**Financial concepts taught by the movie Moneyball.**

**Behavioural Bias:**

* Instead of relying on data, scouts focussed on subjective opinions, which might or might not work due to emotions involved. This can be applied directly to finance.

**ROI**

* Instead of focusing on ROI, most scouts focused on the hype around a player, while Billy Beane focused on how much a player contributes relative to his salary, which is really relatable to finance.

**Fundamentals**

* Instead of being swayed by names, the focus was on measurable contributions (e.g., on-base percentage). Similarly, in finance, the lesson is to prioritize strong financial fundamentals—like cash flow, profitability, and growth potential—over speculative factors.

**Market Inefficiencies**

* The baseball world undervalued certain players because of traditional metrics. In finance, this parallels the idea of inefficient markets where some assets like stocks, bonds, or businesses are underpriced due to overlooked qualities or misjudged potential.