



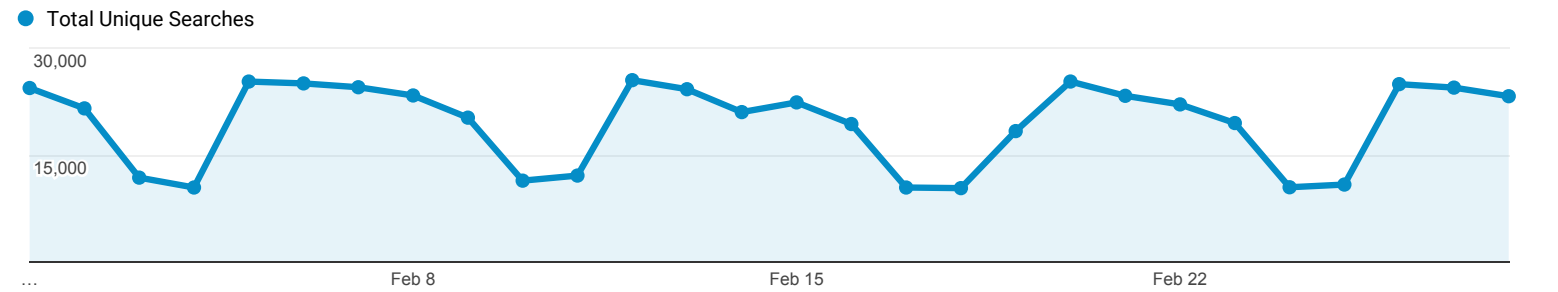
Search Terms - Exclude vacareers



Exclude VA Traffic
73.92% Total Unique Searches

Feb 1, 2018 - Feb 28, 2018

Exclude if Destination Page IS NOT vacareers



Search Term	Total Unique Searches	Results Pageviews / Search
Exclude VA Traffic	544,895 % of Total: 73.92% (737,174)	1.51 Avg for View: 1.73 (-12.88%)
1. id card	8,147 (1.50%)	1.17
2. dd214	3,496 (0.64%)	1.31
3. forms	3,455 (0.63%)	1.28
4. jobs	2,262 (0.42%)	1.30
5. dental	2,174 (0.40%)	1.35
6. medical records	2,123 (0.39%)	1.24
7. id	1,939 (0.36%)	1.06
8. veterans id card application	1,758 (0.32%)	1.08
9. aid and attendance	1,757 (0.32%)	1.42
10. agent orange	1,557 (0.29%)	1.46
11. identification card	1,445 (0.27%)	1.13
12. ebenefits	1,422 (0.26%)	1.33
13. ptsd	1,340 (0.25%)	1.86
14. certificate of eligibility	1,311 (0.24%)	1.17
15. careers	1,247 (0.23%)	1.23
16. hearing aid batteries	1,141 (0.21%)	1.82
17. va id card	1,130 (0.21%)	1.22
18. direct deposit	1,129 (0.21%)	1.38
19. champva	1,040 (0.19%)	1.24
20. login	994 (0.18%)	1.25

21.	chapter 35		991 (0.18%)	1.45
22.	pharmacy		986 (0.18%)	1.24
23.	hearing aids		949 (0.17%)	1.38
24.	coe		937 (0.17%)	1.20
25.	id cards		929 (0.17%)	1.30
26.	veterans id card		862 (0.16%)	1.37
27.	vic		854 (0.16%)	1.53
28.	dd 214		844 (0.15%)	1.25
29.	travel pay		800 (0.15%)	1.57
30.	log in		780 (0.14%)	1.25
31.	tms		773 (0.14%)	1.21
32.	appointments		772 (0.14%)	1.54
33.	dbq		758 (0.14%)	1.30
34.	gi bill		696 (0.13%)	1.20
35.	veteran id card		695 (0.13%)	1.36
36.	sleep apnea		683 (0.13%)	3.07
37.	claims		667 (0.12%)	1.32
38.	employment		666 (0.12%)	1.27
39.	volunteer		642 (0.12%)	1.19
40.	vet id card application		639 (0.12%)	1.49
41.	dd-214		621 (0.11%)	1.21
42.	va forms		607 (0.11%)	1.55
43.	burn pit registry		599 (0.11%)	1.18
44.	change of address		594 (0.11%)	1.28
45.	21-526ez		589 (0.11%)	1.24
46.	21-4138		574 (0.11%)	1.20
47.	audiology		571 (0.10%)	1.40
48.	burn pit		558 (0.10%)	1.16
49.	veteran identification card		549 (0.10%)	1.19
50.	yellow ribbon		533 (0.10%)	1.23
51.	travel		528 (0.10%)	1.35
52.	claim status		527 (0.10%)	1.28
53.	id card status		520 (0.10%)	1.27
54.	billing		511 (0.09%)	1.33