

Task 2 - Planning Document

CAWEB-506-1503 | Introduction to Web Development

5.1B | Aurora Mifsud

Part 1 – Project Idea

1. Explain what the website is about and what its purpose is. 2. List all the different pages that you intend to have as part of your website, including all the functionality that will be built into these pages.

1. Website Purpose and Concept

The website is a creative hub called ArtSpire, designed for artists and art enthusiasts to share, showcase, and discover artwork. It will allow artists to create portfolios, follow each other, comment, and engage in a supportive, inspiring community. The platform will prioritize accessibility and inclusivity, aiming to be functional, easy to navigate, and visually inspiring to all users.

2. Website Pages and Functionality

Home- Welcome banner, intro to ArtSpire, featured artists and artworks, call to action (join now)

About- Info about the platform, mission, vision, and values

Gallery- Explore artwork by category, search/filter functionality

Artist Profiles- Each user has a profile with portfolio, bio, and contact button

Upload Artwork- Secure form to upload images with title, description, category, and tags

Community Forum- A discussion board for tips, collabs, and art-related questions

Contact- Form to reach the admin team, FAQs, and contact info

Sign Up / Login- Secure authentication (register, log in, password reset)

Part 2 – Target Audience

“

I just want a place where my art can speak without the noise.

”



Mia Laurent

- 21 Yrs
- Art student
- Paris, France

Bio

A 21-year-old art student from Paris, France. Mia is focused on building her digital art portfolio and connecting with a creative community. She is highly motivated, tech-savvy, and wants a platform dedicated solely to art without the distractions of mainstream social media.

Why Want ArtSpire

- Showcase digital art
- Connect with art communities
- Distraction-free exposure

Favourite Apps



Goals

To get her work noticed by professional creatives, receive feedback, and gain opportunities for collaboration.

Frustrations

Social platforms like Instagram clutter her feed and fail to connect her with serious artists. She finds limited curation and too many ads.

“

I need more than a portfolio—it's about community, too.

”



Elijah Brooks

34 Yrs

Freelance Illustrator

Manchester, UK

Favourite Apps



Bio

A 34-year-old freelance illustrator based in Manchester, UK. Elijah seeks a professional yet artistic space to display his work, connect with other creatives, and attract clients. He values customization, affordability, and a community-focused environment.

Goals

Build meaningful professional relationships, attract new clients, and discover collaborations.

Why Want ArtSpire

- Build an online art portfolio
- Network for freelance opportunities
- Avoid expensive, rigid platforms

Frustrations

He finds existing platforms expensive and limiting in customization. Networking is impersonal and often cliquey.

“

Art should have a voice in every culture—it's my mission to share Malta's.

”



Anya Galea

• 27 Yrs

• Mixed media artist & art educator

• Żejtun, Malta

Favourite Apps



Bio

A 27-year-old mixed media artist and art educator from Valletta, Malta. Anya is passionate about promoting local art and sharing knowledge. She wants a platform that's inclusive, culturally aware, and supports regional expression in multiple languages.

Goals

Reach international audiences with Maltese work, host educational resources, and support emerging artists.

Why Want ArtSpire

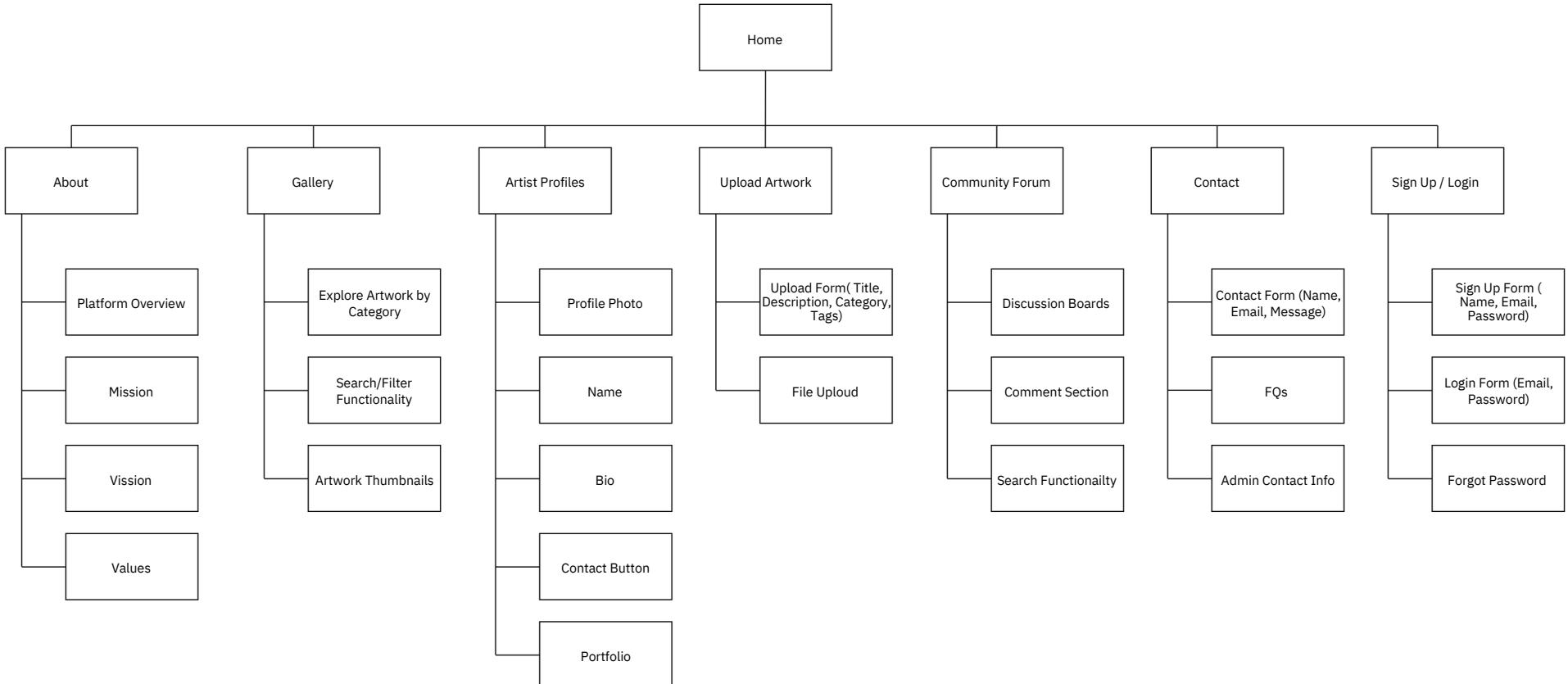
- Promote Maltese art to a wider audience
- Share art education content
- Use a platform that respects regional identity

Frustrations

Global platforms rarely highlight local art or allow her to publish in multiple languages. She feels regional art is often overlooked.

Part 3 -

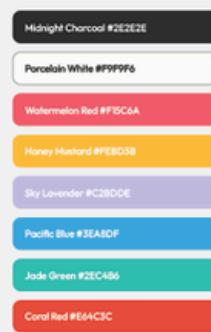
Design Planning



ArtSpire's Style Guide

By Aurora Mifsud

Colours



Use

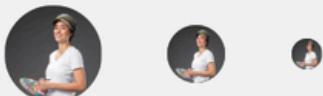
Strong contrast for text and UI
Gentle, modern neutral background
Energetic, modern, warm
Bold highlight for logs/buttons
Adds soft creative personality
Clear and inviting for CTA buttons/links
For positive feedback messages
Familiar warning/error indication

Typography

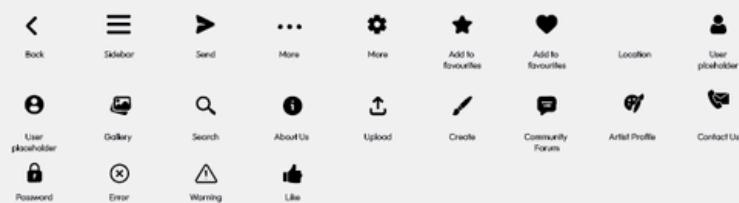
Font Style	Font Style	Font Weight	Use
Headline Large	Sora	Bold	Hero banners, page titles,
Headline Small	Sora	Semi-Bold	Section intros, card titles
Body text	Inter	Regular	Paragraphs, descriptions
Button text	Inter	Medium	Call-to-action buttons, form actions
Caption/Labels	Inter	Light	Subtle UI text, labels, footnotes

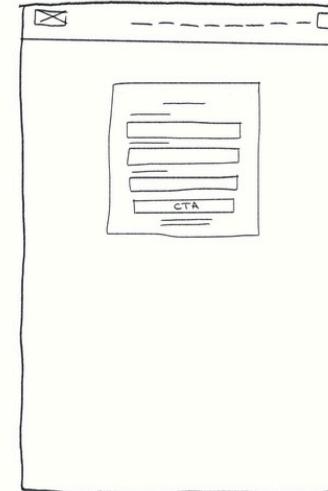
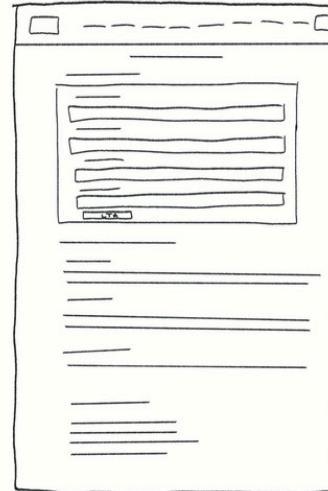
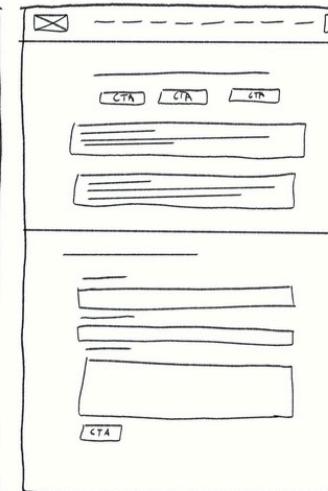
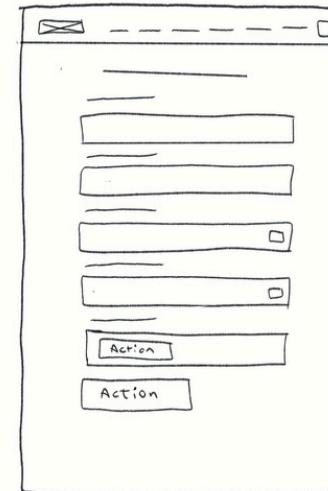
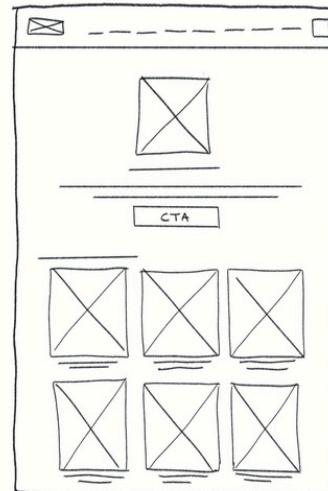
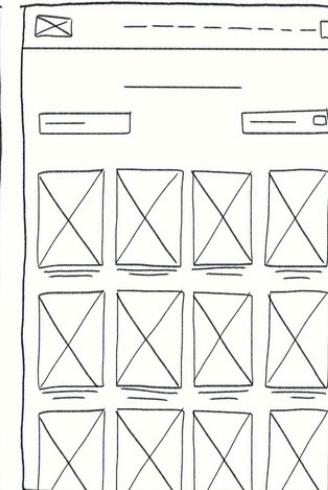
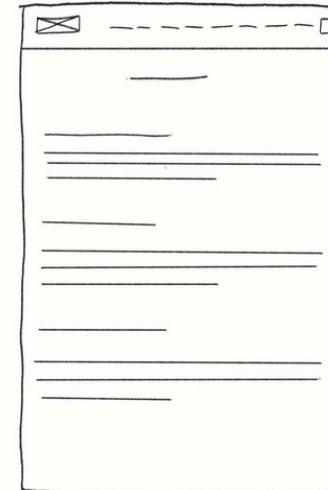
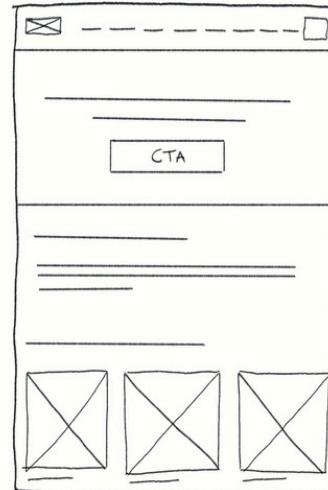
Buttons

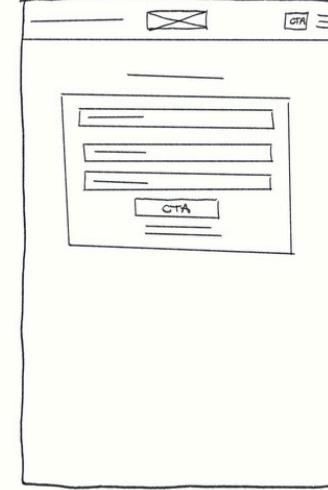
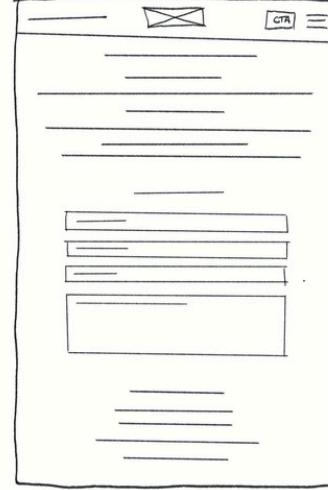
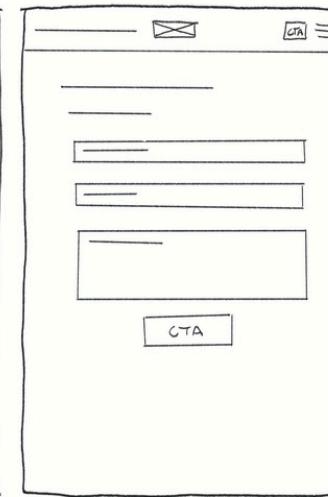
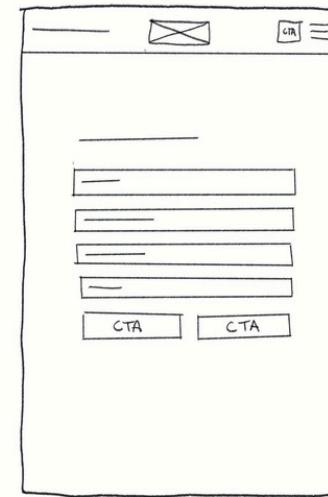
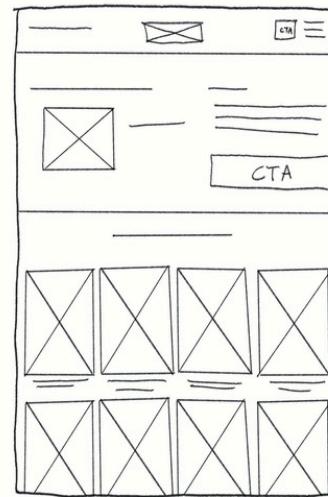
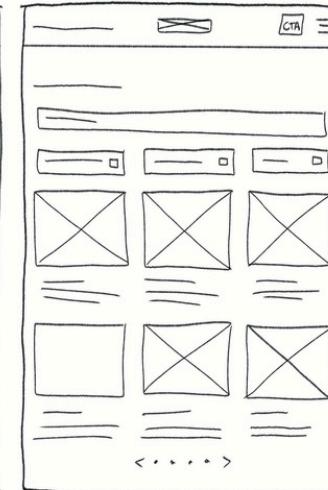
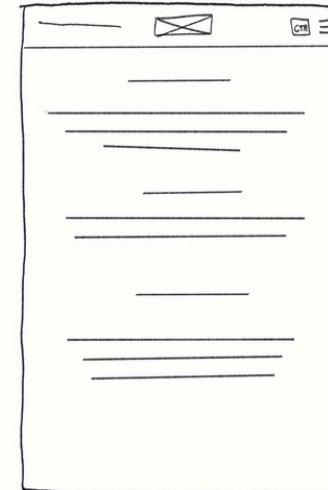
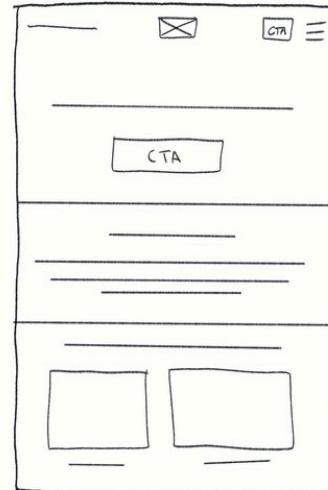
Primary button Used for positive actions, and main CTAs (e.g., Join Now, Upload)	Disabled button For inactive or unavailable actions
Pressed state	Pressed state
Secondary button Used for positive actions, main CTAs and less important action (e.g., Learn More)	Success button Confirmation actions (e.g., Save, Submit)
Pressed state	Success state
Tertiary button Low emphasis (e.g., "Cancel" or links)	Error/Warning button To alert users or confirm risky actions
Pressed state	Pressed state



Icons







Logo

Home About Gallery Artist Profiles Community Forum Upload Artwork Contact 

Welcome to ArtSpire

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What is ArtSpire?

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Featured Artists & Artworks



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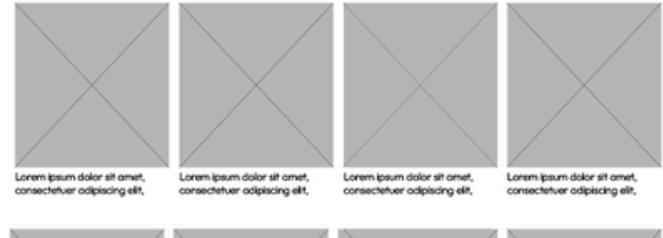
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Explore Artwork

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Search **All Categories**



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About ArtSpire

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What is ArtSpire?

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Our Mission

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Our Vision

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Our Values

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Artist Name

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Art Portfolio



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Upload Your Artwork

Artwork Title

Description

Category
 Select a category

Tags

Upload Image
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ArtSpire Community Forum

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Start a New Discussion

Topic Title

Category
 Select category

Your Message

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Contact Us

Reach the ArtSpire Team

Name

Email

Subject

Message

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Frequently Asked Questions

Question 1
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Question 2
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Question 3
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Our Contact Info

Email: support@artspire.com
Phone: +356 1234 5678
Office Hours: Monday-Friday, 09:00-17:00
Location: Valletta, Malta

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Sign Up

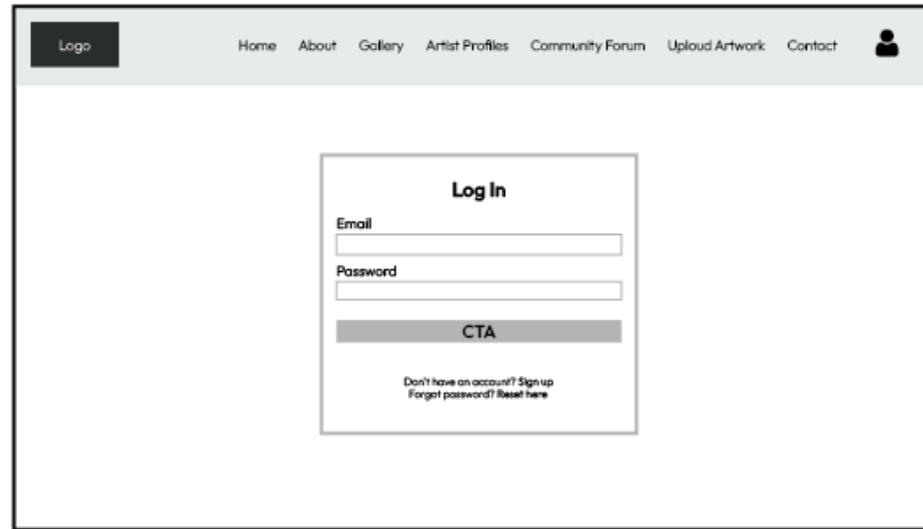
Full Name

Email

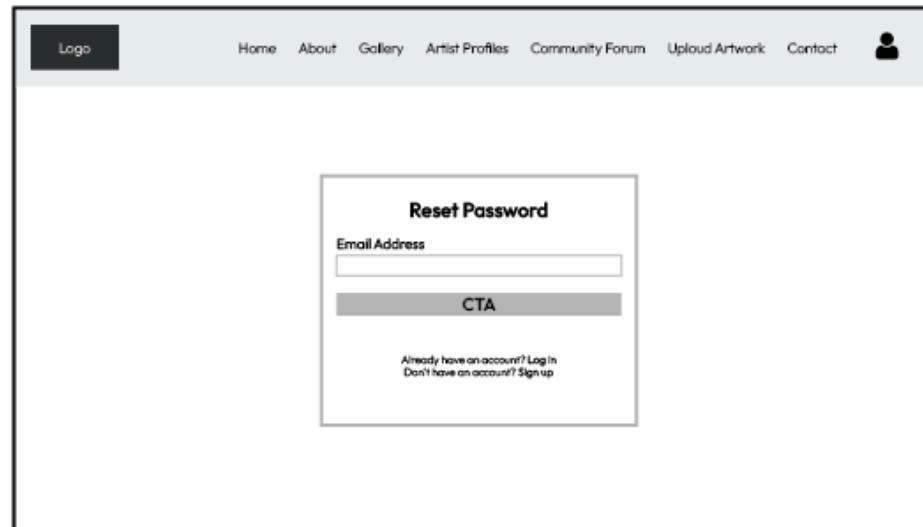
Password

CTA

Already have an account? [Log in](#)
Forgot password? [Reset here](#)



A wireframe of a login form. At the top left is a dark gray button labeled "Logo". Along the top edge are navigation links: Home, About, Gallery, Artist Profiles, Community Forum, Upload Artwork, Contact, and a user icon. The main content area contains a "Log In" heading, two input fields for "Email" and "Password", a large dark gray "CTA" button, and two small links at the bottom: "Don't have an account? Sign up" and "Forgot password? Reset here".



A wireframe of a reset password form. It has the same header as the login form, including the "Logo" button and navigation links. The main content area features a "Reset Password" heading, an input field for "Email Address", a large dark gray "CTA" button, and two small links at the bottom: "Already have an account? Log in" and "Don't have an account? Sign up".

Part 4 – Test Plan

Part 4 – Test Plan (KU4)

Functionality	Input	Process	Expected Output (Result)
1. User Sign-Up	User enters username, email, password	Validate input fields, check email format, create user in database	New account is created, user redirected to profile page
2. User Login	User enters email and password	Authenticate credentials, check if match exists in database	User is logged in and redirected to homepage or profile
3. Upload Artwork	User uploads image + adds title, category, description, tags	Check image size/format, save file and metadata to database	Artwork appears in user profile and gallery
4. Browse Gallery	User selects category filter or searches keyword	Query database with filters/search term	Displays matching artworks
5. View Artist Profile	User clicks on artist name or profile	Load artist's data and artworks from database	Full profile with bio, portfolio, and contact button displays
6. Post to Forum	User types message and submits post User fills in form and	Validate post, save to database, refresh post list	Post appears in forum thread
7. Contact Form	clicks submit User clicks logout button	Validate entries, send email or message via backend	Success message appears / email sent to admin
8. Logout		End session, clear cookies or local storage	Redirect to homepage or login screen
9. Responsive Design	User resizes screen or visits on phone/tablet	Apply CSS media queries, adjust layout automatically	Layout adjusts to be mobile/tablet friendly
10. Error Handling	User enters invalid input or triggers an error	Display friendly error messages or prompts	Useful feedback (e.g., "Password must be at least 8 characters")