EMPATHY MAP ON "THE CAT DETECTIVE HORROR GAME"

Think!

- This game is cool, the characters are weird
- The bosses are difficult to defeat, but the characters are weird designed, why are the characters cat in a horror game?
- There are many add-ons to add to the game
- The game plot is awesome
- The puzzles are very engaging
- This is a good game to play with friends

Feel

- This game is very engaging
- I'm relieved my pc isn't going to explode <<Questionable>>
- The graphics are good

Say

- The characters are very cute
- This game is very addictive
- You should play, it is not pay to win!
- The animations are good

Do

- Recommend and donate for the development of the game
- Create add-ons to the game
- Waste all their money on donations
- Prefer the game over stuying

Document Research

Research:

The main points are a link...

- Gen Z ranks horror as their third favorite video content genre, with 28% preferring horror games
- 56% of horror game players have stated that they play these games alone, compared to 17% who play with friends
- 56% of people who play horror games play for the scare factor.

Which is why the overall design of the game is going to be unexpectedly cute for a "horror" game.

- Under 18s make up 21% of video game players in the US, and 26% of the players are aged between 34 and 54.
- In the US, 64% of adults and 70% of those under 18 play video games regularly.

Which is why, the people it is directed to is to public to young adults-to adults.

Purpose Statement

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This game is going to be a cute characters horror game, there will be a lot of puzzles to solve in group or alone. This game is being created because I enjoy the narrative of a peaceful game that as the story advances it becomes more dark. It is centered for people <not public in general> who enjoy to experience a roller coaster of emotions.

Brain Storm Ideas

The three main ideas of things that are going to be added:

- It is going to be a 3D game <<may have some changes?>>
- All of the characters will be cats, except a lobster. <<may have some changes over time>>
- The game will consist of many puzzles that will be changing as the character(s) advance.
- There will be different types of gameplay options <<not like difficulty, but an option to disabling some parts of the story may be available>>.