

PROJECT REPORT TEMPLATE

BUILD AN EVENT MANAGEMENT SYSTEM USING SALESFORCE

TEAM ID: NM2023TMID18328

1.INRODUCTION :

1.1 Overview :

Event management is the process of creating and maintain an event. This process spans from the very beginning of planning all the way to post event strategizing.

1.2 Purpose:

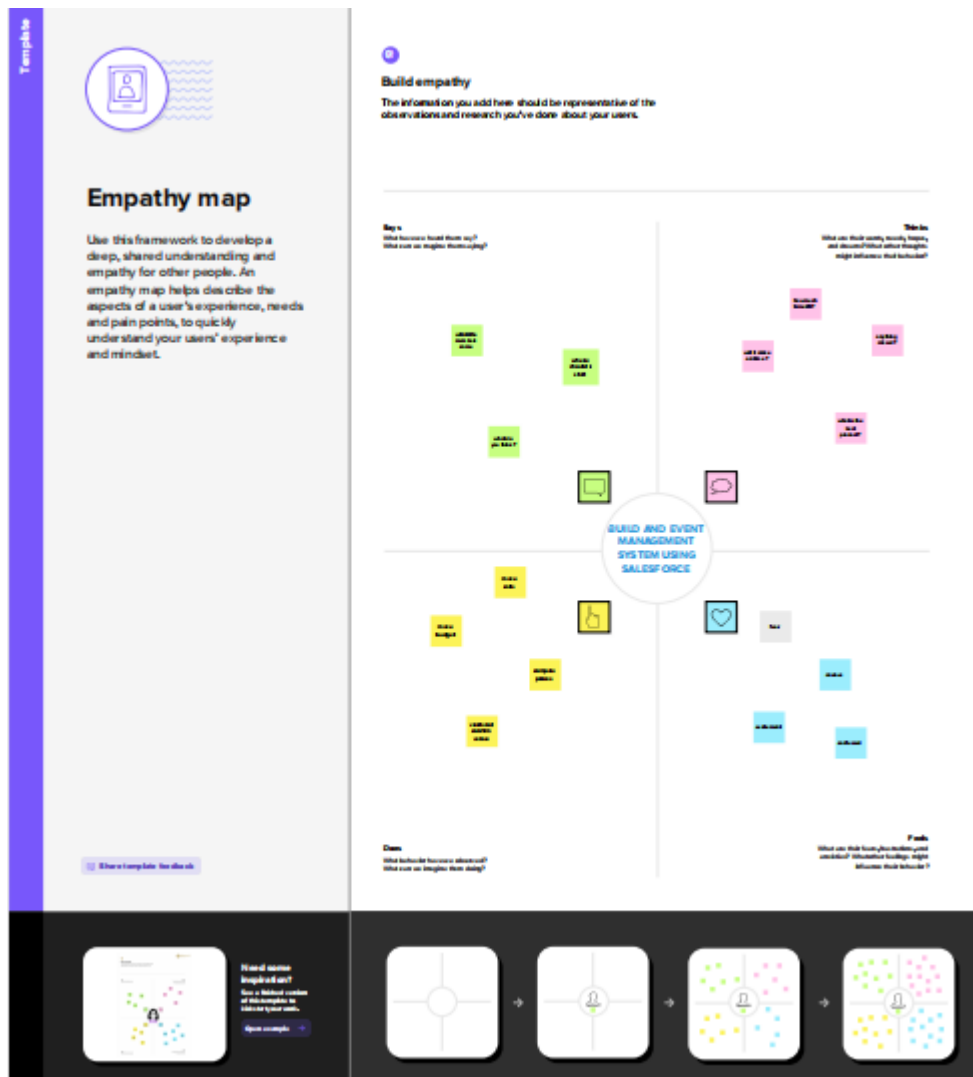
At the start, an event manager makes planning decision , such as the time, location , and theme of their event. During an event, event managers observes the events live and make sure things run smoothly. after an event, event managers are tasked with reviewing event data, submitting KPI and ROI findings, and staying on the ball for any post-event offerings.

2. Problem Definition & Design Thinking

2.1 Empathy map :

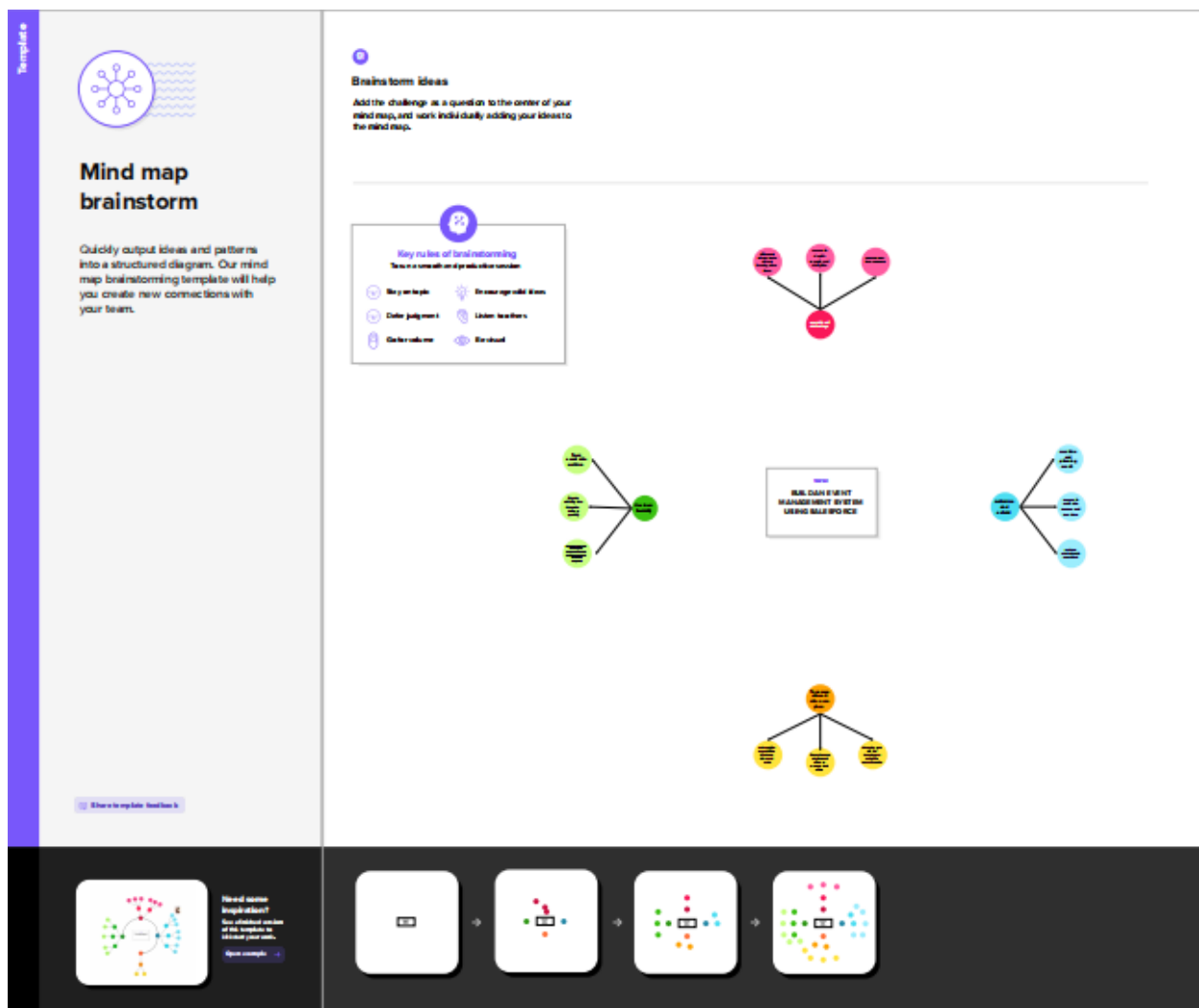
An empathy map is a collaborative visualization used to articulate what we know about a particular type of user. It externalizes knowledge about users in order to

- 1) create a shared understanding of user needs, and
- 2) aid in decision making



2.2 Brainstorming :

Brainstorming is a group problem-solving method that involves the spontaneous contribution of creative ideas and solutions. This technique requires intensive, freewheeling discussion in which every member of the group is encouraged to think aloud and suggest as many ideas as possible based on their diverse knowledge.



3. RESULT

3.1 Data

Model :

Object name

1.Event

Field label

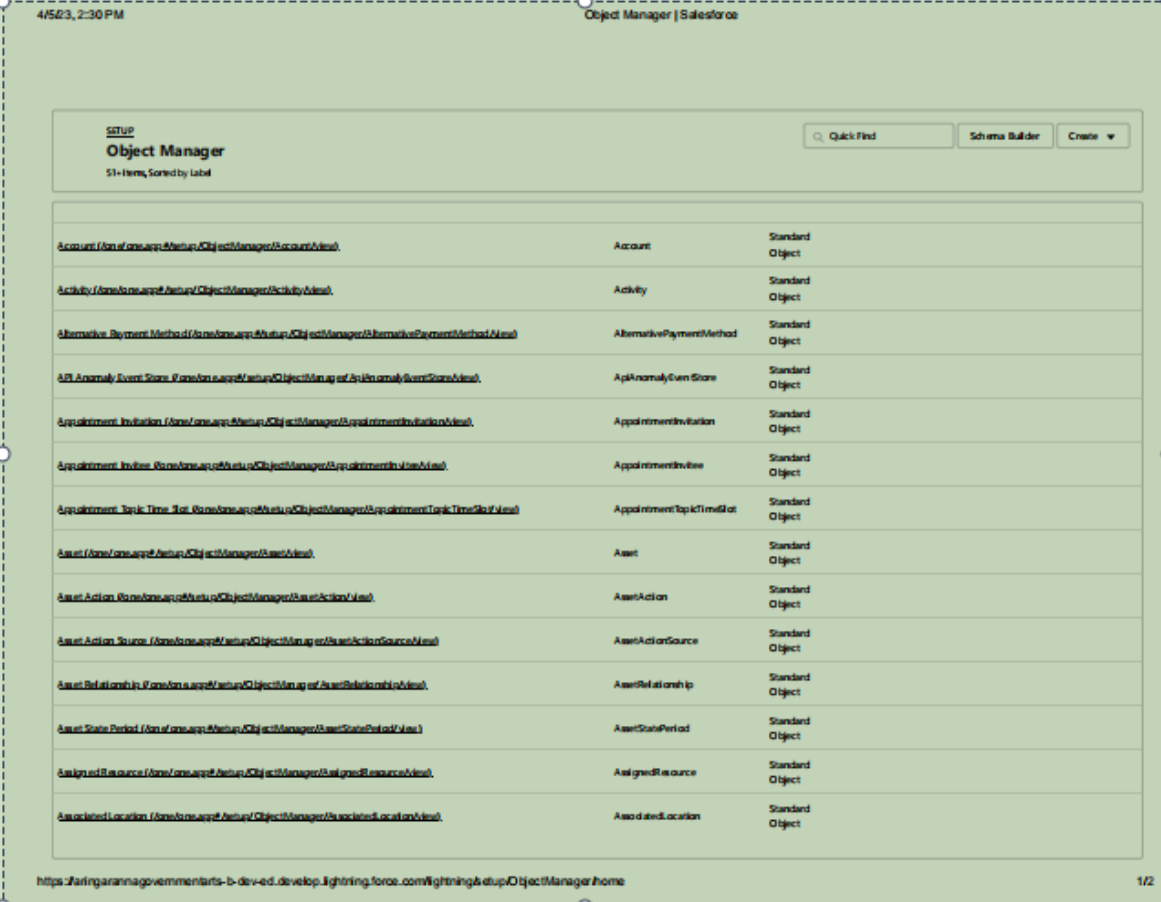
Event

Data type

Text

2.Attendess	Attendee	Auto number, phone
3.Speakers	Speaker	Text, Email
4.Vendors	Vendor	Email, Phone, Text

3.2Activity & Screenshort :



The screenshot shows the Salesforce Object Manager interface. At the top, it says "4/5/23, 2:30 PM" and "Object Manager | Salesforce". Below this is a header section with "SETUP Object Manager" and "51 Items, Sorted by Label". There are three buttons: "Quick Find", "Schema Builder", and "Create". The main content is a table listing various standard objects.

Account (/one/oneapp#/Setup/ObjectManager/AccountView)	Account	Standard Object
Activity (/one/oneapp#/Setup/ObjectManager/ActivityView)	Activity	Standard Object
Alternative Payment Method (/one/oneapp#/Setup/ObjectManager/AlternativePaymentMethodView)	AlternativePaymentMethod	Standard Object
API Anomaly Event Store (/one/oneapp#/Setup/ObjectManager/APIAnomalyEventStoreView)	APIAnomalyEventStore	Standard Object
Appointment Invitation (/one/oneapp#/Setup/ObjectManager/AppointmentInvitationView)	AppointmentInvitation	Standard Object
Appointment Invite (/one/oneapp#/Setup/ObjectManager/AppointmentInviteView)	AppointmentInvite	Standard Object
Appointment Topic Time Slot (/one/oneapp#/Setup/ObjectManager/AppointmentTopicTimeSlotView)	AppointmentTopicTimeSlot	Standard Object
Asset (/one/oneapp#/Setup/ObjectManager/AssetView)	Asset	Standard Object
Asset Action (/one/oneapp#/Setup/ObjectManager/AssetActionView)	AssetAction	Standard Object
Asset Action Source (/one/oneapp#/Setup/ObjectManager/AssetActionSourceView)	AssetActionSource	Standard Object
Asset Relationship (/one/oneapp#/Setup/ObjectManager/AssetRelationshipView)	AssetRelationship	Standard Object
Asset State Period (/one/oneapp#/Setup/ObjectManager/AssetStatePeriodView)	AssetStatePeriod	Standard Object
Assigned Resource (/one/oneapp#/Setup/ObjectManager/AssignedResourceView)	AssignedResource	Standard Object
Associated Location (/one/oneapp#/Setup/ObjectManager/AssociatedLocationView)	AssociatedLocation	Standard Object

https://faringarannagovernmentarts-b-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/home 1/2

Account

[Details \(/one/one.app#/setup/C](#)

[Fields & Relationships \(/one/one.app#/sets](#)

[Page Layouts \(/one/one.app#/setup/Ob](#)

[Lightning Record \(/one/one.app#/setup/C](#)
[Pages](#)

[Buttons, Links, and Actions \(/one/one.app#/setup/Ob](#)

[Compact Layouts \(/one/one.app#/setup/C](#)

[Field Sets \(/one/one.app#/setup/Objec](#)

[Object Limits \(/one/one.app#/setup/Obj](#)

Details

Description

API Name
Account

Custom

Singular Label
Account

Plural Label
Accounts

Enable Reports

Track Activities

Track Field History

Deployment Status

Help Settings

Standard salesforce.com Help Window

Event

[Details \(/one/one.app#/setup/C](#)

[Fields & Relationships \(/one/one.app#/sets](#)

[Page Layouts \(/one/one.app#/setup/Ob](#)

[Lightning Record \(/one/one.app#/setup/C](#)
[Pages](#)

[Buttons, Links, and Actions \(/one/one.app#/setup/Ob](#)

[Compact Layouts \(/one/one.app#/setup/C](#)

[Field Sets \(/one/one.app#/setup/Objec](#)

[Object Limits \(/one/one.app#/setup/Obj](#)

Details

Edit

Delete

Description

API Name
Event__c

Custom

✓

Singular Label
Event

Plural Label
Events

Enable Reports

✓

Track Activities

Track Field History

Deployment Status

Deployed

Help Settings

Standard salesforce.com Help Window

Object Limits /one/one.app#/setup/Obj

- Enable Reports
- ✓
- Track Activities
- Track Field History
- Deployment Status
- Deployed
- Help Settings
- Standard salesforce.com Help Window

Edit Delete

Delete

Object	/one/one.app#/setup/Obj
Limits	

API Name	Vendor_c
Custom	✓
Singular Label	Vendor
Plural Label	Vendors

Enable Reports
✓
Track Activities
Track Field History
Deployment Status
Deployed
Help Settings
Standard salesforce.com Help Window

Edit Delete

Delete

Speaker

[Details/one/one.app#/setup/C](#)

Fields &
Relationships [//one/one app#/sets](#)

Page /one/one_app#/setup/Ob
Layouts

[Lightning](#)
[Record \(/one/oneapp#/setup/C](#)
[Pages](#)

Buttons,
Links, [//one.one.app#/setup/Q](#)
and
Actions

[Compact Layouts](#) [/one/one.app#/setup/C](#)

Field
Sets [/one/oneapp#/setup/Object](#)

Object /one/one app#/setup/Obj
Limits

Details

Description

API Name
Speaker_c

Custom

Singular Label

Speaker

Plural Label

Speakers

Enable Reports

Track Activities

Track Field History

Deployment Status

Deployed

[Help Settings](#)

Standard salesforce.com Help Window

Edit

Delete

Reports

Recent

4 items

🔍 Search recent reports...

New Report

New Folder



REPORTS	Report Name	Description	Folder	Created By	Created On
Recent	New Events Report (https://aringarannagovem entarts-b-dev- ed.develop.lightning.force.co m/lightning/r/sObject/0002w 000000IGY#EA3/view? queryScope=userFolders)		Private Reports (https://aringarannagovem entarts-b-dev- ed.develop.lightning.force.co m/lightning/o/Report/home? queryScope=mine)	ALEX JERALD C (https://aringarannagovem entarts-b-dev- ed.develop.lightning.force.co m/lightning/r/sObject/00052w 00000GTJL1AAL/view? queryScope=userFolders)	2/9/2023, 4:34 pm
Created by Me					
Private Reports					
Public Reports					
All Reports	New Speakers Report (https://aringarannagovem entarts-b-dev- ed.develop.lightning.force.co m/lightning/r/sObject/0002w 000000IGY#EA3/view? queryScope=userFolders)		Private Reports (https://aringarannagovem entarts-b-dev- ed.develop.lightning.force.co m/lightning/o/Report/home? queryScope=mine)	ALEX JERALD C (https://aringarannagovem entarts-b-dev- ed.develop.lightning.force.co m/lightning/r/sObject/00052w 00000GTJL1AAL/view? queryScope=userFolders)	2/9/2023, 4:34 pm
FOLDERS					
All Folders					
Created by Me					
Shared with Me	New Vendors with Event name Report (https://aringarannagovem entarts-b-dev- ed.develop.lightning.force.co m/lightning/r/sObject/0002w 000000IGY#EA3/view? queryScope=userFolders)		Private Reports (https://aringarannagovem entarts-b-dev- ed.develop.lightning.force.co m/lightning/o/Report/home? queryScope=mine)	ALEX JERALD C (https://aringarannagovem entarts-b-dev- ed.develop.lightning.force.co m/lightning/r/sObject/00052w 00000GTJL1AAL/view? queryScope=userFolders)	2/9/2023, 4:33 pm
FAVORITES					
All Favorites					
	New Events with Attendees Report (https://aringarannagovem entarts-b-dev- ed.develop.lightning.force.co m/lightning/r/sObject/0002w 000000IGY#EA3/view? queryScope=userFolders)		Private Reports (https://aringarannagovem entarts-b-dev- ed.develop.lightning.force.co m/lightning/o/Report/home? queryScope=mine)	ALEX JERALD C (https://aringarannagovem entarts-b-dev- ed.develop.lightning.force.co m/lightning/r/sObject/00052w 00000GTJL1AAL/view? queryScope=userFolders)	2/9/2023, 4:31 pm

4. TRAILHEAD PROFILE PUBLIC URL

Team Leader – <https://trailblazer.me/id/ajerald>

Team Member 1 – <https://trailblazer.me/id/abitk2>

Team Member 2 – <https://trailblazer.me/id/aajay10>

Team Member 3 – <https://trailblazer.me/id/alexs409>

5. ADVANTAGES & DISADVANTAGES

Advantages :

- 1.opportunities for creativity
- 2.Ability to work different events
- 3.high projection job growth

Disadvantages :

- 1.Unconventional work hours
- 2.Time away from family and friends
- 3.Multiple events at the same time

6. APPLICATIONS

1.vFAIRS is a type of business application that enables companies to store employee information ,manage common EVENT functions ,and execute critical EVENT activities such as processing payroll and administering benefits.

2.Features of vFAIRS application include an employee self-service portal, payroll ,workforce management ,recruitment and hiring ,benefits administration ,and talent management .

7. CONCLUSION

In conclusion ,due many challenges that are facing human resource departments , there is need for organisations to adopt correct and workable policies that will not only ensure they alleviate these challenges but also develop mechanisms of dealing with such challenge in case they occur in the future .

8. FUTURE SCOPE

The project has a very vast scope in future . The project can be implemented on internet in future.