AL SIDDIG AMASAIB

Riyadh, Saudi Arabia • alsiddigamasaib@gmail.com • +966 55 017 8890 • GitHub: https://www.github.com/AL-SIDDIG
LinkedIn: www.linkedin.com/in/al-siddig-amasaib-668a66117

PROFESSIONAL SUMMARY

Data analyst with hands-on experience in **Power BI, Excel, and Python**. Specializing in data visualization, KPI reporting, and business insights. Strong background in technical support and operations analysis, with proven ability to transform raw data into actionable insights that support decision-making. Experienced in building end-to-end analytics projects, including interactive dashboards and SQL-driven analysis**, supported by LinkedIn Learning certifications in Data Analytics foundations and MySQL Development**, actively seeking **Data Analyst | BI Analyst opportunities**.

TECHNICAL SKILLS

- **Data Analysis & Visualization:** Power BI (DAX, Drill-through), Excel (Advanced formulas, Pivot Tables, Power Query), KPI Reporting
- **Database & Querying:** SQL (Joins, CTEs, Subqueries, Window Function), Data Extraction & Analysis
- **Programming:** Python (Pandas, NumPy – Beginner)
- **Analytics Techniques:** Data Cleaning & Preparations, Trends & Performance Analysis, Business & HR Analytics
- **Tools:** Git, GitHub, VS Code

PROJECTS

HR Analytics Dashboard | Power BI

- Built an interactive HR dashboard analyzing **employee attrition, satisfaction, performance, and salary trends**
- Designed a **multi-page report** (Overview, Assessment, Details) with KPIs and drill-through functionality
- Created DAX measures for **attrition rate, average tenure, and salary insights**
- Identified high-risk departments and roles to support data-driven HR decision-making

- **Business & Sales Data Analysis | SQL & Power BI**
  - Analyzed transactional sales data using **SQL joins, CTEs, and window functions**
  - Identified top customer, revenue trends, and performance insights
  - Visualized findings using Power BI dashboard for management-level reporting
- **SQL Data Analysis Portfolio**
  - Solved real-world analytical problems using advanced SQL queries
  - Performed customer segmentation, ranking analysis, and trend analysis
  - Published queries and documentation on GitHub as part of a data analytics portfolio

PROFESSIONAL EXPERIENCE

Technical Support Specialist

IPS Logistics Services | Riyadh • Full-time • 01/2024 – Present

- Analysed support tickets and incident data to identify recurring issues and performance bottlenecks.
- Created **Excel and Power BI reports** to track KPIs, system uptime, and customer complaints
- Designed mini dashboards to visualize operational trends and improve response efficiency
- Collaborated with cross-functional teams to implement **process improvements based on data insights**
- Documented technical processes and created visual summaries to support reporting and decision-making

Mail room Clerk

SAB Bank | Riyadh • Full-time • 07/2019 – 01/2024

- Managed and tracked internal mail operations for 2000+ employees, ensuring compliance with security and data-handling policies
- Streamlined mail processing workflows, reducing delivery time and improving operational efficiency
- Maintained accurate records using internal tracking system, supporting performance monitoring and reporting

Technical Support Engineer

Sudan Sport TV | Khartoum, Sudan • Part-time • 10/2017 - 06/2019

- Monitored and maintained IT systems and inventory data
- Implemented a tracking process that reduced lost or damaged equipment

IT system administrator

AL HOST for Integrated Solution Co. Ltd • Khartoum, Sudan • Full-time • 01/2018 - 06/2019

- Managed and maintained 15+ hosted websites, ensuring high system availability
- Performed data backups, system monitoring, and performance optimization

EDUCATION

Bachelor's Degree in Computer Science

International University of Africa • Khartoum, Sudan • GPA: Good • 07/2012 - 10/2017

CERTIFICATIONS

- **Learning Data Analytics: 1 Foundations** – LinkedIn Learning
- **Learning MySQL Development** – LinkedIn Learning
- **CCNA** – KYM Technology Center
- **CCTV** – KYM Technology Center