Augustinus Joseph

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EDUCATION

New York University, New York, NY

BA, Individualized Study, Major: Philosophy. Minor: Industrial Design. 2019 Colloquium: The Emergence of Self and The Role of The Artist in Society

Advisor: Professor Lisa Goldfarb

Willing to relocate: Anywhere

Authorized to work in the US for any employer

WORK EXPERIENCE

Field Marketing Specialist, Trinity Solar (Dec '22 – Feb '23)

Created new marketing strategies through data analysis to boost the generation of quality leads. Gathered, managed, cleaned, protected, and anonymized client data to schedule free consultations for prospective consumers. Served as a consultant to provide useful product knowledge to qualifying homeowners.

Retail Parts Pro, Advance Auto Parts (May '21 – Dec '22)

• Specialized in inventory management, product sourcing, and organizing retail and commercial product data in spreadsheets to increase inventory efficiency and sales. Showroom floor plan management and sales management to create a better sales experience. Acquired extensive knowledge of cars, parts, and utilized versatile engineer-oriented problem-solving skills to develop meaningful relationships with retail and commercial clients.

Bank Associate II, First Citizens Federal Credit Union (July '19 – November '20)

Opened accounts. Managed tellers and coordinated weekly schedules to create an efficient banking process for
consumers. Prepared and Processed loan applications for various lending units. Close loans for customers and
applicable business lines. Made referrals to other banking products to increase the number of accounts opened. Reached
out to high-value customers to retain and enhance the bank's portfolio. Processed various types of payments and
adhered to all bank policies and procedures.

Production Assistant, BEYOND 8 (June '18-October '18)

Worked as personal assistant to CEO: maintained daily schedule; coordinated meetings, maintained office, kept track of
mail & correspondence. Sourced production equipment, talent, sponsors, venues, and new clients. Created project
spreadsheets to track processes and progress. Used analytical skills to work budgets to create installations to increase
hype around the companies we worked with. Worked cooperatively with production team, clients, vendors, and venues
to produce immersive events/experiences for clients.

Host, Booking Agent, Engineer, and Assistant Manager, Webster Hall (March '16 - Aug '17)

• Facilitated the operations of a high-traffic nightclub with a team of hosts and security. Hosted & managed events, curated nightlife experiences for high/low profile guests, sourced artists and culturally relevant guests to boost revenue. I Created ROI tables, guest lists, events spreadsheets, and flyers. Managed guest lists and correspondence with entourages and public entities. Backup live audio engineer.

Tutor, Breakthrough New York (September '12 – May '15)

• Worked with groups of 7th and 8th-grade students to enhance their academic success; taught and tutored all subjects; wrote reports of students' performance and created study plans based on academic data for Site Directors.

Paid Intern, Insurance Federation of New York (Summer 2014)

Selected for an intensive summer internship created to expose students to the financial service industry; Visited 25 leading insurance companies (Lloyds, Allianz, Wells Fargo, etc.), learned all aspects of the financial service industry from company CEOs and upper management. Drafted and presented reports for simulated scenarios.

CERTIFICATIONS

Google Data Analytics Certification

SKILLS

- Database Queries: Sort, filter, and convert data types; perform SQL queries
- Data Visualization: Create data visualizations & presentations from data analysis results; Tableau, R, Spreadsheets.
- Dashboards: Identify data needs of users & use design thinking to improve dashboards; Tableau.
- Reports: Create and maintain change logs & data cleaning reports; Rmarkdown.
- Spreadsheets: Sort, clean, filer, create pivot tables and visualize data in spreadsheets
- Programming: Run scripts, install packages, create documents, visualizations in Rstudio & Python
- Administration: Support executives, organize files, coordinate travel, maintain confidentiality
- Operations: Improve efficiency, coordinate cross-functional teams, use data analytics, ensure compliance
- Creative Strategy: Devise innovative and compelling approaches to marketing and communication to enhance brand visibility and engagement
- Purchasing: Source, negotiate, and procure goods and services to meet operational needs while optimizing costs
- Supply Chain: Manage end-to-end supply chain operations & ensure efficient logistics; sourcing-distribution

LANGUAGES

English native. Haitian-Creole Native. French: advanced speaking & proficient reading knowledge. Italian: basic speaking & proficient reading knowledge. Brazilian-Portuguese: basic speaking & proficient reading knowledge. Spanish: basic speaking & proficient reading knowledge. Deutsch: beginner speaking & proficient reading knowledge.

ACHIEVEMENTS

Regional Top Performing Sales for Commercial and Retail Auto Parts – Advance Auto '22

Regional Top Performing Sales for Commercial and Retail Auto Parts - Advance Auto '21

NYU Artist Acknowledgement, 2018

CFDA award-winning PYER MOSS SS19 Fashion Show, 2018

CFDA award-winning REPRESENT SS18 Fashion Show, 2017

CFDA award-winning REPRESENT FW18 Fashion Show, 2017

SOLD OUT event for self-produced RENDEVOU party at Webster Hall, February 16th, 2017

SOLD OUT event for self-produced RENDEVOU party at Webster Hall, December 10th, 2016

SOLD OUT event for self-produced RENDEVOU party at Webster Hall, October 28th, 2016

Bishop Loughlin Leader's/Entrepreneur Certificate, 2015

President of National Honor Society of Fort Green Brooklyn, 2015

Boys Hope Girls Hope Underclassman of the Year, 2014

ACTIVITIES AND SERVICE

Volunteer, Schofield Farm

Student Ambassador, BLMHS, BHGH, NYU: Represent the school and dorm for functions and fundraisers; give tours and presentations

President, National Honor Society: Plan events and educational activities

Lead Drummer, Bishop Loughlin Band(s): Small Band, Concert Band, Jazz Band

Volunteer, The Insurance Industry Charitable Foundation (IICF): Assist with the organization's "Week of Giving"

Volunteer, St. Nicholas Project Holiday Drive

Volunteer, Yes! Solutions

REFERENCES

Jean Yves Lafond

Dean of Students

Boys Hope Girls Hope NY

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Alan Wright

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Saint Louis

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