Membership Web System Project

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| Project Name | KSC Membership System | | |
| Project Sponsor | KSC | Project Manager | Mr Chang |
| Date of Project Approval | 1/7/2024 | Last Revision Date | 22/7/2024 |
| Contribution to Business Strategy | Our strategy is to project that to develop membership system in the store branch, and the current situation the store just offering a discount. The new membership system will ensure all discount are able to be claim by the customer at the end of shopping. It will also ensure that customer got a lot of benefit by joining the membership programme. These two facts align this project to the company strategy. | | |
| Option Considered | Options considered included:   1. Adding additional reception staff in branch counter. 2. Customer support for the customer. 3. Virtual card own by the customer membership. | | |
| Benefits | 1. Increased sales 2. Happier customer 3. Improved LTV | | |
| Timescales | Initial analysis shows that the system will take approximately 3-4 month to implement. | | |
| Cost | Web Hosting = RM 65 | | |
| Expected Return on Investment | Year 1 = 0  Year 2 = RM100  Year 3 = RM 1000 | | |
| Risk | Right now the project looks pretty straightforward but there are still some unknowns surrounding implementation. There is also the risk that the project doesn’t meet the sales team or customers needs. For this reason it is recommended involve the sales team closely. | | |

PROCEDURE

1. Register new user account :

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| Computer |
| 1. Search “kscfi” at the search google:      1. Go to tab 5 on google:      1. The KSC official website will look like this :      1. After clicking the website, the website will look like this:      1. After click on “Login/Sign Up” button on the menu, this is login page:      1. Click on “Register Here” to register new user, and the registration will look like this:      1. The error register will appear some message to show it wrong:      1. After successful register it will pop-up message like this and direct to login: |
| Mobile Phone |
| 1. When using mobile device, use google chrome or other browser to search for “kscfi”.      1. After searching, scroll until found the official KSC store website:      1. Then the main menu of the website will show like this:      1. Then after clicking “Login / Sign Up” button the login page will look like this:      1. The click on “Register Here” when you want to register new user:      1. The error page will look like this when wrong information:      1. After successful register, it will direct to the main menu where membership account success register. |

1. Login:

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|  | * Please input the name and password that user register. * After that, click “Login”. |
|  | * When successful login it will appear member menu like this. * Showing the point available in the account. |

1. Download membership card:

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|  | * Click on “Download e-Card” to download your card. * “Download e-Card” only available to user membership only. |
|  | * Using this to scan also can at the counter. * User wanted to keep the card can click on the “DOWNLOAD” button. |

1. Claim point:

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|  | * To claim point on the card user can click on “Claim Point” button. * “Claim Button” only available to user membership only. |
|  | * The point can be claim based on the point show at the menu. * User can claim based on their point availability. |
|  | * If user has insufucient balance point, the message will pop-up. |
|  | * If successful claim the point, the message like this will pop-up. |

1. Log Out:

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|  | * If user wish to log out from the account. The user can click the profile where “Point” is showing that direct user to menu page. |
|  | * The main menu will look like this after the user log out from the account. |

1. Check member information:

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|  | * If the user wanted to check their account information, user can click “Member Card”. |
|  | * After go to the page, user can enter their member card number or phone number to check their account. |
|  | * If the card available, the system will show the user information. * The message will automatically disappear after 4 second. |
|  | * If the user enter the wrong member card number will pop-up message like this. * The message will automatically disappear after 4 second. |

1. Shop Online:

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|  | * To shop online user can click on the “Shop Online” button to check the current price. |
|  | * The system will navigate downward into below to show the available item to buy online at the shop. |