Global UX & Content

Help users find what they need by serving as the single source of truth for Veterans and their family members.

Now **Q4 FY 2019**	**Next** **Q1 FY 2020**	**Later** **To be prioritized**
Discovery ● Tier 2 Content audit / Analysis ● On-site search for VA.gov ● Google Markup Pilot ● Establish KPIs / analytics **Build/Launch/Publish** ✓ Retirement of explore.VA.gov redirects ✓ Style Guide ● Drupal Training ● Updates to community care facility locator (urgent care, performance) **Research/Design** ● Search landing page template ● VA forms ● IA/ Menu/ Navigation structure	**Discovery** ● Tier 3 Content audit / Analysis ● VA.gov Sitewide Analytics ● Analyze Google Markup Pilot Results **Build/Launch/Publish** ● Tier 2/Tier 3 content templates ● IA / Menu / Navigation ● On-site search for VA.gov ● VA forms templates ● Schema.org Pilot	● VAMC Sites / Pages ● Refine established KPIs