Key Takeaways

1. Satisfaction varies by age group, with the 36-50 age group showing the highest average satisfaction.

2. Daily product usage accounts for the largest share, indicating strong user engagement.

3. There is a moderate positive correlation between satisfaction and quality ratings.

4. Recommendation likelihood differs across age groups, with younger users more likely to recommend.
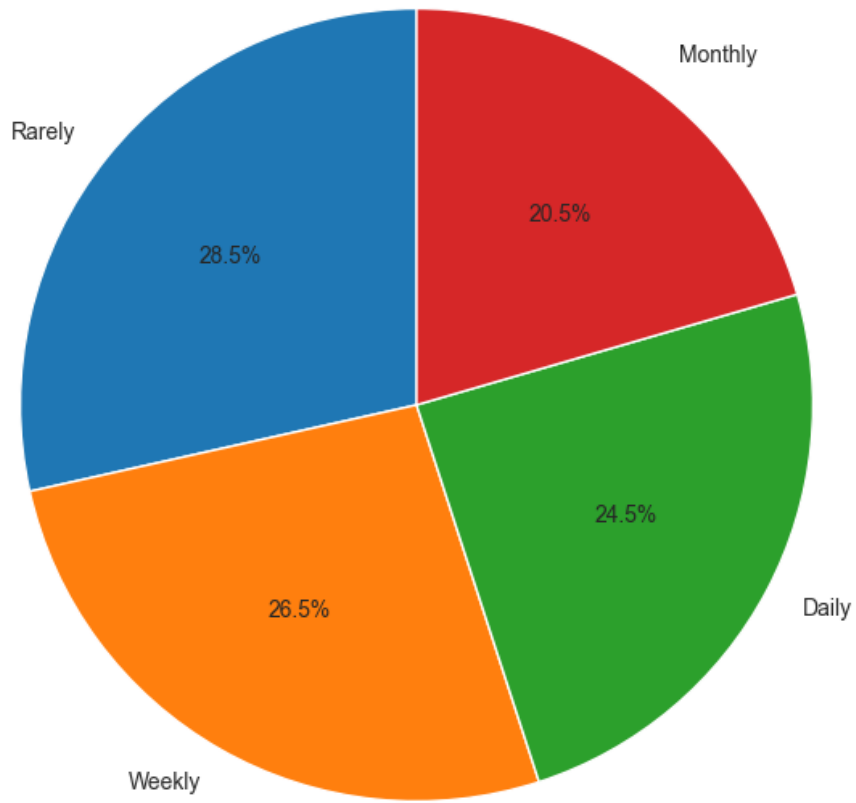
Visual Summaries

1. Average Satisfaction Score by Age Group
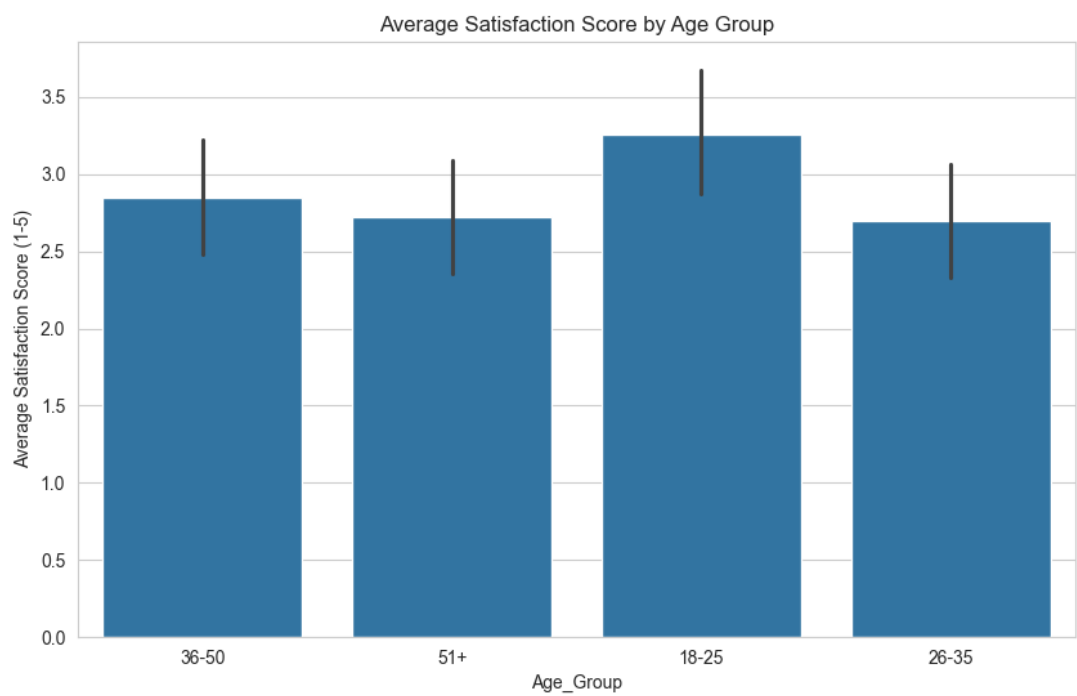
2. Product Usage Distribution

Product Usage Distribution

3. Correlation Heatmap: Satisfaction vs Quality Rating

Correlation Heatmap: Satisfaction vs Quality Rating

4. Interactive Dashboard: Access the Recommendation Distribution by Age Group at survey_outputs/recommendation_dashboard.html