

Task 2 - Planning Document

CAWEB-506-1503 | Introduction to Web Development
5.1B | Aurora Mifsud

Part 1 – Project Idea

1. Explain what the website is about and what its purpose is. 2. List all the different pages that you intend to have as part of your website, including all the functionality that will be built into these pages.

1. Website Purpose and Concept

The website is a creative hub called ArtSpire, designed for artists and art enthusiasts to share, showcase, and discover artwork. It will allow artists to create portfolios, follow each other, comment, and engage in a supportive, inspiring community. The platform will prioritize accessibility and inclusivity, aiming to be functional, easy to navigate, and visually inspiring to all users.

2. Website Pages and Functionality

Home- Welcome banner, intro to ArtSpire, featured artists and artworks, call to action (join now)

About- Info about the platform, mission, vision, and values

Gallery- Explore artwork by category, search/filter functionality

Artist Profiles- Each user has a profile with portfolio, bio, and contact button

Upload Artwork- Secure form to upload images with title, description, category, and tags

Community Forum- A discussion board for tips, collabs, and art-related questions

Contact- Form to reach the admin team, FAQs, and contact info

Sign Up / Login- Secure authentication (register, log in, password reset)

Part 2 – Target Audience

“

I just want a place where my art can speak without the noise.

”



Mia Laurent

- 21 Yrs
- Art student
- Paris, France

Bio

A 21-year-old art student from Paris, France. Mia is focused on building her digital art portfolio and connecting with a creative community. She is highly motivated, tech-savvy, and wants a platform dedicated solely to art without the distractions of mainstream social media.

Why Want ArtSpire

- Showcase digital art
- Connect with art communities
- Distraction-free exposure

Favourite Apps



Goals

To get her work noticed by professional creatives, receive feedback, and gain opportunities for collaboration.

Frustrations

Social platforms like Instagram clutter her feed and fail to connect her with serious artists. She finds limited curation and too many ads.

“

I need more than a portfolio—it's about community, too.

”



Elijah Brooks

34 Yrs

Freelance Illustrator

Manchester, UK

Favourite Apps



Bio

A 34-year-old freelance illustrator based in Manchester, UK. Elijah seeks a professional yet artistic space to display his work, connect with other creatives, and attract clients. He values customization, affordability, and a community-focused environment.

Goals

Build meaningful professional relationships, attract new clients, and discover collaborations.

Why Want ArtSpire

- Build an online art portfolio
- Network for freelance opportunities
- Avoid expensive, rigid platforms

Frustrations

He finds existing platforms expensive and limiting in customization. Networking is impersonal and often cliquey.

“

Art should have a voice in every culture—it's my mission to share Malta's.

”



Anya Galea

• 27 Yrs

• Mixed media artist & art educator

• Żejtun, Malta

Favourite Apps



Bio

A 27-year-old mixed media artist and art educator from Valletta, Malta. Anya is passionate about promoting local art and sharing knowledge. She wants a platform that's inclusive, culturally aware, and supports regional expression in multiple languages.

Goals

Reach international audiences with Maltese work, host educational resources, and support emerging artists.

Why Want ArtSpire

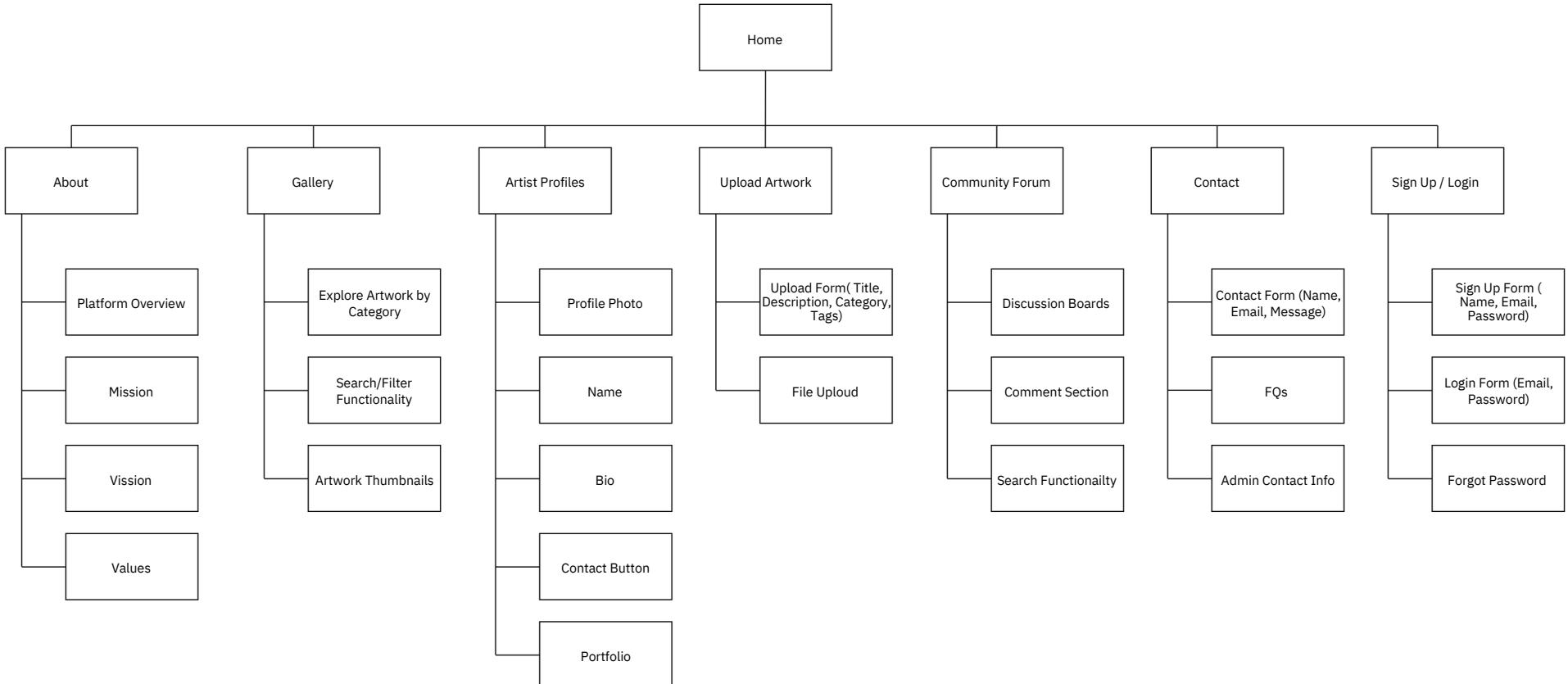
- Promote Maltese art to a wider audience
- Share art education content
- Use a platform that respects regional identity

Frustrations

Global platforms rarely highlight local art or allow her to publish in multiple languages. She feels regional art is often overlooked.

Part 3 -

Design Planning



ArtSpire's Style Guide

By Aurora Mifsud

Colours



Use

Strong contrast for text and UI

Gentle, modern neutral background

Energetic, modern, warm

Bold highlight for tags/buttons

Adds soft creative personality

Clear and inviting for CTA buttons/links

For positive feedback messages

Familiar warning/error indication

Typography

Font Style

Font Style

Font Weight

Use

Headline Large

Sora

Bold

Hero banners,
page titles,

Headline Small

Sora

Semi-Bold

Section intros,
card titles

Body text

Inter

Regular

Paragraphs,
descriptions

Button text

Inter

Medium

Call-to-action
buttons, form actions

Caption /Labels

Inter

Light

Subtle UI text,
labels, footnotes

Buttons



Primary button

Used for positive actions,
and main CTAs (e.g., Join
Now, Upload)



Disabled button

For inactive or
unavailable actions



Secondary button

Used for positive actions,
main CTAs and less important
action (e.g., Learn More)



Success button

Confirmation actions
(e.g., Save, Submit)



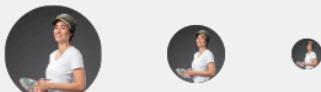
Tertiary button

Low emphasis (e.g.,
"Cancel" or links)

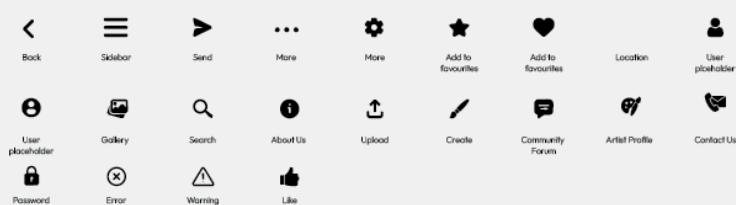


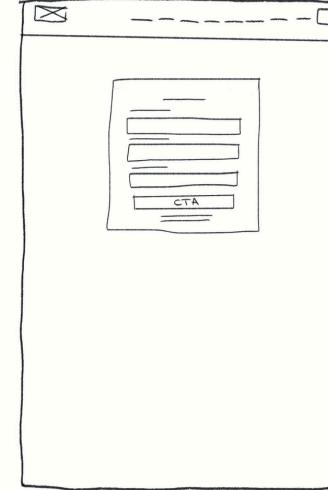
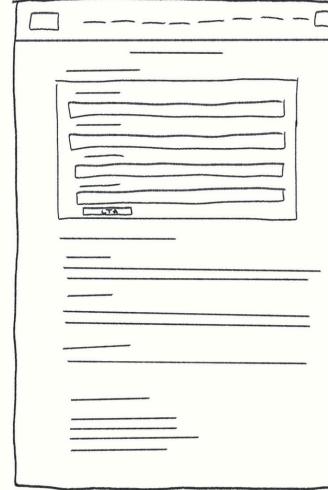
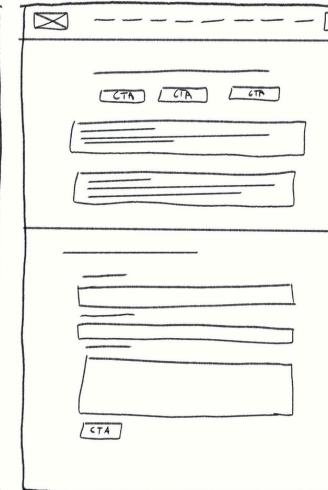
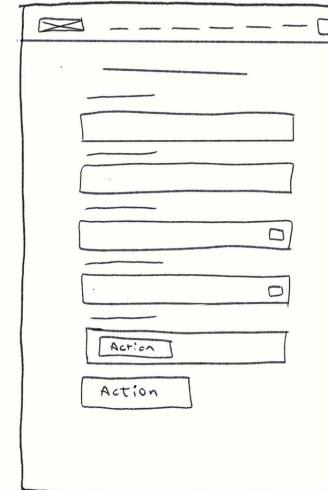
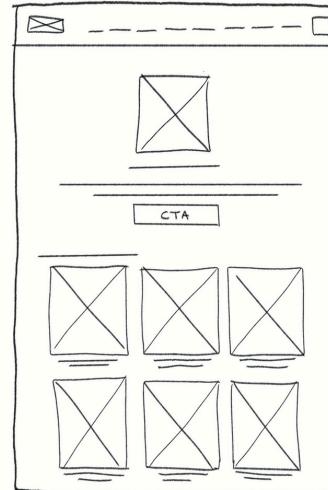
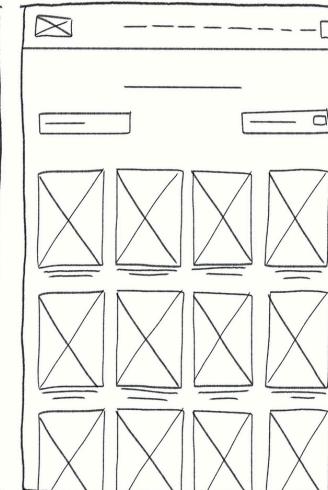
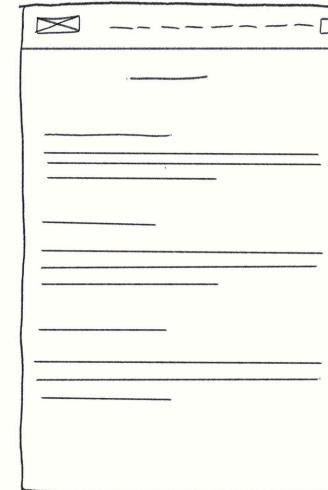
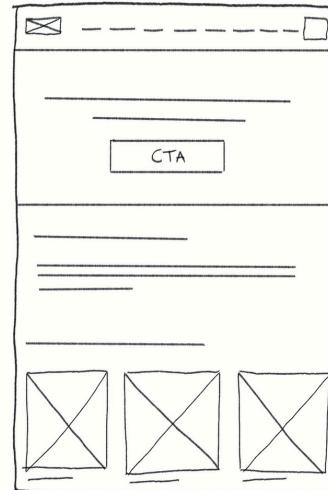
Disabled button

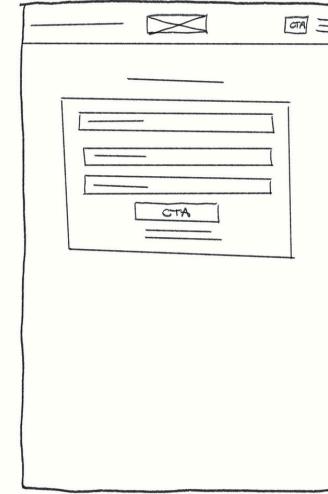
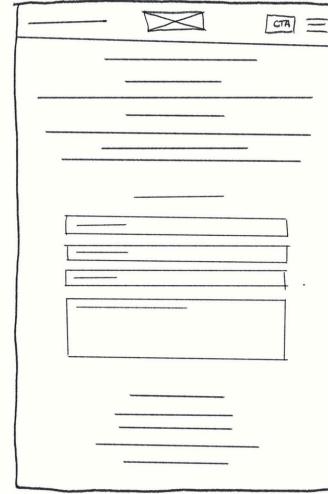
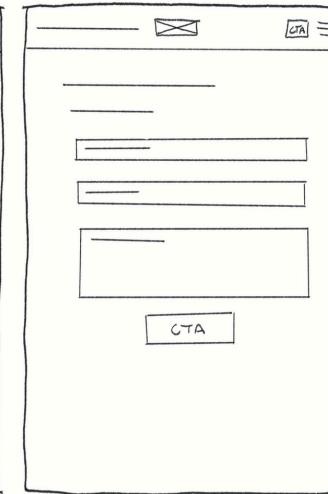
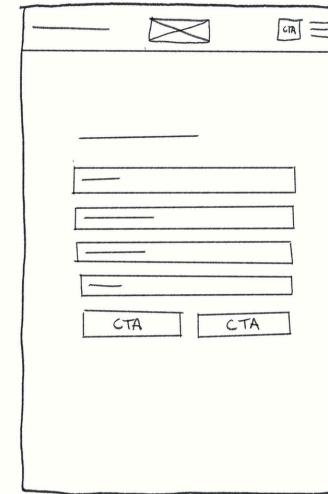
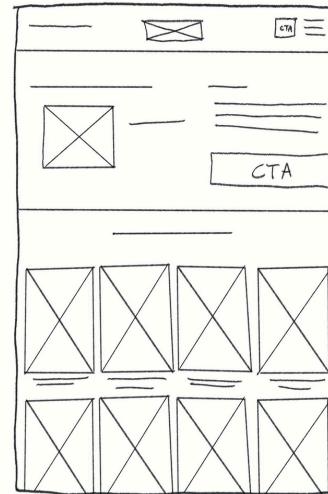
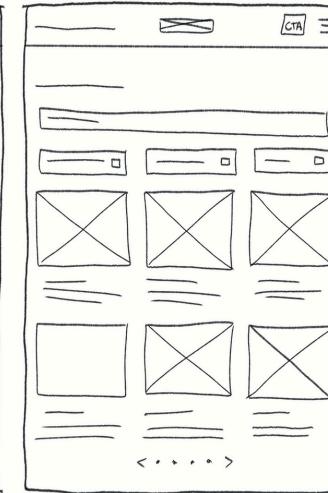
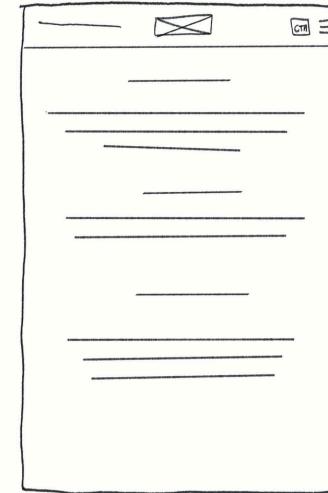
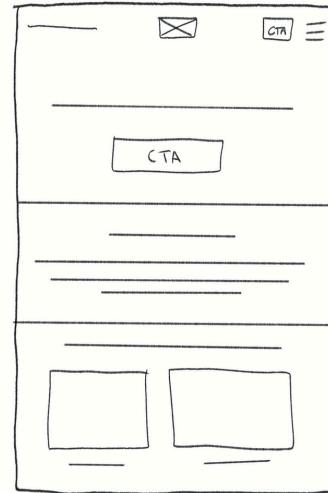
To alert users or
confirm risky actions



Icons







Logo

Home About Gallery Artist Profiles Community Forum Upload Artwork Contact

Welcome to ArtSpire

Lore ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut.

CTA

What is ArtSpire?

Lore ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut labore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu.

Featured Artists & Artworks



Lore ipsum dolor sit amet, consectetur adipiscing elit,
Lore ipsum dolor sit amet, consectetur adipiscing elit,
Lore ipsum dolor sit amet, consectetur adipiscing elit.

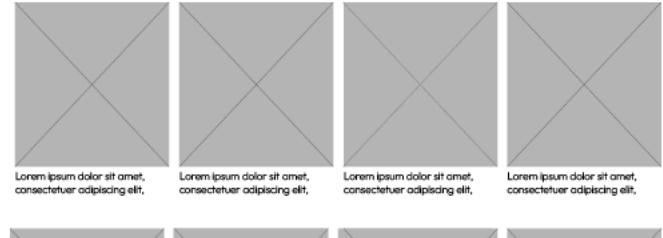
Logo

Home About Gallery Artist Profiles Community Forum Upload Artwork Contact

Explore Artwork

Lore ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut.

Search All Categories



Lore ipsum dolor sit amet, consectetur adipiscing elit,
Lore ipsum dolor sit amet, consectetur adipiscing elit,
Lore ipsum dolor sit amet, consectetur adipiscing elit,
Lore ipsum dolor sit amet, consectetur adipiscing elit,

Logo

Home About Gallery Artist Profiles Community Forum Upload Artwork Contact

About ArtSpire

Lore ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut.

What is ArtSpire?

Lore ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut labore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu.

Our Mission

Lore ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut labore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu.

Our Vision

Lore ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut labore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu.

Our Values

Lore ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut labore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu.

Logo

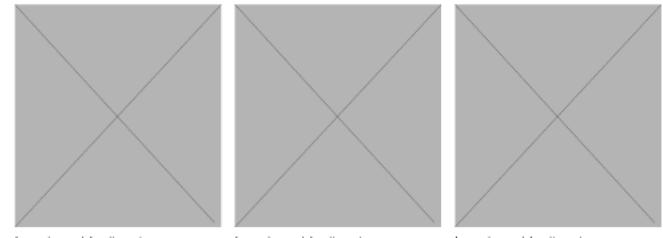
Home About Gallery Artist Profiles Community Forum Upload Artwork Contact



Artist Name

CTA

Art Portfolio



Lore ipsum dolor sit amet, consectetur adipiscing elit,
Lore ipsum dolor sit amet, consectetur adipiscing elit,
Lore ipsum dolor sit amet, consectetur adipiscing elit,

Logo

Home About Gallery Artist Profiles Community Forum Upload Artwork Contact

Upload Your Artwork

Artwork Title

Description

Category Select a category

Tags

Upload Image CTA

CTA

Logo

Home About Gallery Artist Profiles Community Forum Upload Artwork Contact

ArtSpire Community Forum

CTA CTA CTA

Lorum ipsum dolor sit amet, consectetur
Lorum ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonumy nibh euismod tincidunt ut labore et dolore magna aliqua.

Lorum ipsum dolor sit amet,
Lorum ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonumy nibh euismod tincidunt ut labore et dolore magna aliqua.

Start a New Discussion

Topic Title

Category Select category

Your Message

CTA

Logo

Home About Gallery Artist Profiles Community Forum Upload Artwork Contact

Contact Us

Reach the ArtSpire Team

Name

Email

Subject

Message

CTA

Frequently Asked Questions

Question 1
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonumy nibh euismod tincidunt ut labore et dolore magna aliqua erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis +

Question 2
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonumy nibh euismod tincidunt ut labore et dolore magna aliqua erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis +

Question 3
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonumy nibh euismod tincidunt ut labore et dolore magna aliqua +

Our Contact Info

Email: support@artspire.com
Phone: +356 1234 5678
Office Hours: Monday-Friday, 09:00-17:00
Location: Valletta, Malta

Logo

Home About Gallery Artist Profiles Community Forum Upload Artwork Contact

Sign Up

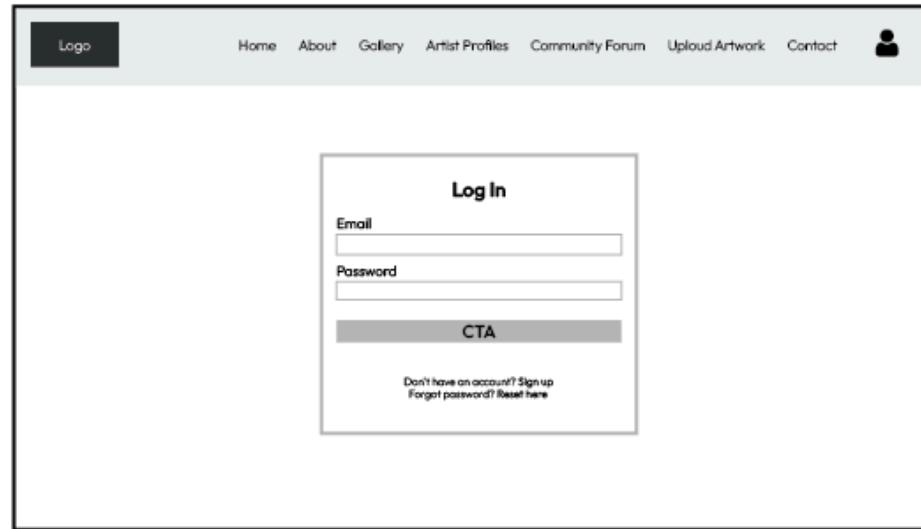
Full Name

Email

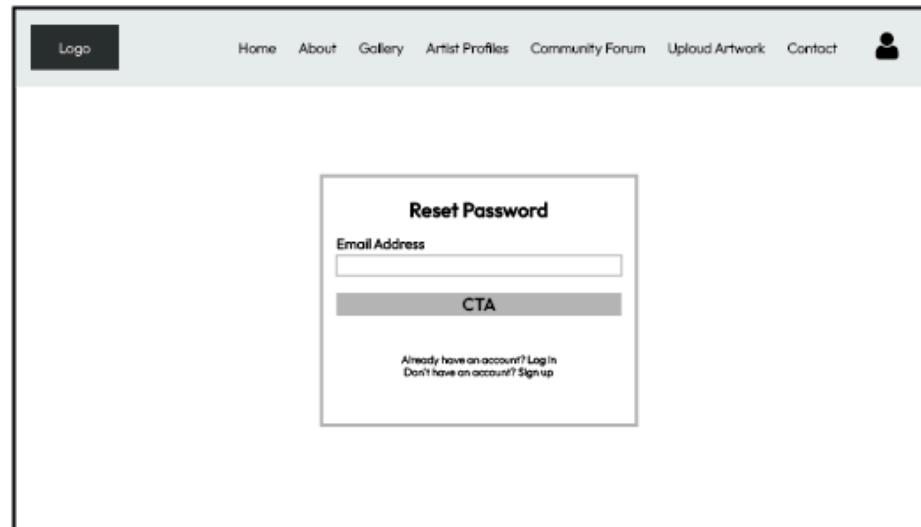
Password

CTA

Already have an account? [Log in](#)
[Forgot password?](#) [Reset here](#)



A wireframe of a login form. At the top left is a dark gray button labeled "Logo". Along the top edge are navigation links: Home, About, Gallery, Artist Profiles, Community Forum, Upload Artwork, Contact, and a user icon. The main content area contains a "Log In" heading, two input fields for "Email" and "Password", a large dark gray "CTA" button, and two small links at the bottom: "Don't have an account? Sign up" and "Forgot password? Reset here".



A wireframe of a reset password form. It has the same header as the login form, including the "Logo" button and navigation links. The main content area features a "Reset Password" heading, an input field for "Email Address", a large dark gray "CTA" button, and two small links at the bottom: "Already have an account? Log in" and "Don't have an account? Sign up".

Part 4 – Test Plan

Part 4 – Test Plan (KU4)

Functionality	Input	Process	Expected Output (Result)
1. User Sign-Up	User enters username, email, password	Validate input fields, check email format, create user in database	New account is created, user redirected to profile page
2. User Login	User enters email and password	Authenticate credentials, check if match exists in database	User is logged in and redirected to homepage or profile
3. Upload Artwork	User uploads image + adds title, category, description, tags	Check image size/format, save file and metadata to database	Artwork appears in user profile and gallery
4. Browse Gallery	User selects category filter or searches keyword	Query database with filters/search term	Displays matching artworks
5. View Artist Profile	User clicks on artist name or profile	Load artist's data and artworks from database	Full profile with bio, portfolio, and contact button displays
6. Post to Forum	User types message and submits post User fills in form and	Validate post, save to database, refresh post list	Post appears in forum thread
7. Contact Form	clicks submit User clicks logout button	Validate entries, send email or message via backend	Success message appears / email sent to admin
8. Logout		End session, clear cookies or local storage	Redirect to homepage or login screen
9. Responsive Design	User resizes screen or visits on phone/tablet	Apply CSS media queries, adjust layout automatically	Layout adjusts to be mobile/tablet friendly
10. Error Handling	User enters invalid input or triggers an error	Display friendly error messages or prompts	Useful feedback (e.g., "Password must be at least 8 characters")