# Alex Lee

#### **Senior Data Scientist**

**United States** (832) 795-6031 LinkedIn

Website

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# Github

## **SKILLS**

Other

**Core Strength Programming** 

End-to-End ML Modeling, Data Mining, Experimental Design, Causal Inference, Statistics, Storytelling Python: Scikit-learn, PyTorch, PySpark, SciPy, Statsmodels, Pandas, NumPy, Matplotlib, Django

R: Tidyverse, Tidymodels, Shiny, Quarto, Plumber

SQL, Hadoop, Tableau, PowerBI, Alteryx, Databricks, Azure, Git, Hug. Face, Llama, Stable Diffusion, Korean

### **EXPERIENCE**

Remote, PA Humana

Senior Data Scientist Sep. 2024 - Present

• Engineered an ensemble regression model to forecast the Health Equity Index, achieving a MAE of 2.0 on the 0-100 scale. The model automates feature collection, training, fine-tuning, and monitoring across 26 sub models, and is a critical component of the Star Rating ecosystem, with potential impacts valued in the hundreds of millions of dollars.

#### Senior Business Intelligence Engineer

Jun. 2023 - Sep. 2024

- Developed and deployed a LGBM classifier model to predict balance and fall risks among 5M Medicare members, doubling the accuracy of identifying at-risk individuals compared to the natural distribution. Contributed to annual revenue increase of \$2M.
- Built financial valuations for intervention campaigns using causal inference techniques like RCTs, Matching, DiD, and RDD, preventing over \$100K in annual costs and contributing to an annual revenue increase of over \$5M.
- Consulted business partners on study designs, including A/B testing, refining study parameters and sampling methodologies to ensure robust and causally interpretable results. Successfully led over 5 study campaigns from concept through execution.

# The Hershey Company

Hershey, PA

### **Lead Business Intelligence Analyst**

Dec. 2022 - Jun. 2023

- Optimized a Random Forest model through feature engineering and hyperparameter tuning, achieving an AUC score of 0.88 on the test set, predicting employee turnover to provide proactive targeting for retention interventions.
- Developed a real-time REST API, integrating Survival Analysis, PCA, and Factor Analysis to provide advanced recruitment KPI monitoring and process optimization.

# Senior Analyst, HR Reporting (Senior Data Analyst)

Mar. 2022 - Dec. 2022

- Conducted Adverse Impact Analysis, applying statistical testing techniques like Chi-square, t-test, and ANOVA to reveal complex relationships within diversity groups and provide strategic guidance.
- Built financial valuations on tuition reimbursement policy, demonstrating its positive impact on performance, retention, and management perception. Resulted in annual allocation of over \$6M towards the program.

# Analyst, HR Reporting (Data Analyst)

Nov. 2018 - Mar. 2022

- Developed and automated 7+ end-to-end dashboards and reports, streamlining the monitoring of People Analytics KPIs. This initiative replaced third-party tools, resulting in a direct cost savings of over \$200K annually.
- Optimized data models and ETL pipelines, resulting in 40 hours per month reduction in data prep time for users.

#### **EDUCATION**

**Master of Applied Data Science** University of Michigan - Ann Arbor, MI Apr. 2026 (Expected) **Bachelor of Business Administration** University of North Texas – Denton, TX Aug. 2015

#### **PROJECTS**

Algorithmic Stock Trading using LSTM Model in PyTorch Text to SQL Transformer Model in PyTorch Using ML to Identify Risk Factors and Predict Fatal Outcomes in Protests

May 2024

May 2023

November 2022