



We can help you reach  
the highest standards  
for your software,  
saving you time  
and money



Custom Software Quality Assurance solutions

info@wedoqa.com  
[www.wedoqa.com](http://www.wedoqa.com)

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# About Us

**“Quality is  
never an accident.  
It is always  
the result of  
intelligent effort.”**  
John Ruskin



## Experienced and Established QA Services Provider

WeDoQA, a subsidiary of ALAS doo, is an outsourcing Software Quality Assurance company founded in 2005 in Novi Sad, Serbia. It's a company with broad experience in manual and automated testing and more than 50 professionals on board.

As a globally recognized QA provider, we are respected both by our clients from varying industries and their software development teams. We are proud to be an official Selenium Commercial support provider.



## Quality is Our Top Priority

With our well-established workflows and conscientious attention to detail, we are able to help our clients deliver software that meets the highest standards.

Apart from exceptional results, our clients are guaranteed:

- transparent communication
- concise documentation
- professional experience

# Our Mission and Values



**Our mission is to improve both the quality of the software and the development process, with transparency, reliability, and exceptional quality of QA.**

## Uncompromised Quality

Quality is our top priority, not just the quality of the end product we are providing QA for, but also the quality of the work we are providing. We are not just bug-hunters. We do QA with passion and take the business side of the project into account too.

## Trust & Accountability

We have been building lasting relationships with clients through our commitment to detailed documentation and argumentation for every step of a project. We are accountable for both our work and the status of a project. It is our responsibility to keep everything top quality.

## Honesty & Integrity

Through transparent processes and clear communication, we keep our clients informed of the actual state of a project without sugarcoating problems.

## Technological Innovation

All members of our staff have dedicated working hours for exploring and learning about the newest software QA trends and technological innovations. Staying on the cutting edge of the industry developments is not only imperative for us but our passion and enjoyment.

## Passion for Invention

In the fast-growing and developing IT industry, we are flourishing by constantly seeking better methods and processes to help ensure the delivery of a software product that is as defect-free as possible, and at the same time optimize the client's time and budget.

## Teamwork

We embrace individualism, creativity, and diversity, and nurture them through regular brainstorming sessions to improve productivity, and gather fresh ideas and views.

# Our Services

## Full QA and PM Services

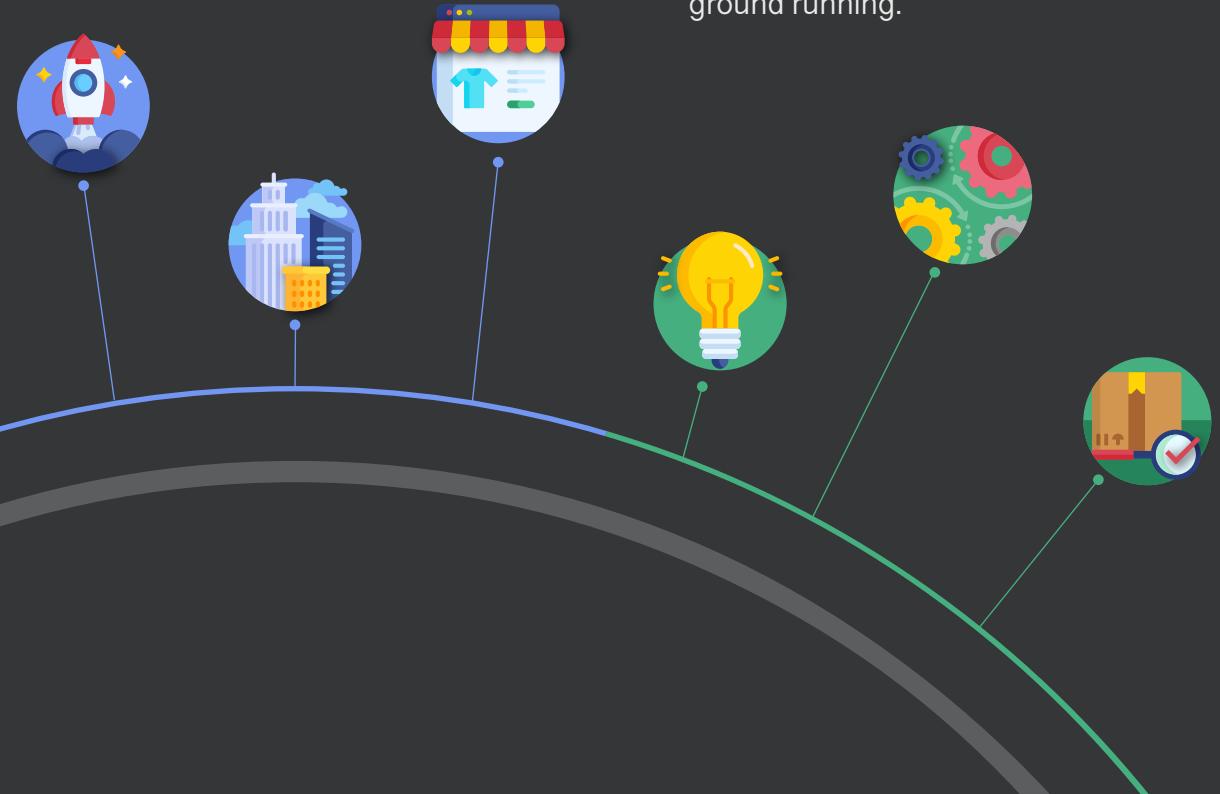
We offer both a staff augmentation approach and a managed service. Service packages vary per client's needs, from manual and automated quality assurance, QA lead, project consulting to full project management.

We can assist at any stage of the development process and work with your team within any type of project management methodology including Agile, Scrum, Kanban, and Traditional.



## All Types of Projects

We work with start-ups on their proprietary software, provide third-party testing for developers, help established corporations elevate their project outcomes, and consult and test any type of software to ensure quality, compliance, function, and positive user experience.



## Implementation in any stage

We understand that project plans change, which is why we can test the final product or take over project management at any stage of the development cycle.

We can start from scratch or jump in when you hit a rough patch. With our dedication to clear communication we know the questions to ask to hit the ground running.

# Our Services

## Manual Testing

Our approach to manual testing is to look at a product as a final user would, but also to keep in mind the business decisions behind it. We pride ourselves in good knowledge of the whole project that each team member working on it has. If we know how and why the system works, it is easier to spot edge cases and keep reported bugs in the scope of the project. We cover all the aspects of functionality testing and various degrees of user experience testing.

- Testing for web-based applications, websites, and mobile applications
- Cross-browser and cross-platform testing, including iPhone, iPad, Android, MAC, Windows, Linux, and more
- Testing for Regression, Functional, Performance, Acceptance, Compliance, User Experience, Accessibility, and more
- Advising developers on next-step fixes per project specifications
- Non-IT manual testing to assess and enhance the user experience
- Testing for full project specs and region/industry compliance



# Our Services

## Automated Testing

We are devoted to developing a specific automation framework, not just writing repetitive test scripts.

It's crucial for us that the delivered code is up to the highest standards and follows the best coding practices.

We offer the complete scope of automated testing to get rapid turnaround and increase testing coverage.

- Setting up the initial framework
- Automated software testing using tools, including Selenium, Cypress, Appium, Test Complete, Watir, WatiN, Katalon, and more
- Using Automated Continuous Integration Servers such as Hudson, Jenkins, Cruise Control, and more
- Load/stress testing using JMeter and Selenium



# Our Services

## Selenium Framework

We provide commercial Selenium support and also have an in-house Selenium framework that empowers us to get your project up and running with speed and ease, saving valuable time. Our in-house framework is designed for a diverse range of projects and is easily customizable per clients' needs and project requirements. We are constantly improving its efficiency and functionality.

### In house Selenium framework advantages:

- Java-based application
- Screenshots and logging
- Parallel test running
- TestNG or JUnit test frameworks
- Customizable report generation
- TestRail and XRay integration
- UI verification against database or API
- IE, Edge, Chrome and Firefox support
- Custom made and well-tested wait methods
- Ant or Maven build and dependency management
- Load Testing using Amazon AWS, JMeter and Selenium



# Our Services

## Project Management

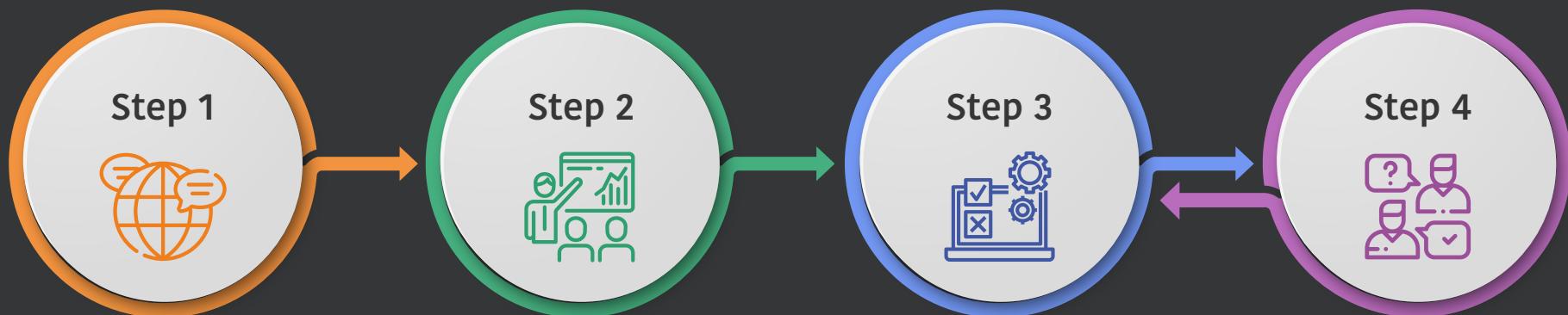
Apart from the actual testing, we usually help with PM too, so that the project has good flow and form, meeting expectations in the planned period. Aligning your product vision with the technical team is our specialty. Our suggestions bring structure to the development of software and ensure it is up to the latest standards. Constant collaboration and transparency also keep the expectations realistic, meeting deadlines each time.

- Innovative project management solutions at every stage of the development process
- Clear communication every step of the way
- Project management from the start or taking over of underperforming projects
- Making sure your project is on time, on track, and on budget
- Easily keeping track of project status with measurable milestones
- Using your preferred PM workflow: Agile, Scrum, Kanban, and Traditional methodologies
- Tracking within any project management tool, including Atlassian JIRA, Rally, Trello, Asana, GitHub, GitLab, Clubhouse, TestRail, Redmine, and more



# The Process

## How Do We Approach a New Project?



### Introductory meeting

During this free consultation with our senior QA specialist, a potential client introduces us to their project in general, their development process, tools, and methodologies used in the management, as well as the business side behind it all.

When we have the whole picture we give our assessment and suggest the best way to incorporate QA into the process. Then we create a detailed offer.

### Onboarding period

A client provides a detailed presentation of the product that will be tested so that our team members working on the project get introduced to the complete set of functions of the software. Here the priorities for testing are established.

This wholesome approach enables us to speed up the process and minimize future misunderstandings and mistakes.

### Testing

- Test case writing, both for manual and automated testing
- Manual testing and reporting bugs, feature and fix verification
- Automated testing: setting up the framework, coding, running the tests and checking the results, maintenance and updating
- Tracking within a desired project management tool
- Constantly improving the testing process and modifying it as needed

### Two-way communication

Constant and clear communication keeps the whole project on track, enables in-depth testing, speeds up the process, and sets clear OKRs.

- Reports are sent as per clients' needs (daily, weekly, monthly, or per milestone)
- Always available to discuss our bug reports in detail directly with developers
- Regular feedback through meetings (standup, planning, grooming)

# Our Team

## A Team of IT Experts with Various Specialties

Our company, which started as a small family business, now employs more than 50 tenured and trained multifield IT experts who remain on the cutting edge of the industry developments. Our experts are highly experienced in QA practices and have worked on multiple projects from various industries.

We always make sure that each person taking over a new project has the learning time to get to know the project in depth before the first billing hour. In that way, the team's productivity is always at its highest, and transitions are seamless for the client.

We also seek out non-IT input during weekly brainstorming sessions. The delivered insights take your project to the next level, ensuring an intuitive, user-friendly, and valuable product.



# Our Team

## A Word from the Co-founders



**Vilmos Somodji**  
CEO

**“In WeDoQa, we see success as a team sport. Our company can only be as extraordinary as the people who embody the mission of our organization, those who go above and beyond to see the company succeed and to make our customers happy.”**

**Tibor Dudjik**  
COO

**“We work together to achieve the unmatched quality that makes WeDoQA exemplary in excellence and not just mindless success. Being open-minded and nurturing individualism we are cultivating a team of professionals that are passionate about what they do, not just doing the job as an endless treadmill.”**



# Our Clients

We are working with a vast range of industries, for all types of business, from small businesses and startups to established global corporations.



Accounting



Data analysis



Insurance



Investment



Finance



Marketing



Publishing



Technology



Telecommunication



Manufacturing



Transport



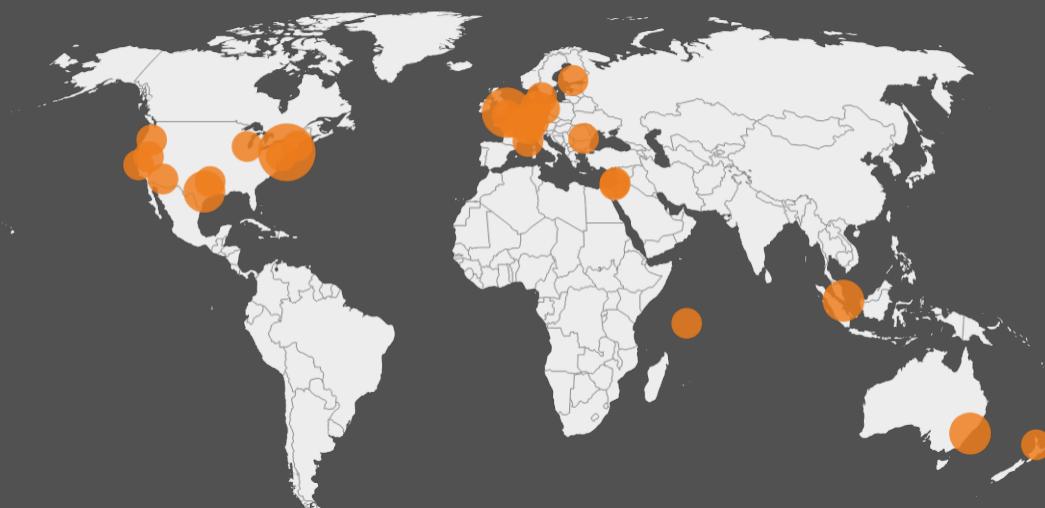
Health



Healthcare



Tourism



For over 16 years, we have been building trusting relationships with clients and their development teams around the world.

# Why Outsource QA?



## Access to Skilled Testers

Setting up a testing team from scratch with skilled resources, processes, methodologies, and tools within an organization is a big challenge. Outsourcing amplifies your reach for domain professionals without directly increasing your expenditure. You get the QA specialists who are already trained and experienced testers, productive from day one.



## Faster Testing Results

Outsourcing software companies use multiple testing models and can perform testing on your software in an efficient, thorough and comprehensive manner. The predefined and easily customizable workflow means the QA team can dive into the testing routine right away, finish it in a complete manner, and within a shorter turnaround time.



## Seamless Team and Project Transitions

Outsourcing ensures you are getting constant quality no matter what the circumstances are, including upsizing or downsizing, holidays, sick leaves, and team members leaving. You don't have to worry about training new staff members or getting new skills and tools as the project develops.



## Deeper Understanding of Latest Trends

Things change rapidly in the tech world and software testing is no exception. Software testing providers are following the latest QA trends and use the best proven tools and methods in the industry, constantly improving their workflows.



## A Cost-Effective Method

Software developers are not software testers. If you partner with an outsourcing software testing company, the issues will be identified early on and save you a massive cost of fixing defects later. On the other hand, maintaining an internal QA team with specialized skills is proven to be much more expensive when compared to maintaining a contract with a third party.



## Secure Code

Reliable outsourcing software testing companies prefer to be compliant and meet the global regulatory requirements. They are sensitive towards breaching of Intellectual Property Rights and security of the code that comes in for testing.

## Why Choose Us?

You have countless options of software QA providers to choose from, so you might be wondering what sets WeDoQA apart from the crowd.

For starters, we pride ourselves on our: communication, precision, reliability, consumer privacy, and uncompromised quality.



Clear and actionable test plans and test cases



Over 16 years of experience working with a wide range of industries and teams across the globe



Familiar with software architecture and best practices in software development so we are able to provide informed suggestions on how to incorporate QA into software development



Over 50 specialists with various backgrounds and expertise



Regular brainstorming sessions for all projects, constantly refreshing and improving our approach



Capacity and proven methods to accommodate any changes in the project, whether it is upsizing, downsizing, or any other situation that can potentially slow down the process

## Get in Touch

 [www.wedoqa.com](http://www.wedoqa.com)

 [info@wedoqa.com](mailto:info@wedoqa.com)

Make an appointment with our senior specialist and receive a free consultation about your software quality assurance and project management needs.



Starting a new project?  
Struggling with quality issues on an existing one, or in need of QA for a finished software?  
Contact us to find out about quality assurance possibilities tailored to your exact situation.



 Rudjera Boskovica 20  
Novi Sad, Serbia