

```
In [1]: # inputting libraries
import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
%matplotlib inline
sns.set(color_codes=True)
```

```
In [2]: kaggle = pd.read_excel("E:/R-programming/Kaggle_Books.xlsx")
kaggle
```

```
Out[2]:
```

	ID	Purchase_Date	Time	Quarter	Year	Month	Special_Day	Online_Sale_Offers	Customer
0	1	2018-01-01	08:57:00	1	2018	1	1	1	B07FWXV
1	2	2018-01-02	02:04:00	1	2018	1	1	1	B07FWV
2	3	2018-01-03	05:08:00	1	2018	1	1	1	B07FWV
3	4	2018-01-04	16:06:00	1	2018	1	0	1	B07FWY
4	5	2018-01-04	20:12:00	1	2018	1	0	0	B07FWX
...
3475	3476	2019-12-31	12:02:00	4	2019	12	1	1	B07FWV
3476	3477	2019-12-31	02:53:00	4	2019	12	1	1	B07FWV
3477	3478	2019-12-31	06:02:00	4	2019	12	1	1	B07FWY
3478	3479	2019-12-31	07:28:00	4	2019	12	1	1	B07FWV
3479	3480	2019-12-31	09:06:00	4	2019	12	1	1	B07FWW

3480 rows × 26 columns

```
In [3]: kaggle.info()
```

```

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 3480 entries, 0 to 3479
Data columns (total 26 columns):
#   Column                Non-Null Count  Dtype
---  -
0   ID                     3480 non-null   int64
1   Purchase_Date          3480 non-null   datetime64[ns]
2   Time                   3480 non-null   object
3   Quater                  3480 non-null   int64
4   Year                    3480 non-null   int64
5   Month                   3480 non-null   int64
6   Special_Day            3480 non-null   int64
7   Online_Sale_Offers     3480 non-null   int64
8   Customer_ID            3480 non-null   object
9   Gender                  3480 non-null   object
10  Product_Name           3480 non-null   object
11  Item_Status            3480 non-null   object
12  Quantity               3480 non-null   int64
13  Currency               3480 non-null   object
14  Item_Price             3480 non-null   float64
15  Shipping_Price         3480 non-null   float64
16  Ship_City              3480 non-null   object
17  Ship_State             3480 non-null   object
18  Ship_Postal_Code       3480 non-null   int64
19  Category               3480 non-null   object
20  Total_amount           3480 non-null   float64
21  Author                 3480 non-null   object
22  Publication            3480 non-null   object
23  Profit_Percentage(%)   3480 non-null   int64
24  Profit(INR)           3480 non-null   float64
25  Cost_Price             3480 non-null   float64
dtypes: datetime64[ns](1), float64(5), int64(9), object(11)
memory usage: 707.0+ KB

```

In [4]: `kaggle.isnull().sum()`

```
Out[4]: ID 0
Purchase_Date 0
Time 0
Quater 0
Year 0
Month 0
Special_Day 0
Online_Sale_Offers 0
Customer_ID 0
Gender 0
Product_Name 0
Item_Status 0
Quantity 0
Currency 0
Item_Price 0
Shipping_Price 0
Ship_City 0
Ship_State 0
Ship_Postal_Code 0
Category 0
Total_amount 0
Author 0
Publication 0
Profit_Percentage(%) 0
Profit(INR) 0
Cost_Price 0
dtype: int64
```

```
In [5]: kaggle.dtypes
```

```
Out[5]: ID int64
Purchase_Date datetime64[ns]
Time object
Quater int64
Year int64
Month int64
Special_Day int64
Online_Sale_Offers int64
Customer_ID object
Gender object
Product_Name object
Item_Status object
Quantity int64
Currency object
Item_Price float64
Shipping_Price float64
Ship_City object
Ship_State object
Ship_Postal_Code int64
Category object
Total_amount float64
Author object
Publication object
Profit_Percentage(%) int64
Profit(INR) float64
Cost_Price float64
dtype: object
```

```
In [6]: #quantity by purchase date
top_date= kaggle.groupby('Purchase_Date')['Quantity'].sum().sort_values(ascending = Fa
```

```
top_date
```

```
Out[6]: Purchase_Date
2019-04-07    55
2019-06-01    47
2019-04-03    47
2019-04-04    35
2019-07-27    35
2019-05-16    33
2019-08-09    32
2019-05-15    31
2019-07-10    29
2019-07-24    25
Name: Quantity, dtype: int64
```

```
In [7]: top_date.plot(kind = 'line', title = 'TOP DATES BY QUANTITY OF BOOKS PURCHASED', ylabel=
```

```
Out[7]: <Axes: title={'center': 'TOP DATES BY QUANTITY OF BOOKS PURCHASED'}, xlabel='Purchase
_Date', ylabel='quantity purchased'>
```



```
In [8]: #quantity by quater
top_quater= kaggle.groupby('Quater')['Quantity'].sum().sort_values(ascending = False)
top_quater
```

```
Out[8]: Quater
2    1574
3    1080
1     589
4     412
Name: Quantity, dtype: int64
```

```
In [9]: top_quater.plot(kind = 'bar', title = 'QUATERS BY QUANTITY OF BOOKS PURCHASED',ylabel=
```

Out[9]: <Axes: title={'center': 'QUATERS BY QUANTITY OF BOOKS PURCHASED'}, xlabel='Quater', ylabel='total books purchased'>



```
In [10]: #quantity by year
top_year = kaggle.groupby('Year')['Quantity'].sum().sort_values(ascending = False)
top_year
```

```
Out[10]: Year
2019    2408
2018    1247
Name: Quantity, dtype: int64
```

```
In [11]: top_year.plot(kind = 'bar', title = 'QUANTITY OF BOOKS PURCHASED BY YEAR',ylabel = 'total books purchased')
```

```
Out[11]: <Axes: title={'center': 'QUANTITY OF BOOKS PURCHASED BY YEAR'}, xlabel='Year', ylabel='total books purchased'>
```

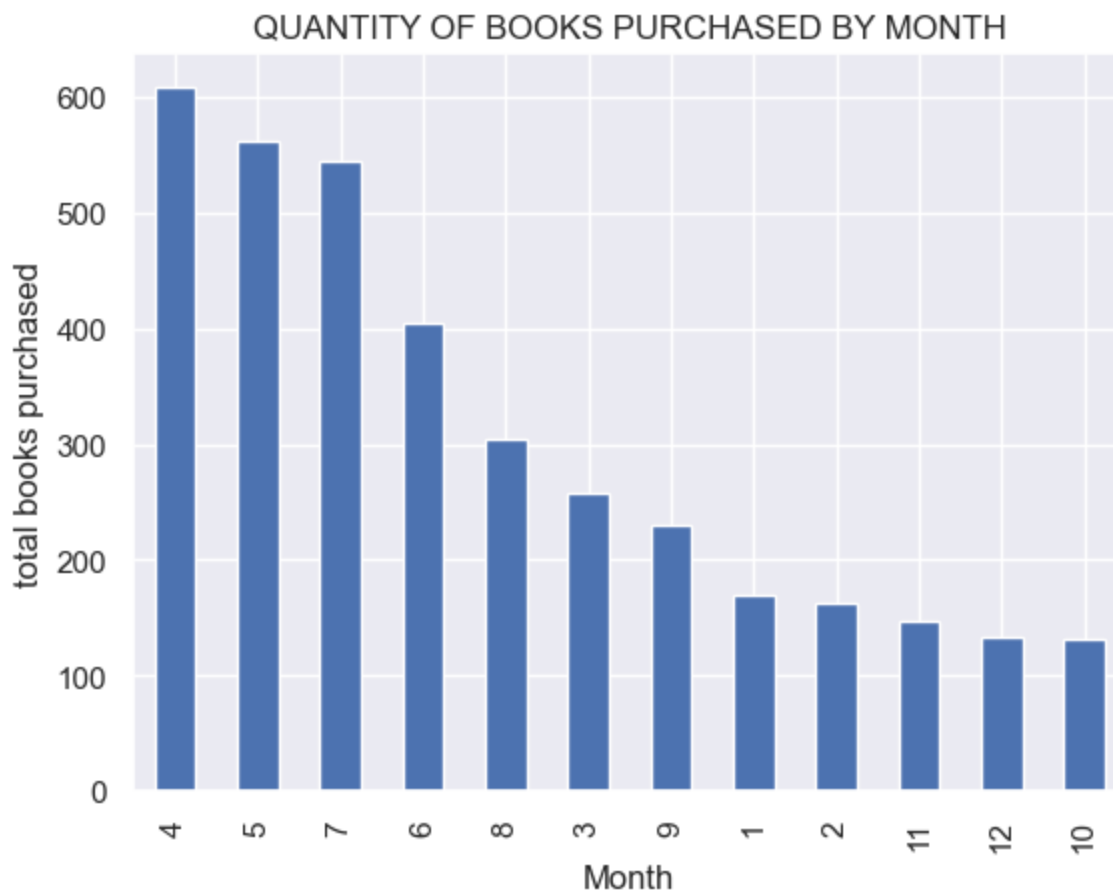


```
In [12]: #quantity by month
top_month= kaggle.groupby('Month')['Quantity'].sum().sort_values(ascending = False)
top_month
```

```
Out[12]: Month
4      608
5      561
7      545
6      405
8      304
3      257
9      231
1      170
2      162
11     148
12     133
10     131
Name: Quantity, dtype: int64
```

```
In [13]: top_month.plot(kind = 'bar', title = 'QUANTITY OF BOOKS PURCHASED BY MONTH', ylabel = 'total books purchased')
```

```
Out[13]: <Axes: title={'center': 'QUANTITY OF BOOKS PURCHASED BY MONTH'}, xlabel='Month', ylabel='total books purchased'>
```



```
In [14]: #quantity by gender
top_gender= kaggle.groupby('Gender')['Quantity'].sum().sort_values(ascending = False)
top_gender
```

```
Out[14]: Gender
M      1908
F      1747
Name: Quantity, dtype: int64
```

```
In [15]: top_gender.plot(kind = 'bar', title = 'QUANTITY OF BOOKS PURCHASED BY GENDER', ylabel
```

```
Out[15]: <Axes: title={'center': 'QUANTITY OF BOOKS PURCHASED BY GENDER'}, xlabel='Gender', yla
        bel='total books purchased'>
```

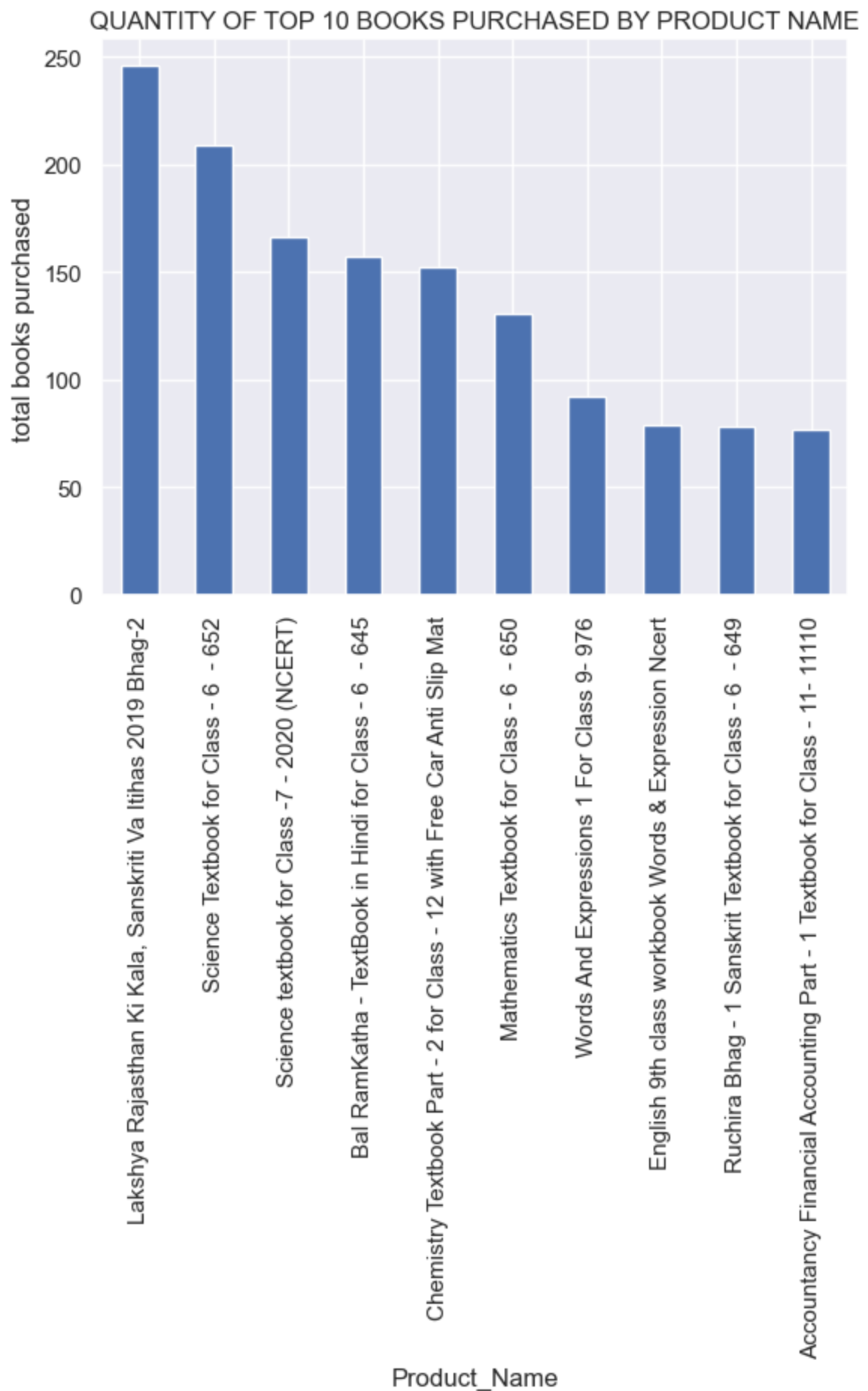


```
In [16]: #quantity by product(book) name
top_product= kaggle.groupby('Product_Name')['Quantity'].sum().sort_values(ascending =
top_product
```

```
Out[16]: Product_Name
Lakshya Rajasthan Ki Kala, Sanskriti Va Itihas 2019 Bhag-2      246
Science Textbook for Class - 6 - 652                          209
Science textbook for Class -7 - 2020 (NCERT)                    166
Bal RamKatha - TextBook in Hindi for Class - 6 - 645          157
Chemistry Textbook Part - 2 for Class - 12 with Free Car Anti Slip Mat  152
Mathematics Textbook for Class - 6 - 650                       131
Words And Expressions 1 For Class 9- 976                       92
English 9th class workbook Words & Expression Ncert           79
Ruchira Bhag - 1 Sanskrit Textbook for Class - 6 - 649        78
Accountancy Financial Accounting Part - 1 Textbook for Class - 11- 11110  77
Name: Quantity, dtype: int64
```

```
In [17]: top_product.plot(kind = 'bar', title = 'QUANTITY OF TOP 10 BOOKS PURCHASED BY PRODUCT
```

```
Out[17]: <Axes: title={'center': 'QUANTITY OF TOP 10 BOOKS PURCHASED BY PRODUCT NAME'}, xlabel
='Product_Name', ylabel='total books purchased'>
```

```
In [18]: #quantity by product
top_product= kaggle.groupby('Product_Name')['Quantity'].sum().sort_values(ascending =
top_product
```

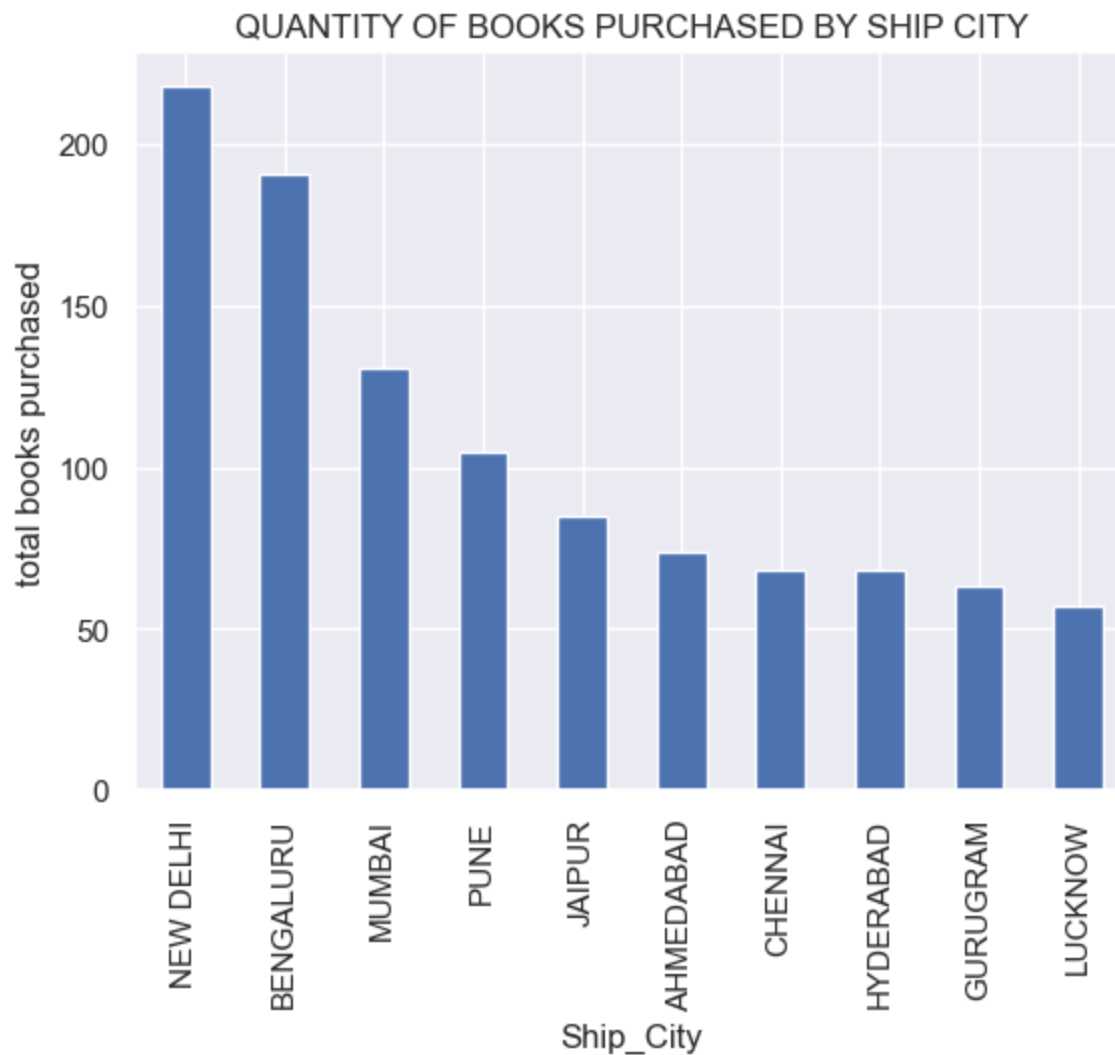
```
Out[18]: Product_Name
Guide to RRB Electrical Engg. (Senior Section Engineer) 2016
1
Data Structures and Algorithms Made Easy : Second Edition: Data Structure and Algorit
hmic Puzzles 1
Trueman's Elementary Biology for class 11 and NEET - Vol. I (2020 Edition)
1
Kritika Bhag - 2 TextBook in Hindi for Class 10 - 1056
1
Collins Easy Learner's Dictionary
1
Lakshay PTET Pre B.ED
1
T.S. Grewal's Double Entry Book Keeping - CBSE XII (Vol. 1: Accounting for Partnersh
ip Firms): Textbook for CBSE Class XII (2019-19 Session) 1
Theory Practice Animal Taxonomy Bio 8e
1
Classical Electrodynamics, 3ed
1
Civil Engineering (O.T.) (Objective Type)
1
Chronicle Year Book 2020 (English)
1
English Course Communicative: Main Course Book Interact in English - Class 9
1
Macro Economic Theory
1
Macroeconomics
1
Business Environment
1
T.S. Grewal's Double Entry Book Keeping - CBSE XI (Financial Accounting): Textbook f
or CBSE Class XI 1
Building Construction
1
Informatics Practices: ATextbook for Class XII
1
India a Comprehensive Geography
1
Fundamentals of Applied Statistics
1
Name: Quantity, dtype: int64
```

```
In [19]: #quantity by ship city
top_city= kaggle.groupby('Ship_City')['Quantity'].sum().sort_values(ascending = False)
top_city
```

```
Out[19]: Ship_City
NEW DELHI    218
BENGALURU    191
MUMBAI       131
PUNE         105
JAIPUR        85
AHMEDABAD    74
CHENNAI       68
HYDERABAD    68
GURUGRAM     63
LUCKNOW       57
Name: Quantity, dtype: int64
```

```
In [20]: top_city.plot(kind = 'bar', title = 'QUANTITY OF BOOKS PURCHASED BY SHIP CITY', ylabel
```

```
Out[20]: <Axes: title={'center': 'QUANTITY OF BOOKS PURCHASED BY SHIP CITY'}, xlabel='Ship_City', ylabel='total books purchased'>
```



```
In [21]: #quantity by ship state
top_state= kaggle.groupby('Ship_State')['Quantity'].sum().sort_values(ascending = False)
top_state
```

```
Out[21]: Ship_State
MAHARASHTRA      600
UTTAR PRADESH    352
RAJASTHAN        311
KARNATAKA        307
GUJARAT          270
DELHI            259
TAMIL NADU       216
HARYANA          202
WEST BENGAL      146
TELANGANA        105
Name: Quantity, dtype: int64
```

```
In [22]: top_state.plot(kind = 'bar', title = 'QUANTITY OF BOOKS PURCHASED BY SHIP STATE', ylab
```

```
Out[22]: <Axes: title={'center': 'QUANTITY OF BOOKS PURCHASED BY SHIP STATE'}, xlabel='Ship_State', ylabel='total books purchased'>
```



```
In [23]: #quantity by category
top_category= kaggle.groupby('Category')['Quantity'].sum().sort_values(ascending = False)
top_category
```

```
Out[23]: Category
school      1350
competition  872
college     793
School      640
Name: Quantity, dtype: int64
```

```
In [24]: top_category.plot(kind = 'bar', title = 'QUANTITY OF BOOKS PURCHASED BY CATEGORY', yla
```

```
Out[24]: <Axes: title={'center': 'QUANTITY OF BOOKS PURCHASED BY CATEGORY'}, xlabel='Category', ylabel='total books purchased'>
```

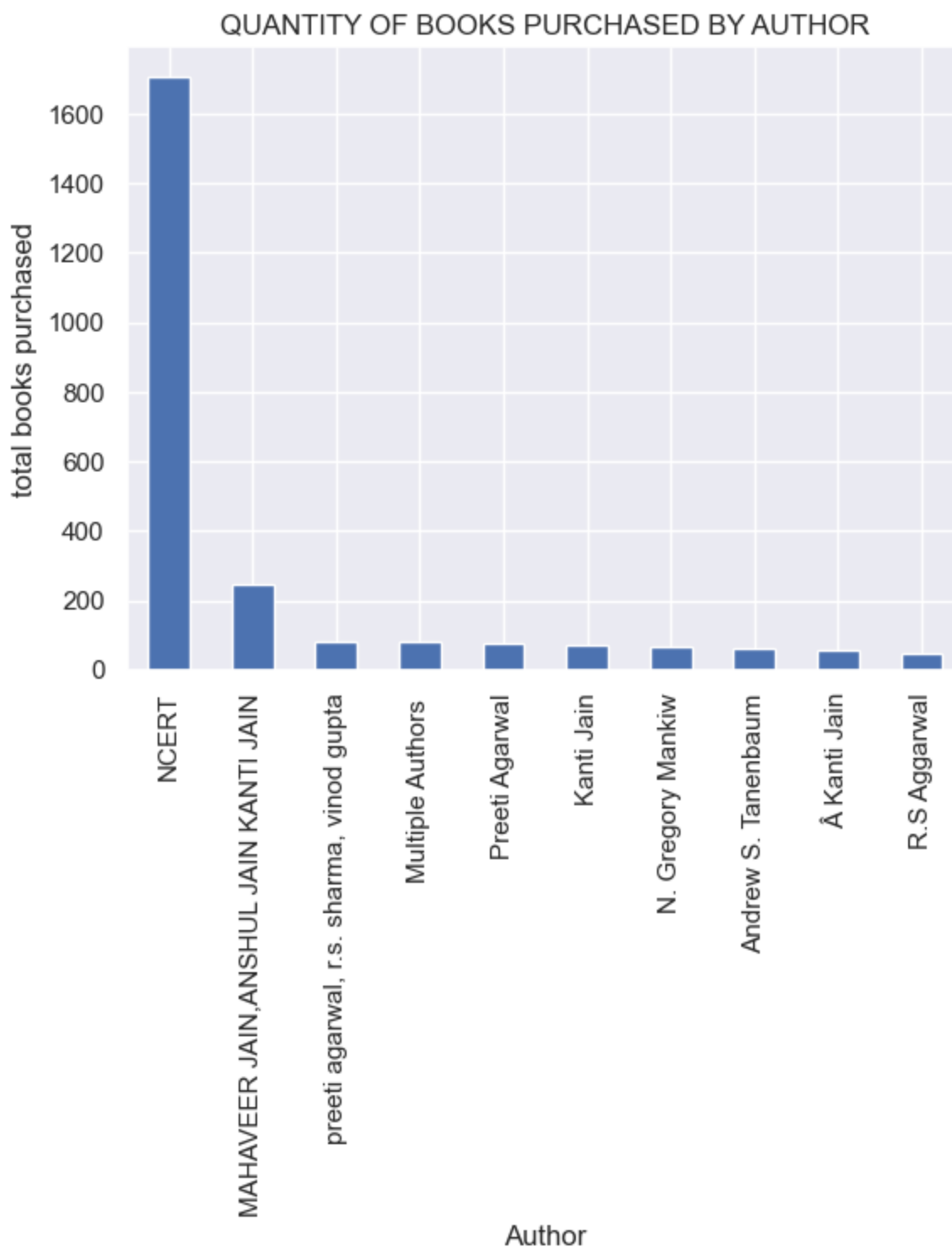


```
In [25]: #quantity by Author
top_author= kaggle.groupby('Author')['Quantity'].sum().sort_values(ascending = False).
top_author
```

```
Out[25]: Author
NCERT      1708
MAHAVEER JAIN,ANSHUL JAIN KANTI JAIN    246
preeti agarwal, r.s. sharma, vinod gupta    79
Multiple Authors      79
Preeti Agarwal        76
Kanti Jain            72
N. Gregory Mankiw      66
Andrew S. Tanenbaum    60
Â Kanti Jain          58
R.S Aggarwal          49
Name: Quantity, dtype: int64
```

In [26]: `top_author.plot(kind = 'bar', title = 'QUANTITY OF BOOKS PURCHASED BY AUTHOR', ylabel`

Out[26]: `<Axes: title={'center': 'QUANTITY OF BOOKS PURCHASED BY AUTHOR'}, xlabel='Author', ylabel='total books purchased'>`

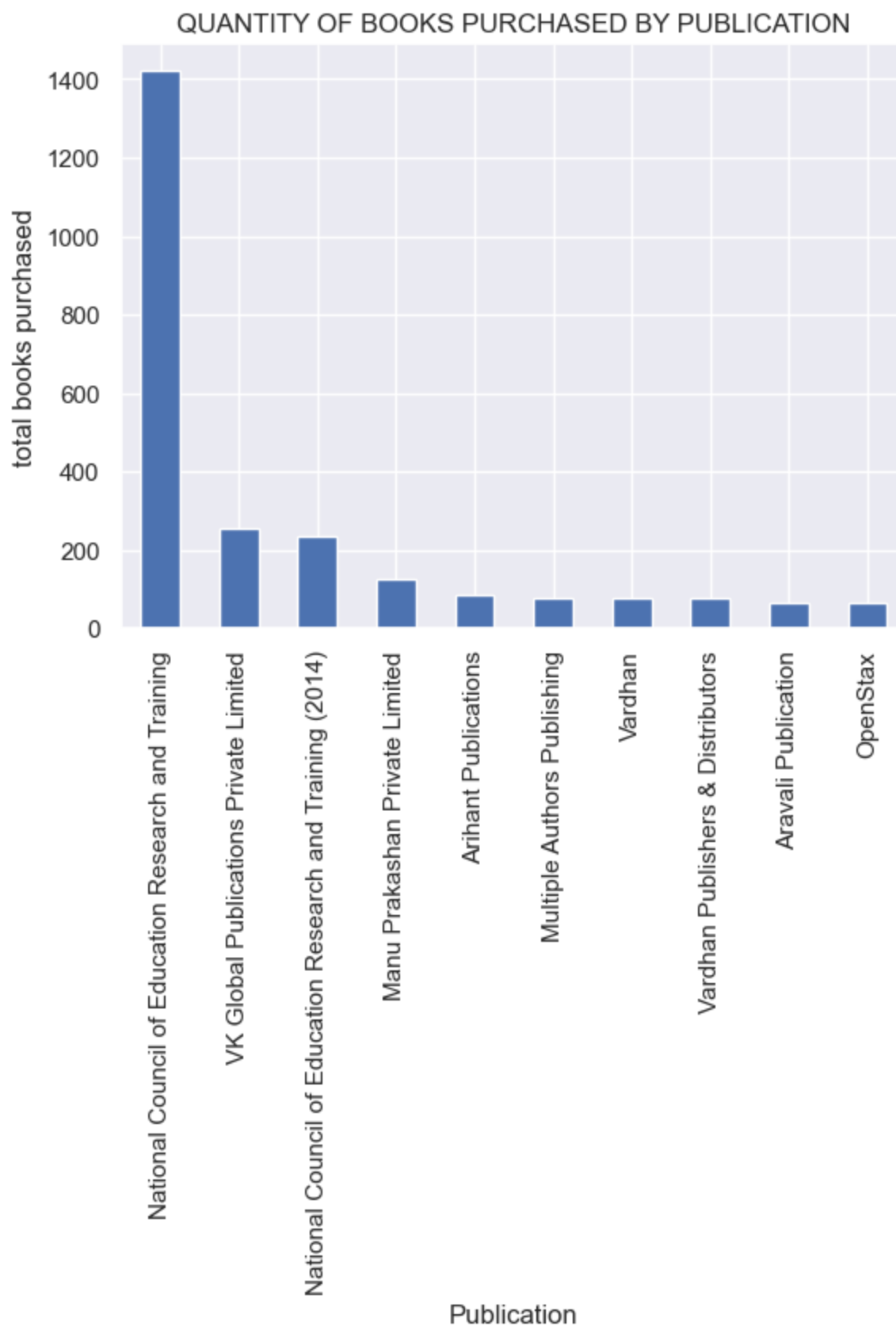


In [27]: `#quantity by publication
top_publication= kaggle.groupby('Publication')['Quantity'].sum().sort_values(ascending
top_publication`

```
Out[27]: Publication
National Council of Education Research and Training      1421
VK Global Publications Private Limited                   255
National Council of Education Research and Training (2014) 237
Manu Prakashan Private Limited                          128
Arihant Publications                                    87
Multiple Authors Publishing                              79
Vardhan                                                    79
Vardhan Publishers & Distributors                        76
Aravali Publication                                      66
OpenStax                                                  66
Name: Quantity, dtype: int64
```

```
In [28]: top_publication.plot(kind = 'bar', title = 'QUANTITY OF BOOKS PURCHASED BY PUBLICATION')
```

```
Out[28]: <Axes: title={'center': 'QUANTITY OF BOOKS PURCHASED BY PUBLICATION'}, xlabel='Public
ation', ylabel='total books purchased'>
```



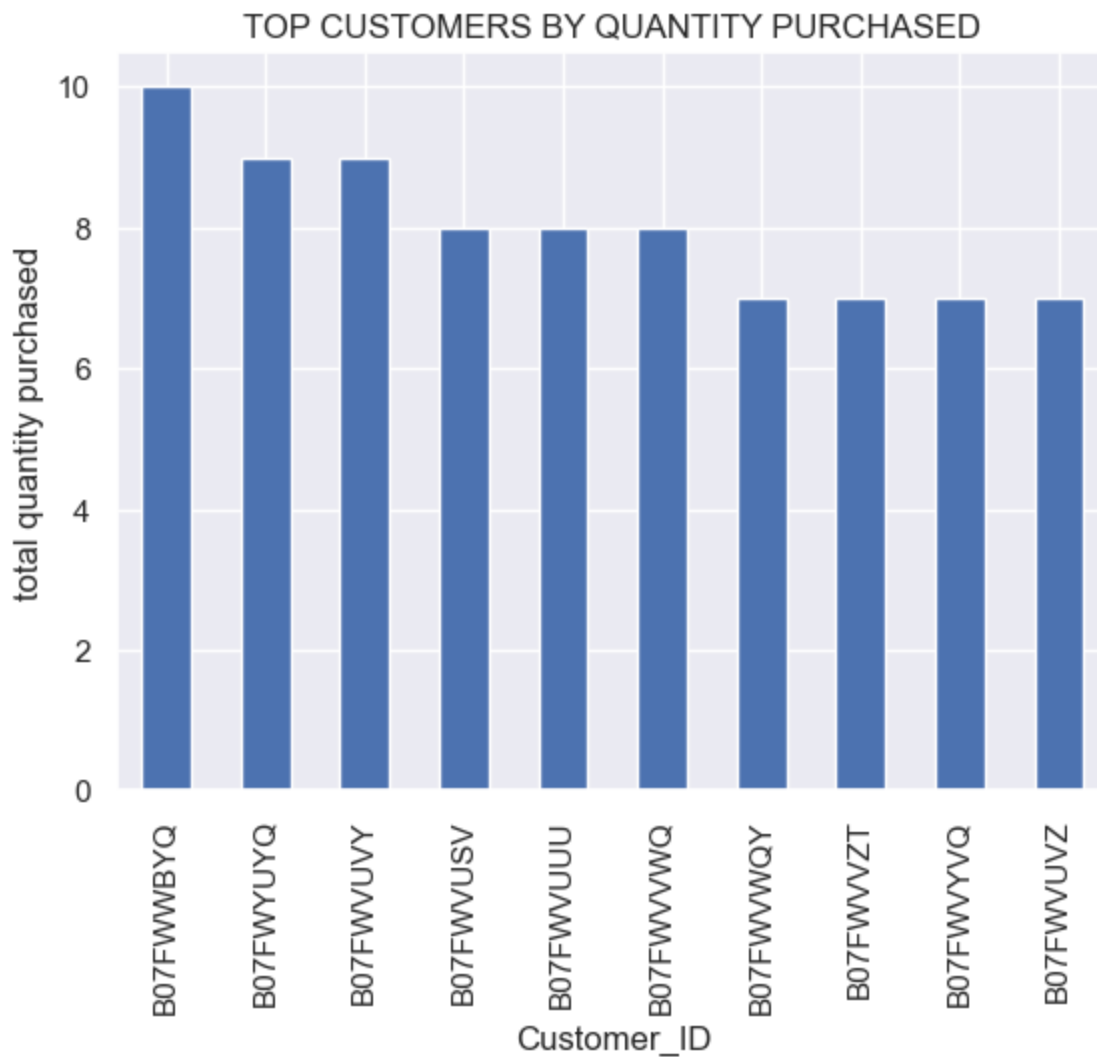
```
In [29]: #total quantity purchased by customer
top_customer = kaggle.groupby('Customer_ID')['Quantity'].sum().sort_values(ascending =
top_customer
```



```
Out[29]: Customer_ID
B07FWWBYQ    10
B07FWYUYQ     9
B07FWVUVY     9
B07FWVUSV     8
B07FWVUUU     8
B07FWVWQ      8
B07FWVWQY     7
B07FWVWZT     7
B07FWVYVQ     7
B07FWVUVZ     7
Name: Quantity, dtype: int64
```

```
In [30]: top_customer.plot(kind = 'bar', title = 'TOP CUSTOMERS BY QUANTITY PURCHASED', ylabel
```

```
Out[30]: <Axes: title={'center': 'TOP CUSTOMERS BY QUANTITY PURCHASED'}, xlabel='Customer_ID',
ylabel='total quantity purchased'>
```

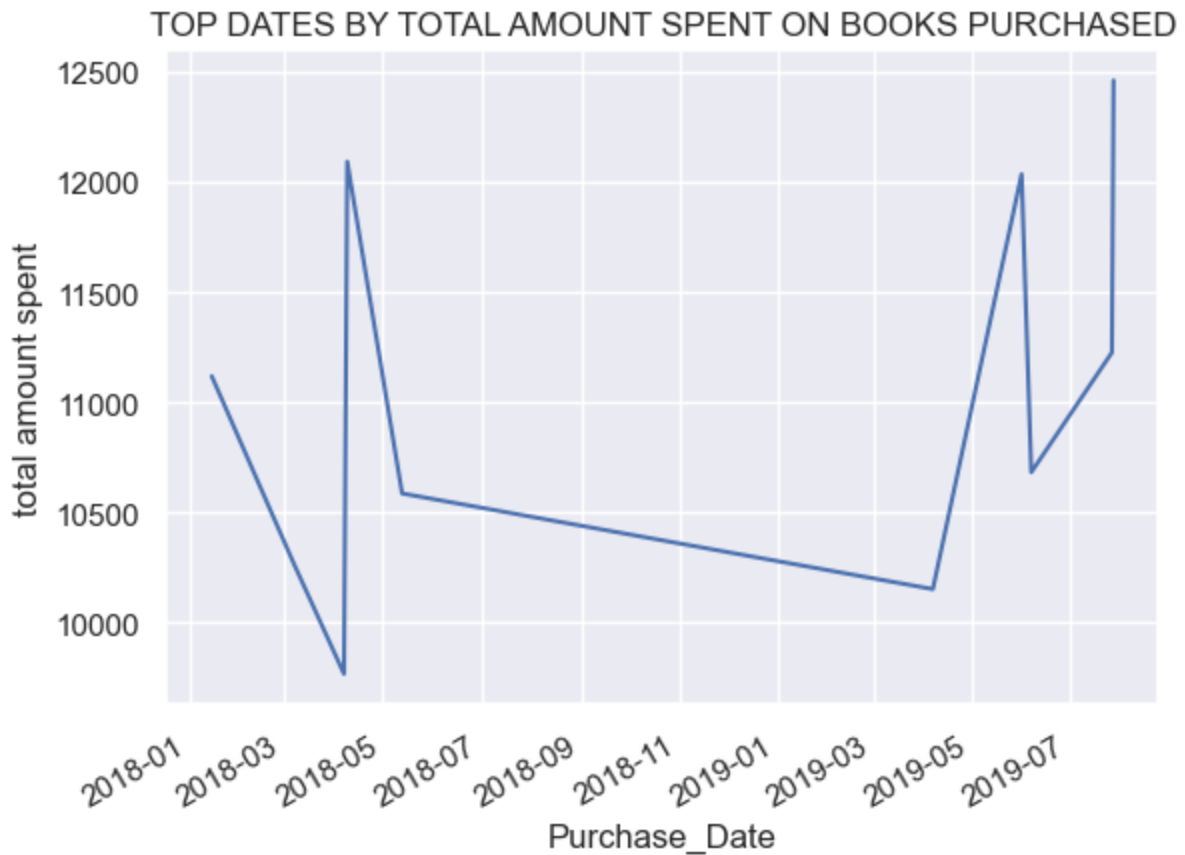


```
In [31]: #total amount by purchase date
top_date1= kaggle.groupby('Purchase_Date')['Total_amount'].sum().sort_values(ascending
top_date1
```

```
Out[31]: Purchase_Date
2019-07-28    12462.00
2018-04-09    12093.00
2019-06-01    12036.00
2019-07-27    11225.80
2018-01-15    11118.00
2019-06-07    10681.45
2018-05-13    10585.00
2018-03-07    10264.00
2019-04-07    10150.24
2018-04-07     9765.00
Name: Total_amount, dtype: float64
```

```
In [32]: top_date1.plot(kind = 'line', title = 'TOP DATES BY TOTAL AMOUNT SPENT ON BOOKS PURCHASED')
```

```
Out[32]: <Axes: title={'center': 'TOP DATES BY TOTAL AMOUNT SPENT ON BOOKS PURCHASED'}, xlabel='Purchase_Date', ylabel='total amount spent'>
```

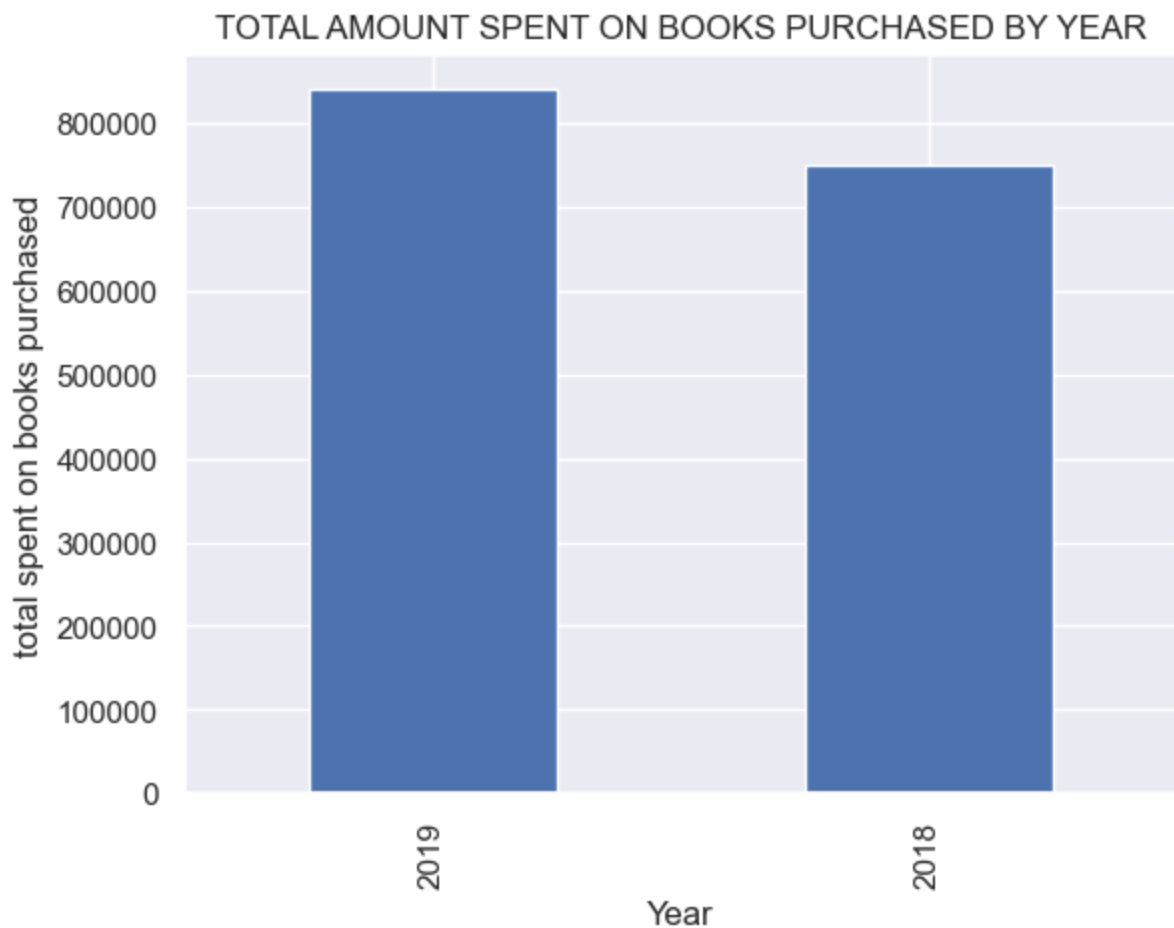


```
In [33]: #total amount by year
top_year1 = kaggle.groupby('Year')['Total_amount'].sum().sort_values(ascending = False)
top_year1
```

```
Out[33]: Year
2019    839793.79
2018    749789.72
Name: Total_amount, dtype: float64
```

```
In [34]: top_year1.plot(kind = 'bar', title = 'TOTAL AMOUNT SPENT ON BOOKS PURCHASED BY YEAR',)
```

```
Out[34]: <Axes: title={'center': 'TOTAL AMOUNT SPENT ON BOOKS PURCHASED BY YEAR'}, xlabel='Year', ylabel='total spent on books purchased'>
```

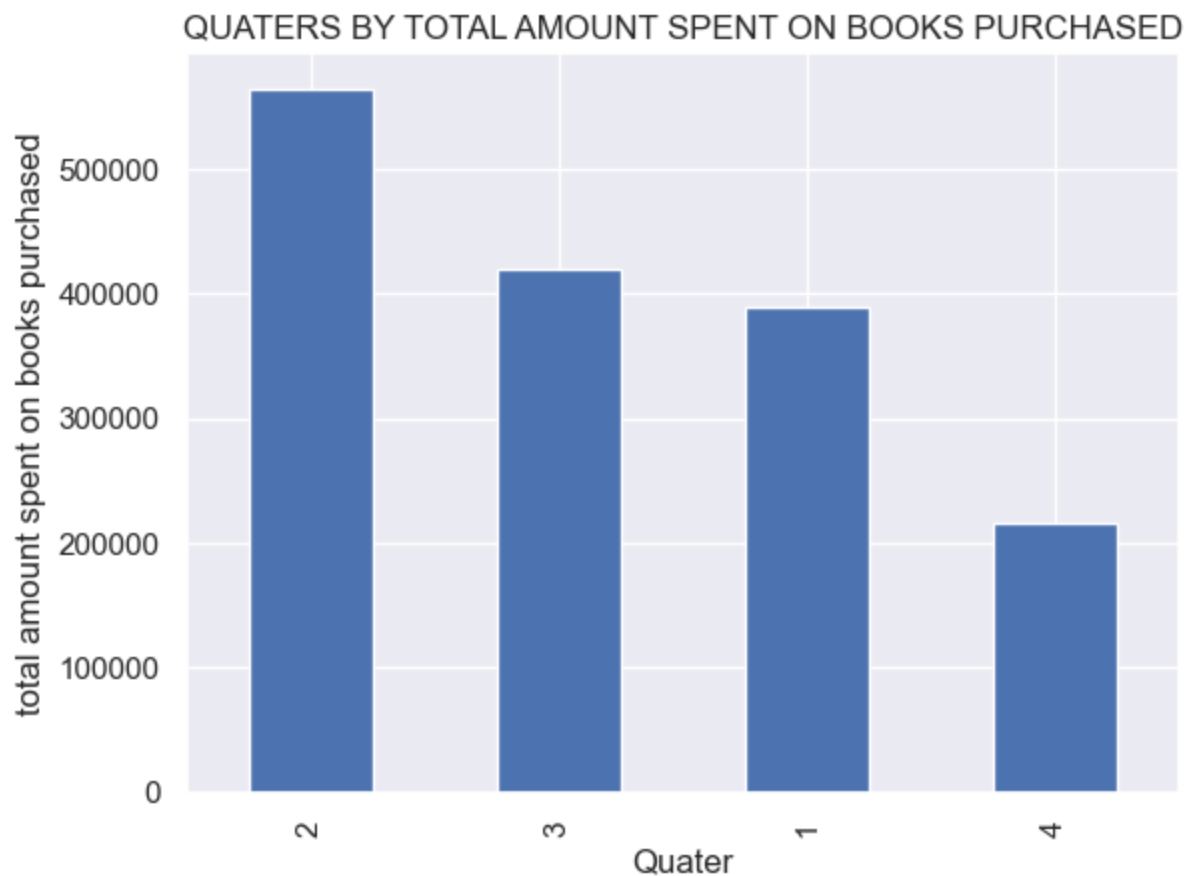


```
In [35]: #Total amount by quater
top_quater1= kaggle.groupby('Quater')['Total_amount'].sum().sort_values(ascending = False)
top_quater1
```

```
Out[35]: Quater
2      564338.23
3      419632.43
1      388978.95
4       216633.90
Name: Total_amount, dtype: float64
```

```
In [36]: top_quater1.plot(kind = 'bar', title = 'QUATERS BY TOTAL AMOUNT SPENT ON BOOKS PURCHASED')
```

```
Out[36]: <Axes: title={'center': 'QUATERS BY TOTAL AMOUNT SPENT ON BOOKS PURCHASED'}, xlabel
='Quater', ylabel='total amount spent on books purchased'>
```



```
In [37]: #Total_amount spent on books by month
top_month1= kaggle.groupby('Month')['Total_amount'].sum().sort_values(ascending = False)
top_month1
```

```
Out[37]: Month
4      215493.08
5      201417.35
7      178028.37
3      170001.95
6      147427.80
8      141504.91
1      114498.00
2      104479.00
9      100099.15
12      73566.50
11      72277.00
10      70790.40
Name: Total_amount, dtype: float64
```

```
In [38]: top_month1.plot(kind = 'bar', title = 'TOTAL AMOUNT SPENT ON BOOKS PURCHASED BY MONTH')
```

```
Out[38]: <Axes: title={'center': 'TOTAL AMOUNT SPENT ON BOOKS PURCHASED BY MONTH'}, xlabel='Month', ylabel='total amount spent on books purchased'>
```



```
In [39]: #Total_amount spent by gender
top_gender1= kaggle.groupby('Gender')['Total_amount'].sum().sort_values(ascending = False)
top_gender1
```

```
Out[39]: Gender
M    835050.24
F    754533.27
Name: Total_amount, dtype: float64
```

```
In [40]: top_gender1.plot(kind = 'bar', title = 'TOTAL AMOUNT SPENT ON BOOKS PURCHASED BY GENDER')
```

```
Out[40]: <Axes: title={'center': 'TOTAL AMOUNT SPENT ON BOOKS PURCHASED BY GENDER'}, xlabel='Gender', ylabel='total amount spent on books purchased'>
```

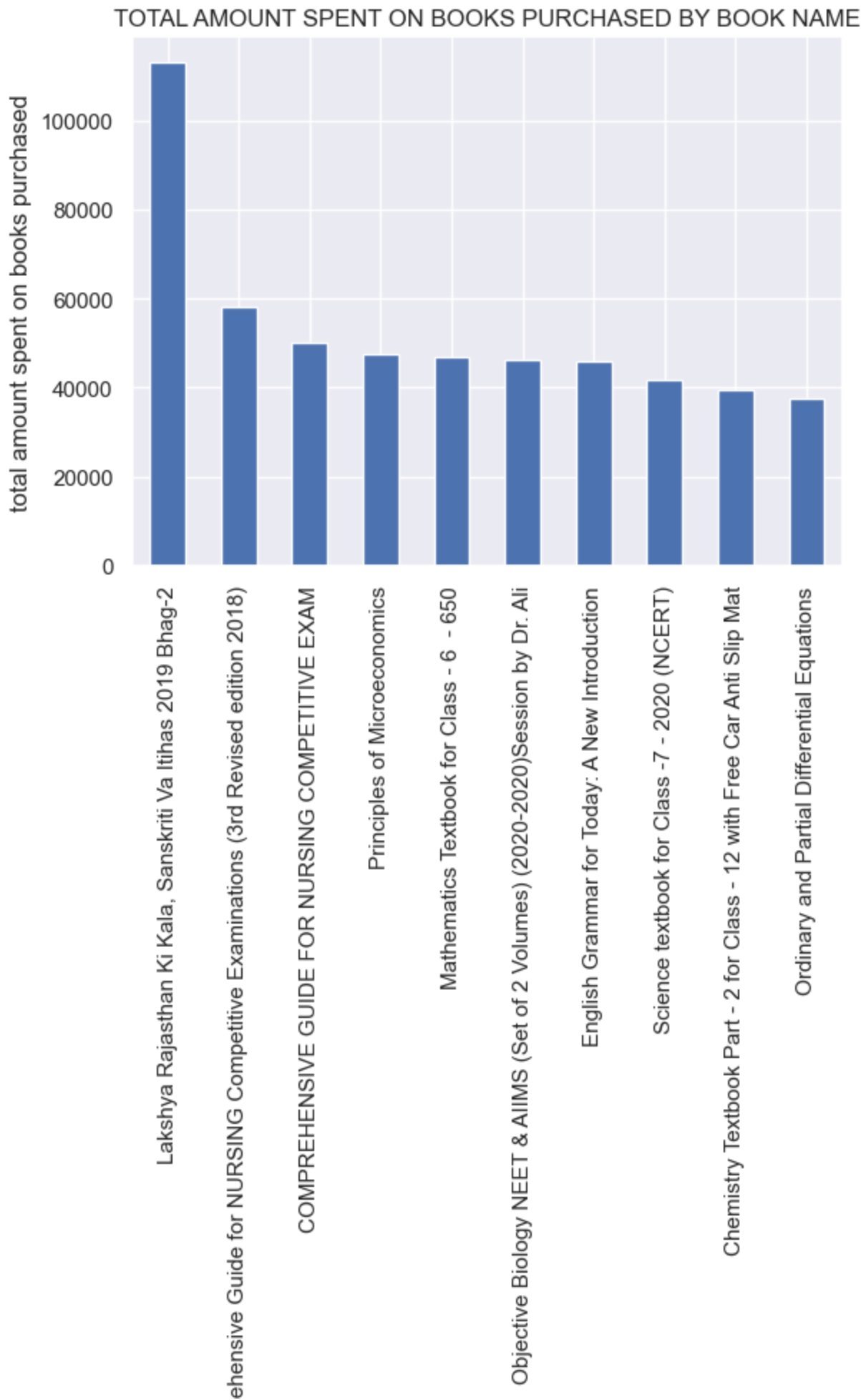


```
In [41]: #total_amount spent by product(book) name
top_product1= kaggle.groupby('Product_Name')['Total_amount'].sum().sort_values(ascending=False)
top_product1
```

```
Out[41]: Product_Name
Lakshya Rajasthan Ki Kala, Sanskriti Va Itihas 2019 Bhag-2
113102.61
Vardhan Comprehensive Guide for NURSING Competitive Examinations (3rd Revised edition
2018)      58307.00
COMPREHENSIVE GUIDE FOR NURSING COMPETITIVE EXAM
50210.00
Principles of Microeconomics
47661.00
Mathematics Textbook for Class - 6 - 650
46933.97
Objective Biology NEET & AIIMS (Set of 2 Volumes) (2020-2020)Session by Dr. Ali
46215.00
English Grammar for Today: A New Introduction
45823.00
Science textbook for Class -7 - 2020 (NCERT)
41641.18
Chemistry Textbook Part - 2 for Class - 12 with Free Car Anti Slip Mat
39658.00
Ordinary and Partial Differential Equations
37681.00
Name: Total_amount, dtype: float64
```

```
In [42]: top_product1.plot(kind = 'bar', title = 'TOTAL AMOUNT SPENT ON BOOKS PURCHASED BY BOOK NAME')
```

```
Out[42]: <Axes: title={'center': 'TOTAL AMOUNT SPENT ON BOOKS PURCHASED BY BOOK NAME'}, xlabel=
'Product_Name', ylabel='total amount spent on books purchased'>
```



Vardhan Compr

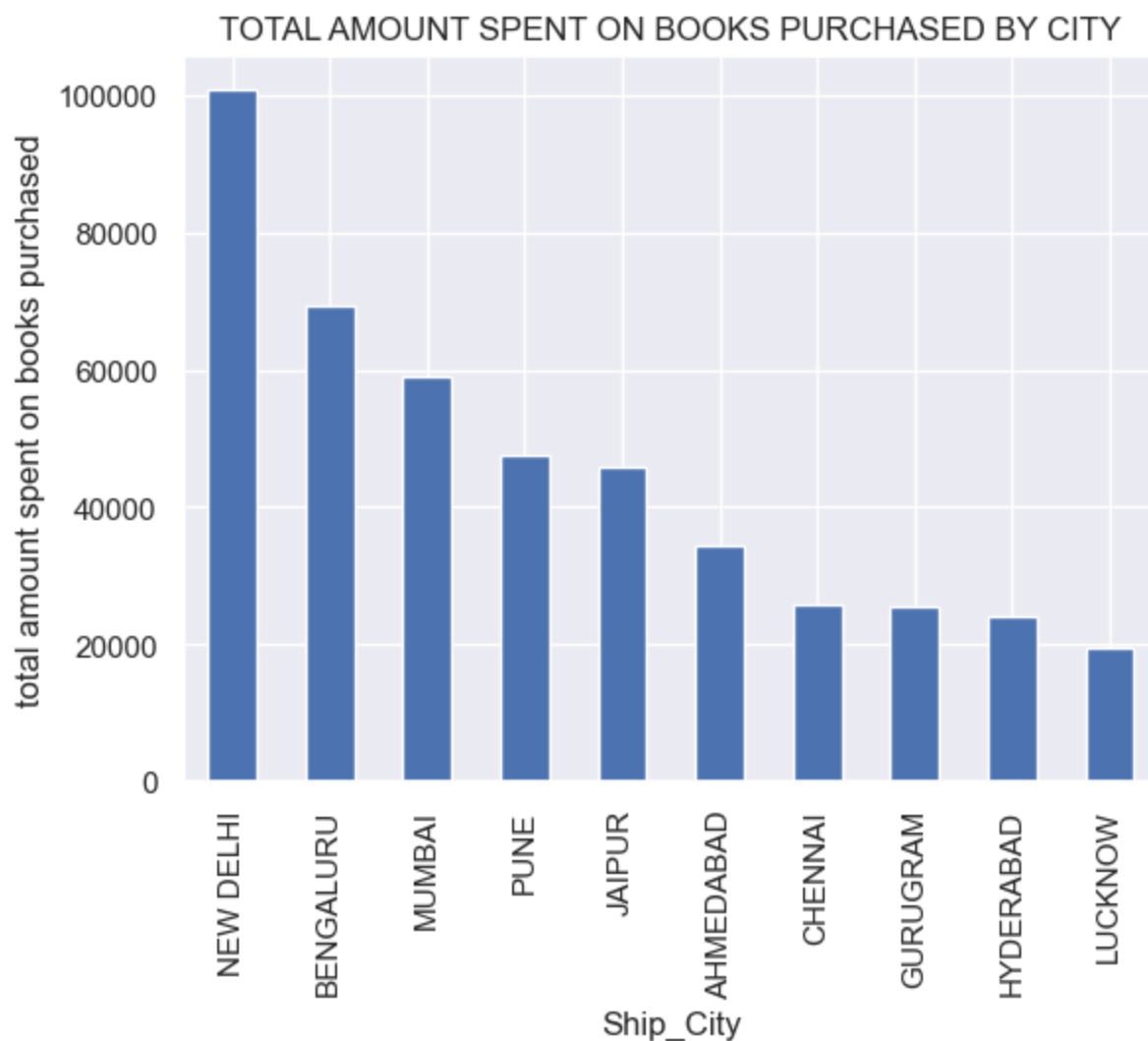
Product_Name

```
In [43]: #Total amount spent by ship city
top_city1= kaggle.groupby('Ship_City')['Total_amount'].sum().sort_values(ascending = F
top_city1
```

```
Out[43]: Ship_City
NEW DELHI    100767.31
BENGALURU    69214.91
MUMBAI       58909.92
PUNE         47722.79
JAIPUR       45788.79
AHMEDABAD    34511.35
CHENNAI      25960.67
GURUGRAM     25624.18
HYDERABAD    24237.74
LUCKNOW      19435.24
Name: Total_amount, dtype: float64
```

```
In [44]: top_city1.plot(kind = 'bar', title = 'TOTAL AMOUNT SPENT ON BOOKS PURCHASED BY CITY',
```

```
Out[44]: <Axes: title={'center': 'TOTAL AMOUNT SPENT ON BOOKS PURCHASED BY CITY'}, xlabel='Shi
p_City', ylabel='total amount spent on books purchased'>
```

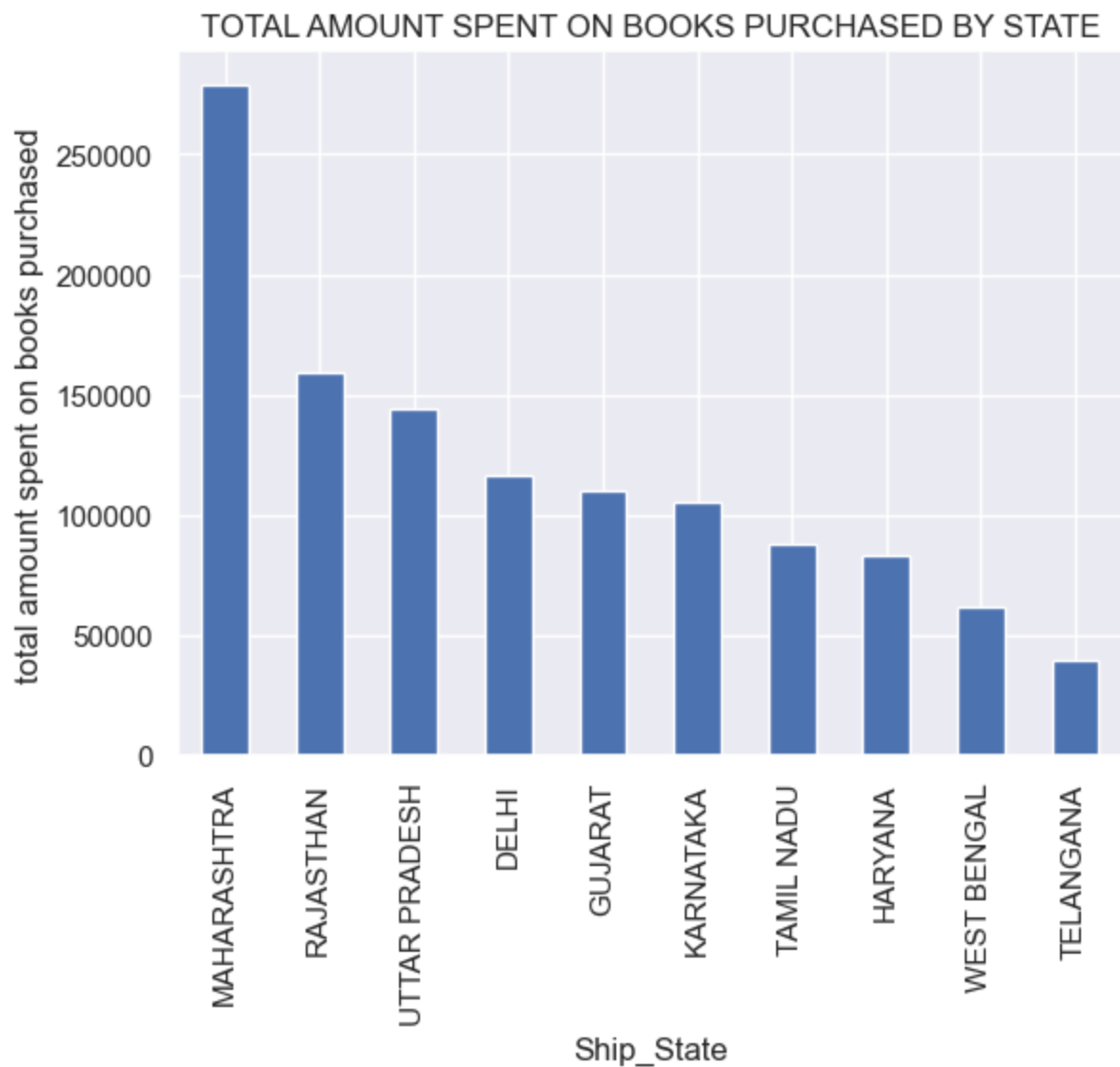



```
In [45]: #quantity by ship state
top_state1= kaggle.groupby('Ship_State')['Total_amount'].sum().sort_values(ascending =
top_state1
```

```
Out[45]: Ship_State
MAHARASHTRA      278712.30
RAJASTHAN        158869.23
UTTAR PRADESH    144164.28
DELHI            116767.26
GUJARAT          110448.59
KARNATAKA        105289.17
TAMIL NADU       87567.96
HARYANA          83314.12
WEST BENGAL      62171.01
TELANGANA        39947.65
Name: Total_amount, dtype: float64
```

```
In [46]: top_state1.plot(kind = 'bar', title = 'TOTAL AMOUNT SPENT ON BOOKS PURCHASED BY STATE'
```

```
Out[46]: <Axes: title={'center': 'TOTAL AMOUNT SPENT ON BOOKS PURCHASED BY STATE'}, xlabel='Ship_State', ylabel='total amount spent on books purchased'>
```

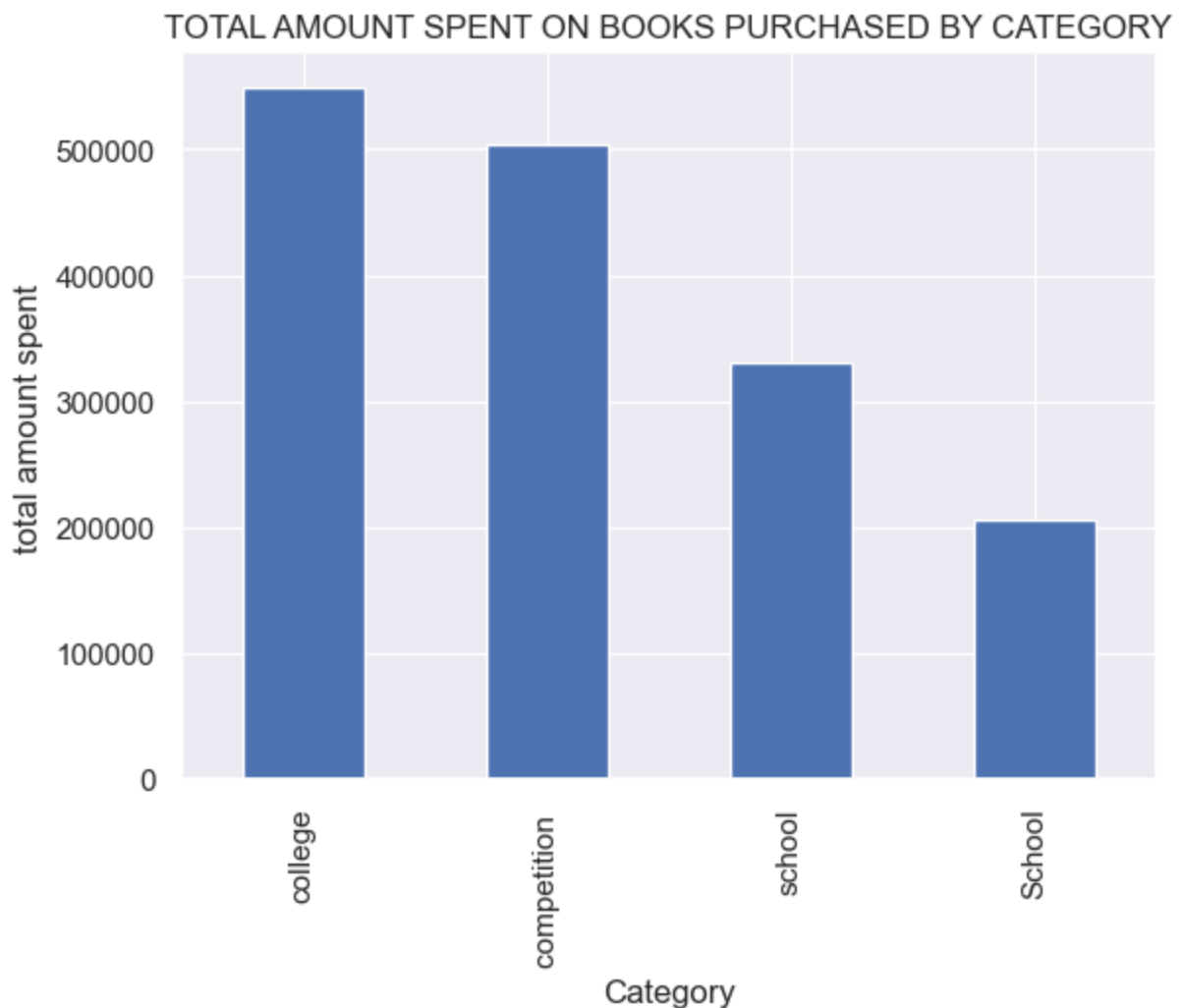


```
In [47]: #total amount by category
top_category1= kaggle.groupby('Category')['Total_amount'].sum().sort_values(ascending
top_category1
```

```
Out[47]: Category
college      548991.50
competition  503906.39
school       330134.64
School       206550.98
Name: Total_amount, dtype: float64
```

```
In [48]: top_category1.plot(kind = 'bar', title = 'TOTAL AMOUNT SPENT ON BOOKS PURCHASED BY CAT
```

```
Out[48]: <Axes: title={'center': 'TOTAL AMOUNT SPENT ON BOOKS PURCHASED BY CATEGORY'}, xlabel
='Category', ylabel='total amount spent'>
```

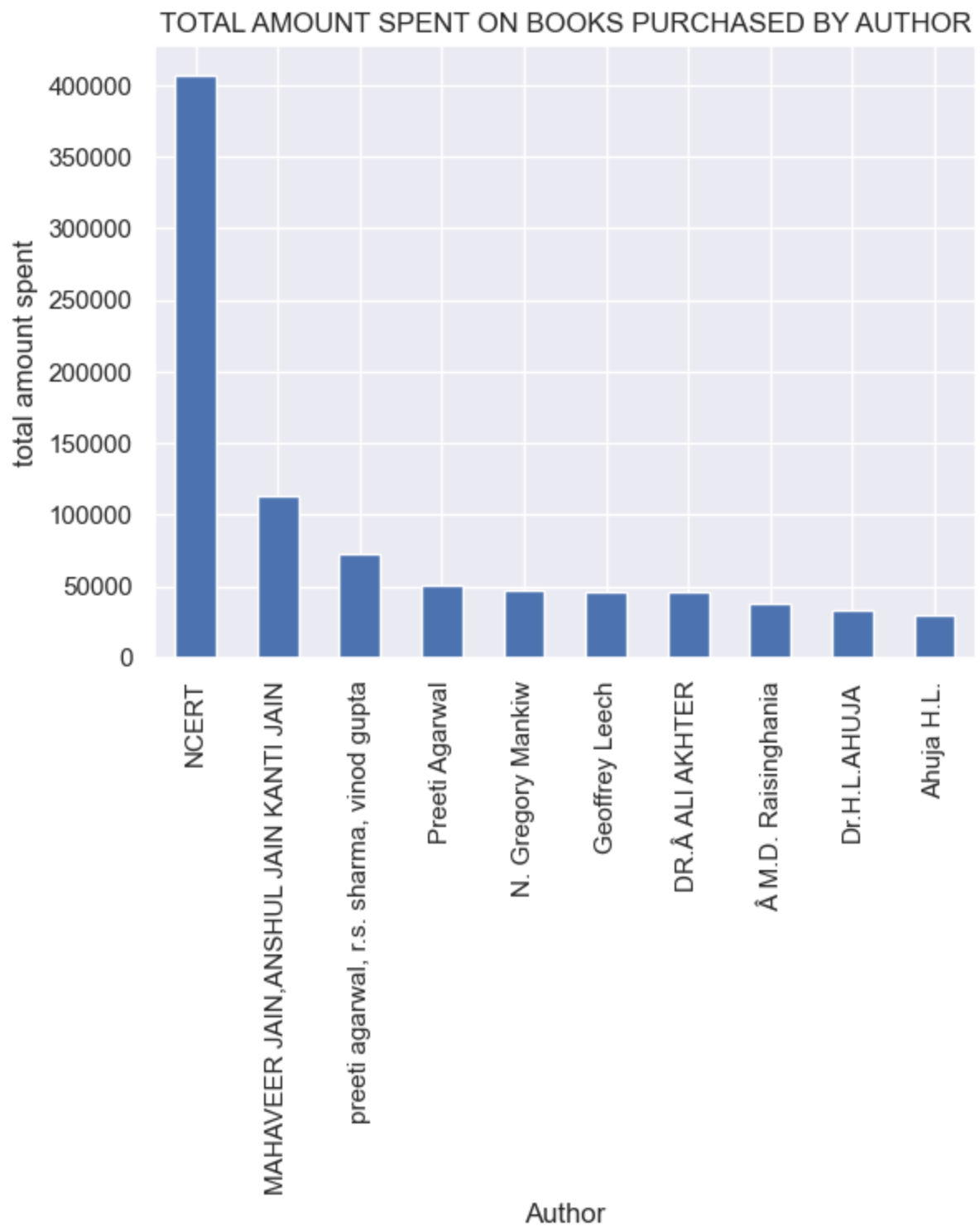


```
In [49]: #total amount by Author
top_author1 = kaggle.groupby('Author')['Total_amount'].sum().sort_values(ascending = False)
top_author1
```

```
Out[49]: Author
NCERT                                407290.39
MAHAVEER JAIN,ANSHUL JAIN KANTI JAIN  113102.61
preeti agarwal, r.s. sharma, vinod gupta  73107.00
Preeti Agarwal                        50210.00
N. Gregory Mankiw                      47661.00
Geoffrey Leech                         46401.00
DR.Â ALI AKHTER                       46215.00
Â M.D. Raisinghania                    37681.00
Dr.H.L.AHUJA                           32790.00
Ahuja H.L.                             29229.00
Name: Total_amount, dtype: float64
```

```
In [50]: top_author1.plot(kind = 'bar', title = 'TOTAL AMOUNT SPENT ON BOOKS PURCHASED BY AUTHOR')
```

```
Out[50]: <Axes: title={'center': 'TOTAL AMOUNT SPENT ON BOOKS PURCHASED BY AUTHOR'}, xlabel='Author', ylabel='total amount spent'>
```

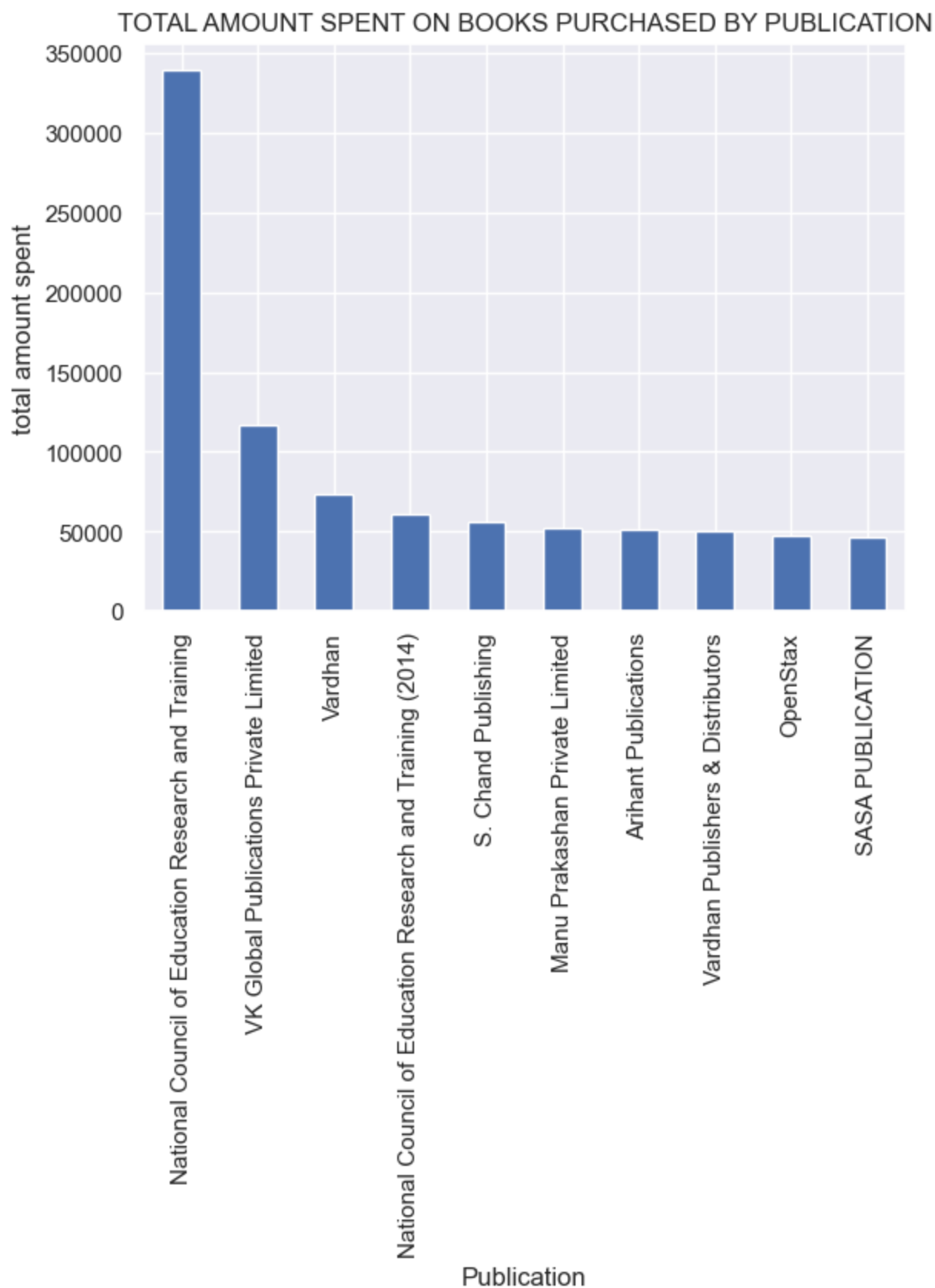


```
In [51]: #total amount by publication
top_publication1 = kaggle.groupby('Publication')['Total_amount'].sum().sort_values(asc
top_publication1
```

```
Out[51]: Publication
National Council of Education Research and Training 339217.64
VK Global Publications Private Limited 116657.61
Vardhan 73107.00
National Council of Education Research and Training (2014) 60728.37
S. Chand Publishing 55948.00
Manu Prakashan Private Limited 52426.78
Arihant Publications 51510.00
Vardhan Publishers & Distributors 50210.00
OpenStax 47661.00
SASA PUBLICATION 46215.00
Name: Total_amount, dtype: float64
```

```
In [52]: top_publication1.plot(kind = 'bar', title = 'TOTAL AMOUNT SPENT ON BOOKS PURCHASED BY
```

```
Out[52]: <Axes: title={'center': 'TOTAL AMOUNT SPENT ON BOOKS PURCHASED BY PUBLICATION'}, xlabel='Publication', ylabel='total amount spent'>
```

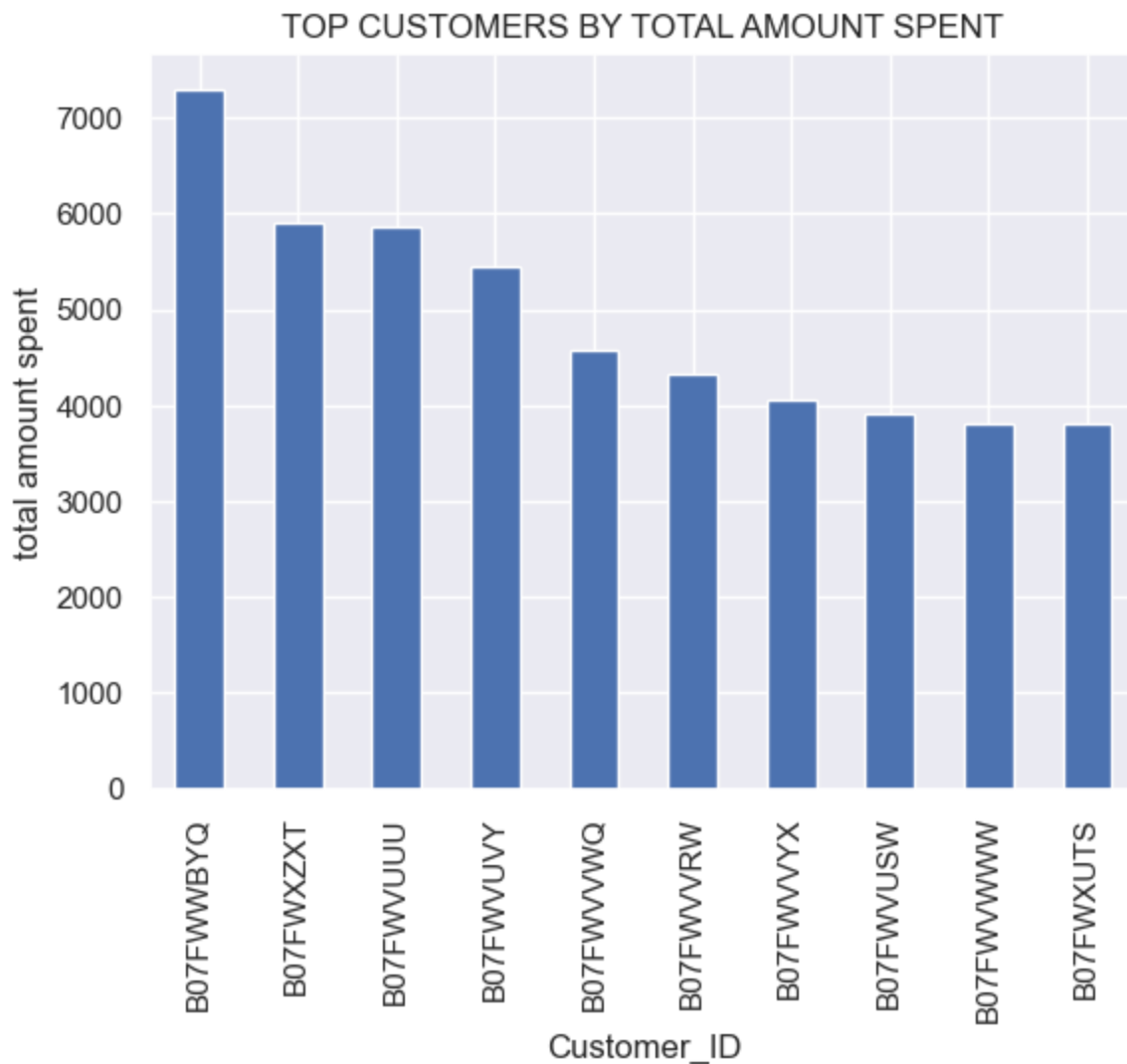


```
In [53]: #total amount purchased by customer
top_customer1 = kaggle.groupby('Customer_ID')['Total_amount'].sum().sort_values(ascending=False)
top_customer1
```

```
Out[53]: Customer_ID
B07FWWBYQ    7300.0
B07FWXZXT    5912.0
B07FWVUUU    5854.5
B07FWVUVY    5440.5
B07FWVWQ     4578.0
B07FWVVRW    4332.0
B07FWVYX     4057.5
B07FWVUSW    3914.0
B07FWVWW     3815.0
B07FWXUTS    3808.0
Name: Total_amount, dtype: float64
```

```
In [54]: top_customer1.plot(kind = 'bar', title = 'TOP CUSTOMERS BY TOTAL AMOUNT SPENT', ylabel
```

```
Out[54]: <Axes: title={'center': 'TOP CUSTOMERS BY TOTAL AMOUNT SPENT'}, xlabel='Customer_ID',
ylabel='total amount spent'>
```

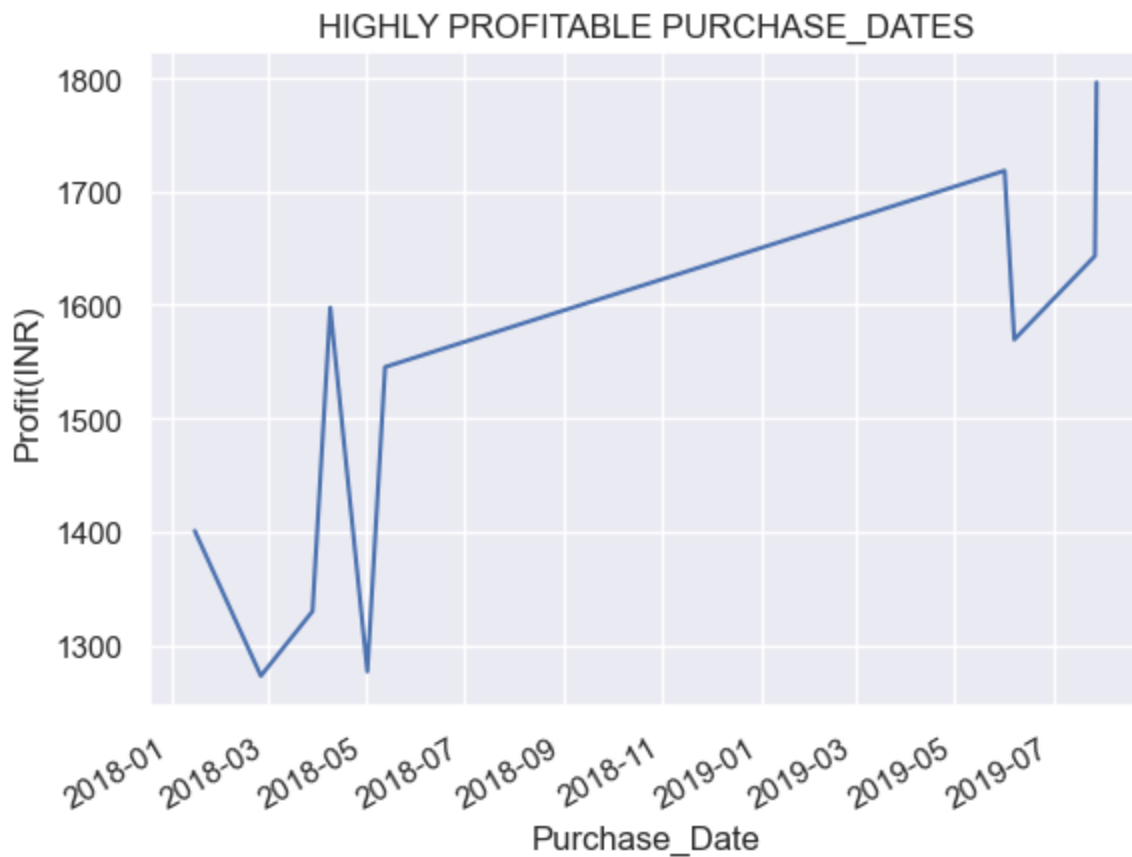


```
In [55]: #profit made by purchase date
top_date2 = kaggle.groupby('Purchase_Date')['Profit(INR)'].sum().sort_values(ascending
top_date2
```

```
Out[55]: Purchase_Date
2019-07-28    1796.230
2019-06-01    1718.380
2019-07-27    1643.224
2018-04-09    1597.690
2019-06-07    1569.521
2018-05-13    1545.300
2018-01-15    1400.850
2018-03-29    1329.940
2018-05-02    1276.880
2018-02-25    1272.960
Name: Profit(INR), dtype: float64
```

```
In [56]: top_date2.plot(kind = 'line', title = 'HIGHLY PROFITABLE PURCHASE_DATES', ylabel = 'Pr
```

```
Out[56]: <Axes: title={'center': 'HIGHLY PROFITABLE PURCHASE_DATES'}, xlabel='Purchase_Date',
ylabel='Profit(INR)'\>
```



```
In [57]: #profit made by year
top_year2 = kaggle.groupby('Year')['Profit(INR)'].sum().sort_values(ascending = False)
top_year2
```

```
Out[57]: Year
2019    108358.4272
2018     99780.7500
Name: Profit(INR), dtype: float64
```

```
In [58]: top_year2.plot(kind = 'bar', title = 'PROFIT MADE BY YEARS', ylabel = 'Profit(INR)')
```

```
Out[58]: <Axes: title={'center': 'PROFIT MADE BY YEARS'}, xlabel='Year', ylabel='Profit(INR)'\>
```




```
In [59]: #profit made by quaters
top_quater2= kaggle.groupby('Quater')['Profit(INR)'].sum().sort_values(ascending = False)
top_quater2
```

```
Out[59]: Quater
2      74210.4514
3      55674.6278
1      50339.2160
4       27914.8820
Name: Profit(INR), dtype: float64
```

```
In [60]: top_quater2.plot(kind = 'bar', title = 'PROFIT MADE BY QUATER', ylabel = 'Profit(INR)')
```

```
Out[60]: <Axes: title={'center': 'PROFIT MADE BY QUATER'}, xlabel='Quater', ylabel='Profit(INR)'\>
```

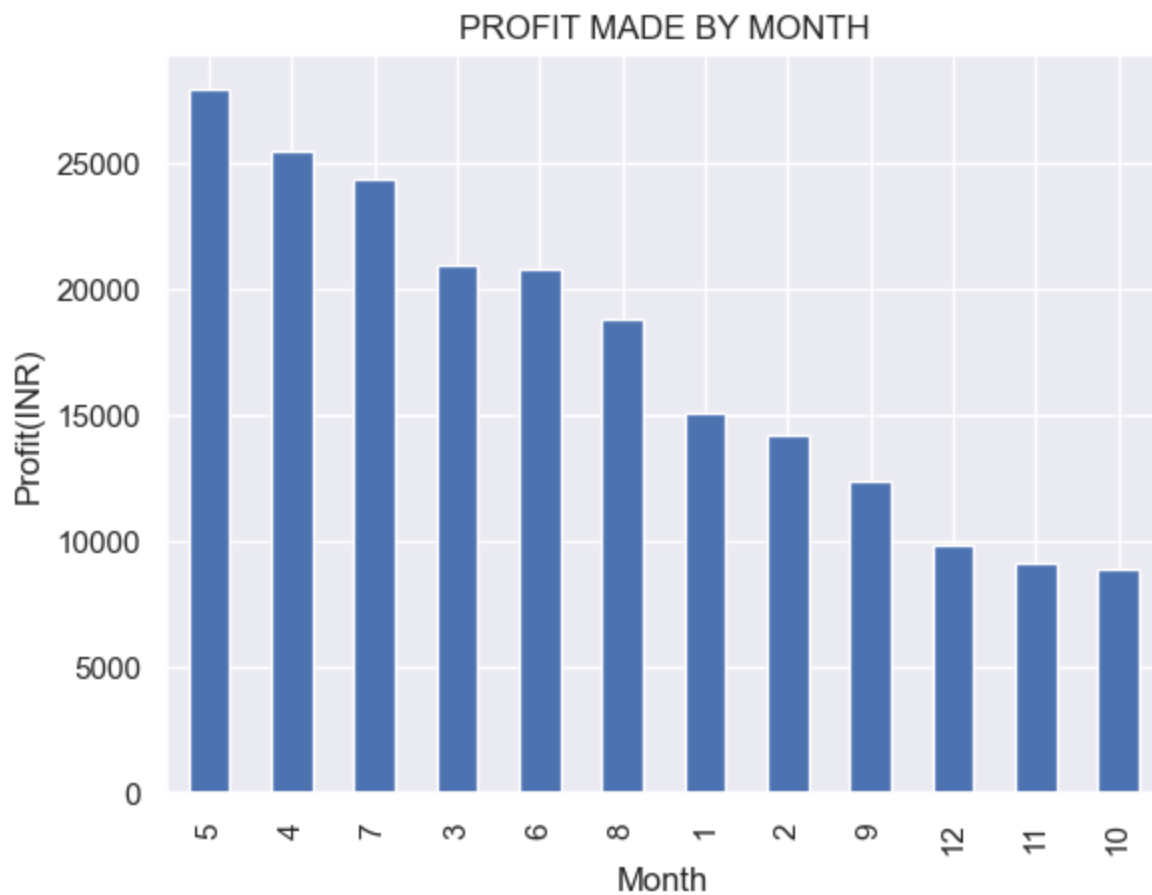


```
In [61]: #profit made on books by month
top_month2= kaggle.groupby('Month')['Profit(INR)'].sum().sort_values(ascending = False)
top_month2
```

```
Out[61]: Month
5      27930.9130
4      25460.2544
7      24393.0564
3      20976.3460
6      20819.2840
8      18861.5544
1      15132.6200
2      14230.2500
9      12420.0170
12     9857.4650
11     9177.2400
10     8880.1770
Name: Profit(INR), dtype: float64
```

```
In [62]: top_month2.plot(kind = 'bar', title = 'PROFIT MADE BY MONTH', ylabel = 'Profit(INR)')
```

```
Out[62]: <Axes: title={'center': 'PROFIT MADE BY MONTH'}, xlabel='Month', ylabel='Profit(INR)'\>
```

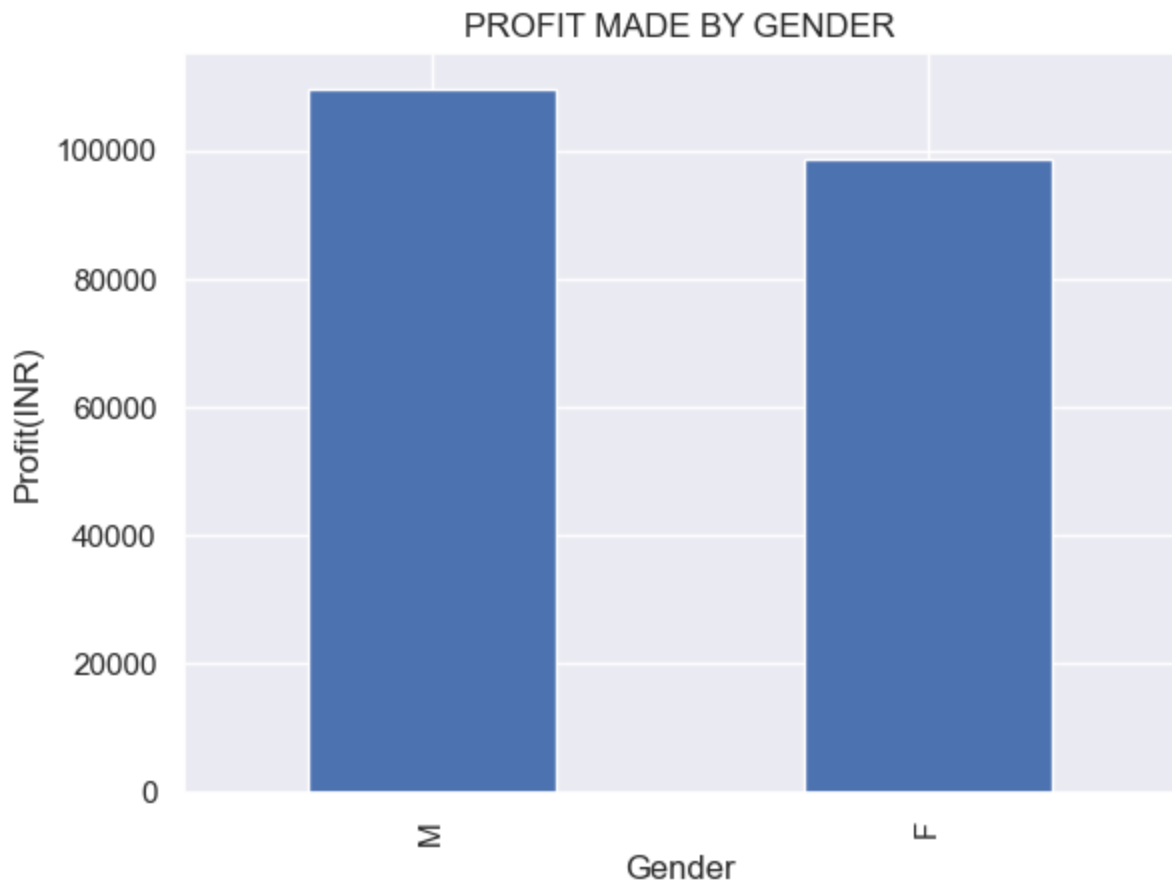


```
In [63]: #profit made by gender
top_gender2= kaggle.groupby('Gender')['Profit(INR)'].sum().sort_values(ascending = False)
top_gender2
```

```
Out[63]: Gender
M    109645.3394
F     98493.8378
Name: Profit(INR), dtype: float64
```

```
In [64]: top_gender2.plot(kind = 'bar', title = 'PROFIT MADE BY GENDER', ylabel = 'Profit(INR)')
```

```
Out[64]: <Axes: title={'center': 'PROFIT MADE BY GENDER'}, xlabel='Gender', ylabel='Profit(INR)'\>
```

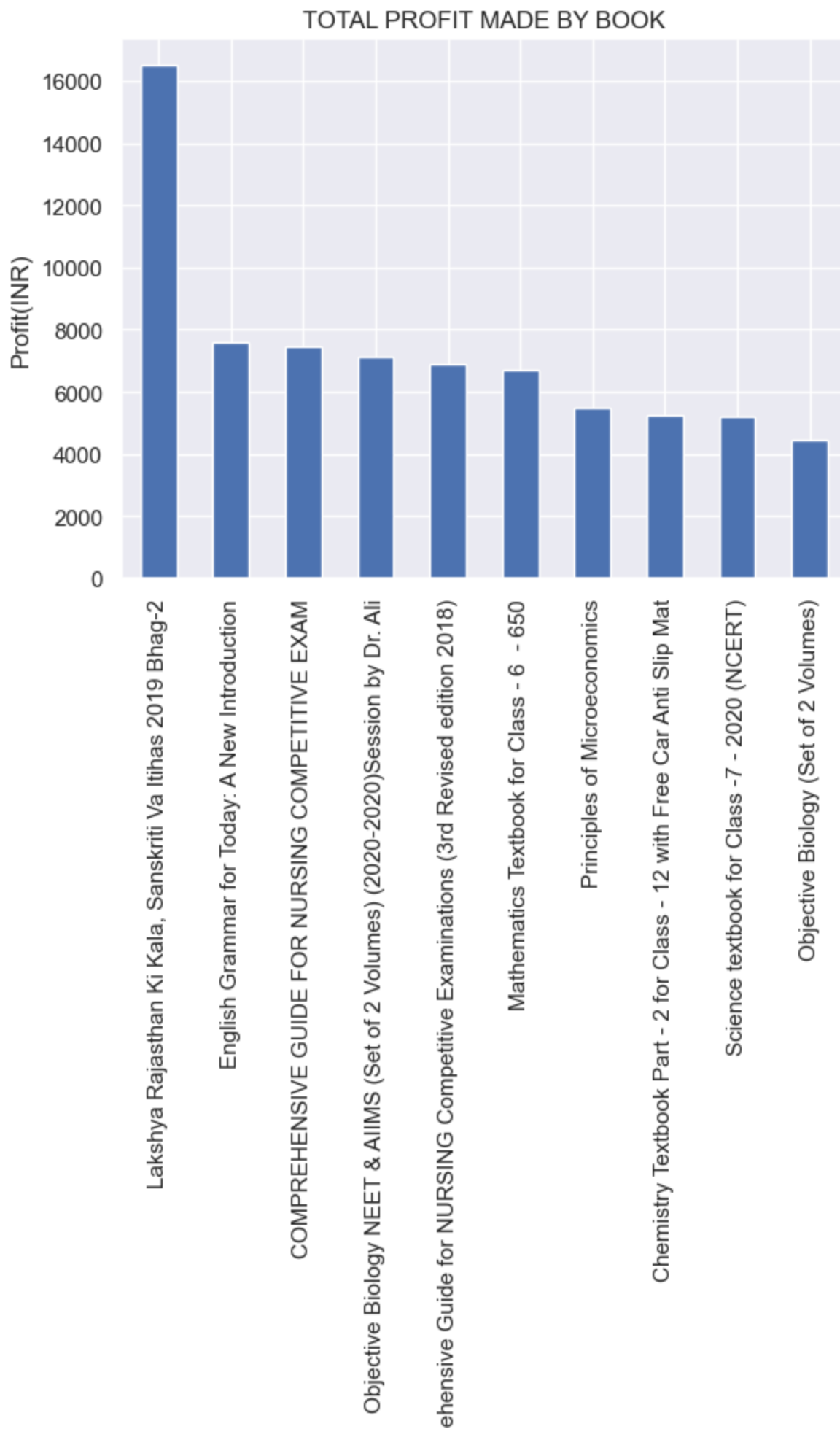


```
In [65]: #total profit made by product(book) name
top_product2= kaggle.groupby('Product_Name')['Profit(INR)'].sum().sort_values(ascending=False)
top_product2
```

```
Out[65]: Product_Name
Lakshya Rajasthan Ki Kala, Sanskriti Va Itihas 2019 Bhag-2
16518.90
English Grammar for Today: A New Introduction
7595.28
COMPREHENSIVE GUIDE FOR NURSING COMPETITIVE EXAM
7441.92
Objective Biology NEET & AIIMS (Set of 2 Volumes) (2020-2020)Session by Dr. Ali
7125.72
Vardhan Comprehensive Guide for NURSING Competitive Examinations (3rd Revised edition
2018)      6879.60
Mathematics Textbook for Class - 6 - 650
6720.30
Principles of Microeconomics
5478.33
Chemistry Textbook Part - 2 for Class - 12 with Free Car Anti Slip Mat
5253.12
Science textbook for Class -7 - 2020 (NCERT)
5229.00
Objective Biology (Set of 2 Volumes)
4467.60
Name: Profit(INR), dtype: float64
```

```
In [66]: top_product2.plot(kind = 'bar', title = 'TOTAL PROFIT MADE BY BOOK', ylabel = 'Profit(INR)')
```

```
Out[66]: <Axes: title={'center': 'TOTAL PROFIT MADE BY BOOK'}, xlabel='Product_Name', ylabel='Profit(INR)'>
```



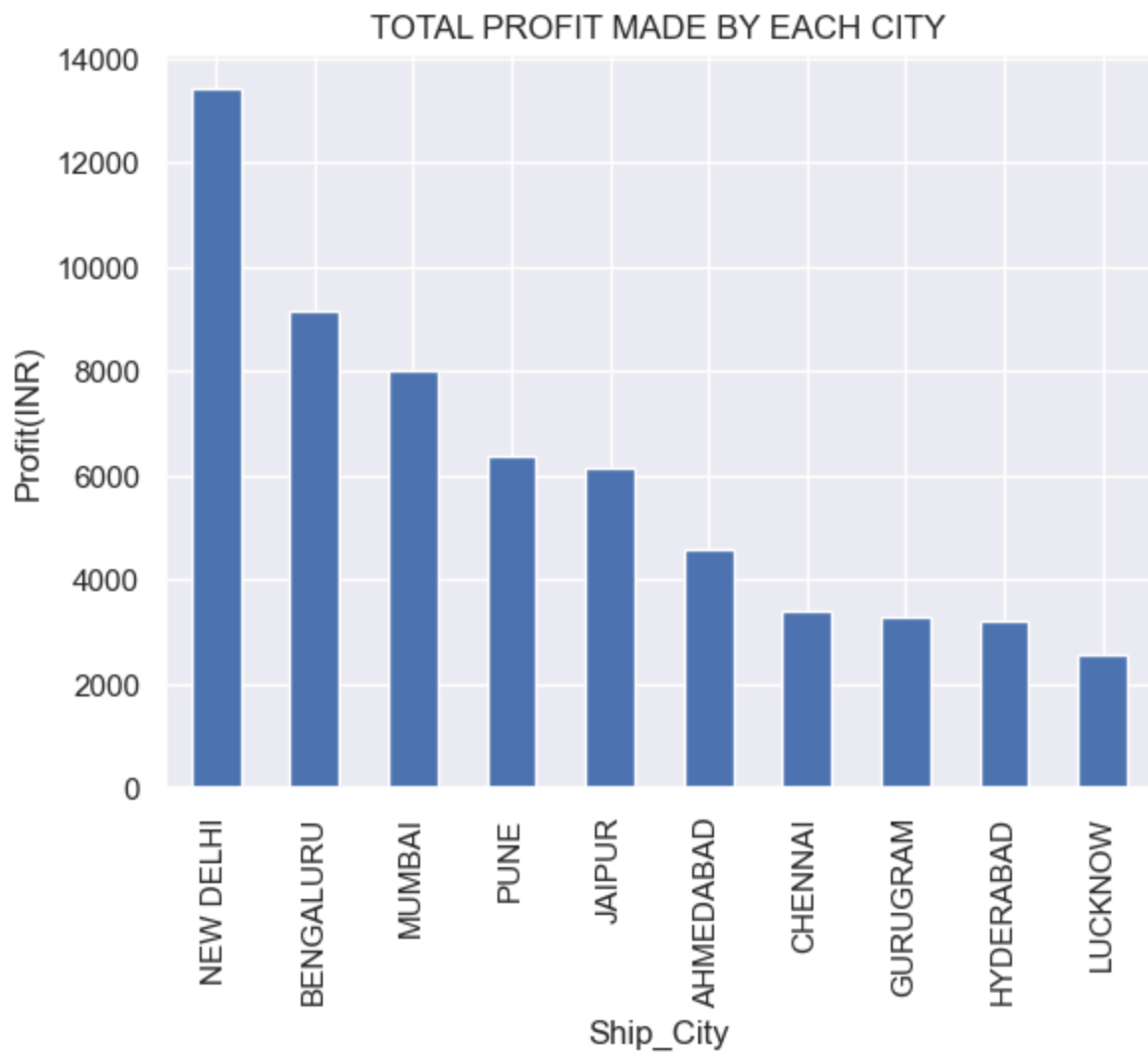
Vardhan Compr
Product_Name

```
In [67]: #Total profit made by ship city
top_city2= kaggle.groupby('Ship_City')['Profit(INR)'].sum().sort_values(ascending = False)
top_city2
```

```
Out[67]: Ship_City
NEW DELHI      13412.3108
BENGALURU      9154.0462
MUMBAI         8010.1048
PUNE           6379.7522
JAIPUR         6139.6410
AHMEDABAD      4591.1978
CHENNAI        3384.9018
GURUGRAM       3294.1374
HYDERABAD      3204.1424
LUCKNOW        2560.1032
Name: Profit(INR), dtype: float64
```

```
In [68]: top_city2.plot(kind = 'bar', title = 'TOTAL PROFIT MADE BY EACH CITY', ylabel = 'Profit(INR)')
```

```
Out[68]: <Axes: title={'center': 'TOTAL PROFIT MADE BY EACH CITY'}, xlabel='Ship_City', ylabel='Profit(INR)'>
```

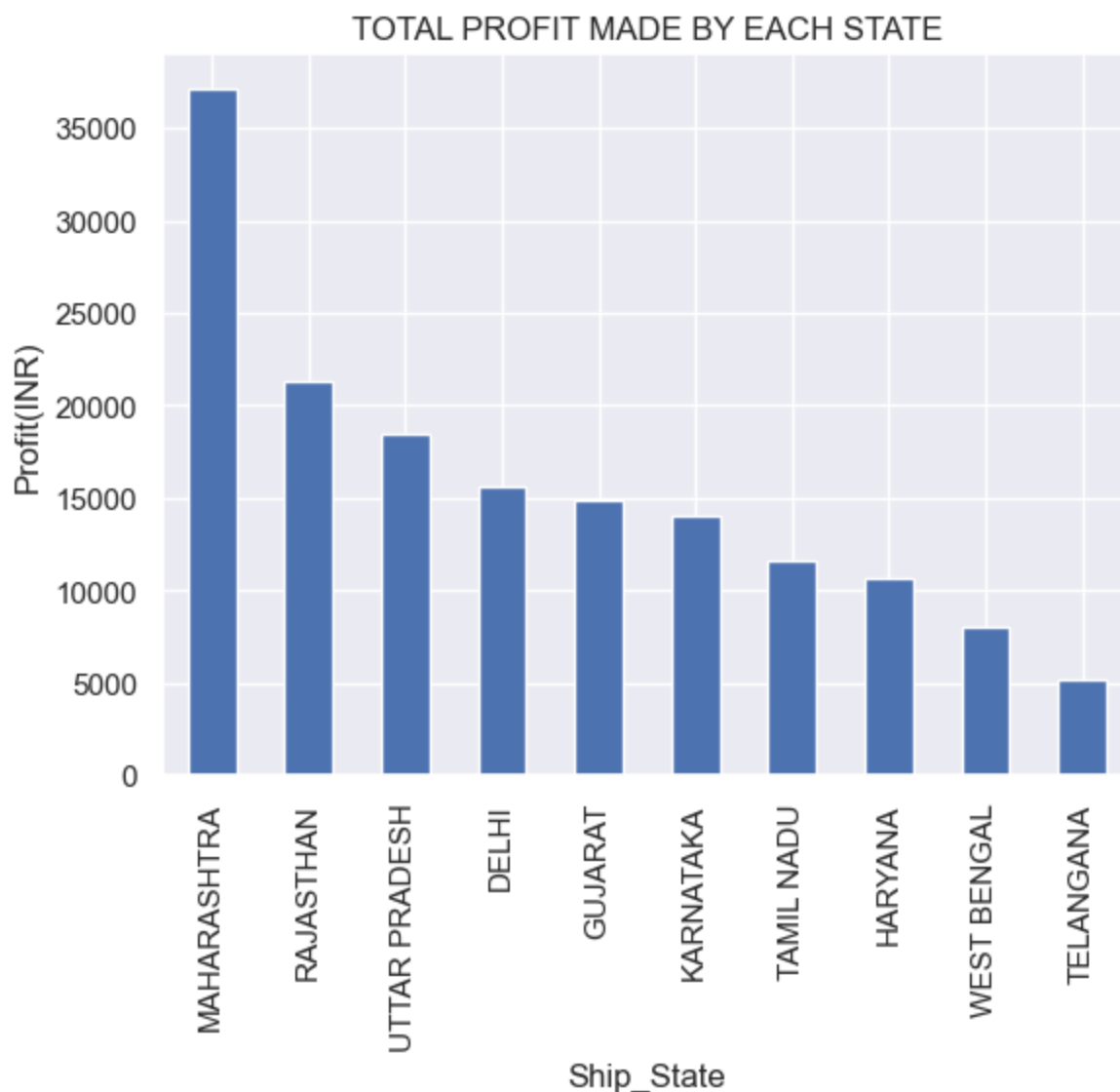


```
In [69]: #quantity by ship state
top_state2= kaggle.groupby('Ship_State')['Profit(INR)'].sum().sort_values(ascending =
top_state2
```

```
Out[69]: Ship_State
MAHARASHTRA      37107.7466
RAJASTHAN        21266.4178
UTTAR PRADESH    18501.0892
DELHI            15605.3368
GUJARAT          14835.4036
KARNATAKA        13992.6486
TAMIL NADU       11599.7396
HARYANA          10641.8128
WEST BENGAL       8054.9518
TELANGANA         5208.7562
Name: Profit(INR), dtype: float64
```

```
In [70]: top_state2.plot(kind = 'bar', title = 'TOTAL PROFIT MADE BY EACH STATE', ylabel = 'Pro
```

```
Out[70]: <Axes: title={'center': 'TOTAL PROFIT MADE BY EACH STATE'}, xlabel='Ship_State', ylab
el='Profit(INR)'>
```

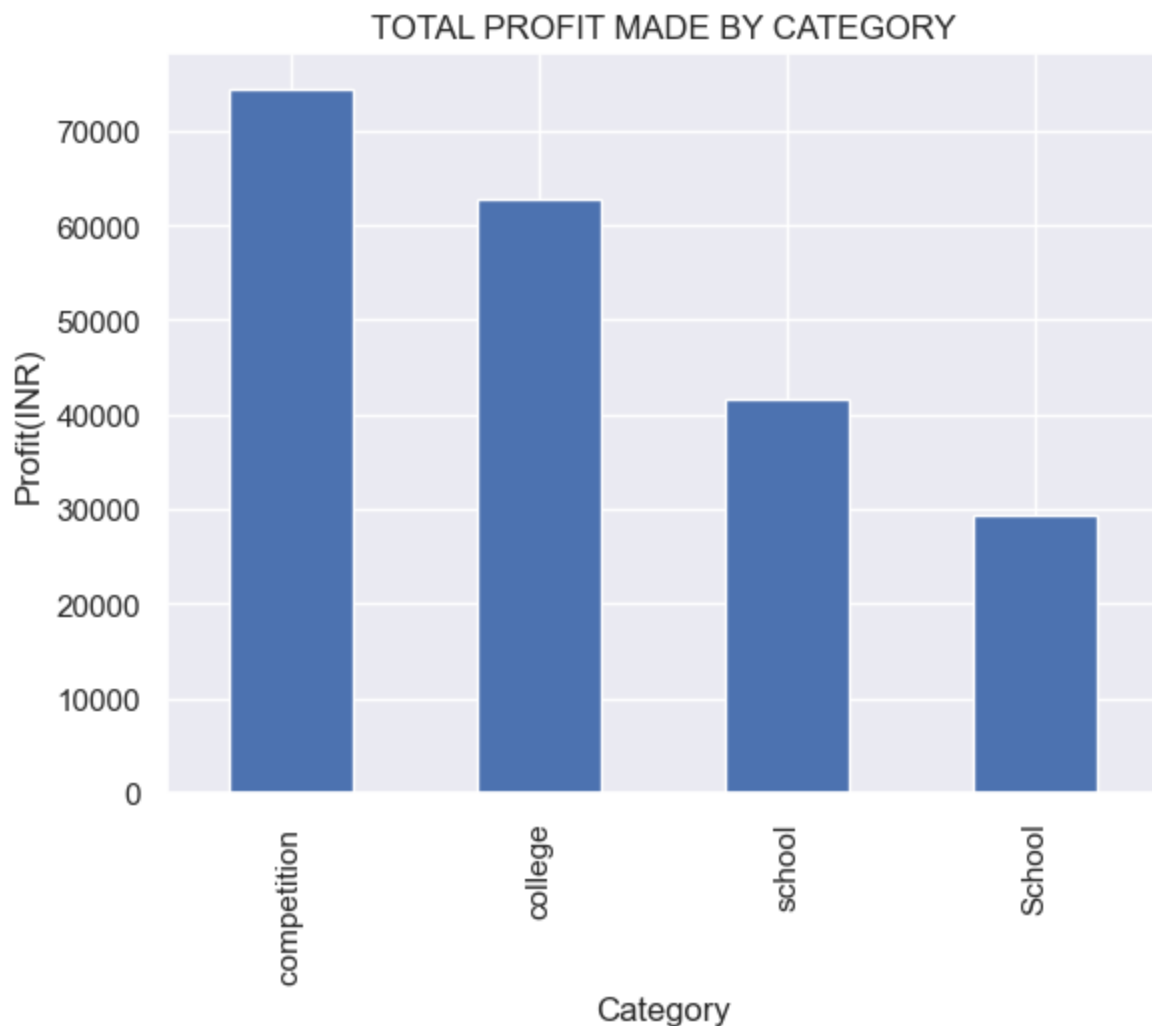


```
In [71]: #total profit by category
top_category2= kaggle.groupby('Category')['Profit(INR)'].sum().sort_values(ascending = False)
top_category2
```

```
Out[71]: Category
competition    74385.5400
college        62676.4450
school         41701.5522
School         29375.6400
Name: Profit(INR), dtype: float64
```

```
In [72]: top_category2.plot(kind = 'bar', title = 'TOTAL PROFIT MADE BY CATEGORY', ylabel = 'Profit(INR)')
```

```
Out[72]: <Axes: title={'center': 'TOTAL PROFIT MADE BY CATEGORY'}, xlabel='Category', ylabel='Profit(INR)'>
```

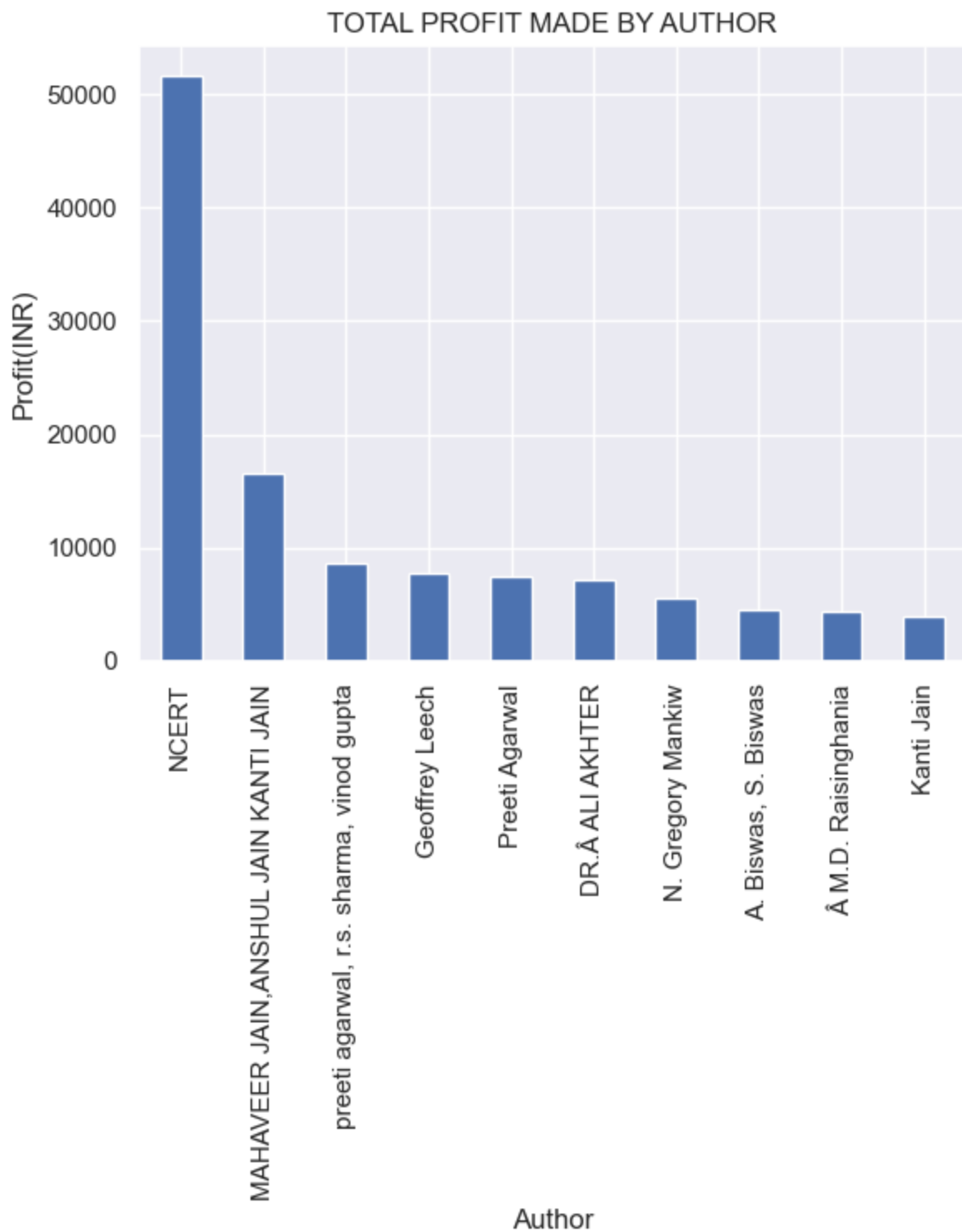



```
In [73]: #total profit by Author
top_author2 = kaggle.groupby('Author')['Profit(INR)'].sum().sort_values(ascending = False)
top_author2
```

```
Out[73]: Author
NCERT                    51693.7032
MAHAVEER JAIN,ANSHUL JAIN KANTI JAIN  16518.9000
preeti agarwal, r.s. sharma, vinod gupta  8626.8000
Geoffrey Leech           7675.9200
Preeti Agarwal           7441.9200
DR.Â ALI AKHTER          7125.7200
N. Gregory Mankiw        5478.3300
A. Biswas, S. Biswas     4467.6000
Â M.D. Raisinghanian     4324.1900
Kanti Jain               3916.8000
Name: Profit(INR), dtype: float64
```

```
In [74]: top_author2.plot(kind = 'bar', title = 'TOTAL PROFIT MADE BY AUTHOR', ylabel = 'Profit
```

```
Out[74]: <Axes: title={'center': 'TOTAL PROFIT MADE BY AUTHOR'}, xlabel='Author', ylabel='Profit(INR)'
```

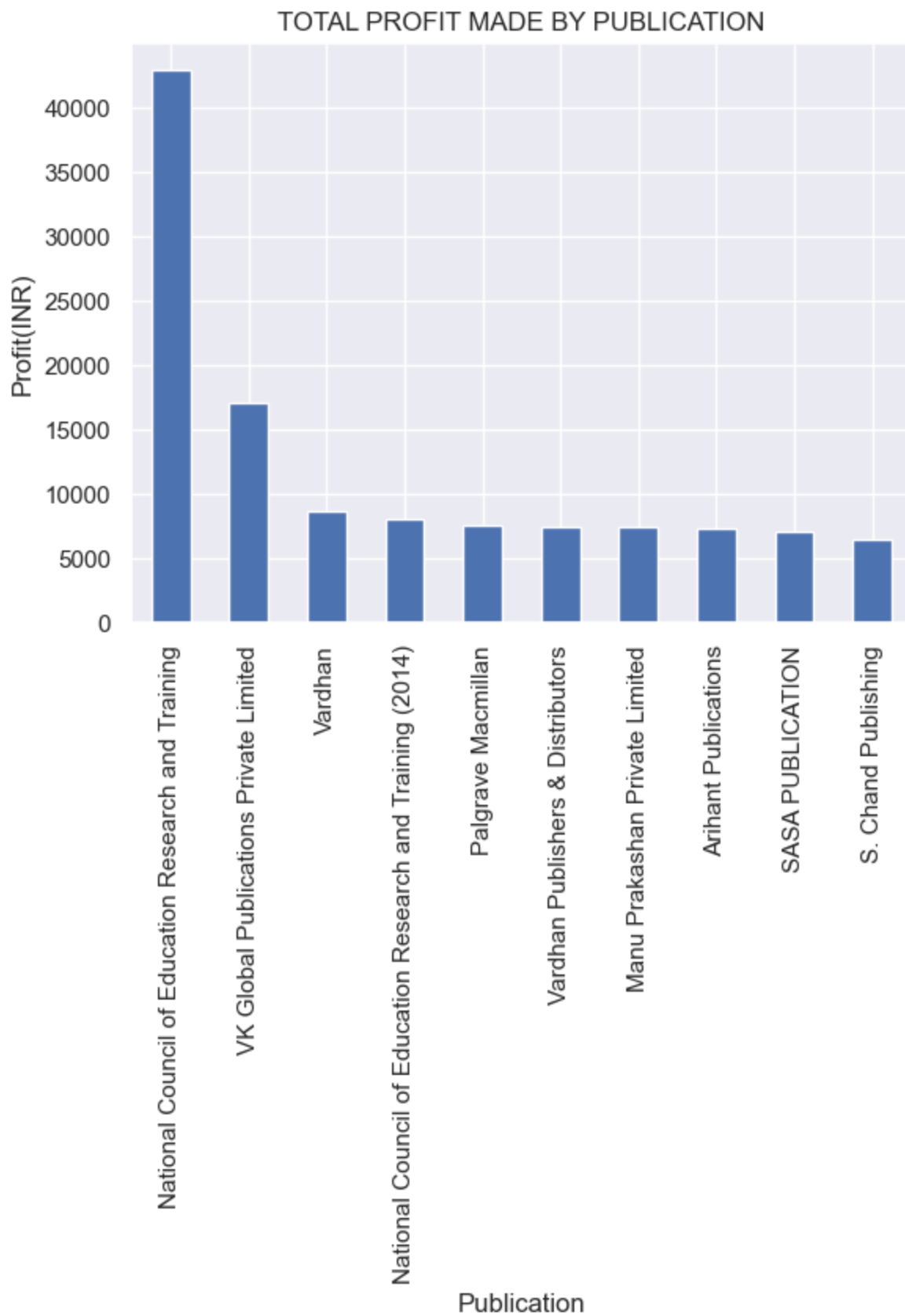


```
In [75]: #total profit by publication
top_publication2 = kaggle.groupby('Publication')['Profit(INR)'].sum().sort_values(ascending=False)
top_publication2
```

```
Out[75]: Publication
National Council of Education Research and Training 42842.7432
VK Global Publications Private Limited 17021.1000
Vardhan 8626.8000
National Council of Education Research and Training (2014) 8028.9000
Palgrave Macmillan 7595.2800
Vardhan Publishers & Distributors 7441.9200
Manu Prakashan Private Limited 7425.6000
Arihant Publications 7328.3900
SASA PUBLICATION 7125.7200
S. Chand Publishing 6428.7300
Name: Profit(INR), dtype: float64
```

```
In [76]: top_publication2.plot(kind = 'bar', title = 'TOTAL PROFIT MADE BY PUBLICATION', ylabel
```

```
Out[76]: <Axes: title={'center': 'TOTAL PROFIT MADE BY PUBLICATION'}, xlabel='Publication', ylab
abel='Profit(INR)'>
```

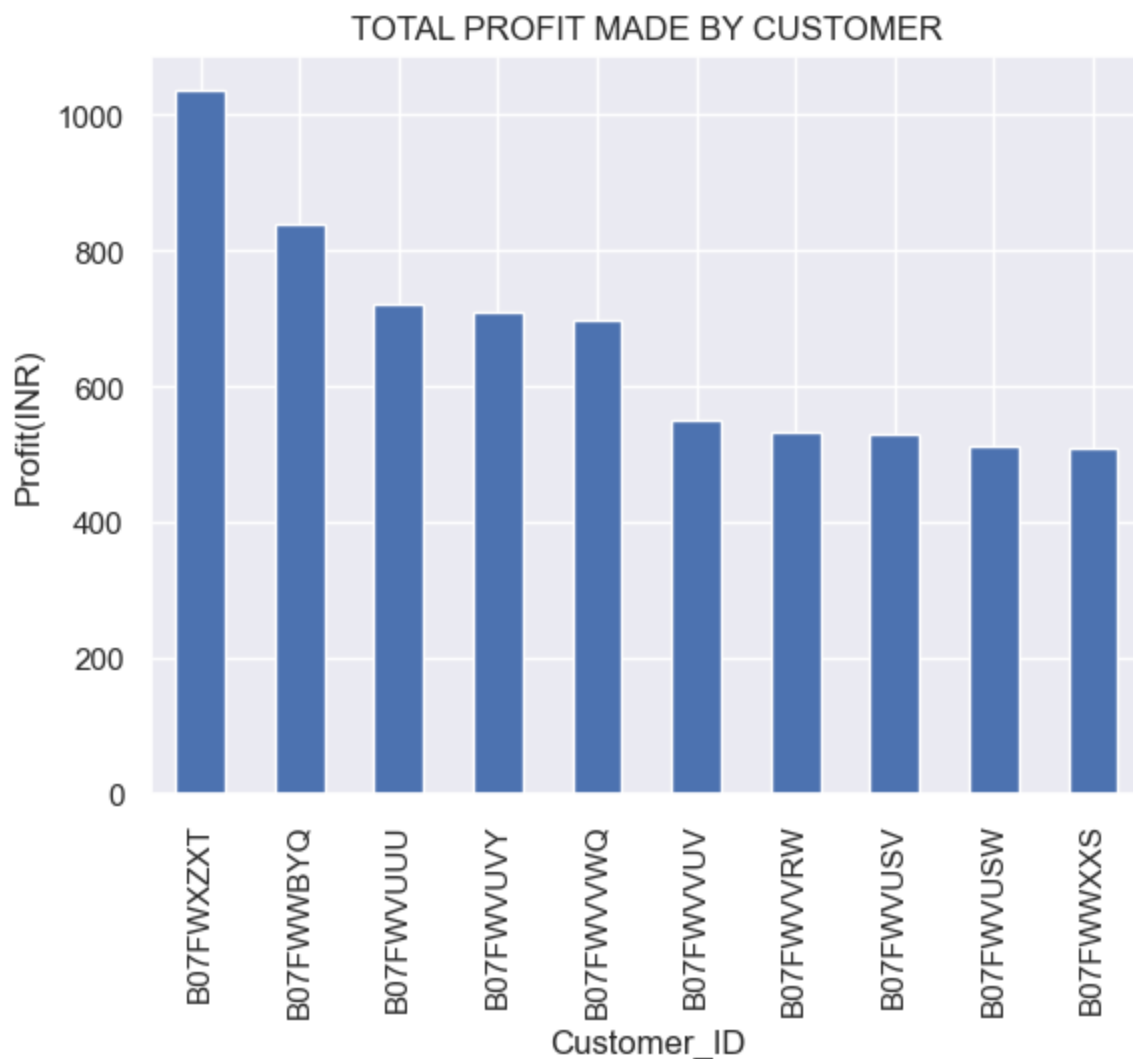


```
In [77]: #total profit by customer
top_customer2 = kaggle.groupby('Customer_ID')['Profit(INR)'].sum().sort_values(ascending=False)
top_customer2
```

```
Out[77]: Customer_ID
B07FWXZXT    1035.720
B07FWWBYQ     838.500
B07FWVUUU     722.105
B07FWVUVY     708.765
B07FWVWQ      698.010
B07FWVVUV     551.391
B07FWVVRW     534.720
B07FWVUSV     532.080
B07FWVUSW     513.390
B07FWWXXS     508.980
Name: Profit(INR), dtype: float64
```

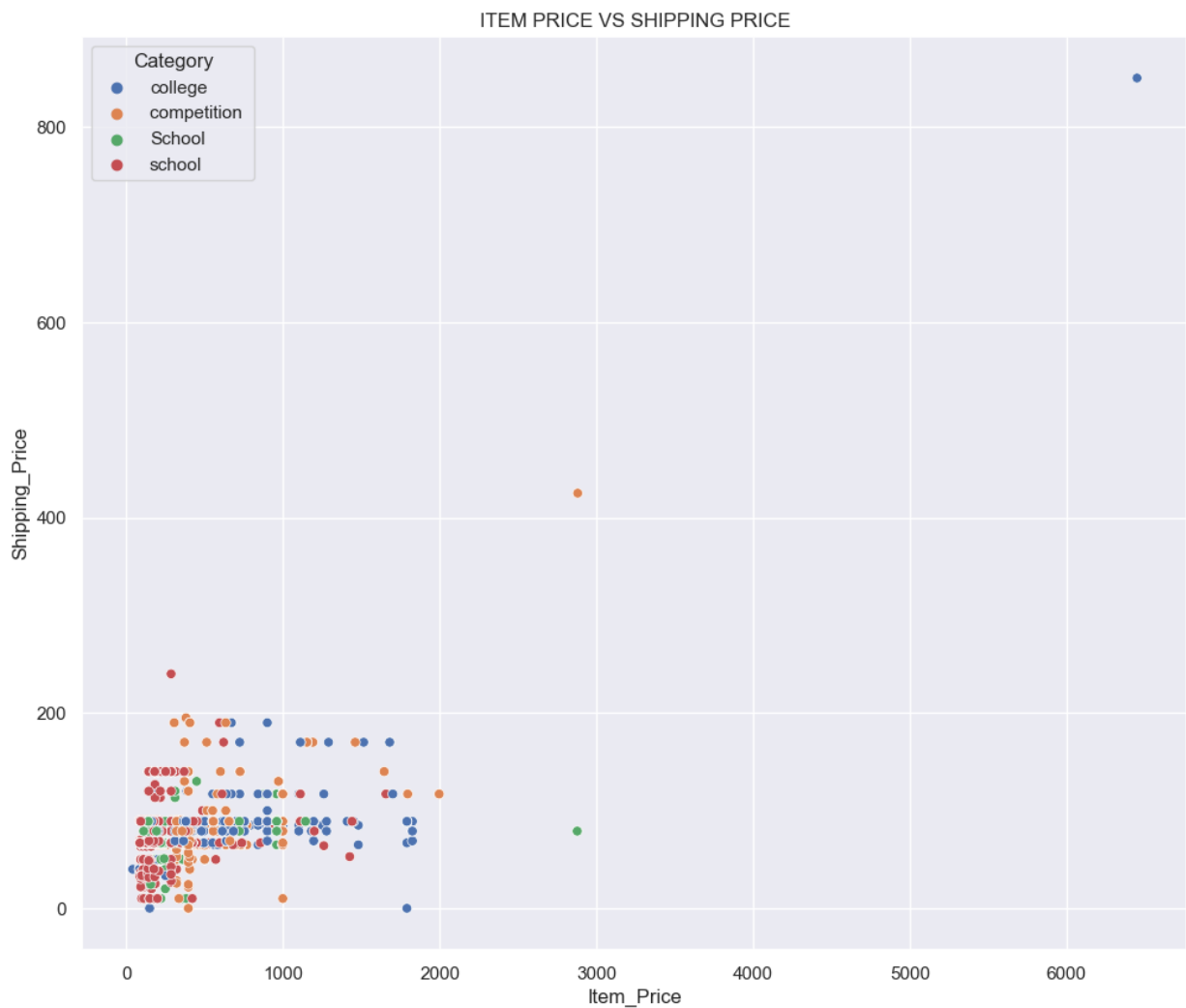
```
In [78]: top_customer2.plot(kind = 'bar', title = 'TOTAL PROFIT MADE BY CUSTOMER', ylabel = 'Pr
```

```
Out[78]: <Axes: title={'center': 'TOTAL PROFIT MADE BY CUSTOMER'}, xlabel='Customer_ID', ylabel='Profit(INR)'
```



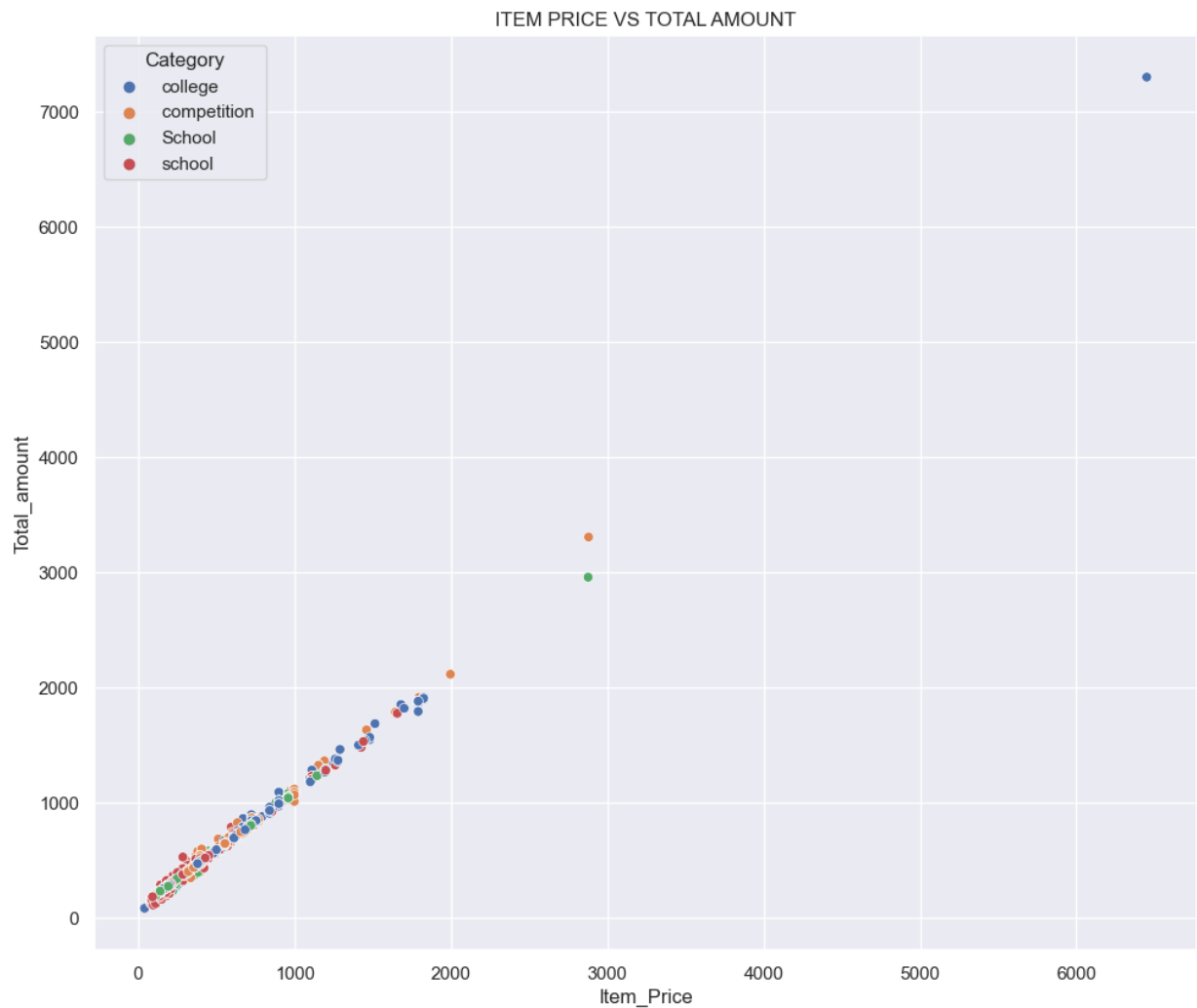
```
In [79]: plt.figure(figsize=(12,10))
axis = sns.scatterplot(x="Item_Price", y="Shipping_Price", data= kaggle, hue = 'Category')
plt.title('ITEM PRICE VS SHIPPING PRICE')
```

```
Out[79]: Text(0.5, 1.0, 'ITEM PRICE VS SHIPPING PRICE')
```



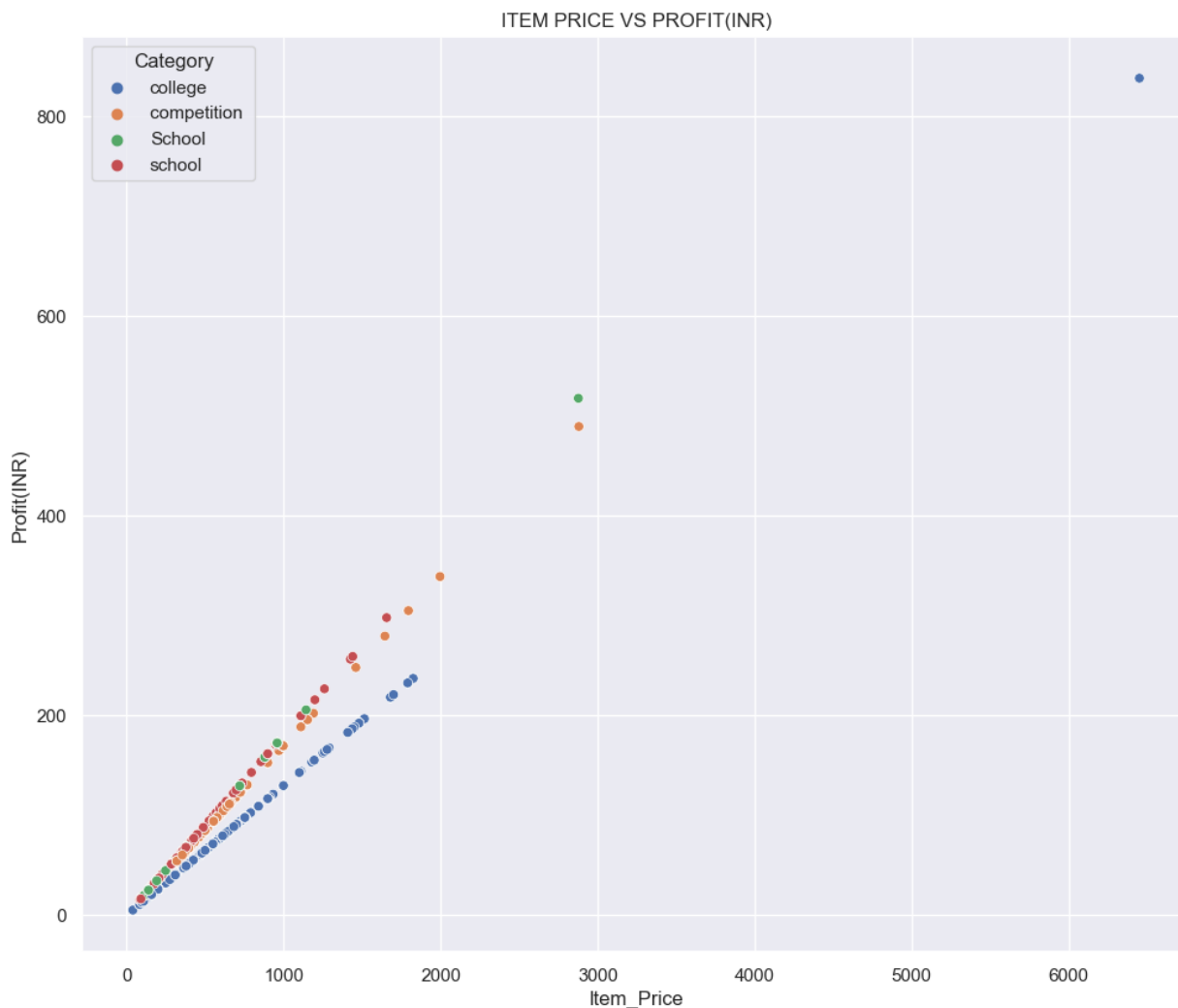
```
In [80]: plt.figure(figsize=(12,10))
axis = sns.scatterplot(x="Item_Price", y="Total_amount", data= kaggle, hue = 'Category')
plt.title('ITEM PRICE VS TOTAL AMOUNT')
```

```
Out[80]: Text(0.5, 1.0, 'ITEM PRICE VS TOTAL AMOUNT')
```



```
In [81]: plt.figure(figsize=(12,10))
axis = sns.scatterplot(x="Item_Price", y="Profit(INR)", data= kaggle, hue = 'Category')
plt.title('ITEM PRICE VS PROFIT(INR)')
```

```
Out[81]: Text(0.5, 1.0, 'ITEM PRICE VS PROFIT(INR)')
```



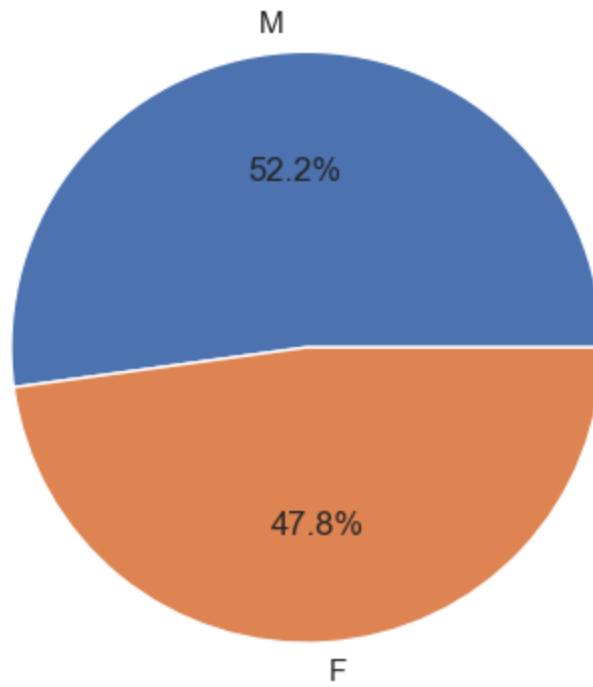
```
In [82]: #Total_amount spent by gender
top_gender3 = kaggle.groupby('Gender')['Gender'].count().sort_values(ascending = False)
top_gender3
```

```
Out[82]: Gender
M      1815
F      1665
Name: Gender, dtype: int64
```

```
In [83]: top_gender3.plot.pie(autopct = '%1.1f%%')
plt.title("GENDER DISTRIBUTION")
plt.ylabel('')
```

```
Out[83]: Text(0, 0.5, '')
```


GENDER DISTRIBUTION



In []: