ECE 625: Data Analysis and Knowledge Discovery

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Indicator Variables

Multiple Linear Regression

Multiple Linear Regression

Estimation and Inference

Indicator Variables

Summary and Remark

Multiple Linear Regression

► Multiple Linear Regression has more than one covariate,

$$Y = \beta_0 + \beta_1 X_1 + \dots + \beta_p X_p + \varepsilon,$$

Indicator Variables

where usually $\varepsilon \sim N(0, \sigma^2)$.

- \triangleright We interpret β_i as the average effect on Y due to one unit of increase in X_i , while holding all the other covariates fixed.
- In the advertising example, the model becomes

Sales =
$$\beta_0 + \beta_1 \times TV + \beta_2 \times Radio + \beta_3 \times Newspaper + \varepsilon$$
.

Coefficient Interpretation

- ► The ideal scenario is when the predictors are uncorrelated a balanced design.
 - Each coefficient can be estimated and tested separately.
 - Interpretations such as a unit change in X_j is associated with a β_j change in Y, while all the other variables stay fixed, are possible.
- Correlations amongst predictors cause problems.
 - ► The variance of all coefficient tends to increase, sometimes dramatically.
 - Interpretations become hazardous when X_j changes, everything else changes.

The woes of regression coefficients

Data Analysis and Regression, Mosteller and Tukey 1977

- A regression coefficient β_j estimates the expected change in Y per unit change in X_j , with all other predictors held fixed. But predictors usually change together!
- Example: Y total amount of change in your pocket; $X_1 = \#$ of coins; $X_2 = \#$ of quarters and loonies. By itself, regression coefficient of Y on X_2 will be > 0. But how about with X_1 in model?
- ► Y = number of tackles by a football player in a season; W and H are his weight and height. Fitted regression model is $Y = \beta_0 + 0.50W 0.10H$. How do we interpret $\hat{\beta}_2 < 0$?

Two famous quotes



In real world, we are just analyzing data passively

1919 - 2013 (aged 93)

- Essentially, all models are wrong, but some are useful. George Box
- ► The only way to find out what will happen when a complex system is disturbed is to disturb the system, not merely to observe it passively.

Fred Mosteller and John Tukey, paraphrasing George Box

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Coefficient estimation

• Given the estimates $\hat{\beta}_0$, $\hat{\beta}_1$, \cdots , and $\hat{\beta}_p$, the estimated regression line is

$$y = \hat{\beta}_0 + \hat{\beta}_1 x_1 + \dots + \hat{\beta}_p x_p.$$

We estimate all the coefficients β_i , $i = 0, 1, \dots, p$ as the values that minimize the sum of squared residuals

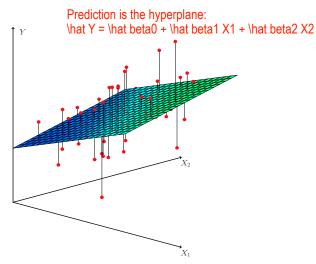
Residual Sum of Squares RSS =
$$\sum_{i=1}^{\infty} (y_i - \hat{y}_i)^2$$
,

where $\hat{y}_i = \hat{\beta}_0 + \hat{\beta}_1 x_1 + \dots + \hat{\beta}_p x_p$ is the predicted values.

► This can be done using software. The values $\hat{\beta}_0$, $\hat{\beta}_1$, ..., and $\hat{\beta}_p$ that minimize RSS are the multiple least squares regression coefficient estimates.

convex optimization

Estimation Example Y = beta0 + beta1 X1 + beta2 X2 + e



Inference

feature covariate

► Is at least one predictor useful? Use F statistic:

leads to a p-value

H0: all beta =0 (none of the predictors is useful)

$$F = \frac{(\text{TSS} - \text{RSS})/p}{\text{RSS}/(n-p-1)} \sim F_{p,n-p-1}. \\ \begin{array}{c} \text{small: reject H0 (at least one predictor is useful)} \end{array}$$

Indicator Variables

 \triangleright What about an individual coefficient, say if β_i useful? Use t statistic

H0: beta_i = 0 (predictor i is not useful)

$$t = \frac{\hat{\beta}_i - 0}{\operatorname{SE}\left(\hat{\beta}_i\right)} \sim t_{n-p-1}$$
 leads to a p-value small: reject H0 (beta_i useful)

- For given x_1, \dots, x_p , what is the prediction interval (PI) of the corresponding y? PI is the CI of (\hat y+e) that includes the effect of noise e
- ► What about the confidence interval (CI) of y? Cl is the Cl of \hat y
- ► What is the difference PI, individual and CI, average, PI is wider than CI.

Advertising example

```
Coefficients:
```

```
Estimate Std. Error t value Pr(>|t|)
             2.938889 0.311908 9.422 <2e-16 ***
 (Intercept)
             0.045765 0.001395 32.809 <2e-16 ***
TV
Radio
          Newspaper -0.001037 0.005871 -0.177
                                              0.86
Signif. codes: 0 ?***? 0.001 ?**? 0.01 ?*? 0.05 ?.? 0.1 ? ? 1
Residual standard error: 1.686 on 196 degrees of freedom
Multiple R-squared: 0.8972, Adjusted R-squared: 0.8956
F-statistic: 570.3 on 3 and 196 DF, p-value: < 2.2e-16
 > predict(TVadlm, newdata, interval="c", level=0.95)
                         with 95% probability, y is in [19.99627 21.05168]
 1 20.52397 19.99627 21.05168 confidence interval
 > predict(TVadlm, newdata, interval="p", level=0.95)
        fit.
                 lwr
                          upr
                               prediction interval
 1 20.52397 17.15828 23.88967
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                          Lecture 4 LR II
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```

Indicator Variables

Some predictors are not quantitative but are qualitative, taking discrete values. These are also called categorical variables.

Indicator Variables

Example: investigate difference in credit card balance between males and females, ignoring the other variables. We create a new variable.

$$x_i = \begin{cases} 1 & \text{if } i\text{-th person is female,} \\ 0 & \text{if } i\text{-th person is male} \end{cases}.$$

Resulting model

$$y_i = \beta_0 + \beta_1 x_i + \varepsilon_i = \begin{cases} \beta_0 + \beta_1 + \varepsilon_i & \text{if } i\text{-th person is female,} \\ \beta_0 + \varepsilon_i & \text{if } i\text{-th person is male} \end{cases}$$

Interpretation and more than two levels (categories)?



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Indicator Variables

- ▶ In general, if we have k levels, we need (k-1) indicator variables.
- \triangleright For example, we have 3 categories A, B, and C for a covariate х,

$$x_A = \begin{cases} 1 & \text{if } x \text{ is A,} \\ 0 & \text{if } x \text{ is not A} \end{cases}; \ x_B = \begin{cases} 1 & \text{if } x \text{ is B,} \\ 0 & \text{if } x \text{ is not B} \end{cases}.$$

Indicator Variables

- If x is C, then $x_A = x_B = 0$. We call C the baseline or default category.
- \triangleright β_A is the contrast between A and C and β_B is the contrast between B and C.

Summary and Remark

- ► Multiple linear regression
- **Estimation and inference**
- ► Indicator variables
- Read textbook Chapter 3
- Do R lab