Alex Lee

Mid-Level Data Scientist

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LinkedIn

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Website Github

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SKILLS

Core Strength Programming

End-to-End Modeling, Data Mining, Experimental Design, Causal Inference, Linear Algebra, Statistics

Python: Scikit-learn, PyTorch, PySpark, SciPy, Pandas, NumPy, Matplotlib, Django

R: Tidyverse, Tidymodels, Shiny, Quarto, Plumber

SQL, Hadoop, CSS, Tableau, PowerBI, Alteryx, Databricks, Azure, GCP, Git, Bilingual English and Korean

EXPERIENCE

Senior Business Intelligence Engineer

Jun. 2023 - Present Remote, US

Other

- Developed and Deployed a LightGBM Classifier model using Sklearn, PySpark, and Azure DevOps to predict balance and fall risks among 5 Million Medicare members, achieving a testing F1 score of 0.75.
- Developed a Ridge Regression model using Sklearn to forecast Health Equity Index Scores, achieving testing R Squared of 0.85.
- Built financial valuations on intervention campaigns to support the business decision making process, using causal inference techniques like Matching (Coarsened Exact Matching, Propensity Score Matching), Regression (Diff-in-Diff, Regression Discontinuity Design, Structural Equation Modeling), and Text Mining (Topic Modeling, Text Classification).
- Consulted business partners on experimental designs, helping to refine study parameters and sampling methodologies to ensure robust and causally interpretable results. Managed 5+ study campaigns.

Lead Business Intelligence Analyst

Dec. 2022 - Jun. 2023

Hershey, PA

The Hershey Company

- Optimized a Random Forest model with Python SkLearn through feature engineering and hyperparameter tuning, achieving a testing AUC score of 0.88, predicting employee turnover to provide proactive targeting for retention interventions.
- Developed a real-time REST API with Python Django, integrating Survival Analysis, PCA, and Factor Analysis to provide nontechnical stakeholders with standardized talent acquisition KPIs and models.

Senior Analyst, HR Reporting (Senior Data Analyst)

Mar. 2022 - Dec. 2022

The Hershey Company

Hershey, PA

- Conducted Adverse Impact Analysis using R, applying statistical testing techniques like Chi-square, t-test, and ANOVA to reveal complex relationships within diversity groups and provide strategic guidance.
- Built financial valuations on tuition reimbursement policy in R, demonstrating its positive impact on performance, retention, and management perception. Resulted in the allocation of over \$6M towards the program.

Analyst, HR Reporting (Data Analyst)

Nov. 2018 - Mar. 2022

Hershey, PA

The Hershey Company

- Developed and automated 7+ end-to-end dashboards and apps using R Shiny, Tableau, and SQL, enabling continuous monitoring of People Analytics KPIs, leading to direct cost reduction of over \$100K/year.
- Automated periodic internal and external reports and surveys using R Markdown, reducing the overhead hours spend by 90%. Contributed to earning a Great Place to Work recognition and 1st place in DiversityInc Top 50.
- Optimized data models and ETL pipelines in SQL Server, resulting in 40 hours/month reduction in data prep time for users.

EDUCATION

Master of Applied Data Science Bachelor of Business Administration University of Michigan - Ann Arbor, MI University of North Texas – Denton, TX Dec. 2025 (Expected) Aug. 2015

PROJECTS

Algorithmic Stock Trading using LSTM Model in PyTorch Text to SQL Transformer Model in PyTorch

May 2024

May 2023

Using ML to Identify Risk Factors and Predict Fatal Outcomes in Protests

November 2022