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Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes

PROBLEM

How might we help people
send and received tickets-
free using the app?



Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Monisha . S

Aesthetic UI Design

Storing personal Details like address in a secure manner

Email Notification Functionality

Dynamic database updation

Simple and direct buttons and instructions

Collabrating with government

Awareness page inside the app

Advertise and market the app

Incentives to the tickets

Deepika . V

User Friendly

Responsive UI

Collaboration with corporation

Average cost in tickets

Message and E mail notification of sender and receiver

User Friendly

Easy of access of tickets

Keep track of Users

Fast availability of tickets

Monisha . S

Keeping facilities among users

Using 2FFA in app

Collaboration with Google Calendar

Rewards For Tickets

Ticket Camps in Rural Areas

Quality foods

Neat compartment are available

Customer details safe and secure

Separate page for sender and Receiver

Nathiya P

Make the app reach rural places

Posters and social media marketing

Clear instructions

Provide tickets all over the world

Coupon codes and Goodies to Customers

User Feedback

Arrange anytime tickets facilities

Dark mode and light mode UI

fast fixing of bugs

Nithiya M

Train Tickets contains Information about the Journey

People Use Train services Daily

Booking and Cancellation of Tickets

Consumer data Collected daily

Find Places through photos

Travelling Safe

Enquiry about the Status of the booked tickets,etc

Food Speciality available

Checking of Train Availability

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕒 20 minutes

User Interface

Aesthetic UI Design

Dark mode and light mode UI

Responsive UI

Clear instructions

Core Functionalities

Email notification functionality

Collaboration with Google Calendar

Average cost of tickets

Message and E mail notification of sender and receivers

Provide tickets all over the world

Arrange anytime tickets facilities

Marketing

Collaborating with government

Advertise and market the app

Collaboration with corporation

Posters and social media marketing

Make the app reach rural places

Easy to access the tickets

Reward System

Incentives to the person

Coupon codes and Goodies to customers

Rewards for customers

Quality foods available

Security

Storing personal details like address in a secure manner

Keeping security among users

User Security

Using 2FA in app

Miscellaneous

Fast fixing of bugs

Awareness page inside the app

User Feedback

Keep track of users

Comfort to travel

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

