Facility Locator MVP Language Revisions

Aricka Lewis, Ad Hoc | January 27, 2020

The following suggestions are revisions made to language recommendations from the Office of Community Care. These revisions are based on feedback from a usability study run in January 2020. Facility Locator research findings can be found in the va.gov-team repo in Github.

Туре	OCC Recommended Language	Facility Locator Revision	Data/Findings
Facility type drop down	VA Community Care (In Network)	Non-VA health	Veterans do not know how to define Community Care but understand that Non-VA locations will accept their benefits
Facility type drop down	VA Community Care Pharmacies (In Network)	Non-VA urgent care pharmacies	
Service type drop down (Urgent Care)	VA facilities	VA urgent care	- Veterans assumed that Community Care was a second option if VA urgent care was not available. (Change both options to share importance) - Some Veterans assumed "In Network" pertained to a local facility or within a specific area in this context
Service type drop down (Urgent Care)	VA Community Care (In Network)	Non-VA urgent care	
Card label	VA Community Care Pharmacies (In Network)	Non-VA pharmacy	- Veterans understand that there is a difference between urgent and retail/walk-in care (hypothesis: the names of locations - assist in this dfference)
Card label (urgent care)	Retail\Walk-In Care	Retail/walk-in care	
Card label (urgent care)	Urgent Care	Urgent care	
PDF Alert	It is very important that you download or print this form and bring it to your visit	Important information regarding your Non-VA urgent care visit: This document will review your eligibility in preparation for your urgent care visit. It includes critical information for you and your care providers. You can print out a copy or download it to your mobile device.	- Veterans want to choose the location they want to visit before viewing the PDF - Veterans skipped over the alert because the messaging is vague and is easy to scan by - Veterans want to know what the PDF is before viewing or downloading