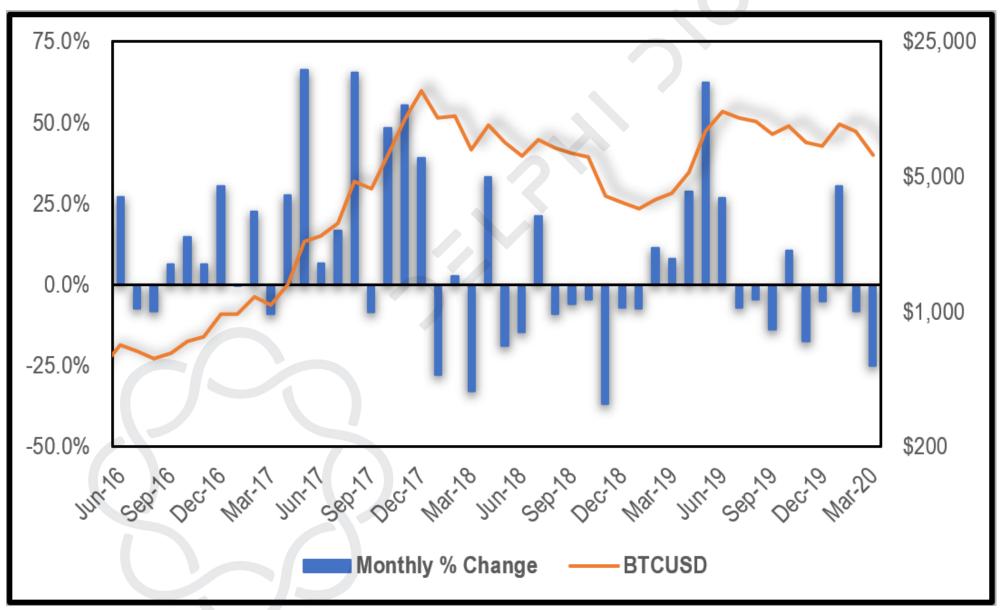
	<u> TTD</u>
LT US Treasuries	22.2%
Gold	3.6%
US Dollar Index	3.3%
Japanese Yen	0.9%
Precious Metals	-2.1%
US IG Corp. Bonds	-3.0%
US Lev. Loans	-9.3%
Nasdaq 100	-10.2%
Bitcoin	-10.3%
MSCI China	-10.7%
US HY Corp. Bonds	-11.6%
USD EM Bonds	-15.0%
S&P 500	-19.4%
MSCI AC World	-21.1%
Silver	-21.8%
EM Equities	-23.9%
MSCI U.K.	-30.0%
Russell 2000	-30.7%
LatAm Equities	-46.3%
WTI Crude Oil	-67.1%

#### Bitcoin Falls Victim to Market Rout



Bitcoin fell a **whopping 25% in March, its worst monthly decline since November 2018 (-37%).** Despite the gory tail end of Q1, BTC is only down 10% year-to-date thanks to its 30% jump in January (which ran counter to its Jan. performance in each of the five years prior). Bitcoin's 10% decline in Q1 marked its third consecutive quarter of losses; the world's largest crypto asset is **still more than 50% off its 2019 high in late June.** 

#### BTC Price vs. Monthly % Change



# BTC Tests Key Support



Bitcoin was unable to avoid the panic sell-off but has managed to hold up decently well the last couple weeks. We discussed its recent "death cross" in our latest Bitcoin Outlook as BTC struggles to catch a bid despite growing uncertainty around the damage COVID-19 is already inflicting. Its sharp price drop a few weeks ago **pushed BTC below its 200-week moving average**, a level that historically has served as key support following **major corrections**. Bitcoin is currently trading between its 100 and 200-week MAs but another 10-11% decline would cause it to break below the latter once again.

#### BTC Price vs. 50, 100, & 200-Week Moving Averages



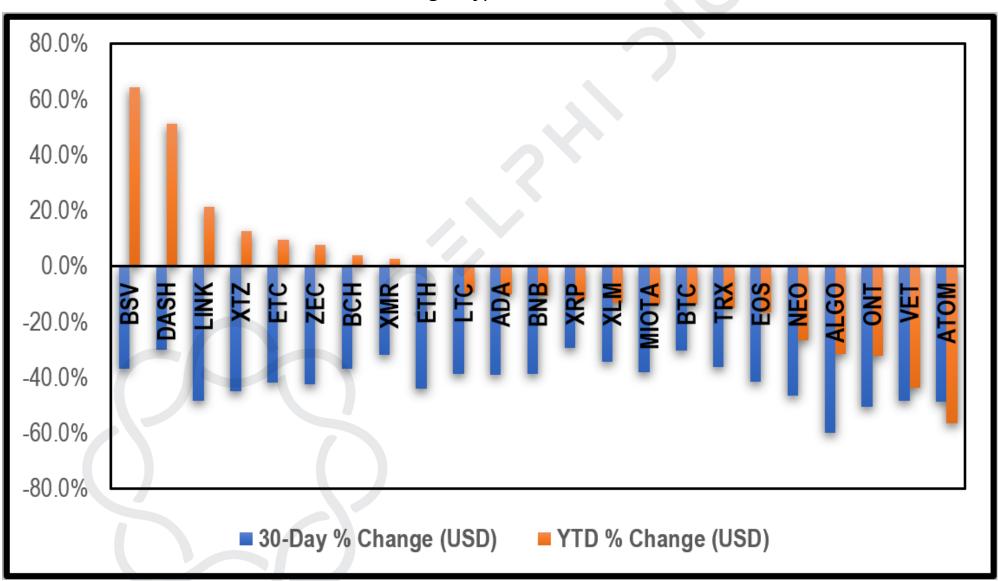
Data as of April 1st, 2020 Source: TradingView, Brave New Coin

# "Alts" Outperform in Q1



Interestingly, several large crypto assets have outperformed BTC year-to-date despite the bloodshed across crypto markets. However, many "alts" have seen 50-60% of their value evaporate in the last month alongside the weakness in BTC, increasing pressure on projects dependent on external financing or token sales to fund development. If current conditions persist - as we expect they will - we're likely to see a wave of consolidation across the industry as easy money gets harder to come by.

#### Notable Large Crypto Asset Returns YTD



\*Assets' current liquid market cap > \$250MM

Source: OnChainFX

## Beware the Relief Rally



Last week, we noted extreme oversold levels for the S&P 500, which had just hit its lowest 14-week RSI reading since 2008. Immediately after, the index rebounded more than 13% through the end of last week, which included the largest three-day percentage gain for the U.S. benchmark since 1933. In our view, the outsize relief rally was more a manifestation of the turbulent sell-off that preceded it rather than a fundamental improvement in the earnings outlook. The S&P 500 is now retesting its 200-week moving average, but fading momentum is likely to take hold barring a drastic turn in developments surrounding the COVID-19 outbreak.

<u>S&P 500 vs. 50 & 200-Week MAs vs. 14-Week RSI (Bottom Panel)</u>



Data as of April 1st, 2020 Source: TradingView

### Stocks Face "Death Cross"



The swift correction in equities has also caused key momentum indicators to roll over. For example, the S&P 500's 50-day moving average just fell below its 200-day equivalent for the first time since December 2018 (commonly referred to as a "death cross" as we've noted previously). Surprisingly, subsequent returns in prior instances have been relatively strong, especially over longer time horizons; the average and median 12-month percentage change on the S&P 500 following a "death cross" is 7% and 11%, respectively, since 1970. However, the two worst periods for the U.S. benchmark just so happen to be after the October 2000 and December 2007 occurrences when the S&P 500 dropped another 21% and 41%, respectively, over the following 12 months. Notably, global equity benchmarks are also experiencing similar technical patterns in the aftermath of recent market turmoil.

<u>S&P 500 vs. 50, 100, 200-Day Moving Averages</u>



Data as of April 1st, 2020 Source: TradingView

### "Shutdown" Fallout Materializes

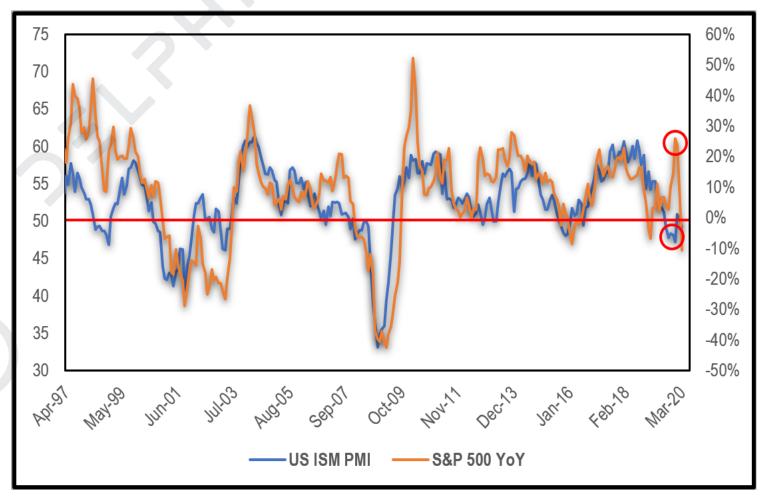


The initial fallout from COVID-19 is showing up in key economic indicators, providing tangible evidence of its destructive potential. Composite and manufacturing PMIs, for example, are hitting their lowest levels on record in many countries as supply chain disruptions and mandated social distancing upend global consumption trends. However, it's important to understand how these metrics are calculated, otherwise you risk misinterpreting key data points or disregarding them as "manipulated" or "fake". Look no further than China's official manufacturing PMI reading for March, which came in well above estimates (52.0 vs. 45.0) and immediately had many pundits up in arms. The monthly PMI, however, is simply a diffusion index measuring whether business conditions have improved, stayed the same, or worsened each month, so it's not that outlandish to see a reading above 50 given how dire circumstances were last month. That's not to say these figures should be accepted purely at face value, but China's Caixin Manufacturing PMI reading (50.1) this week added further support for the official numbers.

The most important consideration for investors right now is figuring out how much bad news is already priced into the market. But such an exercise is, by nature, immensely difficult given the amount of uncertainty still surrounding the virus and future political responses to its spread.

For example, few analysts or market pundits expected social distancing guidelines in the U.S. to last just a couple weeks; we all knew the temporary economic "shutdown" was going to be extended as the severity of contagion worsened. But how many Americans woke up surprised to hear that the White House had extended its guidelines for another 30 days? How many people were under the impression that life would begin to normalize by Easter? This is just one example of the difficulty in assessing what's "priced in" during periods of extreme duress like we're facing now.

U.S. ISM PMI vs. S&P 500 Year-Over-Year % Change



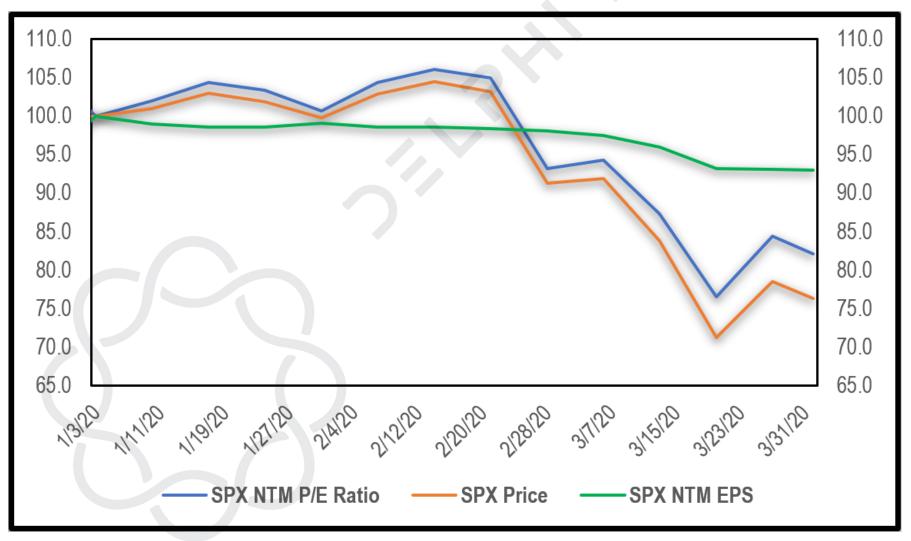
# Earnings Forecasts Still Too High



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Markets are discounting mechanisms and stocks are a particularly telling gauge of future expectations for corporate activity and business conditions; the equity market will reflect fundamental improvements long before it shows up in the data. Analyst estimates for corporate earnings, however, have yet to fully incorporate the potential fallout from all of this, which could weigh on equity markets in the near term if downward revisions accelerate. The S&P 500 has lost almost 25% of its value since the first week in January but forward 12M projected earnings for the index have only fallen ~8%. The difference amounts to a ~15% decline in the index's forward price-to-earnings multiple (P/E), prompting many to proclaim equities are relatively cheap as valuations fall back down to earth. If we account for further downward revisions to earnings expectations though we find the implied forward multiple on the S&P 500 to be notably higher than current levels.

<u>S&P 500 Price, NTM P/E & NTM EPS (Indexed)</u>



Data as of April 1st, 2020 Source: Bloomberg

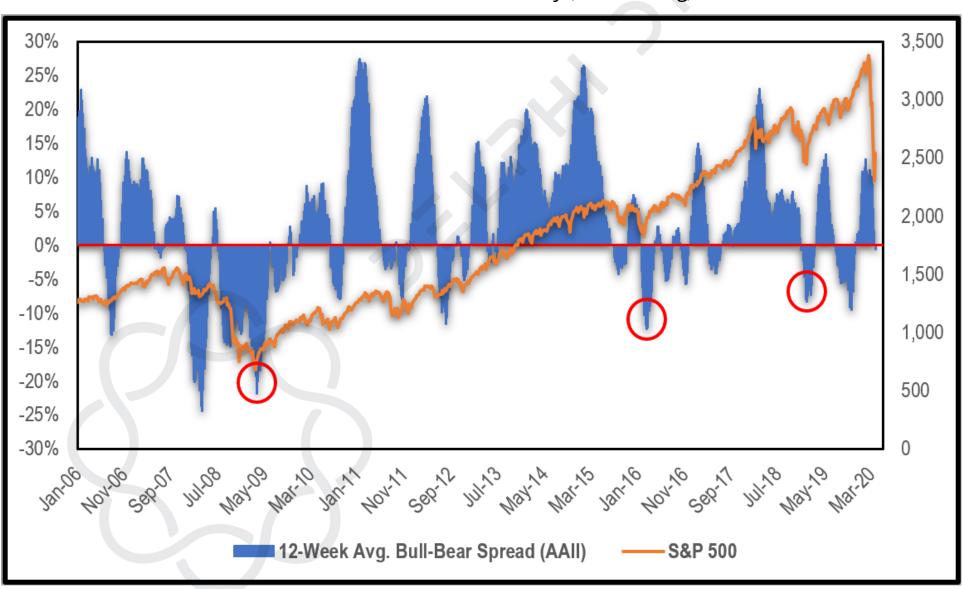
## Individual Investors Not Bearish Enough



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Sentiment among individual investors has begun to turn more pessimistic but is not signaling capitulation in the equity markets just yet. The latest survey data from the American Association of Individual Investors (AAII) **indicates 33% of its members are bullish on the stock market over the next 6 months while 52% are currently bearish.** Historically, the AAII bull-bear spread needs to fall further before we can call a bottom in equities. It's worth noting, however, looking at just the percentage of members who are bearish we find the four-week moving average is slightly higher than early 2016 and 2019 levels.

#### <u>S&P 500 vs. AAII Bull-Bear Survey (12-Week Avg)</u>



### Disclosures



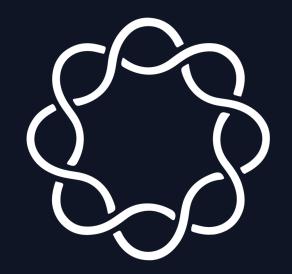
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