

Alex Prime Strategic Report

□ ALEX PRIME STRATEGIC REPORT

Executive Director Agent — First Operational Brief

Date: January 31, 2026

Prepared for: Chicco Mutombo Kabundji

Classification: Internal Strategy Document

EXECUTIVE SUMMARY

While you rest, I've analyzed your goals, skills, and market positioning to develop actionable strategies across your priority areas. This document contains:

1. Paris Architecture Market Entry Strategy
 2. LinkedIn Content Domination Plan
 3. Facebook/Meta Advertising Optimization
 4. YouTube Channel Blueprint
 5. WordPress Business Automation
 6. AI Solutions Business Framework
 7. Local LLM Infrastructure Plan
 8. Investment & Wealth Building Strategy
 9. Family Systems Design
 10. 90-Day Action Plan
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1. PARIS ARCHITECTURE MARKET STRATEGY

Market Analysis

Paris is one of Europe's most active architecture and construction markets: - **€15+ billion** annual construction market in Île-de-France - Strong demand for **renovation** (Haussmannian buildings) - Growing **eco-construction** and **energy retrofit** requirements - Active **luxury** real estate development

Your Competitive Advantages

Skill	Market Application
3ds Max + Revit	Full pipeline from plans to photorealistic renders
Set Design Background	Events, exhibitions, showrooms
21+ years experience	Trust factor with clients
AI-enhanced workflow	Faster turnaround than competitors

Client Acquisition Channels

Primary (France-Focused)

1. **Malt.fr** — Top French freelance platform
2. **Architectes.org** — Official French architects directory
3. **Houzz France** — Direct client connections
4. **LinkedIn** — B2B networking
5. **Facebook Groups** — “Architectes Paris”, “Rénovation Paris”

Secondary (International)

1. **Upwork** — Global reach, higher rates possible
2. **Fiverr Business** — Volume-based
3. **99designs** — Competition-based
4. **CGarchitect** — Specialized 3D arch community

Direct Outreach Targets

- Small/medium architecture firms (1-10 employees) — they outsource visualization
- Real estate developers — need marketing renders
- Interior designers — collaboration opportunities
- Event agencies — set design, 3D visualization
- Construction companies — technical plans

Pricing Strategy (French Market)

Service	Low End	Mid Range	Premium
Basic Floor Plans	€150-300	€300-500	€500-800
Architectural Renders (exterior)	€200-400	€400-800	€800-1500
Interior Visualization	€150-350	€350-600	€600-1200
Full Project Package	€800-1500	€1500-3000	€3000-6000
Set Design Concept	€500-1000	€1000-2500	€2500-5000+

Immediate Actions

1. Create portfolio website (WordPress) with French SEO
2. Register on Malt.fr with optimized profile
3. Join 5 French architecture Facebook groups
4. Post on LinkedIn (French) 3x/week
5. Create Houzz profile with portfolio

2. LINKEDIN CONTENT STRATEGY

The Algorithm in 2025-2026

LinkedIn rewards:
- **Dwell time** — Long-form posts (1500+ characters)
- **Early engagement** — First 90 minutes critical - **Native content** — No external links in main post - **Consistency** — 3-5 posts per week - **Carousels** — 2-3x more engagement than text-only

Content Pillars for Kabundji

1. AI for Business (40%)

- Case studies of automation saving time/money
- AI tool tutorials (accessible to non-tech)
- “Before/After” automation transformations
- Industry predictions

2. Architecture/3D Visualization (30%)

- Project showcases (with client permission)
- Behind-the-scenes renders
- Tips for architects working with visualizers
- Software comparisons

3. Entrepreneurship Journey (20%)

- Lessons from 21 years in tech
- Building a remote service business
- Client acquisition strategies
- Work-life balance as a family man

4. Personal Brand (10%)

- Values and beliefs (Christian perspective when relevant)
- Cultural insights (Congolese heritage, Paris life)
- Book/resource recommendations

Weekly Posting Schedule

Day	Content Type	Focus
Monday	Text post (story)	Weekly insight/lesson
Tuesday	Carousel	How-to or tips
Wednesday	—	Engage on others' posts
Thursday	Image + text	Project showcase
Friday	Text post	Industry thoughts/predictions
Weekend	—	Rest + plan next week

Post Templates

Template 1: Problem-Solution

[Hook – provocative statement]

[Problem description – 2-3 sentences]

[The insight/solution – your perspective]

[Bullet points with value]

[Call to action – question]

#AI #Automation #Business

Template 2: Story-Lesson

[Attention-grabbing first line]

Last week, something happened...

[Story in 3-4 paragraphs]

The lesson:

- Point 1
- Point 2
- Point 3

What's your experience with [topic]?

Growth Tactics

1. **Comment on 10 posts daily** in your niche (meaningful comments)
 2. **Connect with 10 relevant people daily** (personalized notes)
 3. **Respond to all comments** within 2 hours
 4. **Tag relevant people** in posts (not spam, genuine inclusion)
 5. **Cross-promote** — Share LinkedIn content on other platforms
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3. FACEBOOK/META ADVERTISING – CHEAPEST STRATEGIES

Budget Optimization

Lowest Cost Ad Types

1. **Traffic Campaigns** — €0.05-0.20 per click
2. **Engagement Campaigns** — €0.01-0.05 per engagement
3. **Video Views** — €0.01-0.03 per view (huge reach)

Expensive (Avoid for Now)

- Lead generation (€2-15 per lead)
- Conversions (€5-50+ per conversion)
- App installs (€1-5 per install)

Cheapest Strategy: Video + Retargeting

Phase 1: Reach (€5/day) - Create 60-90 second value video (tips, showcase, how-to) - Run video view campaign - Target: France, age 25-55, interests: architecture, real estate, business

Phase 2: Retarget (€3/day) - Retarget people who watched 50%+ of video - Show them testimonials, case studies, or offer - Much cheaper than cold audiences (warm leads)

Budget Breakdown

Monthly Budget	Daily Split	Expected Reach
€100	€3.30/day	10,000-30,000
€200	€6.60/day	25,000-60,000
€300	€10/day	40,000-100,000

Quick Wins

1. **Boost best-performing organic posts** (€5-10, huge reach)
 2. **Use Reels/Stories** — 50% cheaper than feed ads
 3. **Test in low-competition hours** — 6-9 AM, lower CPM
 4. **Exclude expensive placements** — Audience Network, Messenger
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4. YOUTUBE CHANNEL BLUEPRINT

Channel Positioning Options

Option A: AI for Business (English + French)

- Tutorials, reviews, case studies
- High monetization potential
- Competitive but growing

Option B: Architecture Visualization (English)

- Tutorials, timelapses, showcases
- Niche but loyal audience
- Good for client acquisition

Option C: Tech Entrepreneurship (French)

- French market less saturated
- Personal brand building
- Lower immediate revenue, higher long-term value

Recommendation: Start with **Option C** for French market differentiation, then expand.

Content Plan (First 30 Videos)

Series 1: AI for French Businesses (10 videos)

1. Qu'est-ce que l'automatisation IA? (Introduction)
2. ChatGPT pour les entrepreneurs
3. Automatiser vos emails avec l'IA
4. Créer un agent IA pour votre entreprise
5. N8n: L'outil d'automatisation gratuit ... etc.

Series 2: My Tech Journey (10 videos)

1. 21 ans dans la tech: Ce que j'ai appris
2. Comment je suis devenu développeur à Paris
3. Mes erreurs d'entrepreneur (et comment les éviter) ... etc.

Series 3: Tutorials (10 videos)

1. Créer un site WordPress en 2026
2. Introduction à Flutter
3. 3ds Max pour les débutants ... etc.

Growth Strategy

1. **SEO First** — Research French keywords, optimize titles/descriptions
2. **Shorts** — Repurpose long content into 60-second clips
3. **Consistency** — 2 videos/week minimum
4. **Cross-promotion** — Share on LinkedIn, Facebook, WhatsApp status
5. **Collaborate** — Guest appearances with French tech creators

Monetization Timeline

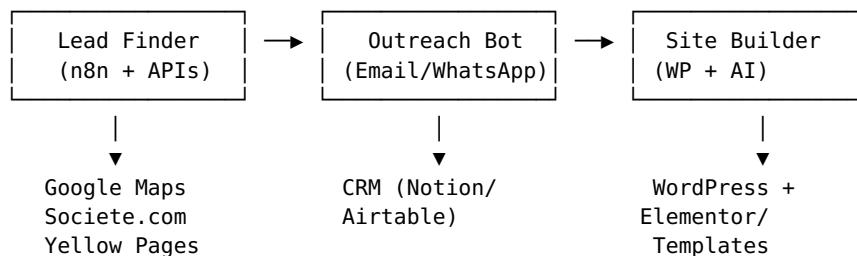
Phase	Timeline	Revenue Source
Growth	Months 1-6	None (focus on content)
Early	Months 6-12	AdSense (€100-500/mo)
Mid	Year 1-2	Sponsorships, affiliates (€500-2000/mo)
Mature	Year 2+	Courses, consulting, products (€2000+/mo)

5. WORDPRESS BUSINESS AUTOMATION

The Vision

Create an automated system that: 1. **Finds businesses** without websites (or with bad ones) 2. **Contacts them** with personalized outreach 3. **Proposes websites** with pricing 4. **Creates sites** using AI + templates 5. **Delivers and bills** automatically

Tech Stack



Implementation Phases

Phase 1: Lead Finding (Week 1-2)

- n8n workflow to scrape business directories
- Filter: No website OR outdated website
- Target: Local businesses in Paris (restaurants, salons, shops)

Phase 2: Outreach System (Week 3-4)

- Email templates (personalized with business name)
- WhatsApp Business API integration
- Follow-up sequences (3-touch minimum)

Phase 3: Site Builder (Week 5-8)

- 10-15 premium WordPress templates
- AI-generated content (descriptions, SEO)
- Standard pricing tiers: €500 / €1000 / €2000

Phase 4: Automation (Week 9-12)

- Client onboarding automation
- Invoicing integration (Stripe)
- Handoff workflows

Revenue Projection

Scenario	Sites/Month	Avg Price	Monthly Revenue
Conservative	2	€750	€1,500
Moderate	5	€1,000	€5,000
Aggressive	10	€1,200	€12,000

6. AI SOLUTIONS BUSINESS

Target Market

Ideal Customer Profile: - Small business (1-20 employees) - France-based - Manual processes eating time - Limited IT budget - Open to innovation

Industries: - Real estate agencies - Small law firms - Medical practices - E-commerce shops - Service businesses (plumbers, electricians) - Restaurants/hospitality

Service Packages

Starter (€500-1,500)

- 1 custom chatbot (FAQ, scheduling)
- Basic automation (email sorting)
- 3 months support

Business (€2,000-5,000)

- Multi-channel chatbot
- 3-5 automations
- CRM integration
- 6 months support

Enterprise (€5,000-15,000)

- Full AI transformation
- Custom agent development
- Training & documentation
- 12 months support

Sales Strategy

1. **Free Assessment** — Offer 30-min consultation
 2. **Quick Win Demo** — Show them one automation possibility
 3. **ROI Focus** — “This will save you €X per month”
 4. **Case Studies** — Document every success
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7. LOCAL LLM INFRASTRUCTURE

Why Local LLMs?

- **Cost:** €0 per token after setup
- **Privacy:** Data never leaves your machine
- **Speed:** No network latency
- **Control:** Custom fine-tuning possible

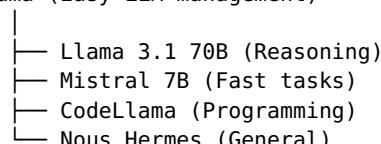
Recommended Setup

Hardware Requirements (Minimum)

- 16GB RAM (32GB recommended)
- NVIDIA GPU with 8GB+ VRAM (RTX 3070+)
- 100GB+ SSD storage

Software Stack

Ollama (Easy LLM management)



```
Open WebUI (Interface)
└── Local ChatGPT-like interface

n8n (Automation)
└── Connect local LLMs to workflows
```

Quick Start

```
# Install Ollama
curl -fsSL https://ollama.com/install.sh | sh

# Pull models
ollama pull llama3.1:70b
ollama pull mistral
ollama pull codellama

# Run Open WebUI
docker run -d -p 3000:8080 \
  --add-host=host.docker.internal:host-gateway \
  -v open-webui:/app/backend/data \
  --name open-webui \
  ghcr.io/open-webui/open-webui:main
```

Cost Comparison

Usage Level	Cloud APIs (Monthly)	Local (After Setup)
Light	€50-100	€10-20 (electricity)
Medium	€200-500	€10-20
Heavy	€1,000-3,000	€15-30

Break-even: ~2-3 months of medium usage

8. INVESTMENT & WEALTH STRATEGY

Disclaimer

I am an AI assistant, not a licensed financial advisor. The following is educational information, not financial advice. Always consult a qualified professional before making investment decisions.

Wealth Building Framework

Foundation (Build First)

1. **Emergency Fund** — 3-6 months expenses
2. **Eliminate high-interest debt**
3. **Insurance** — Life, health, professional liability

Growth (Once Foundation Solid)

Tier 1: Safe & Steady

- **Livret A** — Tax-free, guaranteed (€22,950 max)
- **LDDS** — Similar (€12,000 max)
- **Assurance Vie** — Tax advantages after 8 years

Tier 2: Moderate Growth

- **PEA** (Plan d'Épargne en Actions) — Tax-advantaged stock

- investing
- **ETFs** — Diversified, low-cost (MSCI World, S&P 500)
 - **SCPI** — Real estate without buying property

Tier 3: Higher Risk/Reward

- **Individual stocks** — Only with research
- **Crypto** — Small allocation (5-10% max)

House Purchase Strategy (France)

Requirements: - 10-20% down payment + fees (~8% notary fees) - Stable income proof (3 years tax returns if self-employed) - Debt ratio under 35%

For €300,000 house: - Down payment: €30,000-60,000 - Notary fees: ~€24,000 - Total needed: €54,000-84,000

Timeline to save €60,000: | Monthly Savings | Time Needed ||
-----|-----| | €500 | 10 years | | €1,000 | 5 years | | €2,000 |
2.5 years | | €3,000 | 1.7 years |

Automated Trading Considerations

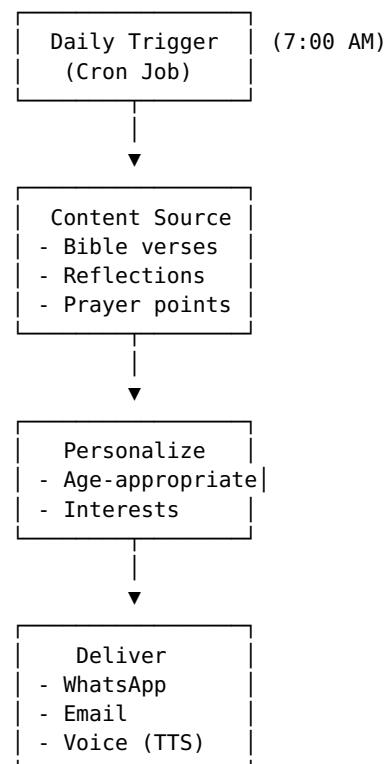
Reality Check: - Most retail algo traders lose money - Markets are extremely competitive - Requires significant capital and expertise

Safer Approach: - Dollar-cost averaging (automatic monthly investments) - Index funds (beats most active traders) - Focus on earning more (business) vs. trading more

9. FAMILY SYSTEMS

Daily Devotion System

Design



Content Structure

1. **Morning Verse** — Age-appropriate scripture

2. **Simple Explanation** — What it means
3. **Daily Application** — How to live it today
4. **Prayer** — Short prayer to start the day
5. **Fun Fact** (optional) — Related interesting info

Implementation

Need from you: - Children's names and ages - Their interests (for personalization) - Preferred delivery time - Language preference (French/English)

Children's Helper Agent

Features: - Homework help - Bible questions - General knowledge - Safe, filtered responses - Reports to parent (you)

10. 90-DAY ACTION PLAN

Month 1: Foundation

Week 1-2

- Set up portfolio website (WordPress)
- Create Malt.fr profile
- Optimize LinkedIn profile
- Join 5 French architecture groups

Week 3-4

- Start LinkedIn posting (3x/week)
- Create first YouTube video
- Set up local LLM (Ollama)
- Begin lead finding automation

Month 2: Growth

Week 5-6

- Launch Facebook ads (video view campaign, €100)
- Publish 8 YouTube videos
- First architecture project pitch
- Complete children's devotion system

Week 7-8

- First paying client (architecture or WordPress)
- LinkedIn: 500+ connections
- YouTube: 100+ subscribers
- Refine automations

Month 3: Scale

Week 9-10

- WordPress automation v1 live
- 3+ active client projects
- YouTube: 500+ subscribers
- First AI consultation booked

Week 11-12

- Review and optimize all systems

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- Document what's working
 - Plan Q2 strategy
 - Celebrate wins
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SYSTEM STATUS

What's Working

- Alex Prime operational
- WhatsApp connected
- Memory systems initialized
- Security permissions fixed

What Needs Setup

- △ Brave Search API key (for web research)
- △ Local LLM infrastructure
- △ Children's details (for devotion system)
- △ Project list from Kabundji

Pending Questions

1. **Children:** Names, ages, interests?
 2. **Budget:** What's available for ads/tools?
 3. **Priority:** Which business line to focus first?
 4. **Hardware:** What computer specs do you have for local LLMs?
 5. **Projects:** The list you mentioned?
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CLOSING THOUGHTS

Kabundji, you have an exceptional skill set. The market needs what you offer. The challenge isn't capability — it's focus and execution.

My recommendation: **Pick ONE business line and dominate it before expanding.**

If I had to choose for you based on everything you've told me:

Start with Architecture Visualization in Paris.

Why? - Immediate income potential - Leverages your strongest technical skills - Clear market with identifiable clients - Can be done alongside building other systems - Establishes credibility for AI consulting later

Everything else (YouTube, LinkedIn, AI business) supports this primary focus.

*Report compiled by Alex Prime
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Next Steps: 1. Wake up refreshed 2. Review this document 3. Tell me what resonates 4. Let's execute

